

# WKTU 2<sup>ND</sup> QTR 2015 ISSUES REPORT

WKTU

New York City, NY Quarterly Issues/Programs List Second Quarter, 2015 06/30/2015

## WKTU Quarterly Issues/Programs List

WKTU provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Community: Orly Wahba talks about the annual Dance For Kindness event and the charitable organization known as Life Vest Inside, which promotes the importance of an overall kinder world by doing nice things for others.
- **Health:** Vice President Marketing explains health insurance enrollment periods, possible tax penalties, Medi-Care, Obama Care and health care issues in general.
- LGBTQ: Thomas Krever, CEO, HMI discusses the importance of empowerment, education and advocacy for LGBTQ youth.
- Music Education: Damon Marks, Founder of the Traveling Guitar Foundation which promotes music curriculum in schools and provides free concerts to students across the country to gain a better understanding of the music industry.
- Poverty: Skip Buordo, Regional Vice President of Region 35 of Duane Reade discusses a fundraising event to benefit a world free of poverty.
- Vehicle Safety: Author of a book that helps people troubleshoot issues when their vehicle breaks down. Topics include tire safety and easy fixes to get motorists back on the road.
- Youth: Founder of Bianca's Kids speaks about her foundation that grants wishes and times of happiness for foster and needy children in NJ and across the U.S. and the upcoming Week Of Kindness in which people do random acts of kindness throughout their days.

#### Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

|         | ROGRAM  <br>/TITLE  | DESCRIPTION  | GUEST                    | DATE/TIME              | DURATION |
|---------|---------------------|--|--------------------------|------------------------|----------|
|         | ΓU Cares -<br>5/15  | Damon Marks, Founder of the Traveling Guitar Foundation which promotes music curriculum in schools and provides free concerts to students across the country to gain a better understanding of the music industry.   | Traveling Guitar         | 04/05/2015<br>05:59 AM | 027:48   |
|         | ΓU Cares -<br>12/15 | Author of a book that helps people troubleshoot issues when their vehicle breaks down.  Topics include tire safety and easy fixes to get motorists back on the road.   | Walt Brinker             | 04/12/2015<br>06:00 AM | 032:23   |
| Health  | ΓU Cares -<br>19/15 | Executive Director of the Lustgarten Foundation talks about their upcoming walk and advancements in cures for pancreatic cancer as well as the cancer in general.  | LUSTGARDEN<br>FOUNDATION | 04/19/2015<br>06:00 AM | 029:46   |
| Haalth  | 26/15               | Vice President Marketing explains health insurance enrollment periods, possible tax penalties, Medi-Care, Obama Care and health care issues in general.  | Fidelis Care             | 04/26/2015<br>06:00 AM | 029:09   |
| Y Alith | ΓU Cares -<br>3/15  | Founder of Bianca's Kids speaks about her foundation that grants wishes and times of happiness for foster and needy children in NJ and across the U.S. and the upcoming Week Of Kindness in which people do random acts of kindness throughout their days. | Biancas Kids             | 05/03/2015<br>05:58 AM | 028:51   |
| Health  | ΓU Cares -<br>10/15 | Dr. Howard Woerfel, talks about weight loss, transforming lives for the better, obesity rates, diet programs and gives advice on losing weight and how to keep the weight off.   | 40 DAY RESET             | 05/10/2015<br>05:58 AM | 029:28   |
| PANAMIN | TU Cares -<br>17/15 | Skip Buordo, Regional Vice<br>President of Region 35 of Duane<br>Reade discusses a fundraising<br>event to benefit a world free of<br>poverty.   | Red Nose                 | 05/17/2015<br>06:02 AM | 027:59   |
|         | TU Cares -          | Dr. Jeffrey Dello Russo explains   | Dello Russo              | 05/24/2015             | 031:37   |

| ISSUE     | PROGRAM<br>/ TITLE     | DESCRIPTION  | GUEST                       | DATE/TIME              | DURATION |
|-----------|------------------------|--|-----------------------------|------------------------|----------|
|           | 5/24/15                | the concept of the Lasik<br>procedure, how one qualifies to<br>be a candidate for Lasik and how<br>it improves a person's sight  |                             | 05:58 AM               |          |
| Health    | KTU Cares -<br>5-31-15 | Darren Wendel tells his story<br>about running across country to<br>create awareness on the<br>importance of serving people<br>with clean water and sanitary<br>conditions across the world.   | Darren Wendel               | 05/31/2015<br>05:59 AM | 029:48   |
| Community | KTU Cares -<br>6/5     | Orly Wahba talks about the annual Dance For Kindness event and the charitable organization known as Life Vest Inside, which promotes the importance of an overall kinder world by doing nice things for others.  | Dance For<br>Kindness       | 06/07/2015<br>05:59 AM | 030:40   |
| Health    | KTU Cares - 6/14       | Dr. Joe Schneider talks about<br>overall brain functionality and<br>what causes possible behavioral<br>issues. Neurological problems,<br>Alzheimer's and concussions are<br>also discussed.  | Brain Balance               | 06/14/2015<br>05:58 AM | 029:24   |
| LGBTQ     | KTU Cares - 6/21       | Thomas Krever, CEO, HMI discusses the importance of empowerment, education and advocacy for LGBTQ youth.   | Hetrick Martin<br>Institute | 06/21/2015<br>07:00 AM | 030:00   |
| Youth     | KTU Cares - 6/28/15    | Debbie Savigliano, Founder of Bianca's Kids speaks about her foundation that grants wishes and times of happiness for foster and needy children in NJ and across the U.S. She talked about the recent Week Of Kindness and told stories about different random acts of kindness that took place in the month of May. | Biancas Kids                | 06/28/2015<br>05:58 AM | 030:00   |

# Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-----------------------|-------------|-----------|----------|
|                       |             |           |          |

(Insert network and/or syndicator-provided programs lists here.)

## Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE                    | ORGANIZATION OR TITLE                       | DURATION | RUNS |
|--------------------------|---|----------|------|
|                          | LOCAL PROMO/PSA/15/911 RUN/WALK             | 000:15   | 025  |
|                          | LOCAL PROMO/PSA/15/WALK MS                  | 000:16   | 037  |
|                          | LOCAL PROMO/PSA/SHAKESPEARE IN CENTRAL PARK | 000:29   | 012  |
|                          | LOCAL PSA/30/ALS EVENT                      | 000:32   | 007  |
| ABOVE THE INFLUENCE      | ABOVE THE INFLUENCE                         | 000:24   | 002  |
| ABOVE THE INFLUENCE      | ABOVE THE INFLUENCE                         | 000:26   | 004  |
| MILITARY AND<br>VETERANS | SHOW YOUR STRIPES                           | 000:28   | 006  |
| MILITARY AND<br>VETERANS | SHOW YOUR STRIPES                           | 000:30   | 001  |
| MILITARY AND<br>VETERANS | SHOW YOUR STRIPES                           | 000:31   | 027  |