



WHBC-FM
ALPHA MEDIA, LLC
CANTON, OHIO

QUARTERLY ISSUES AND PROGRAMS REPORT

October-November-December 2023

FILED January 10, 2024

SUBMITTED BY Richard Nemeč

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

FOCUS – Sunday 5 AM

Community affairs program highlighting individuals and organizations

NEWS – M-F at 6:22 AM, 7:22 AM & 8:22 AM

Ninety second newscast covering local and regional stories

Coverage Addressing the Following Issues:

1. Economic Development
2. Jobs and Employment
3. Crime
4. Education
5. Political Issues
6. Health and Wellness (includes COVID-19)
7. Children's Welfare
8. Social Services
9. Transportation
10. Equality Issues

| Issue | Date(s) Aired | Time(s) | Duration | Description of the Segment |
|---------------------------------------|---------------|---------|-------------|--|
| Economic Development, Social Services | 10-1-23 | 5:00 AM | 7.5 Minutes | Pam Cook (host) talks to Tom Phillips (guest) who is the Executive Director Of Stark Fresh. The company is opening it's second location in the Alliance Commons on October 9 th . The first location was opened in the fall of 2020. This company is a non-profit to help tackle hunger in the community. They provide portable food access and create opportunities for people to create ways to generate more money to self sustain one's self. |
| Children's Welfare | 10-1-23 | 5:07 AM | 7.5 Minutes | Jordan Miller (host) talks to George Maier (guest) who is the Stark County Sheriff. The sheriff talks about school bus safety including staying back at least two car lengths behind the bus and allowing extra time to get to your destinations in the morning and evenings during school days. He also talked about the possibility of seat belts being installed in buses in the future. |
| Children's Welfare, Social Services | 10-1-23 | 5:15 AM | 7.5 Minutes | Pam Cook (host) talks to Dolores Pressley and Adrienne Chavers (guests). Dolores is the founder of She Elevates and Adrienne is the Chairperson of a gala called Girls, Gratitude & Giving which will take place on Friday 10/6/23 at the Double Tree Hotel in Downtown Canton. This gala is a fundraiser that will raise money for the non-profit organization called She Elevates. She Elevates is an organization that empowers and mentors young girls to believe in themselves and to prepare them to be young professionals. The program has been around five years. Their website is sheelevates.org . |
| Transportation | 10-8-23 | 5:00 AM | 7.5 Minutes | Jordan Miller (host) talks to George Maier (guest) who is the Stark County Sheriff. He talks about October being Distracted Driving Awareness Month and encourages drivers to please pull over if they have to make a call or send a text. Although driving and talking or texting is not considered a moving violation, it will be a ticketable offense beginning on October 5 th . |
| Political Issues | 10-8-23 | 5:07 AM | 7.5 Minutes | Pam Cook (host) talks to Joe Martuccio (guest) who is the former Canton Law Director. He talks about the upcoming election that will take place on November 7. He mentions that early voting will begin on October 11. The big controversial topic on this year's ballot will be the legalization of recreational marijuana. |
| Health & Wellness | 10-8-23 | 5:15 AM | 7.5 Minutes | Pam Cook (host) talks to Dr Stan Anderson (guest.) He talks about how having a hobby is linked to fewer depression symptoms, higher |

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| | | | | levels of happiness and self reported health and life satisfaction. Also, volunteering, being a part of a club, reading, gardening, playing games and participating in arts and crafts all lead to lower levels of depression in an individual. |
| Transportation | 10-15-23 | 5:00 AM | 7.5 Minutes | Jordan Miller (host) talks to George Maier (guest) who is the Stark County Sheriff. He talks about October being Distracted Driving Awareness Month and encourages drivers to please pull over if they have to make a call or send a text. Although driving and talking or texting is not considered a moving violation, it will be a ticketable offense beginning on October 5 th . |
| Political Issues | 10-15-23 | 5:07 AM | 7.5 Minutes | Pam Cook (host) talks to Joe Martuccio (guest) who is the former Canton Law Director. He talks about the upcoming election that will take place on November 7. He mentions that early voting will begin on October 11. The big controversial topic on this year's ballot will be the legalization of recreational marijuana. |
| Health & Wellness | 10-15-23 | 5:15 AM | 7.5 Minutes | Pam Cook (host) talks to Dr Stan Anderson (guest.) He talks about how having a hobby is linked to fewer depression symptoms, higher levels of happiness and self reported health and life satisfaction. Also, volunteering, being a part of a club, reading, gardening, playing games and participating in arts and crafts all lead to lower levels of depression in an individual. |
| Health & Wellness | 10-22-23 | 5:00 AM | 7.5 Minutes | Pam Cook (host) talks to Bill Smith (guest) who is a Stark County Commissioner. He talked about the monthly finance meeting that the county recently had. The commissioners recently met with the law directors and Stark County recently put on a Health & Wellness event for county employees and he talked about the renovation of the Prosecutor's Office. |
| Health & Wellness | 10-22-23 | 5:07 AM | 7.5 Minutes | Pam Cook (host) talks to Dr Stan Anderson (guest.) He plays medical trivia with Pam. He talked about Alcoholics Anonymous as well as the earliest vaccines. |
| Economic Development | 10-22-23 | 5:15 AM | 7.5 Minutes | Pam Cook (host) talks to Richard Regula (guest) who is a Stark County Commissioner. He talks about recently cutting the ribbon for Hope Senior Village in East Canton. He also talks about the need for more housing in Canton and about how the organization Leadership Stark County started thirty seven years ago. This organization gets businesses to get their employees into a group and teaches them about collaboration. |
| Health & | 10-29-23 | 5:00 AM | 7.5 Minutes | Pam Cook (host) talks to Bill Smith (guest) |

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| Health & Wellness | 10-29-23 | 5:07 AM | 7.5 Minutes | Pam Cook (host) talks to Dr Stan Anderson (guest.) He plays medical trivia with Pam. He talked about Alcoholics Anonymous as well as the earliest vaccines. |
| Economic Development | 10-29-23 | 5:15 AM | 7.5 Minutes | Pam Cook (host) talks to Richard Regula (guest) who is a Stark County Commissioner. He talks about recently cutting the ribbon for Hope Senior Village in East Canton. He also talks about the need for more housing in Canton and about how the organization Leadership Stark County started thirty seven years ago. This organization gets businesses to get their employees into a group and teaches them about collaboration. |
| Economic Development | 11-5-23 | 5:00 AM | 7.5 Minutes | Pam Cook (host) talks to Janet Creighton (guest) who is a Stark County Commissioner. She talks about the how the Microfilm Board of Stark County dissolved after being in existence since 1981. Also, she talks about the current state of the county's finances. Stark County remains financially solvent moving into the new year. |
| Health & Wellness | 11-5-23 | 5:07 AM | 7.5 Minutes | Pam Cook (host) talks to Meredith Seals (guest) who is a physician at Jackson Family Practice. She talks about various medical topics and states some medical facts as well. She talked about the first in vitro baby, how people who are bilingual tend to have more grey matter on their brain and where the highest percent of international medical doctors come from. |
| Economic Development | 11-5-23 | 5:15 AM | 7.5 Minutes | Pam Cook (host) talks to Tom Bernabei (guest) who is the Mayor of Canton. He talks about the recent city council meeting which included Human Resources making a presentation to city council on the city's healthcare plan. All of the city's employees cost the city \$18.5 million in 2023. It will cost the city \$25 million to fully fund the healthcare plan for next year. He also talked about how Canton recently received an \$85,000 grant from the Timken Foundation. |
| Economic Development | 11-12-23 | 5:00 AM | 7.5 Minutes | Pam Cook (host) talks to Janet Creighton (guest) who is a Stark County Commissioner. She talks about the how the Microfilm Board of Stark County dissolved after being in existence since 1981. Also, she talks about the current state of the county's finances. Stark County remains financially solvent moving |

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| Political Issues | 11-19-23 | 5:00 AM | 15 Minutes | Bill Morgan (host) talks to listeners Don, Perry and Mike (guests) to discuss various topics including the legalization of recreational marijuana use and Abortion Issue in the State of Ohio. The guests also talked about how the US now buys more than we produce in this country and how Canton use to be a huge steel manufacturing city. |
| Political Issues | 11-26-23 | 5:00 AM | 15 Minutes | Bill Morgan (host) talks to listeners Don, Perry and Mike (guests) to discuss various topics including the legalization of recreational marijuana use and Abortion Issue in the State of Ohio. The guests also talked about how the US now buys more than we produce in this country and how Canton use to be a huge steel manufacturing city. |
| Health & Wellness | 12-3-23 | 5:00 AM | 7.5 Minutes | Pam Cook (host) talks to Steve Henderson (guest) who is the Canton Fire Chief. He talks about fire safety around the holiday season. He offers tips about using electric candles over wax candles to help prevent home fires. He also talked about keeping heat sources atleast three feet away from combustible items and to always keep live Christmas trees watered to help prevent them from becoming dry and a fire hazard. |
| Health & Wellness | 12-3-23 | 5:07 AM | 7.5 Minutes | Jordan Miller (host) talks to George Maier (guest) who is the Stark County Sheriff. With the upcoming holidays, he talks about parking and shopping safety at area malls and shopping centers. The sheriff also talked about securing a designated driver if someone plans to drink at holiday parties. |
| Health & Wellness | 12-3-23 | 5:15 AM | 7.5 Minutes | Pam Cook (host) talks to Dr Stan Anderson (guest) about food safety and leftovers. Meat is not to be left in the refrigerator past four days. Non-meat items in a closed container can be kept in the refrigerator for up to a week. Do |

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| | | | | <p>not use the smell test if you are over 60 because most older people's sense of smell starts to weaken and if you use the smell test to determine if food is still good, you may not detect that food has gone bad.</p> |
| <p>Health & Wellness</p> | <p>12-10-23</p> | <p>5:00 AM</p> | <p>7.5 Minutes</p> | <p>Pam Cook (host) talks to Steve Henderson (guest) who is the Canton Fire Chief. He talks about fire safety around the holiday season. He offers tips about using electric candles over wax candles to help prevent home fires. He also talked about keeping heat sources at least three feet away from combustible items and to always keep live Christmas trees watered to help prevent them from becoming dry and a fire hazard.</p> |
| <p>Health & Wellness</p> | <p>12-10-23</p> | <p>5:07AM</p> | <p>7.5 Minutes</p> | <p>Jordan Miller (host) talks to George Maier (guest) who is the Stark County Sheriff. With the upcoming holidays, he talks about parking and shopping safety at area malls and shopping centers. The sheriff also talked about securing a designated driver if someone plans to drink at holiday parties.</p> |
| <p>Health & Wellness</p> | <p>12-10-23</p> | <p>5:15 AM</p> | <p>7.5 Minutes</p> | <p>Pam Cook (host) talks to Dr Stan Anderson (guest) about food safety and leftovers. Meat is not to be left in the refrigerator past four days. Non-meat items in a closed container can be kept in the refrigerator for up to a week. Do not use the smell test if you are over 60 because most older people's sense of smell starts to weaken and if you use the smell test to determine if food is still good, you may not detect that food has gone bad.</p> |
| <p>Health & Wellness</p> | <p>12-17-23</p> | <p>5:00AM</p> | <p>7.5 Minutes</p> | <p>Pam Cook (host) talks to Sherrod Brown (guest) who is a US Senator from Ohio. He talked about baseball player Larry Dolby who recently received a posthumous Congressional Gold Metal on what would have been his 100th birthday on December 12th. His son was presented the award. Larry played for the Cleveland Indians back in the 1940's and was the second African-American baseball manager in the major league. Sherrod also talked about a recent conference call he had with the Summit County Sheriff and discussed the need for new safety equipment for first responders and scaling up treatment programs in local communities to fight the war against Fentanyl.</p> |
| <p>Health & Wellness</p> | <p>12-17-23</p> | <p>5:07 AM</p> | <p>7.5 Minutes</p> | <p>Pam Cook (host) talks to Dr. Stan Anderson (guest) about micro plastics. These are very small particles of plastics that are in literally in everything. They have been detected in food, water and the air. When these are taken in by our bodies it causes inflammation and interrupts our reproductive, immune, central nervous and metabolic systems and increases the risk of cancer.</p> |
| <p>Economic</p> | <p>12-17-23</p> | <p>5:15 AM</p> | <p>7.5 Minutes</p> | <p>Pam Cook (host) talks to Steven Wilder (guest)</p> |

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| Development | | | | who is the Mayor of North Canton. He talks about the redevelopment of the Hoover West Factory. Around 226 apartments, commercial and retail shops, new restaurants and a redesigning of the square in North Canton are all apart of the new improvements scheduled during the redevelopment. |
| Health & Wellness | 12-24-23 | 5:00AM | 7.5 Minutes | Pam Cook (host) talks to Sherrod Brown (guest) who is a US Senator form Ohio. He talked about baseball player Larry Dolby who recently received a posthumous Congressional Gold Metal on what would have been his 100 th birthday on December 12 th . His son was presented the award. Larry played for the Cleveland Indians back in the 1940's and was the second African-American baseball manager in the major league. Sherrod also talked about a recent conference call he had with the Summit County Sheriff and discussed the need for new safety equipment for first responders and scaling up treatment programs in local communities to fight the war again Fentanyl. |
| Health & Wellness | 12-24-23 | 5:07 AM | 7.5 Minutes | Pam Cook (host) talks to Dr. Stan Anderson (guest) about micro plastics. These are very small particles of plastics that are in literally in everything. They have been detested in food, water and the air. When these are taken in by our bodies it causes inflammation and interrupts our reproductive, immune, central nervous and metabolic systems and increases the risk of cancer. |
| Economic Development | 12-24-23 | 5:15 AM | 7.5 Minutes | Pam Cook (host) talks to Steven Wilder (guest) who is the Mayor of North Canton. He talks about the redevelopment of the Hoover West Factory. Around 226 apartments, commercial and retail shops, new restaurants and a redesigning of the square in North Canton are all apart of the new improvements scheduled during the redevelopment. |
| Health & Wellness | 12-31-23 | 5:00 AM | 7.5 Minutes | Pam Cook (host) talks to Sherrod Brown (guest) who is a US Senator form Ohio. He talked about baseball player Larry Dolby who recently received a posthumous Congressional Gold Metal on what would have been his 100 th birthday on December 12 th . His son was presented the award. Larry played for the Cleveland Indians back in the 1940's and was the second African-American baseball manager in the major league. Sherrod also talked about a recent conference call he had with the Summit County Sheriff and discussed the need for new safety equipment for first responders and scaling up treatment programs in local communities to fight the war again Fentanyl. |

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| Economic Development | 12-31-23 | 5:15AM | 7.5 Minutes | Pam Cook (host) talks to Steven Wilder (guest) who is the Mayor of North Canton. He talks about the redevelopment of the Hoover West Factory. Around 226 apartments, commercial and retail shops, new restaurants and a redesigning of the square in North Canton are all apart of the new improvements scheduled during the redevelopment. |

EAS Activations For Current Quarter

WHBC-AM & WHBC-FM have a long established policy of relaying EAS messages critical to the safety and welfare of the listening public.

The community issue of public safety during threatening events (man-made or natural) is partially addressed by delivery of timely warnings over our broadcast facilities.

The community issue of children's welfare is partially addressed by the timely rebroadcast of child abduction messages originated by state of Ohio authorities.

A summary of EAS messages transmitted during the current reporting period is shown here. Details of all EAS messages that were broadcast follow. Scheduled weekly and monthly tests of the EAS system are not included in these summaries.

REPORTING STATION WHBC-FM

YEAR & QUARTER 2023 Q4

TOTAL EAS MESSAGES BROADCAST IN REPORTING PERIOD 2

TOTAL EAS MESSAGES PERTAINING TO NATURAL HAZARDS 0

TOTAL EAS MESSAGES PERTAINING TO MAN-MADE HAZARDS 0

TOTAL EAS MESSAGES PERTAINING TO CHILD ABDUCTIONS 1

EAS ACTIVATIONS Q4 2023 WHBC-FM

E:\Admin\Engineering\Endec Logs\FM\OCT2023\WHBCFM-20231004-142024223a.txt:WHBCFM is sending a National Periodic Test
E:\Admin\Engineering\Endec Logs\FM\OCT2023\WHBCFM-20231015-225423169a.txt:WHBCFM is sending a Child Abduction Emergency