

WKTU  
New York City, NY  
Quarterly Issues/Programs List  
First Quarter, 2015  
03/31/2015

WKTU  
Quarterly Issues/Programs List

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WKTU provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **BUSINESS:** Jennifer Walsh Founder of Pride & Glory talks about business ownership and different business trends of the future.
- **CHARITY:** Executive Director, Pajama Program talks about the need for pajamas for underprivileged children in our area and across the country. Her organization has been able to provide more than 3 million new pajamas and books to children in need in the U.S.
- **CULTURE:** Director of Content, Latina Magazine discusses lifestyle, career, financial, health, parenting and inspirational issues within the Latin community.
- **EDUCATION:** Founder of the Traveling Guitar Foundation which promotes music curriculum in schools and provides free concerts to students across the country to gain a better understanding of the music industry.
- **HEALTH:** Executive Director of Marketing for Metro Plus, discusses different health plan programs, offers and provides information about Obama Care.
- **ROAD SAFETY:** Author of a book that helps people troubleshoot issues when their vehicle breaks down. Topics include tire safety and easy fixes to get motorists back on the road.
- **SELF EMPOWERMENT:** Motivational Speaker discusses the everyday battle for some people to overcome obstacles in their life and improve their lives through self empowerment.
- **Self Motivation :** Entrepreneur and Philanthropist discusses career development and how to set goals to become successful in the business world.
- **YOUTH:** Debbie Savigliano, Founder of Bianca's Kids speaks about her foundation that grants wishes and times of happiness for foster and needy children in NJ and across the U.S.

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

<b>ISSUE</b>	<b>PROGRAM / TITLE</b>	<b>DESCRIPTION</b>	<b>GUEST</b>	<b>DATE/TIME</b>	<b>DURATION</b>
CHARITY	KTU Cares - 1/4/15	Editor of Affect Magazine discusses the magazine and related topics such as cancer survival, donating socks to the needy and creating wheelchair accessible subway platforms.	Affect Magazine, Helaina Hovitz	01/04/2015 05:59 AM	028:56
HEALTH	KTU Cares - 1/11/15	Executive Director Caregiver Volunteers of Central NJ discusses the importance of pets being a part of Alzheimer's patients lives to improve their quality of life.	Caregiver Canines, Lynette Whiteman	01/11/2015 05:59 AM	029:12
SELF EMPOWERMENT	KTU Cares - 1/18/15	Motivational Speaker discusses the everyday battle for some people to overcome obstacles in their life and improve their lives through self empowerment.	Self Motivation, Jen Groover	01/18/2015 05:59 AM	031:54
Self Motivation	KTU Cares - 1/25/15	Entrepreneur and Philanthropist discusses career development and how to set goals to become successful in the business world.	Jen Groover	01/25/2015 05:59 AM	032:24
CULTURE	KTU Cares - 2/1/15	Director of Content, Latina Magazine discusses lifestyle, career, financial, health, parenting and inspirational issues within the Latin community.	Shirley Velasquez	02/01/2015 06:01 AM	029:52
HEALTH	KTU Cares - 2/8/15	Executive Director of Marketing for Metro Plus, discusses different health plan programs, offers and provides information about Obama Care.	Roger Milliner, Metro Plus	02/08/2015 05:57 AM	031:38

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
BUSINESS	KTU Cares - 2/15/15	Jennifer Walsh Founder of Pride & Glory talks about business ownership and different business trends of the future.	Pride & Glory	02/15/2015 06:01 AM	027:55
CHARITY	KTU Cares - 2/22/15	Executive Director, Pajama Program talks about the need for pajamas for underprivileged children in our area and across the country. Her organization has been able to provide more than 3 million new pajamas and books to children in need in the U.S.	Genevieve Piturro	02/22/2015 06:01 AM	027:53
YOUTH	KTU Cares - 2/1/15	Debbie Savigliano, Founder of Bianca's Kids speaks about her foundation that grants wishes and times of happiness for foster and needy children in NJ and across the U.S.	Bianca's Kids	03/01/2015 06:00 AM	030:25
HEALTH	KTU Cares - 3/8/15	Dr. Aletha Maybank, Associate Commissioner NYC Dept. of Health and Mental Hygiene and Co-Chair of the American Diabetes Expo discusses the 75th Anniversary of the American Diabetes Association and topics surrounding diabetes and nutrition, treatments and medications.	NYC Dept. of Health and Mental Hygiene	03/08/2015 05:58 AM	027:23
ROAD SAFETY	KTU Cares - 3/15/15	Author of a book that helps people troubleshoot issues when their vehicle breaks down. Topics include tire safety and easy fixes to get motorists back on the road.	Walt Brinker	03/15/2015 06:01 AM	032:23
EDUCATION	KTU Cares - 3/22/15 Traveling Guitar	Founder of the Traveling Guitar Foundation which promotes music curriculum in schools and provides free concerts to students across the country to gain a better understanding of the music industry.	Traveling Guitar Foundation, Damon Marks	03/22/2015 06:01 AM	029:44

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ROAD SAFETY	KTU Cares - 3/29/15 Walt Brinker	Author of a book that helps people troubleshoot issues when their vehicle breaks down. Topics include tire safety and easy fixes to get motorists back on the road.	Walt Brinker	03/29/2015 05:59 AM	032:23

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	AD COUNCIL/30	000:30	001
-----	LOCAL PROMO/PSA/15/WALK MS	000:16	021
-----	LOCAL PROMO/PSA/15/WALK MS	000:17	024
-----	LOCAL PROMO/PSA/30/BIG APPLE	000:31	011
-----	LOCAL PROMO/PSA/DIVERSITY	000:31	021
-----	LOCAL PROMO/PSA/GARDEN OF DREAMS	000:30	013
-----	LOCAL PROMO/PSA/SERIOUS FUN	000:31	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	009
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	023