

**WKTU/NEW YORK**

**PUBLIC AFFAIRS QUARTERLY REPORT**

**Submitted by Michael Ryan  
Producer, KTU Cares**

2<sup>nd</sup> Qtr 2014

**ADDITIONAL PUBLIC AFFAIRS PROGRAMMING**

**2<sup>nd</sup> Quarter 2014**

**News Reports:**

1-1 minute news reports per hour from 5am to 8am weekdays (3 minutes per day)

*Total of 15 minutes per week*

**Weather Reports:**

6-10 second weather updates per hour from 5am to 8am weekdays (4 minutes per day)

1-15 second weather updates from 9am to 5am weekdays (5 minutes per day)

*Total of 9 minutes per day, 45 minutes per week*

**Traffic Reports:**

4-60 second traffic updates per hour from 5am-6am weekdays (4 minutes)

3-60 second traffic updates per hour from 6am-8am weekdays (3 minutes)

2-60 second traffic updates per hour from 8am-9am weekdays (2 minutes)

2-60 second traffic update per hour from 3pm-7pm weekdays (8 seconds)

*Total of 17 minutes per day, 85 minutes per week*

TOTAL LOCAL NEWS, WEATHER AND TRAFFIC

REPRESENTS 145 MINUTES

WKTU  
New York City, NY  
Quarterly Issues/Programs List  
Second Quarter, 2014  
06/30/2014

WKTU  
Quarterly Issues/Programs List

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WKTU provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Animal Care:** Cindy speaks with members of RISA Animal Care and Control NYC
  - **Autism:** Cindy speaks with members of ASAT and Hope about Autism Awareness
  - **CANCER:** Cindy speaks with members of Giannas Heart of Hope Foundation about their upcoming gala.
  - **Disabilities:** Cindy speaks with members of Daniel Trush about Daniels Music Foundation.
  - **Diversity:** Fernando Uribe of the Uribe Society speaks with Cindy about his upcoming event.
  - **Health:** Cindy speaks with members of the Maurice Spagnoletti Rehabilitation Program
  - **Make A Wish:** Cindy speaks with Julie Leeman about the Sparkle and Shine Event to benefit Make A Wish NJ
  - **March of Dimes:** Fernando Uribe talks about the March of Dimes and their upcoming event.
  - **Meals On Wheels:** Beth Shapiro speaks to Cindy about City Meals On Wheels.
  - **MILITARY:** Cindy speaks with the military acapella group The American Bombshells
  - **Operation Smile:** Operation Smile helps children with cleft operations because everyone deserves to smile!
  - **You Gotta Believe:** Cindy speaks with Laurie and Mary from You Gotta Believe and The New York Heart Gallery
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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| <b>ISSUE</b>    | <b>PROGRAM / TITLE</b> | <b>DESCRIPTION</b>   | <b>GUEST</b>                 | <b>DATE/TIME</b>       | <b>DURATION</b> |
|-----------------|------------------------|--|------------------------------|------------------------|-----------------|
| Make A Wish     | KTU Cares - 4/6/14     | Cindy speaks with Julie Leeman about the Sparkle and Shine Event to benefit Make A Wish NJ | Make A Wish                  | 04/06/2014<br>06:00 AM | 030:52          |
| March of Dimes  | KTU Cares - 4/13/14    | Fernando Uribe talks about the March of Dimes and their upcoming event.                    | Fernando Uribe               | 04/13/2014<br>05:59 AM | 030:37          |
| Autism          | KTU Cares - 4/20/14    | Cindy speaks with members of ASAT and Hope about Autism Awareness                          | ASAT AND HOPE                | 04/20/2014<br>06:00 AM | 030:41          |
| Disabilities    | KTU Cares - 4/27/14    | Cindy speaks with members of Daniel Trush about Daniels Music Foundation.                  | Daniels Music Foundation     | 04/27/2014<br>05:58 AM | 030:21          |
| Animal Care     | KTU Cares - 5/4/14     | Cindy speaks with members of RISA Animal Care and Control NYC                              | RISA Animal Care and Control | 05/04/2014<br>06:00 AM | 030:38          |
| Autism          | KTU CARES - 5/11/14    | Cindy sits down with members of Autism Speaks to talk about the upcoming Autism Walk       | Autism Speaks                | 05/11/2014<br>05:58 AM | 030:52          |
| Health          | KTU CARES - 5/18/14    | Cindy speaks with members of the Maurice Spagnoletti Rehabilitation Program                | CCPF                         | 05/18/2014<br>05:58 AM | 030:42          |
| Operation Smile | KTU Cares - 5/25/14    | Operation Smile helps children with cleft operations because everyone deserves to smile!   | Operation Smile              | 05/25/2014<br>06:00 AM | 030:13          |
| Meals On Wheels | KTU Cares - 6/1/14     | Beth Shapiro speaks to Cindy about City Meals On Wheels.                                   | Meals on Wheels              | 06/01/2014<br>06:00 AM | 030:44          |

| ISSUE             | PROGRAM / TITLE     | DESCRIPTION  | GUEST                         | DATE/TIME              | DURATION |
|-------------------|---------------------|--|-------------------------------|------------------------|----------|
| You Gotta Believe | KTU CARES - 6/8/14  | Cindy speaks with Laurie and Mary from You Gotta Believe and The New York Heart Gallery  | New York Heart Gallery        | 06/08/2014<br>05:59 AM | 030:50   |
| CANCER            | KTU Cares - 6/15/14 | Cindy speaks with members of Giannas Heart of Hope Foundation about their upcoming gala. | Giannas Heart of Hope Foundat | 06/15/2014<br>06:01 AM | 030:05   |
| Diversity         | KTU Cares - 6/22/14 | Fernando Uribe of the Uribe Society speaks with Cindy about his upcoming event.          | Uribe Society                 | 06/22/2014<br>05:58 AM | 030:48   |
| MILITARY          | KTU Cares - 6/29/14 | Cindy speaks with the military acapella group The American Bombshells                    | American Bombshells           | 06/29/2014<br>05:59 AM | 030:29   |

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE                 | ORGANIZATION OR TITLE       | DURATION | RUNS |
|-----------------------|-----------------------------|----------|------|
| ----                  | NATIONAL PROMO INVENTORY/30 | 000:31   | 001  |
| COMMUNITY INVOLVEMENT | POLICE WEEK                 | 000:33   | 007  |
| MILITARY AND VETERANS | SAFE SUMMER DRIVING         | 000:27   | 001  |
| MILITARY AND VETERANS | SAFE SUMMER DRIVING         | 000:28   | 002  |

| ISSUE                 | ORGANIZATION OR TITLE | DURATION | RUNS |
|-----------------------|-----------------------|----------|------|
| MILITARY AND VETERANS | SHOW YOUR STRIPES     | 000:26   | 002  |
| MILITARY AND VETERANS | SHOW YOUR STRIPES     | 000:29   | 018  |
| MILITARY AND VETERANS | SHOW YOUR STRIPES     | 000:30   | 058  |
| MILITARY AND VETERANS | SHOW YOUR STRIPES     | 000:31   | 129  |