

NON-CANDIDATE REQUEST FOR POLITICAL BROADCAST INFORMATION OR TIME

Date of Request:

6/29/18

Time of Request:

12:39

Candidate Named in Spot:

NONE

Party:

Candidate for:

Location:

Issue Referred to:

"Overspending"

Name of Organization:

Americans for Prosperity

Name of Contact Person:

Emily Seidel

Address:

1310 N. Courthouse Rd, Suite 700, Arlington Va

Telephone:

Chief Executive Officers, Board of Directors, or Members of the Executive Committee of the Organization (attach a list, if necessary):

Agency for Organization (if any):

Target Enterprises

Name of Person Requesting Information/Time:

Natalie Krugliak

Information Requested:

not requested, just sent

• Rates for:

WSMW

• Availabilities for:

• Other:

Disposition of Request:

☒ Accepted

☐ Rejected

☐ Accepted or Rejected in part
(Attach explanation)

Rate Charged for Spot:

see attached

Class of Time Purchased:

Issue

Air Date and Time (attach a schedule of the advertising or program time provided, if necessary):

see attached

Disclosure Provided by Station:

☐ Yes

☒ No

☐ Previously provided

Other Information:

Inquiry Received By:

J. Hart



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location: <u>WSMW</u>	Date: <u>6/29/18</u>
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I, **TARGET ENTERPRISES** do hereby request station time concerning the following issue:

Overspending

SEE ATTACHED SCHEDULES

This broadcast time will be used by: Americans for Prosperity

Does the programming (in whole or in part) communicate
"a message relating to any political matter of national importance?"

☐ YES

☒ NO

I represent that the payment for the above described broadcast time has been furnished by
(name & address)

1310 N Courthouse Rd, Suite 700, Arlington, VA 22201

and are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors (or attach separately):

Emily Seidel, CEO; Vic Bernson, Secretary

Julie Iadanza

06/25/2018

Signature of Issue Advertiser (Sponsor)

Date

To be Signed by Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Date

Printed Name

Title

Kelly S.

Date: 6/29/2018

Buy Detail Report

Client: Americans For Prosperity
Media: Radio
Product: American For Prosperity
Primary Demo: Adults 35+

Description: ESTIMATE #2424
Flight Start Date: 07/02/2018
Flight End Date: 07/15/2018
Survey: Jul17 MSA CustRadio

Send Billing To:

Comments: FLIGHT MON 7/2 - MON 7/9
Market/System: GREENSBORO-WS-HIGH POINT

Daypart Program	Daypart Code	STN Gross	Dur	Wks 7/2 7/9	Total Spots	Adults 35+ Rtg/CPP
WSMW-FM						
MTuWThF 6:00a-10:00a	AM	\$180.00	30	5 2	7	0.0 \$0.00
MTuWThF 10:00a-3:00p	MD	\$190.00	30	5 1	6	0.0 \$0.00
MTuWThF 3:00p-7:00p	PM	\$190.00	30	6 2	8	0.0 \$0.00
Sa 10:00a-3:00p	WK	\$90.00	30	1 0	1	0.0 \$0.00
Su 10:00a-3:00p	WK	\$70.00	30	1 0	1	0.0 \$0.00
Su 3:00p-7:00p	WK	\$70.00	30	1 0	1	0.0 \$0.00
					24	0.0 \$0.00
					24	0.0 \$0.00

Total Spots: 19 5
Total GRP/GMP(000): 0.0 0.0
Total CPP/CPM:

Total Cost: \$4,150.00

Disclaimer:

Signature:

Signature indicates order is BOOKED and CONFIRMED.

REVISED

Jul 02, 18
 CONT# 31957899 Mod# Ver# 5 (Last =)
 REP Katz Radio Group
 TO WSMW-FM (Greensboro-Winston Salem-High Point, NC)
 FM KELLEY SPRINGER
 OFF LOS ANGELES
 AGY TARGET ENTERPRISES LLC
 ADDR 15260 VENTURA BLVD SUITE 1240
 SHERMAN OAKS, CA 91403
 BYR NATALIE KRUGLIAK
 ADV AMERICANS FOR PROSPERITY
 PDT Americans for Prosperity
 FLT Jul 02, 18 - Jul 09, 18

DDS CONT# 0
 C/P/E: AFP. / AFP. / 2424

SALESPERSON FAX#

PH # 818-905-0005

✓ 7/2/18

* REP ORDER COMMENT *

** 6/29/2018 7:16:00 PM: REVISION TO ORDER. THIS ORDER SUPERSEDES THE PREVIOUS ORDER.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
CHG		FLIGHT 1							
	1.1	MTWTF..	6A - 10A	30	7/2/2018 - 7/6/2018	1W	7	\$180.00	7
	1.2	MTWTF..	10A - 3P	30	7/2/2018 - 7/6/2018	1W	5	\$190.00	5
	1.3	MTWTF..	3P - 7P	30	7/2/2018 - 7/6/2018	1W	6	\$190.00	6
	1.4S.	10A - 3P	30	7/7/2018 - 7/7/2018	1W	1	\$90.00	1
	1.5S	10A - 3P	30	7/8/2018 - 7/8/2018	1W	1	\$70.00	1
	1.6S	3P - 7P	30	7/8/2018 - 7/8/2018	1W	1	\$70.00	1
		** WEEKLY FLIGHT TOTALS **					21	\$3,580.00	
CHG		FLIGHT 2							
	2.1	M.....	6A - 10A	30	7/9/2018 - 7/9/2018	1W	2	\$180.00	2
	2.2	M.....	10A - 3P	30	7/9/2018 - 7/9/2018	1W	2	\$190.00	2
	2.3	M.....	3P - 7P	30	7/9/2018 - 7/9/2018	1W	2	\$190.00	2
		** WEEKLY FLIGHT TOTALS **					6	\$1,120.00	

	Jul 18					
SPOTS	27					
CASH	4700.00					
TRADE	0.00					
NSL	0.00					
TOTAL	4700.00					

Jul 02, 18
CONT# 31957899 Mod# Ver# 5 (Last =)
REP Katz Radio Group

DDS CONT# 0
C/P/E: AFP. / AFP. / 2424

						TOTAL
SPOTS						27
CASH						4,700.00
TRADE						0.00
NSL						0.00
TOTAL						4,700.00

**** Competitive Comments ****

AFP - 2424 - 7/2

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

REVISED

Jun 29, 18
 CONT# 31957899 Mod# Ver# 3 (Last =)
 REP Katz Radio Group
 TO WSMW-FM (Greensboro-Winston Salem-High Point, NC)
 FM KELLEY SPRINGER
 OFF LOS ANGELES
 AGY TARGET ENTERPRISES LLC
 ADDR 15260 VENTURA BLVD SUITE 1240
 SHERMAN OAKS, CA 91403

DDS CONT# 0
 C/P/E: AFP. / AFP. / 2424

SALESPERSON FAX#

PH # 818-905-0005

BYR NATALIE KRUGLIAK
 ADV AMERICANS FOR PROSPERITY
 PDT Americans for Prosperity
 FLT Jul 02, 18 - Jul 09, 18

✓ 6/29/18

* REP ORDER COMMENT *

** 6/29/2018 3:29:00 PM: PLEASE CONFIRM THANKS.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	MTWTF..	6A - 10A	30	7/2/2018 - 7/6/2018	1W	5	\$180.00	5
	1.2	MTWTF..	10A - 3P	30	7/2/2018 - 7/6/2018	1W	5	\$190.00	5
	1.3	MTWTF..	3P - 7P	30	7/2/2018 - 7/6/2018	1W	6	\$190.00	6
	1.4S.	10A - 3P	30	7/7/2018 - 7/7/2018	1W	1	\$90.00	1
	1.5S	10A - 3P	30	7/8/2018 - 7/8/2018	1W	1	\$70.00	1
	1.6S	3P - 7P	30	7/8/2018 - 7/8/2018	1W	1	\$70.00	1
		** WEEKLY FLIGHT TOTALS **					19	\$3,220.00	
		FLIGHT 2							
CHG	2.1	MTWTF..	6A - 10A	30	7/9/2018 - 7/13/2018	1W	0	\$180.00	0
CHG	2.2	MTWTF..	10A - 3P	30	7/9/2018 - 7/13/2018	1W	0	\$190.00	0
CHG	2.3	MTWTF..	3P - 7P	30	7/9/2018 - 7/13/2018	1W	0	\$190.00	0
ADD	2.4	M.....	6A - 10A	30	7/9/2018 - 7/9/2018	1W	2	\$180.00	2
ADD	2.5	M.....	10A - 3P	30	7/9/2018 - 7/9/2018	1W	1	\$190.00	1
ADD	2.6	M.....	3P - 7P	30	7/9/2018 - 7/9/2018	1W	2	\$190.00	2
		** WEEKLY FLIGHT TOTALS **					5	\$930.00	

	Jul 18					
SPOTS	24					
CASH	4150.00					
TRADE	0.00					
NSL	0.00					
TOTAL	4150.00					

Jun 29, 18
CONT# 31957899 Mod# Ver# 3 (Last =)
REP Katz Radio Group

DDS CONT# 0
C/P/E: AFP. / AFP. / 2424

						TOTAL
SPOTS						24
CASH						4,150.00
TRADE						0.00
NSL						0.00
TOTAL						4,150.00

**** Competitive Comments ****

AFP - 2424 - 7/2

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Jun 29, 18
 CONT# 31957899 Mod# Ver# 1 (Last =)
 REP Katz Radio Group
 TO WSMW-FM (Greensboro-Winston Salem-High Point, NC)
 FM KELLEY SPRINGER
 OFF LOS ANGELES
 AGY TARGET ENTERPRISES LLC
 ADDR 15260 VENTURA BLVD SUITE 1240
 SHERMAN OAKS, CA 91403

DDS CONT# 0
 C/P/E: AFP. / AFP. / 2424

SALESPERSON FAX#

PH # 818-905-0005

BYR NATALIE KRUGLIAK
 ADV AMERICANS FOR PROSPERITY
 PDT Americans for Prosperity
 FLT Jul 02, 18 - Jul 09, 18

* REP ORDER COMMENT *

** 6/29/2018 2:49:00 PM: IF YOU HAVE QUESTIONS REGARDING YOUR ORDER PLEASE CALL KELLEY SPRINGER AT 323-966-5053. THANK YOU!

** 6/29/2018 2:49:00 PM: NEW ORDER. DO NOT DOUBLE BOOK. PLEASE CONFIRM WITHIN 48 HOUR OF RECEIPT, THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	MTWTF..	6A - 10A	30	7/2/2018 - 7/6/2018	1W	5	\$180.00	5
	1.2	MTWTF..	10A - 3P	30	7/2/2018 - 7/6/2018	1W	5	\$190.00	5
	1.3	MTWTF..	3P - 7P	30	7/2/2018 - 7/6/2018	1W	6	\$190.00	6
	1.4S.	10A - 3P	30	7/7/2018 - 7/7/2018	1W	1	\$90.00	1
	1.5S	10A - 3P	30	7/8/2018 - 7/8/2018	1W	1	\$70.00	1
	1.6S	3P - 7P	30	7/8/2018 - 7/8/2018	1W	1	\$70.00	1
		** WEEKLY FLIGHT TOTALS **					19	\$3,220.00	
		FLIGHT 2							
	2.1	MTWTF..	6A - 10A	30	7/9/2018 - 7/13/2018	1W	2	\$180.00	2
	2.2	MTWTF..	10A - 3P	30	7/9/2018 - 7/13/2018	1W	1	\$190.00	1
	2.3	MTWTF..	3P - 7P	30	7/9/2018 - 7/13/2018	1W	2	\$190.00	2
		** WEEKLY FLIGHT TOTALS **					5	\$930.00	

	Jul 18					
SPOTS	24					
CASH	4150.00					
TRADE	0.00					
NSL	0.00					
TOTAL	4150.00					

Jun 29, 18
CONT# 31957899 Mod# Ver# 1 (Last =)
REP Katz Radio Group

DDS CONT# 0
C/P/E: AFP. / AFP. / 2424

						TOTAL
SPOTS						24
CASH						4,150.00
TRADE						0.00
NSL						0.00
TOTAL						4,150.00

**** Competitive Comments ****

AFP - 2424 - 7/2

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CONTRACT

Entercom Greensboro WSMW-FM
7819 National Service Road
Suite 401
Greensboro, NC 27409
(336) 605-5200

www.987simon.com

And:

Target Enterprises LLC
15260 Ventura Blvd
Suite 1240
Sherman Oaks, CA 91403

Contract / Revision 990195 /		Alt Order # 31957899
Advertiser Americans for Prosperity (A)		Original Date / Revision 06/29/18 / 07/02/18
Contract Dates 07/02/18 - 07/09/18	Estimate # 2424	
Product Americans for Prosperity		
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WSMW-FM	Account Executive Katz Los Angeles	Sales Office Katz Los Angeles
Special Handling		
Demographic Households		
Order Type HP-TRNAC		
Agcy Code TARGETEN	Advertiser Code AFP.	Product 1/2 AFP.
Agency Ref 4050023		Advertiser Ref 1003276

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WSMW	07/02/18	07/09/18	M-F Morning	6:00 AM-10:00 AM		:30			NM	7	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/02/18	07/08/18	MTWTF--				5	\$180.00			
	Week:	07/09/18	07/15/18	M-----				2	\$180.00			
N 2	WSMW	07/02/18	07/09/18	M-F Mid Day	10:00 AM-3:00 PM		:30			NM	7	\$1,330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/02/18	07/08/18	MTWTF--				5	\$190.00			
	Week:	07/09/18	07/15/18	M-----				2	\$190.00			
N 3	WSMW	07/02/18	07/09/18	M-F Afternoon	3:00 PM-7:00 PM		:30			NM	8	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/02/18	07/08/18	MTWTF--				6	\$190.00			
	Week:	07/09/18	07/15/18	M-----				2	\$190.00			
N 4	WSMW	07/07/18	07/07/18	Saturday Mid Day	10:00 AM-3:00 PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/07/18	07/13/18	-----S-				1	\$90.00			
N 5	WSMW	07/08/18	07/08/18	Sunday Mid Day	10:00 AM-3:00 PM		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/08/18	07/14/18	-----S				1	\$70.00			
N 6	WSMW	07/08/18	07/08/18	Sunday	3:00 PM-7:00 PM		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/08/18	07/14/18	-----S				1	\$70.00			
N 7	WSMW	07/02/18	07/06/18	M-F Morning	6:00 AM-10:00 AM		:30			NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/02/18	07/08/18	-TWTF--				2	\$180.00			
Totals											27	\$4,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 - 07/09/18	27	\$4,700.00	(\$705.00)	\$3,995.00
Totals	27	\$4,700.00	(\$705.00)	\$3,995.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Agency and Advertiser agree and acknowledge that Station's Advertising Terms and Conditions govern this contract. Station's Advertising Terms and Conditions are available at www.entercom.com.



Entercom Greensboro WSMW-FM
7819 National Service Road
Suite 401
Greensboro, NC 27409
(336) 605-5200

www.987simon.com

<u>Contract / Revision</u>		<u>Alt Order #</u>
990195 /		31957899
<u>Advertiser</u>		<u>Original Date / Revision</u>
Americans for Prosperity (A)		06/29/18 / 07/02/18
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/02/18 - 07/09/18	Americans for Prosperity	2424

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