

WKTU
New York City, NY
Quarterly Issues/Programs List
Second Quarter, 2016
06/30/2016

WKTU
Quarterly Issues/Programs List

WKTU provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Animals:** Harris Bloom, Founder & President of Stewie To The Rescue, discusses how he uses comedy to help rescue animals, named the organization after his dog Stewie who passed away by getting hit by a car.
- **Armed Forces:** Chris Wilson, Director of Strategic Growth and the Headstrong Project, served in the Marines as a Captain, special Memorial Day show discussing and honoring service men and women who have helped keep our country free.
- **Arts:** Marc Scorca, CEO of OPERA America, discusses what the Opera Alliance and the Opera Festival is and what events are being produced during the festival. Overall awareness of this genre was discussed.
- **Charity:** Brian Kelly, Founder and CEO of The Points Guy, discussed his partnership with PeaceJam. The Points Guy provides travel to people trying to provide peace, by using unused points for things like hotels and flights for charity.
- **Children's Services:** Almarie Buddington, Assistant commissioner for the Administration for Children's Services, discussed the welfare system, the benefits of this type of work, and some experiences with ACS.
- **Disability:** Eric LeGrand, Founder of Team LeGrand of the Christopher & Dana Reeve Foundation, discusses what Adaptoys are, adapted versions of popular toys that allow people with physical disabilities to experience the joy of actively playing with their families
- **Environment:** Earth Day, John Oppermann, Executive Director, Earth Day Initiative, discusses environmental campaigns and initiatives, green lifestyle products and services and events surrounding Earth Day in NYC.
- **Health:** Sophia Sunwoo, CEO and Co-Founder of the Water Collective, a non-profit that brings clean water around the world to countries in need. She explains how the system works and also talked about the water issues in the US, much like what's been happening in Flint, Michigan

- **Mental Health:** Debra Michaels, Vocal Coach/Musical Director, Founder of The Yo Cuz Talent, that helps people like Gianna Harris who is a cast member of the School of Rock , it bridges the gap to mental health awareness, stopping the stigma, and educating and advocating about the importance of mental health and suicide prevention
- **Philanthropy:** Judy Baum, President of the UJA Federation Women's Philanthropy, UJA was founded 100 years ago to help Eastern European Jewish immigrants, they raise money to help struggling communities
- **Social Justice:** Ifeoma Ike, Deputy Director of the Young Men's Initiative, oversees day-to-day work of YMI and its staff, she is also the in house specialist on social justice, advocacy, strategic partnerships and communications, discussed what her role is in the De Blasio Administration.
- **Social Services:** Brian Murphy, Senior Director of Marketing & Communications, Harlem United, discusses the social services that Harlem United provides those with HIV, gives them advice and care leading to success in hopeful recovery.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Environment	KTU Cares - 4/03/2016 - EARTH DAY	Earth Day, John Oppermann, Executive Director, Earth Day Initiative, discusses environmental campaigns and initiatives, green lifestyle products and services and events surrounding Earth Day in NYC.	Earth Day, John Oppermann, Executive Director	04/03/2016 06:02 AM	029:14
Social Services	KTU Cares - 4/10/2016 - HARLEM UNITED	Brian Murphy, Senior Director of Marketing & Communications, Harlem United, discusses the social services that Harlem United provides those with HIV, gives them advice and care leading to success in hopeful recovery.	Harlem United	04/10/2016 06:00 AM	029:50
Animals	KTU Cares -	Harris Bloom, Founder &	Stewie To The	04/17/2016	028:43

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	04-17-16 Harris Bloom	President of Stewie To The Rescue, discusses how he uses comedy to help rescue animals, named the organization after his dog Stewie who passed away by getting hit by a car.	Rescue	06:01 AM	
Health	KTU Cares - 04-24-16 SUNDARA	Erin Zaikis, Founder of Sundara, a soap recycling company that brings soap to needy countries and shows people how to use it. She also discussed the toughest parts and the most rewarding parts of working for a non-profit.	Sundara	04/24/2016 06:02 AM	032:00
Health	KTU Cares - 05-01-16 The Water Collective	Sophia Sunwoo, CEO and Co-Founder of the Water Collective, a non-profit that brings clean water around the world to countries in need. She explains how the system works and also talked about the water issues in the US, much like what's been happening in Flint, Michigan	Water Collective	05/01/2016 06:00 AM	030:00
Arts	KTU Cares - 05/08/16 - OPERA FEST	Marc Scorca, CEO of OPERA America, discusses what the Opera Alliance and the Opera Festival is and what events are being produced during the festival. Overall awareness of this genre was discussed.	OPERA America	05/08/2016 06:01 AM	029:02
Charity	KTU Cares - 05-15-16 the points guy	Brian Kelly, Founder and CEO of The Points Guy, discussed his partnership with PeaceJam. The Points Guy provides travel to people trying to provide peace, by using unused points for things like hotels and flights for charity.	The Points Guy	05/15/2016 06:02 AM	029:31
Disability	KTU Cares - 03/06/16 - ERIC LEGRAND ADAPPTOYS	Eric LeGrand, Founder of Team LeGrand of the Christopher & Dana Reeve Foundation, discusses what Adaptoys are, adapted versions of popular toys that allow people with physical	Christopher & Dana Reeve Foundation	05/22/2016 06:01 AM	029:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		disabilities to experience the joy of actively playing with their families			
Armed Forces	KTU Cares - 05/29/16 - MEMORIAL DAY	Chris Wilson, Director of Strategic Growth and the Headstrong Project, served in the Marines as a Captain, special Memorial Day show discussing and honoring service men and women who have helped keep our country free.	Strategic Growth and the Headstrong Project	05/29/2016 06:00 AM	029:33
Philanthropy	KTU Cares - 06/05/16 - UJA	Judy Baum, President of the UJA Federation Women's Philanthropy, UJA was founded 100 years ago to help Eastern European Jewish immigrants, they raise money to help struggling communities	UJA Federation Women's Philanthropy	06/05/2016 06:00 AM	031:00
Mental Health	KTU Cares - 06/12/16 - SCHOOL OF ROCK	Debra Michaels, Vocal Coach/Musical Director, Founder of The Yo Cuz Talent, that helps people like Gianna Harris who is a cast member of the School of Rock , it bridges the gap to mental health awareness, stopping the stigma, and educating and advocating about the importance of mental health and suicide prevention	The Yo Cuz Talent	06/12/2016 05:59 AM	030:00
Children's Services	KTU Cares - 06/19/16 ACS	Almarie Buddington, Assistant commissioner for the Administration for Children's Services, discussed the welfare system, the benefits of this type of work, and some experiences with ACS.	Administration for Children's Services	06/19/2016 06:00 AM	030:47
Social Justice	KTU Cares - 07/26/16 - YMI	Ifeoma Ike, Deputy Director of the Young Men's Initiative, oversees day-to-day work of YMI and its staff, she is also the in house specialist on social justice, advocacy, strategic partnerships and	Young Men's Initiative	06/26/2016 05:59 AM	030:55

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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communications, discussed
what her role is in the De
Blasio Administration.

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	AUTISM SPEAKS/30	000:31	037
-----	LOCAL PROMO PSA/15	000:15	040
-----	LOCAL PROMO/30/EARTH DAY	000:31	014
-----	LOCAL PROMO/30/HARLEM EAT UP	000:29	004
-----	LOCAL PROMO/30/HARLEM EAT UP	000:30	005
-----	LOCAL PROMO/PSA/BLUE HILL TROUPE	000:16	006
COMMUNITY INVOLVEMENT	NATIONAL POLICE WEEK	000:30	001
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:28	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	010
Peace	PEACE IN THE STREETS	000:32	001
SEXUAL ASSAULT	IT'S ON US	000:30	013