

WKTU  
New York City, NY  
Quarterly Issues/Programs List  
Fourth Quarter, 2019  
01/03/2020

WKTU  
Quarterly Issues/Programs List

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WKTU provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Anti-Bullying:** Charles Kolin and Bob Wheelan from Greens Farms Academy talk about anti-bullying, inclusion, unity and fitting into new environments as a student and young adult. Charles explained the idea of Unity Day, a day set aside to improve the ideas of kindness and diversity acceptance.
- **Cancer Awareness and Survival:** Lisette Dorado of the American Cancer Society talks about their Making Strides Walk, screenings, treatments, goals for the American Cancer Society, and the concept of their Hope Lodge.
- **Diabetes Care:** Stephen Ranjan of Roche Diabetes Care talks about Diabetes technologies and support services to help people with diabetes. Stephen spoke about pre-diabetes and some of the symptoms that go along with pre-diabetes.
- **Family Caregiving:** Kim Cavallito, Nurse Practitioner for Inpatient Wound Care at Calvary Hospital, talks about National Family Caregivers Month and the impact of caregiving in the Latino community, national statistics about caregiving, and the toll that caregiving has on an individual (tm)s health, psychological status and financial wellness.
- **First Responders:** Lisa Orloff, Founder of World Cares Foundation explains how the organization helps disaster impacted communities with the help of first responders and disaster volunteers. Lisa also explained the training that goes into being a disaster volunteer.
- **Health Care Choices for 2020:** Roger Milliner, Chief Growth Officer of MetroPlus Health Plan discusses the many options for health care benefits for the new year. He explains election periods, health plan choices and some of the new changes coming for health care benefits in 2020.
- **Hunger In America:** Alison Cohen, Senior Director of Programs at Why Hunger talks about Hungerthon, hunger as it pertains to health, eating the right nutritious foods, climate change, and events to end hunger.
- **National Prescription Drug Take Back Day:** Uttam Dhillon, Acting Administrator of the DEA talks about the day that was created as an

opportunity for Americans to prevent drug addiction and overdose deaths by cleaning out their medicine cabinets.

- **Pre and post Adoption Services:** Mark Lacava, EVP of Pre and Post Adoptions Services at Spence Chapin discusses the subject of adoption and the different services that the organization provides. He also talks about transracial adoptions, community programs, coaching, counseling services, mentoring programs and overall navigating of the adoption process.
- **Skin Health:** Marcia Kilgore, Founder of Bliss Spa, FitFlop, and Soap & Glory talks about the importance of skin health and overall skin care, including protection from the sun and other harmful elements.
- **Vaping Crisis:** Dr. Melanie Pirzada, Chief of Pediatric Pulmonology at NYC Winthrop Hospital, talks about the issues surrounding vaping and the lung injuries associated with vaping, some of the myths about vaping, risks, and prognosis for those with vaping associated lung injuries.
- **Youth Homelessness:** Tod Monaghan, Vice President of Development at Covenant House New York talks about the youth homeless issues in our city and across the country and discusses the mission of Covenant House and the services they provide as well as their National Sleep Out Night.

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
First Responders	KTU Cares	Lisa Orloff, Founder of World Cares Foundation explains how the organization helps disaster impacted communities with the help of first responders and disaster volunteers. Lisa also explained the training that goes into being a disaster volunteer.	Lisa Orloff	10/06/2019 06:00 AM	030:00
Anti-Bullying	KTU Cares	Charles Kolin and Bob Wheelan from Greens Farms Academy talk about anti-bullying, inclusion, unity and fitting into new environments as a student and young adult.	Charles Kolin and Bob Wheelan	10/13/2019 06:00 AM	030:00

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		Charles explained the idea of Unity Day, a day set aside to improve the ideas of kindness and diversity acceptance.			
Cancer Awareness and Survival	KTU Cares	Lisette Dorado of the American Cancer Society talks about their Making Strides Walk, screenings, treatments, goals for the American Cancer Society, and the concept of their Hope Lodge.	Lisette Dorado	10/20/2019 06:00 AM	030:00
National Prescription Drug Take Back Day	KTU Cares	Uttam Dhillon, Acting Administrator of the DEA talks about the day that was created as an opportunity for Americans to prevent drug addiction and overdose deaths by cleaning out their medicine cabinets.	Uttam Dhillon	10/27/2019 06:00 AM	030:00
Diabetes Care	KTU Cares	Stephen Ranjan of Roche Diabetes Care talks about Diabetes technologies and support services to help people with diabetes. Stephen spoke about pre-diabetes and some of the symptoms that go along with pre-diabetes.	Stephen Ranjan	11/03/2019 06:00 AM	030:00
Youth Homelessness	KTU Cares	Tod Monaghan, Vice President of Development at Covenant House New York talks about the youth homeless issues in our city and across the country and discusses the mission of Covenant House and the services they provide as well as their National Sleep Out Night.	Tod Monaghan	11/10/2019 06:00 AM	030:00
Health Care Choices for 2020	KTU Cares	Lori Vavrinec, Director of Marketing Fidelis Care New York discusses the many options for health care benefits for the new year. She explains the ideas behind deductibles and outlines the choices that adults and children have for health care.	Lori Vavrinec	11/17/2019 06:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Pre and post Adoption Services	KTU Cares	Mark Lacava, EVP of Pre and Post Adoptions Services at Spence Chapin discusses the subject of adoption and the different services that the organization provides. He also talks about transracial adoptions, community programs, coaching, counseling services, mentoring programs and overall navigating of the adoption process.	Mark Lacava	11/24/2019 06:00 AM	030:00
Skin Health	KTU Cares	Marcia Kilgore, Founder of Bliss Spa, FitFlop, and Soap & Glory talks about the importance of skin health and overall skin care, including protection from the sun and other harmful elements.	Marcia Kilgore	12/01/2019 06:00 AM	030:00
Hunger In America	KTU Cares	Alison Cohen, Senior Director of Programs at Why Hunger talks about Hungerthon, hunger as it pertains to health, eating the right nutritious foods, climate change, and events to end hunger.	Alison Cohen	12/08/2019 06:00 AM	030:00
Health Care Choices for 2020	KTU Cares	Roger Milliner, Chief Growth Officer of MetroPlus Health Plan discusses the many options for health care benefits for the new year. He explains election periods, health plan choices and some of the new changes coming for health care benefits in 2020.	Roger Milliner	12/15/2019 06:00 AM	030:00
Vaping Crisis	KTU Cares - 12-22-19 VAPING	Dr. Melanie Pirzada, Chief of Pediatric Pulmonology at NYC Winthrop Hospital, talks about the issues surrounding vaping and the lung injuries associated with vaping, some of the myths about vaping, risks, and prognosis for those with vaping associated lung injuries.	Dr. Melanie Pirzada	12/22/2019 06:04 AM	026:14
Family Caregiving	KTU Cares	Kim Cavallito, Nurse Practitioner for Inpatient Wound Care at Calvary Hospital, talks about National	Kim Cavallito	12/29/2019 06:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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Family Caregivers Month and the impact of caregiving in the Latino community, national statistics about caregiving, and the toll that caregiving has on an individual (tm)s health, psychological status and financial wellness.

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:33	007
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:35	003
COVENANT HOUSE	COVENANT HOUSE	000:30	010
ENVIRONMENT	UN GOALS	000:30	012
HEALTH AND FITNESS	AFLAC	000:31	001
HEALTH AND FITNESS	ROCHEDIABETES LONG FORM PSA SHOW	026:46	003
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	001
PSA	GLAAD	000:30	004