

WKTU/NEW YORK

PUBLIC AFFAIRS QUARTERLY REPORT

**Submitted by Michael Ryan
Producer, KTU Cares**

January – March 2014/First Quarter

ADDITIONAL PUBLIC AFFAIRS PROGRAMMING

2nd Quarter 2014

News Reports:

1-1 minute news reports per hour from 5am to 8am weekdays (3 minutes per day)

Total of 15 minutes per week

Weather Reports:

6-10 second weather updates per hour from 5am to 8am weekdays (4 minutes per day)

1-15 second weather updates from 9am to 5am weekdays (5 minutes per day)

Total of 9 minutes per day, 45 minutes per week

Traffic Reports:

4-60 second traffic updates per hour from 5am-6am weekdays (4 minutes)

3-60 second traffic updates per hour from 6am-8am weekdays (3 minutes)

2-60 second traffic updates per hour from 8am-9am weekdays (2 minutes)

2-60 second traffic update per hour from 3pm-7pm weekdays (8 seconds)

Total of 17 minutes per day, 85 minutes per week

TOTAL LOCAL NEWS, WEATHER AND TRAFFIC

REPRESENTS 145 MINUTES

WKTU
New York City, NY
Quarterly Issues/Programs List
Second Quarter, 2014
06/30/2014

WKTU
Quarterly Issues/Programs List

WKTU provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Animal Care:** Cindy speaks with members of RISA Animal Care and Control NYC
 - **Autism:** Cindy speaks with members of ASAT and Hope about Autism Awareness
 - **CANCER:** Cindy speaks with members of Giannas Heart of Hope Foundation about their upcoming gala.
 - **Disabilities:** Cindy speaks with members of Daniel Trush about Daniels Music Foundation.
 - **Diversity:** Fernando Uribe of the Uribe Society speaks with Cindy about his upcoming event.
 - **Health:** Cindy speaks with members of the Maurice Spagnoletti Rehabilitation Program
 - **Make A Wish:** Cindy speaks with Julie Leeman about the Sparkle and Shine Event to benefit Make A Wish NJ
 - **March of Dimes:** Fernando Uribe talks about the March of Dimes and their upcoming event.
 - **Meals On Wheels:** Beth Shapiro speaks to Cindy about City Meals On Wheels.
 - **MILITARY:** Cindy speaks with the military acapella group The American Bombshells
 - **Operation Smile:** Operation Smile helps children with cleft operations because everyone deserves to smile!
 - **You Gotta Believe:** Cindy speaks with Laurie and Mary from You Gotta Believe and The New York Heart Gallery
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Make A Wish	KTU Cares - 4/6/14	Cindy speaks with Julie Leeman about the Sparkle and Shine Event to benefit Make A Wish NJ	Make A Wish	04/06/2014 06:00 AM	030:52
March of Dimes	KTU Cares - 4/13/14	Fernando Uribe talks about the March of Dimes and their upcoming event.	Fernando Uribe	04/13/2014 05:59 AM	030:37
Autism	KTU Cares - 4/20/14	Cindy speaks with members of ASAT and Hope about Autism Awareness	ASAT AND HOPE	04/20/2014 06:00 AM	030:41
Disabilities	KTU Cares - 4/27/14	Cindy speaks with members of Daniel Trush about Daniels Music Foundation.	Daniels Music Foundation	04/27/2014 05:58 AM	030:21
Animal Care	KTU Cares - 5/4/14	Cindy speaks with members of RISA Animal Care and Control NYC	RISA Animal Care and Control	05/04/2014 06:00 AM	030:38
Autism	KTU CARES - 5/11/14	Cindy sits down with members of Autism Speaks to talk about the upcoming Autism Walk	Autism Speaks	05/11/2014 05:58 AM	030:52
Health	KTU CARES - 5/18/14	Cindy speaks with members of the Maurice Spagnoletti Rehabilitation Program	CCPF	05/18/2014 05:58 AM	030:42
Operation Smile	KTU Cares - 5/25/14	Operation Smile helps children with cleft operations because everyone deserves to smile!	Operation Smile	05/25/2014 06:00 AM	030:13
Meals On Wheels	KTU Cares - 6/1/14	Beth Shapiro speaks to Cindy about City Meals On Wheels.	Meals on Wheels	06/01/2014 06:00 AM	030:44

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
You Gotta Believe	KTU CARES - 6/8/14	Cindy speaks with Laurie and Mary from You Gotta Believe and The New York Heart Gallery	New York Heart Gallery	06/08/2014 05:59 AM	030:50
CANCER	KTU Cares - 6/15/14	Cindy speaks with members of Giannas Heart of Hope Foundation about their upcoming gala.	Giannas Heart of Hope Foundat	06/15/2014 06:01 AM	030:05
Diversity	KTU Cares - 6/22/14	Fernando Uribe of the Uribe Society speaks with Cindy about his upcoming event.	Uribe Society	06/22/2014 05:58 AM	030:48
MILITARY	KTU Cares - 6/29/14	Cindy speaks with the military acapella group The American Bombshells	American Bombshells	06/29/2014 05:59 AM	030:29

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	NATIONAL PROMO INVENTORY/30	000:31	001
COMMUNITY INVOLVEMENT	POLICE WEEK	000:33	007
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	001
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	018
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	058
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	129

REMANENCE

REMANENCE