



WHBC-FM ALPHA MEDIA, LLC CANTON, OHIO

QUARTERLY ISSUES AND PROGRAMS REPORT

April-May-June 2023

FILED July 10, 2023

SUBMITTED BY Richard Nemec

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

Sunday FOCUS – Sunday 5 AM

Community affairs program highlighting individuals and organizations

NEWS – M-F at 6:22 AM, 7:22 AM & 8:22 AM
Ninety second newscast covering local and regional stories

Coverage Addressing the Following Issues:

- 1. Economic Development
- 2. Jobs and Employment
- 3. Crime
- 4. Education
- 5. Political Issues
- 6. Health and Wellness (includes COVID-19)
- 7. Children's Welfare
- 8. Social Services
- 9. Transportation
- 10. Equality Issues

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Transportation	4-2-23	5:00 AM	7.5 Minutes	Pam Cook (host) talks to Sgt. Matt (guest) from the Ohio State Highway Patrol. She talks about the new Senate Bill 288 which goes into effect on 4-4-23. It makes distracted driving and using any kind of electronic device including a phone and computer a primary offense while driving. Violators will be pulled over and given waring for six months before tickets will start to be issued.
Political Issues	4-2-23	5:07 AM	7.5 Minutes	Pam Cook (host) talks to Brant Luther (guest) who is a Stark County Commissioner. He talks about the appointment of a new Executive Director Of The Start County Department Of Job And Family Services. Local attorney Jerry Coleman was appointed to this position.
Health & Wellness	4-2-23	5:15 AM	7.5 Minutes	Pam Cook (host) talks to Dr. Stan Anderson (guest) who talks about the topic of dementia. One in three people by the age of 85 will develop this condition. Consuming magnesium which is in foods like spinach and nuts can reduce the risk of developing dementia by 41%. Low bone density has been related to a higher risk of developing dementia.
Children's Welfare	4-9-23	5:00 AM	7.5 Minutes	Jordan Miller (hosts) speaks to Nitro & Mad Dog) guests who are members of the Vietnam Vets Motorcycle Club. The talk about the upcoming 16 th Annual Easter Egg Hunt. There will be more than 5,000 eggs to locate, free Easter baskets and stuffed animals for the kids and an opportunity for the kids to have their picture taken with the Easter Bunny. And the event is absolutely free!
Economic Development, Transportation	4-9-23	5:07 AM	7.5 Minutes	Bill Morgan (host) speaks to Bill Smith (guest) who is a Stark County Commissioner. He talks about how Beaver Excavating will be bringing in dirt from the Hall Of Fame to the Stark County Fairgrounds to help bring up the elevation and level it out. He also talks about the new construction of the roundabout at Pittsburg & Mount Pleasant. It will cost \$4.1 million to build.
Economic Development	4-16-23	5:00 AM	7.5 Minutes	Pam Cook (host) talks to Richard Regula (guest) who is a Stark County Commissioner. He talked about the most recent monthly county meeting. He mentioned that 31% of the county had no power with the severe storms that hit the area on 3/25 and 4/1. He also mentioned that in the first quarter of this year, the county had \$122 million in new commercial building permits taken out in Stark County.

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Health & Wellness	4-16-23	5:07 AM	7.5 Minutes	Pam Cook (host) talks to Dr. Stan Anderson (guest) about diabetes. This disease makes all other illnesses a person may have even worse. Having an A1C of 6.5 or higher means you have diabetes. Losing weight, changing one's diet to eat healthier foods, getting more sleep and getting more exercise are all good ways to reduce your chances of getting Type 2 Diabetes or controlling it if you already have it.
Social Services	4-23-23	5:00 AM	7.5 Minutes	Kenny & JT (hosts) speak to Leslie Genovese (guest) who is the Regional Director of the Stark County Campus of the Akron/Canton Food bank. She talks about the 31st Annual Celebrity Cuisine that took place at the Canton Civic Center. Over 1000 people attended and 41 food vendors were present. The event raised money and attention for hunger in the community. For ever dollar raised, four meals can be provided.
Economic Development	4-23-23	5:07 AM	7.5 Minutes	Pam Cook (host) talks to Steven Wilder (guest) who is the North Canton Mayor. He talked about the new Meijer grocery store which is being built. Other new business that will soon be in the community include Bojangles, Seven Brew Coffee and Sgt. Clean Car wash. A new Papa Bears Pizza store, Wendy's and Conrad's Car Center will also soon greet the city of North Canton.
Health & Wellness	4-30-23	5:00 AM	7.5 Minutes	Pam Cook (host) talks to Dr. Stan Anderson (guest) about the current COVID situation. The amount of COVID deaths in this country has been reduced drastically. This pandemic has caused a lot of anxiety and has caused people to drink a lot of alcohol. Alcohol related liver diseases have gone up drastically since the begging of the pandemic. Mortality has gone up by 23% and kids fell behind academically and socially since the pandemic began.
Economic Development, Transportation	4-30-23	5:07 AM	7.5 Minutes	Pam Cook (host) talks to Alan Harold (guest) who is the Stark County Auditor. He talks about some of the new plans for the county which include expanding the network of fiber to connect county government. Plans also include managing data and connectivity between local government. Also plans are in the works for upgrading Wi-Fi for traffic signaling and safety.

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Economic Development	4-30-23	5:15 AM	7.5 Minutes	Bill Morgan (host) speaks to Ryan Shmelz (guest) who is a Fox News Reporter. He talked about the economy of the US only growing 1% in the first quarter of 2023. Part of this lack of growth is because of the big layoffs that occurred with major companies such as Disney and Amazon.
Social Services	5-7-23	5:00 AM	7.5 Minutes	Jordan Miller (host) speaks to George Maier (guest) who is the Stark County Sheriff. He talks about his recent trip to the border wall in El Paso Texas. He along with the Sheriffs from Portage and Medina County went on this trip. George talks about Title 42 which didn't allow people to cross the border during the COVID Pandemic. George also reminds listeners that kids will be out of school for the summer shortly and to be on the lookout for them while on the roadways.
Health & Wellness	5-7-23	5:07 AM	7.5 Minutes	Pam Cook (host) talks to Dr. Stan Anderson (guest) about mental illness and anxiety. People tend to avoid going to the doctor so they won't get diagnosed with a mental health illness because of the stigma attached. There is now really good medicine available to help treat mental illness and anxiety.
Economic Development, Education	5-7-23	5:15 AM	7.5 Minutes	Pam Cook (host) talks to Jeff Talbert (guest) who is the Superintendent of the Canton City Schools. He talked about the recent passing school levy and the improvements that will be made to the district. There will be two new K-6 buildings and the schools will have three years to spend 70-80% of the levy funds. There is also a new activity center that will be built. It will be\110,000 square foot located in Downtown Canton and will have basketball courts and a track.
Children's Welfare	5-14-23	5:00 AM	7.5 Minutes	Jordan Miller (host) speaks to George Maier (guest) who is the Stark County Sheriff. He talks about his recent trip to the border wall in El Paso Texas. He along with the Sheriffs from Portage and Medina County went on this trip. George talks about Title 42 which didn't allow people to cross the border during the COVID Pandemic. George also reminds listeners that kids will be out of school for the summer shortly and to be on the lookout for them while on the roadways.
Health & Wellness	5-14-23	5:07 AM	7.5 Minutes	Pam Cook (host) talks to Dr. Stan Anderson (guest) about mental illness and anxiety. People tend to avoid going to the doctor so they won't get diagnosed with a mental health illness because of the stigma attached. There is now really good medicine available to help

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Health & Wellness	5-21-23	5:00 AM	7.5 Minutes	Pam Cook (host) talks to Dr. Stan Anderson (guest) who takes a look back at the COVID 19 Pandemic. The peak of the disease was January 2021. Overall, roughly 6.9 million people died from the pandemic worldwide. About 100 million people contracted COVID. About 1.2 million people died from it in the US. In Ohio, 3.4 million people contracted COVID while around 42,000 people died from it. Also, the government stopped paying for at home COVID tests, but boosters will still be covered by insurance companies for now.
Economic Development	5-21-23	5:07 AM	7.5 Minutes	Pam Cook (host) talks to Janet Creighton (guest) who is a Stark County Commissioner. She mentioned that the county's general funds are up by 4.5%. The county has taken in \$21 million in revenue with \$12.7 million of that coming from sales tax. She also mentioned that the county needs poll workers for this year's upcoming elections.
Social Services	5-21-23	5:15 AM	7.5 Minutes	Pam Cook (host) talks to Julie Donant (guest) who is the CEO of the Domestic Violence Project and Ashley Huprich (guest) who is the Development & Community Relations Director. The organization has an anniversary and fundraiser coming up. They have been around since 1978 and they have two emergency shelter, one in Canton and one in Massillon The serve over 2,000 people a year. The fundraiser will take place on June 8th at the Double Tree Hotel in Downtown Canton. Additional information and tickets can be purchased by calling (330) 445-2005 or at dvpi.org.

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Economic Development	5-28-23	5:00 AM	7.5 Minutes	Pam Cook (host) talks to Tom Bernabei (guest) who is the mayor of the City of Canton. He talks about the recent series of ordinances that were adopted. Additional money to the Civil Service was granted for advertising openings for police and fire. Also, a 10% cash incentive is now being offered to Canton residents for qualifying exterior improvements.
Health & Wellness	5-28-23	5:07AM	7.5 Minutes	Pam Cook (host) talks to Dr. Stan Anderson (guests) about weight loss issues. He talks about using laxatives to lose weight is dangerous because it depletes a person's body of potassium. He talks about Ozempic, Welbutrin and Metformin being commonly used to lose weight and it does work.
Economic Development	5-28-23	5:15 AM	7.5 Minutes	Pam Cook (host) talks to Richard Regula (guest) who is a Stark County Commissioner. He talks about the latest city contract that was awarded to Lockhart for a concrete job for the strip improvement project valued at \$3.6 million. He also talked about Stark Parks & Sippo Trail being owned by the City of Massillon.
Transportation	6-4-23	5:00 AM	7.5 Minutes	Jordan Miller (host) speaks to Captain Carver (guest) who works for the Stark County Sheriff's Office. He talked about how the city had no driving fatalities over the Memorial Day holiday weekend. He talked about the importance of always having a designated driver. Uber and SARTA are also always good alternatives to choose from for a ride home if you have been drinking. He also talked about the new law in Ohio that states that you are no longer allowed to be holding a a phone while driving.
Social Services, Political Issues	6-4-23	5:07 AM	7.5 Minutes	Pam Cook (host) talks to Kyle Stone (guest) who is the Stark Counter Prosecutor. He talks about new town hall meetings where the public can ask questions pertaining to the judicial system. The Grand Jury must indict a criminal casein order for the prosecutor to move forward with the case. The Prosecutor has the right do dismiss a case.
Health & Wellness	6-4-23	5:15 AM	7.5 Minutes	Pam Cook (host) talks to Dr. Stan Anderson (guest) about dieting. This must be a long term lifestyle and not just a short term goal. Losing weight is all about monitoring your intake of fats, proteins and carbs. Fats are twice as energy dense compared to carbs. Don't ever totally eliminate a food item while dieting.

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Health & Wellness	6-11-23	5:00 AM	7.5 Minutes	Pam Cook (host) talks to Jim Adams (guest) who is the Stark County Health Commissioner. He talked about how there are six quality alert monitoring systems in Stark County that measure ozone and particulate matter. The Air Quality Index ranges from 0-500. Anything under 100 is considered normal and anything over 200 people are encouraged to stay indoors with the air conditioner on.
Economic Development	6-11-23	5:07 AM	7.5 Minutes	Pam Cook (host) talks to Brant Luther (guest) who is a Stark County Commissioner. He talks about the renovation of the building for the Board Of Developmental Disabilities. He also talked about renovating the building that will be the new home of the County Records Center. He also discusses a new major water line project that will begin in July. The county is looking to put in 17,000 feet of new water main and 33 new hydrants in Lake Twp for a cost of over \$3.2 million.
Health & Wellness	6-11-23	5:15 AM	7.5 Minutes	Pam Cook (host) talks to Dr. Stan Anderson (guest) about weight loss. He says you need to change your relationship with food and to find diversions away from food while watching tv. Roughly, 25-35% of caloric intake happens after supper. Also, he said about 40% of Americans have a night eating disorder.
Health & Wellness	6-18-23	5:00 AM	7.5 Minutes	Pam Cook (host) talks to Dr Zachary Stender (guest) who is an Orthopedic Surgeon of Sports Medicine. He talks about common injuries such as Tennis Elbow, over use of the shoulder, sprains and strains and ACL injuries. Also, soft tissue, bone related and rotator cuff injuries and shoulder dislocations are all very common form of injuries that the doctor treats. Surgery should always be the last resort to fix an injury. He recommends using anti-inflammatory medicine, home exercise and physical therapy to treat injuries.
Health & Wellness	6-18-23	5:07 AM	7.5 Minutes	Pam Cook (host) talks to Dr Mathew Stonestreet (guest) who is an Orthopedic Surgeon of the hip/knee. He talks about how genetics, fractures/injuries and lifestyles all contribute the hip/knee injuries. Maintaining a good weigh and having an active lifestyle can preserve your joint health. This will help maintain strength around the joints.
Economic Development	6-18-23	5:15 AM	7.5 Minutes	Pam Cook (host) talks to Janet Creighton (guest) who is a Stark County Commissioner. She talked about the most recent monthly meeting that the commissioners had. She said that a discussion about the upcoming total eclipse of the sun which will happen on

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				Monday April 8, 2024 was a concern for children's safety who will be getting out of school around the time of the eclipse and that the sky will be pretty dark between 2:50-3:15PM. She also talked about the new lights that the Canton Courthouse Angels just got. Also, a discussion about how building construction is up in Stark County.
Health & Wellness	6-25-23	5:00 AM	7.5 Minutes	Pam Cook (host) talks to Dr Zachary Stender (guest) who is an Orthopedic Surgeon of Sports Medicine. He talks about common injuries such as Tennis Elbow, over use of the shoulder, sprains and strains and ACL injuries. Also, soft tissue, bone related and rotator cuff injuries and shoulder dislocations are all very common form of injuries that the doctor treats. Surgery should always be the last resort to fix an injury. He recommends using anti-inflammatory medicine, home exercise and physical therapy to treat injuries.
Health & Wellness	6-25-23	5:07 AM	7.5 Minutes	Pam Cook (host) talks to Dr Mathew Stonestreet (guest) who is an Orthopedic Surgeon of the hip/knee. He talks about how genetics, fractures/injuries and lifestyles all contribute the hip/knee injuries. Maintaining a good weigh and having an active lifestyle can preserve your joint health. This will help maintain strength around the joints.
Economic Development	6-25-23	5:15 AM	7.5 Minutes	Pam Cook (host) talks to Janet Creighton (guest) who is a Stark County Commissioner. She talked about the most recent monthly meeting that the commissioners had. She said that a discussion about the upcoming total eclipse of the sun which will happen on Monday April 8, 2024 was a concern for childcare's safety who will be getting out of school around the time of the eclipse and that the sky will be pretty dark between 2:50-3:15PM. She also talked about the new lights that the Canton Courthouse Angels just got. Also, a discussion about how building construction is up in Stark County.

EAS Activations For Current Quarter

WHBC-AM & WHBC-FM have a long established policy of relaying EAS messages critical to the safety and welfare of the listening public.

The community issue of public safety during threatening events (man-made or natural) is partially addressed by delivery of timely warnings over our broadcast facilities.

The community issue of children's welfare is partially addressed by the timely rebroadcast of child abduction messages originated by state of Ohio authorities.

A summary of EAS messages transmitted during the current reporting period is shown here. Details of all EAS messages that were broadcast follow. Scheduled weekly and monthly tests of the EAS system are not included in these summaries.

REPORTING STATION WHBC-FM

YEAR & QUARTER 2023 Q2

TOTAL EAS MESSAGES BROADCAST IN REPORTING PERIOD	18
TOTAL EAS MESSAGES PERTAINING TO NATURAL HAZARDS	11
TOTAL EAS MESSAGES PERTAINING TO MAN-MADE HAZARDS	0
TOTAL EAS MESSAGES PERTAINING TO CHILD ABDUCTIONS	4

EAS ACTIVATIONS Q2 2023 WHBC-FM

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