

WKTU  
New York City, NY  
Quarterly Issues/Programs List  
Fourth Quarter, 2018  
01/07/2019

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Quarterly Issues/Programs List

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WKTU provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Arts:** Eduardo Vilaro of Ballet Hispanico discusses the importance of the arts in our community and schools and learning different cultures through dance.
- **Big Brothers Big Sisters:** Discussion about Big Brothers Big Sisters of Westchester County and the programs they provide .
- **Cancer Care:** Dr. Winnie Polen of Summit Medical Group MD Anderson discusses cancer care, prevention, screening, diagnosis and the type of treatments offered.
- **Diabetes:** iHeartRadio (tm)s Living with Diabetes takes a closer look at what it means to have diabetes and provides information, tools and resources to help manage and or reduce an individual (tm)s risk of developing the disease.
- **Elder Care:** David Siegelman of Riverspring Health discusses the importance of exercise for those with dementia and what to look for when choosing a rehab facility.
- **FIDELIS CARE:** A discussion about open enrollment and health coverage options for 2019.
- **JEFF BORENSTEIN:** Improving mental and physical well being for people through low-tech prescription free solutions.
- **MAKINGSTRIDESWALK.ORG:** Breat Cancer Awareness Month and a discussion about previvors and survivors of breast cancer
- **NYC Administration of Childrens Services :** Wes Gibson discusses a position that the NYC ACS has created to work with at risk teens in the city (tm)s Juvenile Detention Facilities.
- **September 11 Survival:** Lisa Luckett, Author of the book The Light in 9/11 Shocked by Kindness, Healed by Love, talks about coping with the loss of a loved one from the September 11th tragic day.

- **TEREZ:** A discussion about starting up your own company and the challenges facing business owners.
- **World Cares Foundation:** Discussion on disaster impacted communities & World Cares Foundation brings in first responders

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MAKINGSTRIDESWALK.ORG	KTU Cares - 10-07-18 MAKING STRIDES 2018	Breat Cancer Awareness Month and a discussion about previvors and survivors of breast cancer	JENNIFER BALKA	10/07/2018 05:59 AM	030:50
Cancer Care	KTU Cares - 10-14-18 BREAST & LIVER CANCER AWARNES S	Dr. Winnie Polen of Summit Medical Group MD Anderson discusses cancer care, prevention, screening, diagnosis and the type of treatments offered.	Dr. Winnie Polen	10/14/2018 05:59 AM	029:48
World Cares Foundation	KTU Cares - 10-21-18 IRON SKILLET 2018	Discussion on disaster impacted communities & World Cares Foundation brings in first responders	Lisa Orloff	10/21/2018 05:59 AM	028:55
Big Brothers Big Sisters	KTU Cares - 10-28-18 BIG BROTHER S	Discussion about Big Brothers Big Sisters of Westchester	VAL BROWN	10/28/2018 05:58 AM	030:25

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		County and the programs they provide .			
Diabetes	KTU Cares - 11-4-18	iHeartRadio (tm)s Living with Diabetes takes a closer look at what it means to have diabetes and provides information, tools and resources to help manage and or reduce an individual (tm)s risk of developing the disease.	Dave Savage	11/04/2018 06:00 AM	030:10
FIDELIS CARE	KTU Cares - 11-11-18 - FIDELIS	A discussion about open enrollment and health coverage options for 2019.	LORI VAVRINEC K	11/11/2018 05:58 AM	031:57
TEREZ	KTU Cares - 11-18-18 TEREZ	A discussion about starting up your own company and the challenges facing business owners.	ZARA TISCH	11/18/2018 05:59 AM	028:25
JEFF BORENSTEIN	KTU Cares - 11-25-18 CALM	Improving mental and physical well being for people through low-tech prescription free solutions.	BRAIN BEHAVIOR	11/25/2018 06:00 AM	030:22
Arts	KTU CARES	Eduardo Vilaro of Ballet Hispanico discusses the importance of the arts in our community and schools and	Eduardo Vilaro	12/02/2018 06:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		learning different cultures through dance.			
Elder Care	KTU Cares	David Siegelman of Riverspring Health discusses the importance of exercise for those with dementia and what to look for when choosing a rehab facility.	David Siegelman	12/09/2018 06:00 AM	030:00
September 11 Survival	KTU Cares	Lisa Lockett, Author of the book The Light in 9/11 Shocked by Kindness, Healed by Love, talks about coping with the loss of a loved one from the September 11th tragic day.	Lisa Lockett	12/16/2018 06:00 AM	030:00
NYC Administration of Childrens Services	KTU Cares	Wes Gibson discusses a position that the NYC ACS has created to work with at risk teens in the city (tm)s Juvenile Detention Facilities.	Wes Gibson	12/23/2018 06:00 AM	030:00
Elder Care	KTU Cares	David Siegelman of Riverspring Health discusses the importance of exercise for those with dementia and what to look for when choosing a rehab facility.	David Siegelman	12/30/2018 06:00 AM	030:00

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

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**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Brad Moore	Roche Diabetes	029:01	002
Bullying	CRISIS TEXTLINE	000:30	005
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	017
COMMUNITY INVOLVEMENT	GLAAD	000:30	004
COMMUNITY INVOLVEMENT	L'OREAL	000:30	010
DISASTER RELIEF	100 ROOFS	000:30	014
DISASTER RELIEF	RED CROSS	000:30	016
HEALTH AND FITNESS	RED	000:30	017
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	008