

WKTU
New York City, NY
Quarterly Issues/Programs List
Fourth Quarter, 2016
01/03/2017

WKTU
Quarterly Issues/Programs List

WKTU provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Arts:** Ted Sperling, Artistic Director of MasterVoices discusses choral masterpieces, operas in concert and musical theater. Eduardo Villaro, Artistic Director of Ballet Hispanico discusses their upcoming season and Hispanic Heritage Month.
- **Dakota Access Pipeline:** Marina Bello, Representative for Global Mission of Peace and Mary Beth Lord, Activist for the planet discusses The Dakota Access Pipeline and experiences from being at the DAPL site in the Dakotas. Mary Beth discussed her day to day observances and views about the pipeline.
- **Department of Corrections:** Deputy Commissioner Nadine Pinnock, Department of Corrections discusses their recruitment efforts for corrections officers and employees in the Department of Correction.
- **Health:** Dr. Tarique Perera discusses how Tran cranial Magnetic Stimulation helps the recovery of brain trauma, PTSD, depression and other injuries.
- **Health Care:** Peter Van Zile, Country Medical Affairs Principal Scientist for Respiratory for Glaxo Smith Kline Consumer Health Care discusses the upcoming flu and cold season and some over the counter ways, such as Theraflu, to fight against the symptoms associated with a cold.
- **Incarceration:** Flores Forbes, Author, Invisible Men: A Contemporary Slave Narrative In The Era Of Mass Incarceration and Leyla Martinez, Founder of the beyond The Box Initiative at Columbia University discusses the journey for people of color after they have been incarcerated and overcoming stigmas associated with incarceration.
- **Mental Health:** Debbie Rafferty, spokesperson for The Wild Bill Guarnere Foundation and Debra Michaels, Co Founder of the Yo Cuz Foundation discusses the importance of honoring Veterans not only in November, but all year long. Also discussed was PTSD and bi-polar disorders and issues surrounding mental health and depression.
- **Poverty:** Caryl Stern, President of the US Fund for UNICEF discusses the organization that works everyday to save children in 190 plus

countries. Water, sanitation, schooling, and nutrition were discussed as important issues that UNICEF helps with children.

- **SUICIDE PREVENTION:** Jennifer Dee, Representative for the Orange Project discusses suicide prevention and getting more information out about this issue that is the second leading cause of death in our youth.
- **Tolerance:** Orly Wahba, Founder of Life Vest Inside discusses the importance of tolerance, acceptance, positivity and kindness as she plans the 5th Annual Dance for Kindness in Times Square/
- **US ARMY:** Carlos Suarez, Staff Sergeant, US Army & Assistant Center Leader of the US Army Career Center discusses Hispanic Heritage month and Army recruitment. Subjects also included careers and education.

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	KTU Cares - 10/02	Dr. Tarique Perera discusses how Tran cranial Magnetic Stimulation helps the recovery of brain trauma, PTSD, depression and other injuries.	Dr. Tarique Perera	10/02/2016 06:00 AM	030:00
US ARMY	KTU Cares - 10-10-16 US ARMY	Carlos Suarez, Staff Sergeant, US Army & Assistant Center Leader of the US Army Career Center discusses Hispanic Heritage month and Army recruitment. Subjects also included careers and education.	US ARMY	10/09/2016 06:01 AM	028:20
Arts	KTU Cares - 10-16-16 - MASTER VOICES	Ted Sperling, Artistic Director of MasterVoices discusses choral masterpieces, operas in concert and musical theater. Eduardo Villaro, Artistic Director of Ballet Hispanico discusses their upcoming season and Hispanic	MasterVoices	10/16/2016 05:58 AM	029:21

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Heritage Month.					
Dakota Access Pipeline	KTU Cares - 10/22 Pipeline	Marina Bello, Representative for Global Mission of Peace and Mary Beth Lord, Activist for the planet discusses The Dakota Access Pipeline and experiences from being at the DAPL site in the Dakotas. Mary Beth discussed her day to day observances and views about the pipeline.	Global Mission of Peace	10/23/2016 05:59 AM	027:08
Department of Corrections	KTU CARES - 10/30	Deputy Commissioner Nadine Pinnock, Department of Corrections discusses their recruitment efforts for corrections officers and employees in the Department of Correction.	Department of Corrections	10/30/2016 06:00 AM	030:00
Tolerance	KTU CARES - 11/06	Orly Wahba, Founder of Life Vest Inside discusses the importance of tolerance, acceptance, positivity and kindness as she plans the 5th Annual Dance for Kindness in Times Square/	Life Vest Inside	11/06/2016 06:00 AM	030:00
Mental Health	KTU Cares - 11-13-16 YO CUZ	Debbie Rafferty, spokesperson for The Wild Bill Guarnere Foundation and Debra Michaels, Co Founder of the Yo Cuz Foundation discusses the importance of honoring Veterans not only in November, but all year long. Also discussed was PTSD and bi-polar disorders and issues surrounding mental health and depression.	Yo Cuz Foundation	11/13/2016 06:00 AM	029:26
Health Care	KTU CARES - 11/20	George Rodriguez, Director of Marketing of Fidelis Care talks about open enrollment for health insurance benefits and answers questions regarding coverage and upcoming deadlines to register. Anna Maria Mayo, General Director of Festival	Fidelis Care	11/20/2016 06:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Verdi discusses the huge festival that happens throughout towns in Italy. The festival offers foods, drink, and all different forms of entertainment and cultural activities. The aim is to celebrate and explore Verdi during this festival.			
Incarceration	KTU CARES - 11/27	Flores Forbes, Author, Invisible Men: A Contemporary Slave Narrative In The Era Of Mass Incarceration and Leyla Martinez, Founder of the beyond The Box Initiative at Columbia University discusses the journey for people of color after they have been incarcerated and overcoming stigmas associated with incarceration.	Flores Forbes	11/27/2016 06:00 AM	030:00
Poverty	KTU Cares - 12-04-16 - UNICEF w/ CUBBY	Caryl Stern, President of the US Fund for UNICEF discusses the organization that works everyday to save children in 190 plus countries. Water, sanitation, schooling, and nutrition were discussed as important issues that UNICEF helps with children.	UNICEF	12/04/2016 06:02 AM	025:03
Poverty	KTU Cares 12/11	Alison Cohen, Senior Director of Programs at Why Hunger discusses fighting hunger in local communities and around the country. Alison also talked about Hungerthon, which is the annual fund raiser event around the holidays.	Why Hunger	12/11/2016 06:00 AM	030:00
Health Care	KTU Cares - 12-18-16 THERAFLU	Peter Van Zile, Country Medical Affairs Principal Scientist for Respiratory for Glaxo Smith Kline Consumer Health Care discusses the upcoming flu and cold season and some	Glaxo Smith Kline Consumer Health Care	12/18/2016 06:00 AM	029:45

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		over the counter ways, such as Theraflu, to fight against the symptoms associated with a cold.			
SUICIDE PREVENTION	KTU Cares - 12/25/16 - SUICIDE PREVENTION	Jennifer Dee, Representative for the Orange Project discusses suicide prevention and getting more information out about this issue that is the second leading cause of death in our youth.	Orange Project	12/25/2016 05:56 AM	029:03

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	IHEART/15/AUTISM SPEAKS PSA	000:15	033
-----	LOCAL PSA/30/MAKING STRIDES WALK	000:30	010
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	005
LGBT RIGHTS	GLAAD	000:31	005
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	014
VOTING	ROCK THE VOTE	000:30	007
VOTING	ROCK THE VOTE	000:31	003