

WKTU
New York City, NY
Quarterly Issues/Programs List
Second Quarter, 2017
07/10/2017

WKTU
Quarterly Issues/Programs List

WKTU provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ANIMAL ADOPTION:** Matthew Carroll, Associate Director of Off Site Programs, North Shore Animal League America discussed their upcoming Pet Adoptathon in which qualified soon to be pet owners can come by the shelter and adopt a pet.
- **CANCER:** Bobby Goodrich and Rich Bedrosian, Board Members of the Long Island Hospitality Ball which is held annually to benefit cancer research and studies in the Long Island region. Both gentlemen discussed personal stories and why it's important to raise money for this great cause.
- **CLIMATE AWARENESS:** John Oppermann, Executive Director, Earth Day Initiative, discusses environmental campaigns and initiatives, green lifestyle products and services and events surrounding Earth Day in NYC.
- **ENTREPRENEURSHIP:** Mahisha Delinger, Founder & CEO of Curls Beauty Brands discusses entrepreneurship and the importance of positivity and overcoming struggles to be successful.
- **FDNY RECRUITMENT:** Jackie Michelle Martinez, FDNY Outreach Coordinator talks about FDNY recruitment and some of the struggles and challenges she went through to become an FDNY firefighter. She explained what it takes to be a firefighter and some of experiences that go along with being a member of the FDNY.
- **HOMLESSNESS:** Sister Nancy Downing, Executive Director of Covenant House NYC talks about the youth homeless issues in our city and across the country and discusses the mission of Covenant House and the services they provide.
- **LGBTQ+:** Jane Greenwood, Principal of Kostow Greenwood Architects talks about how she moved up in her profession and how she still works hard to inspire and lead younger people toward their goals. Chris Frederick, Managing Director of NYC Pride and Heritage of Pride discusses the events surrounding NYC Pride and overall support of the LGBT community.
- **MENTAL HEALTH:** Deborah Michaels, Founder & President of the Yo Cuz Foundation talks about mental health, depression and overall awareness

of this disease and ways to seek help if people are suffering from mental health issues and diseases.

- **Nature:** Margie Ruddick, Landscape Designer discusses the areas of natural beauty locally and throughout our nation where these "wild" places are actually parts of our nature that can be explored and enjoyed through trips as well as places to live.
- **PARALYSIS:** Eric LeGrand, Founder of Team LeGrand of the Christopher Reeve Foundation talks about A Walk To Believe which is an annual walk to benefit those who are paralyzed. Eric talks about his life story of how he became paralyzed and now speaks and inspires those who are also paralyzed.
- **Social Services:** Matt Borden, Assistant Commissioner of NYC's Department of Social Services and LeBrandon Smith from Samaritan Village discuss issues with our homeless situation and the homeless population in NYC and how places like Samaritan Village connects and serves that population.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Nature	KTU Cares - 04/02/17 - WILD BY DESIGN	Margie Ruddick, Landscape Designer discusses the areas of natural beauty locally and throughout our nation where these "wild" places are actually parts of our nature that can be explored and enjoyed through trips as well as places to live.	Margie Ruddick	04/02/2017 05:59 AM	031:06
CLIMATE AWARENESS	KTU Cares - 04/09/2017	John Oppermann, Executive Director, Earth Day Initiative, discusses environmental	Earth Day Initiative	04/09/2017 05:59 AM	029:44

ISSUE	PROGRAM / TITLE -	DESCRIPTION	GUEST	DATE/TIME	DURATION
		campaigns and initiatives, green lifestyle products and services and events surrounding Earth Day in NYC.			
CLIMATE AWARENESS	KTU Cares - 04/16/2017 -	John Oppermann, Executive Director, Earth Day Initiative, discusses environmental campaigns and initiatives, green lifestyle products and services and events surrounding Earth Day in NYC.	Earth Day Initiative	04/16/2017 05:59 AM	029:44
Social Services	KTU Cares - 04-23-17	Matt Borden, Assistant Commissioner of NYC's Department of Social Services and LeBrandon Smith from Samaritan Village discuss issues with our homeless situation and the homeless population in NYC and how places like Samaritan Village connects and serves that population.	Department of Social Services	04/23/2017 06:01 AM	028:28
ANIMAL ADOPTION	KTU Cares - 04-30-17 -	Matthew Carroll, Associate Director of Off Site Programs, North Shore Animal League America discussed their upcoming Pet Adoptathon in	NORTH SHORE ANIMAL LEAGUE	04/30/2017 06:00 AM	029:25

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		which qualified soon to be pet owners can come by the shelter and adopt a pet.			
FDNY RECRUITMENT	KTU Cares - 05-07-17	Jackie Michelle Martinez, FDNY Outreach Coordinator talks about FDNY recruitment and some of the struggles and challenges she went through to become an FDNY firefighter. She explained what it takes to be a firefighter and some of experiences that go along with being a member of the FDNY.	FDNY	05/07/2017 05:58 AM	030:12
PARALYSIS	KTU Cares - 05-14-17	Eric LeGrand, Founder of Team LeGrand of the Christopher Reeve Foundation talks about A Walk To Believe which is an annual walk to benefit those who are paralyzed. Eric talks about his life story of how he became paralyzed and now speaks and inspires those who are also paralyzed.	Team LeGrand of the Christopher Reeve Foundation	05/14/2017 05:57 AM	029:05
ENTREPRENEURSHIP	KTU Cares - 05-21-17	Mahisha Delinger, Founder & CEO of Curls Beauty Brands discusses entrepreneurship and the importance of	Curls Beauty Brands	05/21/2017 06:01 AM	028:52

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		positivity and overcoming struggles to be successful.			
MENTAL HEALTH	KTU Cares - 05-28-17	Deborah Michaels, Founder & President of the Yo Cuz Foundation talks about mental health, depression and overall awareness of this disease and ways to seek help if people are suffering from mental health issues and diseases.	YO CUZ FOUNDATION	05/28/2017 05:59 AM	030:18
HOMLESSNESS	KTU Cares - 06-04-17	Sister Nancy Downing, Executive Director of Covenant House NYC talks about the youth homeless issues in our city and across the country and discusses the mission of Covenant House and the services they provide.	Covenant House	06/04/2017 06:01 AM	028:46
CANCER	KTU Cares - 06-11-17	Bobby Goodrich and Rich Bedrosian, Board Members of the Long Island Hospitality Ball which is held annually to benefit cancer research and studies in the Long Island region. Both gentlemen discussed personal stories and why	HOSPITALITY BALL	06/11/2017 05:58 AM	028:51

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		it's important to raise money for this great cause.			
LGBTQ+	KTU Cares - 06-18-17	Jane Greenwood, Principal of Kostow Greenwood Architects talks about how she moved up in her profession and how she still works hard to inspire and lead younger people toward their goals. Chris Frederick, Managing Director of NYC Pride and Heritage of Pride discusses the events surrounding NYC Pride and overall support of the LGBT community.	Greenwood Architects/NYC Pride	06/18/2017 05:58 AM	029:19
HOMLESSNESS	KTU Cares - 06-25-17	Sister Nancy Downing, Executive Director of Covenant House NYC talks about the youth homeless issues in our city and across the country and discusses the mission of Covenant House and the services they provide.	covenant House	06/25/2017 06:02 AM	028:46

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	PC RICHARD AND SON *ADLET*	000:07	005
-----	PSA ERASE MS-BAILEY	000:30	004
COMMUNITY INVOLVEMENT	TAKE YOUR KID TO WORK	000:30	003
Education	NATIONAL SUMMER LEARNING	000:30	002
HEALTH AND FITNESS	ERASE MS	000:30	007
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:30	012
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:31	003
HEALTH AND FITNESS	RACE TO ERASE MS	000:30	009
LAW ENFORCEMENT OFFICERS	POLICE WEEK	000:30	002
Peace	PEACE IN THE STREETS	000:31	001
POVERTY	HABITAT FOR HUMANITY	000:31	004
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	005
SAFE DRIVING	TOGETHER FOR SAFER ROADS	000:30	005
SAFE DRIVING	TOGETHER FOR SAFER ROADS	000:31	002