



WHBC-FM  
ALPHA MEDIA, LLC  
CANTON, OHIO

QUARTERLY ISSUES AND PROGRAMS REPORT

July-August-September 2023

FILED October 9, 2023

SUBMITTED BY Richard Nemeč

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## **PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS**

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Sunday FOCUS – Sunday 5 AM – 5:25 AM

Community affairs program highlighting individuals and organizations

NEWS – M-F at 6:22 AM, 7:22 AM & 8:22 AM

Ninety second newscast covering local and regional stories

### ***Coverage Addressing the Following Issues:***

1. Economic Development
2. Jobs and Employment
3. Crime
4. Education
5. Political Issues
6. Health and Wellness (includes COVID-19)
7. Children's Welfare
8. Social Services
9. Transportation
10. Equality Issues

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Political Issues, Economic Development	7-2-23	5:00 AM	7.5 Minutes	Pam Cook (host) talks to Sherrod Brown (guest) who is an Ohio State Senator. He talked about the current situation from the railroad chemical spill in East Palestine. He also talked about the recent failure of three major banks in this country and the new bi-partisan bill that will make executives of banks that fail pay back tax payers who end up paying for the failure.
Health & Wellness	7-2-23	5:07 AM	7.5 Minutes	Pam Cook (host) talks to Dr. Stan Anderson (guest) about caffeine and prescription medications. He reminds listeners that decongestants don't mix with coffee well. It could lead to rapid heart rate and high blood pressure. Diabetic medications increase blood sugar levels when caffeine is mixed with it and anti-depressants can cause nausea when caffeine is mixed with them.
Transportation	7-2-23	5:15 AM	7.5 Minutes	Bill Morgan (host) talks to CJ Stantz (guest) who is with the Stark County Sheriff's Department. He reminds listeners to watch out for pedestrians and motorcyclists while out driving. He also wants to remind the public of the county's Coffee with a Cop program. There will be an event on 7/20 at 8AM at the IGA in Minerva and another Coffee with a Cop event on 7/31 at 9AM at the Clean Eats in Perry Twp.
Political Issues, Economic Development	7-9-23	5:00 AM	7.5 Minutes	Pam Cook (host) talks to Sherrod Brown (guest) who is an Ohio State Senator. He talked about the current situation from the railroad chemical spill in East Palestine. He also talked about the recent failure of three major banks in this country and the new bi-partisan bill that will make executives of banks that fail pay back tax payers who end up paying for the failure.
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Economic Development	7-16-23	5:00 AM	7.5 Minutes	Bill Morgan (host) talks to Janet Creighton (guest) who is a Stark County Commissioner. she reminds residents that taxes are due on 7/19. She talked about the county being granted \$80,000 and that's to go to The HAZMAT department for training and equipment.
Health & Wellness	7-16-23	5:07 AM	7.5 Minutes	Pam Cook (host) talks to Dr. Stan Anderson (guest) about probiotics and prebiotics. They were discovered back in 1905. They are found in yogurt and may help with GI problems. constipation and avoiding the common cold. Roughly 100 trillion bacteria lives in our GI track. Prebiotics are non-digestible fibers that feed probiotics.
Economic Development, Education	7-16-23	5:15 AM	7.5 Minutes	Pam Cook (host) talks to Brant Luther (guest) who is a Stark County Administrator. He talked about the origins of Stark County and how it got it's name. The county was founded on May 8, 1822 by General John Stark from the American Revolutionary War.
Education, Children's Welfare	7-23-23	5:00 AM	7.5 Minutes	Kenny & JT (hosts) talk to La Mar Sharpe (guest) who is a detective with the Canton Police Department and the head of the "Be A Better Me" program in Canton. This program mentors youth in Stark County and has been around for nearly seven years. Information on this organization can be found at <a href="http://beabetterme.org">beabetterme.org</a> .
Economic Development, Transportation Issues	7-23-23	5:07 AM	7.5 Minutes	Bill Morgan (host) talks to Richard Regula (guest) who is a Stark County Commissioner. He talks about the recent paving project on Portage to University Drive that will cost \$895,000 to complete. He also talks about the water line replacement project in the Peach Tree District in North Canton and work on the restroom facilities at Petras Park in Perry.
Education	7-23-23	5:15 AM	7.5 Minutes	Bill Morgan (host) talks to Frank Polen (guest) who is with the Buckeye Career Center in New Philadelphia.. Frank talks about House Bill 33 which provides funds for technical schools. Between 96-97% of students get employment upon completion of a program and the career center offers 3500 industry recognized credentials.

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Economic Development	7-30-23	5:00AM	5 Minutes	Pam Cook (host) talks to Tom Bernabei (guest) who is the Mayor of Canton. He talks about the recent council meeting which adopted three new ordinances. He also talked about reorganizing GIS which stands for Geographic Information System. This is a computer based tool which stores, visualizes and interprets geographical data. It is used in the design, planning and engineering of almost any kind of project including water, sewer and sanitary systems.
Economic Development, Children's Welfare	7-30-23	5:05 AM	5 Minutes	Bill Morgan (host) talks to La Mar Sharpe (guest) who is a detective with the Canton Police Department, Assistant McKinley Football Coach and the head of the “Be A Better Me” program in Canton. This program mentors youth in Stark County and has been around for nearly seven years. Information on this organization can be found at <a href="http://beabetterme.org">beabetterme.org</a> .
Transportation	7-30-23	5:10AM	5 Minutes	Pam Cook (host) talks to Ray Marsch (guest) who is an Ohio Department Of Transportation (ODOT) Info Officer. He reminds listeners that on 8/3/23 State Route 43 between Market Ave and Mount Pleasant Street and on 8/7 State Route 172 in Paris Township will have various lane restrictions for paving projects.
Health & Wellness	7-30-23	5:15 AM	5 Minutes	Pam Cook (host) talks to Dr. Stan Anderson (guest) about the current heatwave we have been experiencing. Some helpful tips that the doctor mentions to stay safer and cooler include wearing a hat, drinking lots of water and avoid consuming alcoholic beverages as alcohol makes dehydration worse.
Economic Development	8-6-23	5:00AM	5 Minutes	Pam Cook (host) talks to Tom Bernabei (guest) who is the Mayor of Canton. He talks about the recent council meeting which adopted three new ordinances. He also talked about reorganizing GIS which stands for Geographic Information System. This is a computer based tool which stores, visualizes and interprets geographical data. It is used in the design, planning and engineering of almost any kind of project including water, sewer and sanitary systems.
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<b>Economic Development, Jobs and Employment</b>	8-20-23	5:00 AM	7.5 Minutes	Pam Cook (host) talks to Tom Bernabei (guest) who is the Mayor of Canton. He talks about Republic Steel temporarily idling the plant. The plant will be laying off 209 employees. He also talks about the Grand Opening of Costco in Jackson Township as well as the Thurman Munson Scholarship Dinner that took place on August 17 <sup>th</sup> at 6pm at the Hilton Downtown.
<b>Health &amp; Wellness</b>	8-20-23	5:07AM	7.5 Minutes	Pam Cook (host) talks to Dr. Stan Anderson (guest) about how kids got too much computer screen time during the pandemic. He also talked about how young girls went into puberty earlier during the pandemic and how a new RSV vaccine for infants has just been approved by the FDA.
<b>Economic Development, Education</b>	8-27-23	5:00 AM	7.5 Minutes	Pam Cook (host) talks to Jeff Wendoriff (guest) who is the Superintendent of the North Canton City Schools. The school district recently consolidated seven buildings into two buildings. There will be an open house and ribbon cutting event on Saturday 8/26 at 10am for primary grades and 11:30am for intermediate grades. A new stadium and scoreboard have also been built.
<b>Education, Economic Development</b>	8-27-23	5:07 AM	7.5 Minutes	Pam Cook (host) talks to Brent May (guest) who is the Superintendent of Plain Local Schools. He talked about how the district has provided over 30,000 meals to the students in the district and how over 900 kids attended summer school this year. He also talked about the new amphitheater bringing more business to the Oakwood Plaza area.
<b>Economic Development</b>	8-27-23	5:15 AM	7.5 Minutes	Pam Cook (host) talks to Bill Smith (guest) who is a Stark County Commissioner. He talks about the 2024 county budget, the housing order revisions where homeowners can challenge the values of their homes and properties if they disagree with what the county says they are worth and the upcoming Stark County Fair at the fairgrounds. Bill mentioned that the water lines at the fairgrounds have all been updated.
<b>Economic Development</b>	9-3-23	5:00 AM	7.5 Minutes	Pam Cook (host) talks to Rich Desroseirs (guest) who is the Chief Communications Officer at the Pro Football Hall Of Fame. He talks about bringing back the rib burn-off next year for Memorial Day Weekend in

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				theparking lot at the Hall Of Fame which will include various musical acts.
Health & Wellness	9-3-23	5:07 AM	7.5 Minutes	Pam Cook (host) talks to Dr. Stan Anderson (guest) about breakfast smoothies. He talks about being careful what you mix in the smoothie because mixing items like berries with bananas actually takes away Flavonoids from the drink.
Economic Development	9-3-23	5:15 AM	7.5 Minutes	Pam Cook (host) talks to Bill Smith (guest) who is a Stark County Commissioner. He talks about the 2024 county budget, the housing order revisions where homeowners can challenge the values of their homes and properties if they disagree with what the county says they are worth and the upcoming Stark County Fair at the fairgrounds. Bill mentioned that the water lines at the fairgrounds have all been updated.
Education, Children's Welfare	9-10-23	5:00 AM	7.5 Minutes	Pam Cook (host) talks to Taylor Weaver (guest) who is the Director Of Community & Early Childhood Resource Center. She talks about the Supporting Partnership To Assure Ready Kids Program (SPARK) which is where employees of this organization go to the home of children who are ready to start kindergarten and they prepare them to be ready for school. They prepare them for math, literacy and social and emotional delvelopment.
Economic Development	9-10-23	5:07 AM	7.5 Minutes	Pam Cook (host) talks to Janet Creighton (guest) who is a Stark County Commissioner. She talks about a new statue that is coming to Stark County. The Timken Foundation is Gifting a McKinley Statue to Stark County that will be 8.5 feet tall and will stand 15 feet tall with the base.
Health & Wellness	9-10-23	5:15 AM	7.5 Minutes	Pam Cook (host) talks to Dr. Stan Anderson (guest) about hair loss in women. Heredity is the most common form of hair loss. Also, autoimmune disorders contribute to a large amount of hair falling out. Other situations such as cancer treatments, child birth, illness and weight loss all contribute to many women losing their hair over their lifetime.
Children's Welfare	9-17-23	5:00 AM	7.5 Minutes	Jordan Miller (host) talks to George Maier (guest) who is the Stark County Sheriff. The sheriff talks about school bus safety including staying back atleast two car lengths behind the bus and allowing extra time to get to your



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				destinations in the morning and evenings during school days. He also talked about the possibility of seat belts being installed in buses in the future.
Social Services, Jobs and Employment	9-17-23	5:07 AM	7.5 Minutes	Bill Morgan (host) talks to Tonya Powers (guest) who is a Fox News Reporter. She talked about the large amount of unemployment benefits that were obtained fraudulently during the pandemic. Around \$135 billion was estimated to have been stolen. She also talked about the American Rescue Plan that provided about \$2 billion for states to modernize their unemployment system. The government is now trying to hold individuals who stole money accountable. Around 8.5 billion of the \$135 billion has already been investigated.
Transportation	9-17-23	5:15 AM	7.5 Minutes	Bill Morgan (host) talks to Justin Chesnic (guest) who is from the Ohio Department Of Transportation (ODOT). He talks about a new resurfacing project that will begin on 9/18/23 on Route 44 and Route 153 in Louisville. There will be lane restrictions and the project will go until mid to late October.
Economic Development, Social Services	9-24-23	5:00 AM	7.5 Minutes	Pam Cook (host) talks to Tom Phillips (guest) who is the Executive Director Of Stark Fresh. The company is opening it's second location in the Alliance Commons on October 9 <sup>th</sup> . The first location was opened in the fall of 2020. This company is a non-profit to help tackle hunger in the community. They provide portable food access and create opportunities for people to create ways to generate more money to self sustain one's self.
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Children's Welfare, Social Services	9-24-23	5:15 AM	7.5 Minutes	Pam Cook (host) talks to Dolores Pressley and Adrrienne Chavers (guests). Dolores is the founder of She Elevates and Adrienne is the Chairperson of a gala called Girls, Gratitude & Giving which will talks place on Friday 10/6/23 at the Double Tree Hotel in Downtown Canton. This gala is a fundraiser that will raise money for the non-profit organization called She Elevates. She Elevates is an

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				<b>organization that empowers and mentors young girls to believe in themselves and to prepare them to be young professionals. The program has been around five years. Their website is <a href="http://sheelevates.org">sheelevates.org</a>.</b>

## **EAS Activations For Current Quarter**

WHBC-AM & WHBC-FM have a long established policy of relaying EAS messages critical to the safety and welfare of the listening public.

The community issue of public safety during threatening events (man-made or natural) is partially addressed by delivery of timely warnings over our broadcast facilities.

The community issue of children's welfare is partially addressed by the timely rebroadcast of child abduction messages originated by state of Ohio authorities.

A summary of EAS messages transmitted during the current reporting period is shown here. Details of all EAS messages that were broadcast are available on request. Scheduled weekly and monthly tests of the EAS system are not included in these summaries.

**REPORTING STATION    WHBC-FM**

**YEAR & QUARTER        2023 Q3**

**TOTAL EAS MESSAGES BROADCAST IN REPORTING PERIOD            51**

**TOTAL EAS MESSAGES PERTAINING TO NATURAL HAZARDS            50**

**TOTAL EAS MESSAGES PERTAINING TO MAN-MADE HAZARDS        1**

**TOTAL EAS MESSAGES PERTAINING TO CHILD ABDUCTIONS        0**