

WKTU
New York City, NY
Quarterly Issues/Programs List
Third Quarter, 2015
10/02/2015

WKTU
Quarterly Issues/Programs List

WKTU provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Assistance for the Disabled:** Yannick Benjamin, Director of Development of Wheeling Forward discusses how his organization helps those with disabilities work through their handicap by empowering them through positive thoughts, ideas and inspiring events.
- **Brain Health:** Jon Kinsella, Communications Manager, Brain Injury Alliance of NJ, discusses brain injuries, treatments, and various events to help brain injury patients and their families.
- **Health:** Eric and Lara Trump Board Members of the Eric Trump Foundation discuss their efforts to help the patients at St. Jude's Children's Hospital, research and the overall assistance for families of those who have loved ones at St. Jude's.
- **Infant Health:** Allyson Crawford, Executive Director, Room To Grow discusses the Room To Grow program in which parents receive developmental information for their baby, customized support and all of the needed baby items to ensure a healthy and secure start for their child.
- **Latina Culture :** Latina Magazine discusses lifestyle, career, financial, health, parenting and inspirational issues within the Latin community. Also discussed is their upcoming Latin Expo.
- **Military Assistance:** Mike Carter, VP, GM, Implant and Robotic Marketing, Stryker Orthopedics and Chris Wilson, Director of Strategic Growth, Headstrong Project discuss providing mental healthcare to Iraq and Afghanistan veterans along with Stryker's history of supporting our nation's military through education, residency programs, products and donations.
- **Pre and Post Natal Care:** Rachel Katz Gallat, Founder & CEO of Healthy Mama and Laurie Navin, Director of Program Services March of Dimes, NJ Chapter discuss the importance of healthy nutrition for expecting mothers and their babies both before and after birth. March of Dimes goals and issues were also discussed.
- **Public Health & Nutrition:** Human Resources Administration NYC discusses nutrition options as well as provides background information about the

SNAP (food stamp) program.

- **Vision:** Dr. Jeffrey Dello Russo explains the concept of the Lasik procedure, how one qualifies to be a candidate for Lasik and how it improves a person's sight.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Latina Culture	KTU Cares - 7/5/15 LATINA MAG	Latina Magazine discusses lifestyle, career, financial, health, parenting and inspirational issues within the Latin community. Also discussed is their upcoming Latin Expo.	Shirley Velasquez	07/05/2015 05:58 AM	031:59
Public Health & Nutrition	KTU Cares - 7/12 SNAP	Human Resources Administration NYC discusses nutrition options as well as provides background information about the SNAP (food stamp) program.	Supplemental Nutrition Assistance Program	07/12/2015 06:01 AM	030:22
Health	KTU Cares - 7/19 TRUMP	Eric and Lara Trump Board Members of the Eric Trump Foundation discuss their efforts to help the patients at St. Jude's Children's Hospital, research and the overall assistance for families of those who have loved ones at St. Jude's.	The Eric Trump Foundation	07/19/2015 05:59 AM	028:57
Assistance for the Disabled	KTU Cares - Wheeling Forward 7-26-15	Yannick Benjamin, Director of Development of Wheeling Forward discusses how his organization helps those with disabilities work through their handicap by empowering them through positive thoughts, ideas and inspiring events.	Wheeling Forward	07/26/2015 06:00 AM	029:46

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Health & Nutrition	KTU Cares - 8/02 SNAP	Human Resources Administration NYC discusses nutrition options as well as provides background information about the SNAP (food stamp) program.	Supplemental Nutrition Assistance Program	08/02/2015 06:01 AM	030:22
Brain Health	KTU Cares - 8/09 Brain	Dr. Joe Schneider talks about overall brain functionality and what causes possible behavioral issues. Neurological problems, Alzheimer's and concussions are also discussed.	Dr. Joe Schneider	08/09/2015 06:02 AM	029:24
Vision	KTU Cares - 8/16/15 Dello Russo	Dr. Jeffrey Dello Russo explains the concept of the Lasik procedure, how one qualifies to be a candidate for Lasik and how it improves a person's sight.	Dello Russo Laser Vision	08/16/2015 06:01 AM	031:37
Pre and Post Natal Care	KTU Cares - 8/23 Healthy Mama	Rachel Katz Gallat, Founder & CEO of Healthy Mama and Laurie Navin, Director of Program Services March of Dimes, NJ Chapter discuss the importance of healthy nutrition for expecting mothers and their babies both before and after birth. March of Dimes goals and issues were also discussed.	Healthy Mama/March of Dimes	08/23/2015 05:59 AM	029:17
Brain Health	KTU Cares - 8/09 Brain	Dr. Joe Schneider talks about overall brain functionality and what causes possible behavioral issues. Neurological problems, Alzheimer's and concussions are also discussed.	Dr. Joe Schneider	08/30/2015 06:01 AM	029:24
Brain Health	KTU Cares - 9/06 Brain Injury	Jon Kinsella, Communications Manager, Brain Injury Alliance of NJ, discusses brain injuries, treatments, and various events to help brain injury patients and	Brain Injury Alliance of NJ	09/06/2015 05:59 AM	032:01

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		their families.			
Infant Health	KTU Cares - 9/13/15 Room to Grow	Allyson Crawford, Executive Director, Room To Grow discusses the Room To Grow program in which parents receive developmental information for their baby, customized support and all of the needed baby items to ensure a healthy and secure start for their child.	Room To Grow	09/13/2015 05:59 AM	029:25
Brain Health	KTU Cares - 9/06 Brain Injury	Jon Kinsella, Communications Manager, Brain Injury Alliance of NJ, discusses brain injuries, treatments, and various events to help brain injury patients and their families.	Jon Kinsella	09/20/2015 06:02 AM	032:01
Military Assistance	KTU Cares - 9/27/15 STRYKER	Mike Carter, VP, GM, Implant and Robotic Marketing, Stryker Orthopedics and Chris Wilson, Director of Strategic Growth, Headstrong Project discuss providing mental healthcare to Iraq and Afghanistan veterans along with Stryker's history of supporting our nation's military through education, residency programs, products and donations.	Stryker Orthopedics/Headstrong Project	09/27/2015 06:02 AM	028:40

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	AD COUNCIL/30/FEEDING AMERICA	000:31	001
-----	AD COUNCIL/30/UNITED WAY	000:30	005
-----	CHIPOTLE/15	000:15	002
-----	DIRECT RESULTS/60/KMART-WIX	000:59	001
-----	LOCAL PROMO/PSA/30	000:30	013
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:30	011
COMMUNITY INVOLVEMENT	SPECIAL OLYMPICS	000:31	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	018
POVERTY	A PLACE AT THE TABLE	000:32	010