

Quarterly Issues & Programs List for Station KAZG – AM, Scottsdale, AZ

July 1, 2022 – September 30, 2022

Section I: Issues – The station has identified the following issues as affecting the community this quarter.

- A. Community Awareness
- B. Health care related resources
- C. Education and financial support programs
- D. Drug, alcohol and other substance abuse prevention and assistance
- E. Homelessness, housing and hunger
- F. Animal shelter, vaccinations, support and education
- G. Youth Advocacy

Section II: Responsive Programs –

A. Community Awareness

Valley Focus - Broadcast on July 10, 2022 at 6:31:05 a.m. Duration 13 minutes and 45 seconds. A segment with Tim Harrison, VP of Corporate Partnerships and Special Events with Phoenix Children's Hospital Foundation. Phoenix Children's Hospital provides numerous services to children who are in need of cancer treatments, emergency services and more. In order to operate the Phoenix Children's Hospital at a prestigious level with the ability to care for any and all patients, the hospital operates on a \$2.7 million budget daily. In order to continue those services, Phoenix Children's Hospital has many different fundraising opportunities, community events and more to continue its operations and level of care.

Valley Focus – Broadcast on July 10, 2022 at 6:00:00 a.m. Duration 7 minutes and 45 seconds. A segment with Ari Halpert, Communications Department Officer with Maricopa County Air Quality Department. The Maricopa County Air Quality Department has a new campaign, 'Commit to One Day, Help Keep Ozone Away.' There is good ozone and bad ozone and the bad ozone stays close to the ground, can cause health problems and increase health concerns for people with asthma. The campaign is designed to commit to one day in the summer of doing something that won't cause bad ozone like carpooling, riding a bike, pumping gas at night instead of during the day.

Valley Focus – Broadcast on August 21, 2022 at 6:00:00 a.m. and September 18, 2022 at 6:32:20 a.m. Duration 14 minutes and 25 seconds. A segment with Brad Kuenn, founder of Brightside Studios. Brightside Studios was a vision for artists to rent out studio space, share a cup of coffee, listen to live music and just hang out, turned into a reality. The concept was born in 2016 and became a reality in 2021 after the pandemic stalled efforts and a devastating cancer diagnosis to Brad. Brad wants to give back to the organization he credits for helping save his life, the International Myeloma Foundation. A fundraiser is upcoming with all proceeds going toward the International Myeloma Foundation. Brightside Studios is a place for artists, it's a place for love and it's a place to give back.

Valley Focus – Broadcast on August 28, 2022 at 6:00:00 a.m. Duration 10 minutes and 45 seconds. A segment with Kristen Merrifield, CEO of Alliance of Arizona Nonprofits and Laurie Liles, Chief Public Policy Officer and VP of Arizona Grantmakers. The Alliance of Arizona Nonprofits and the Arizona Grantmakers Forum officially merged with unanimous board approvals. This merger will allow for more public advocacy on behalf of nonprofits to better serve the Arizona community. The operations will not be disturbed for

current nonprofit members and in the next six months a plan will be in place to fully devise one umbrella of operations.

Valley Focus – Broadcast on September 4, 2022 at 6:50:20 a.m. Duration 9 minutes and 5 seconds. A segment with Angela Horrolle, CEO of the 100 Club of Arizona. The 100 Club of Arizona started in the 1960's and has proudly provided immediate financial aid to families of officers who gave their life in the line-of-duty. Over time, that mission has changed to include services and financial aid to all public safety members throughout Arizona. 100 Club of Arizona is hosting the Tower Challenge that goes in direct dedication and remembrance of those who lost their lives on September 11, 2001.

Valley Focus – Broadcast on September 11, 2022 at 6:11:15 a.m. Duration 12 minutes and 50 seconds. A segment with Madison Blanton, CEO of One Step Beyond. One Step Beyond has their ice hockey program, One Step Coyotes. The program has been around since 2016 and grown to over 70 participants. One Step Coyotes needs volunteers to coach hockey, help with drills and teach the athletes how to skate. The program already receives a lot of support within the hockey community to continue to provide opportunity to everyone, whether they have a disability or not. One Step Beyond provides all the equipment to the athletes at no charge.

Valley Focus – Broadcast on September 25, 2022 at 6:10:40 a.m. Duration 29 minutes and 30 seconds. A segment with JW Jennings, CEO of Green Star, Clean Energy and Water Worldwide. Green Star is a clean energy and water company established to generate power and clean drinking water globally. There is a very real water crisis here in Arizona and the Southwest. The Federal Government announced a Tier 2 shortage that Arizona, Nevada and Mexico have to further reduce their Colorado River use starting in January. JW offers solutions to the dwindling water we have and the crisis that we face.

B. Health care related resources

Valley Focus – Broadcast on July 10, 2022 at 6:45:05 a.m. and August 21, 2022 at 6:45:05 a.m. Duration 14 minutes and 35 seconds. A segment with Dawn Garza, Director of Operations with Lily's Pad. Lily's Pad is a nonprofit organization that was started in response to Lily's journey with Leukemia. The family of Lily discovered the social isolation was taking a toll on Lily, who was unable to play with her friends or go to parks and playgrounds due to the unsanitary nature and her immunocompromised state because of chemo treatments. Lily's Pad has a donated location that is being renovated to support hospital grade HVAC, a design team for practical playground equipment that is easy to properly sanitize. Lily's Pad is hoping to bring together a community of people and provide children with the emotional wellbeing they need to tackle their physical diagnosis. The health related element is so important to the child's wellbeing from a physical standpoint to fend off infections and diseases, but so is the mental element to the overall goal.

Valley Focus - Broadcast on July 17, 2022 at 6:49:20 a.m. Duration 11 minutes and 5 seconds. A segment with Sarah Grado, Grants and Contracts Administrator with notMYkid. notMYkid has been providing youth, families, schools and community partners with high impact prevention education and early intervention programs for more than 20 years. Suicide continues to be the second leading cause of death for adolescents and young adults in 10 to 24 years old and Arizona ranks in the top 10 nationally for youth suicides. notMykid is licensed by the Arizona Department of Health Services to operate an outpatient treatment center. Peer to peer support in youth is an important element of healing as well and notMYkid offers that as well.

Valley Focus - Broadcast on July 17, 2022 at 6:15:00 a.m. Duration 13 minutes and 15 seconds. A segment with Shelly Drews, Heritage Communities' Regional Outreach and Education Specialist and Rhonda Thiel, Regional Director of Operations at Heritage Communities. Heritage Communities partnered with Help My Senior, LCC to offer classes that are NCIA-approved Caregiver Certification training classes. Once these classes are completed, a test passed, people with the certificate can apply for the numerous elderly caregiver job openings. These job openings are specific to non-medical care and are desperately needed. The burnout rate and turnover in addition to the growing number people in need of assistance has created a huge shortage of caregivers.

Valley Focus – Broadcast on July 31, 2022 at 6:48:20 a.m. Duration 11 minutes and 20 seconds. A segment with Joel Helle, Vice President for Physician Services with CVS Health. CVS Health recently conducted a survey of 1,000 US consumers and 400 health care providers to discover the kind of health care they want to experience and the different barriers they face. 48 percent of respondents said they will likely seek mental health services virtually and 37 percent have already scheduled a virtual visit for all health care related needs to save time or money. CVS Health wants to be able to connect the patient to the right form of care that suits and fits their needs. The pandemic has forced people and companies to re-think how they provide services and in some ways to take the good into the future.

Valley Focus – Broadcast on August 21, 2022 at 6:14:55 a.m. Duration 19 minutes and 35 seconds. A segment with Lorrie Karn, Director of BeneFitness and Jay Litkus, Director of Marketing with Benevilla. Benevilla has been serving the West Valley since 1981 in which it is an organization recognizing that caring for the needs of older adults reaches beyond the individual to the entire family. Benevilla serves older adults, adults with disabilities, children and the families who care for them. Benevilla has many Day Programs that allow for a break from caregiving, serving as respite, adult day-care and individualized attention to help with independence. BeneFitness is a brand new program that is focusing on tackling the health of an individual. Those that suffer from Parkinson's disease can take part in the Rock Steady Boxing classes offered through BeneFitness Adaptive Gym and those that have suffered a stroke, have MS or other diseases can take part in the numerous other classes and equipment that BeneFitness offers. The idea is to promote health and try to slow down the progression of any disease.

Valley Focus – Broadcast on August 28, 2022 at 6:26:15 a.m., September 11, 2022 at 6:35:35 a.m. and September 18, 2022 at 6:47:00 a.m. Duration 14 minutes. A segment with Justin Ellis, District Leader with PharmD and CVS Health. Flu season is just about here and CVS Health is offering flu shots to people via walk-up, appointments and appointments for up to four family members. CVS Health is trying to make the process as simple as possible all the while providing health-expert information with pharmacists on staff to answer any questions. The flu season is expected to be a challenging on this year based on preliminary data and it is wise to get protected from the dangers of the flu.

Valley Focus – Broadcast on September 18, 2022 at 6:00:00 a.m. Duration 13 minutes and 50 seconds. A segment with Dr. Bans, Urologist for Prostate Cancer Awareness Month. September is Prostate Cancer Awareness Month and the discussion was around the importance of screenings for men for early detection. Treatments are far more favorable if Prostate Cancer has been caught earlier rather than later. Prostate Cancer doesn't have symptoms so it has been dubbed the silent killer. There are certain age, demographics and exposures that increase Prostate Cancer. The urgency is being placed on men to get a screening at 40 years old and then based on history determine a follow-up process.

Valley Focus – Broadcast on September 25, 2022 at 6:40:25 a.m. Duration 10 minutes and 55 seconds. A segment with Rachel Wahle, Director of Case Management and Health Navigation Services for Jewish Family and Children’s Service. Jewish Family and Children’s Services is a nonprofit organization dedicated to strengthening the community through quality behavioral health social services and primary medical care to children, families and adults. September is Suicide Prevention Awareness Month and Rachel provided helpful suggestions for how to help someone experiencing suicidal ideations. From there, the Jewish Family and Children’s Services can offer health and therapy services for people, regardless of ability to pay.

C. Education and financial support programs

Valley Focus – Broadcast on July 3, 2022 at 6:00:00 a.m. Duration 6 minutes and 35 seconds. A segment with Rachel Caballero, Community Development Manager with TruWest Credit Union. TruWest Credit Union is dedicated to giving back to the community and one of the essential partners is Mesa Community College. Often times, attendees of MCC are first generation college students and there are support items that are needed in order to continue and further their education. TruWest Credit Union has decided to help service this need by delivering items of need to the MCC Mesa Market, which is available to students at no-cost. In the end, the need for items to continue education is important and fundamental to so many who are trying to change the course of their future.

Valley Focus – Broadcast on July 10, 2022 at 6:18:35 a.m. and July 17, 2022 at 6:28:45 a.m. Duration 11 minutes and 45 seconds. A segment with Karl Gentles, Executive Director of Back to School Clothing Drive. Back to School Clothing Drive provides about \$450 worth of school materials and school clothes to students in need. Parents need to pre-register for the event as the number of backpacks and supplies is capped at 5,000 students. It is important that students have the right materials and clothes to begin their school journey, which sets them up for better success in the learning environment.

Valley Focus - Broadcast on July 17, 2022 at 6:00:00 a.m. Duration 14 minutes and 45 seconds. A segment with Diogo Pereira, Executive Director of Harmony Project Phoenix. Harmony Project harnesses the transformative power of music to increase access to higher education for underserved students by removing systemic barriers to achievement through academic and social support. There is a tremendous amount of benefit and connection to music and learning valuable life lessons that are translated into staying focused, disciplined and ultimately helping to further ones education.

Valley Focus – Broadcast on July 31, 2022 at 6:00:00 a.m. Duration 11 minutes and 25 seconds. A segment with Beth Maloney, Director of Arts Education with Act One. Act One is actively working with arts organizations across the state exploring digital and virtual platforms to share with schools to ensure that Arizona’s children continue to have access to the arts. Act One offers field trips or virtual field trips at no cost to Tier 1 schools. Recently, Act One is expanding into other community organizations such as senior living communities, women’s shelters and camps. There has been a tremendous amount of response with the VR arts programs and the Act One group that customizes the programs. Arts across our community provides great education, culture, and promotes an inquisitive and stimulated person.

Valley Focus – Broadcast on September 18, 2022 at 6:14:05 a.m. Duration 17 minutes and 45 seconds. A segment with Madison Blanton, CEO of One Step Beyond. One Step Beyond’s mission is to provide dynamic programs and services to individuals who have intellectual disabilities and their families so they may achieve their goals and become fully participating members of our communities. Recently, the United States celebrated its 32nd anniversary of the signing of the Americans with Disabilities Act. But Madison sees there is still a long way to go to providing opportunities in the working sector for people with disabilities. One

Step Beyond wants to make sure people with disabilities are given the opportunity to thrive with the Employment Program that works with business leaders in the community to offer jobs and internships. One Step Beyond has a Life Skills program to ensure people understand what clothes to wear, how to dress in public, proper hygiene so they are in a position to succeed.

D. Drug, alcohol and other substance abuse prevention and assistance

Valley Focus – Broadcast on July 3, 2022 at 6:08:20 a.m., July 24, 2022 at 6:00:00 a.m., August 14, 2022 at 6:34:10 a.m. and September 4, 2022 at 6:00:00 a.m. Duration 17 minutes and 50 seconds. A segment with Shelly Mowrey, part of a coalition of leaders for substance abuse efforts coming together through TalkNowAZ.com. There is a rise in fentanyl laced pills that are getting into the hands of our youth within the Arizona community. The age range with the biggest rise is 14 to 17 year olds and important conversations should be had with parents to their kids. TalkNowAZ.com provides resources and starting points for those conversations, resources for how to get a teen help.

Valley Focus - Broadcast on July 3, 2022 at 6:39:45 a.m. and August 14, 2022 at 6:14:00 a.m. Duration 19 minutes and 55 seconds. A segment with Ben Smith, Founder of Gnosis IQ. Gnosis IQ is an algorithm program that is designed to help predict how a student is going to do in school based on the grades and emotional wellbeing of the child. The major benefactor of this program is that it allows a student to interact every day, whenever they are feeling they want to share how they are feeling. It also notifies a teacher right away with concerns and the need to reach out right away. By logging in to the program, a student is giving permission for Gnosis IQ to share those internal feelings and ultimately get the help warranted for the child. Gnosis IQ has helped save the life of a child in middle school who was actively plotting her suicide. Gnosis IQ is seeing students report depression and sadness in high volumes of recent. There is a psychological aspect to young children feeling scared to tell someone how they are feeling in person or to share about a substance that they have turned to that is now an issue but more comfortable sharing with a screen and having an adult approach them to seek the guidance they need.

Valley Focus – Broadcast on August 7, 2022 at 6:00:00 a.m. Duration 17 minutes and 5 seconds. A segment with Brandon Lee, Founder of Art of Our Soul. Art of Our Soul was founded in 2021 and it strives to believe art has the ability to enhance one's mood, emotions and other psychological states. Art of Our Soul works with local nonprofits with clients that have suffered from a traumatic brain injury, substance abuse addiction, and other traumas to provide the necessary healing and nurturing to stay on the path to recovery. Brandon is a former addict who wound up in a coma due to his addiction because of a brain bleed. He was able to recovery and stay clean for 12 years, but the pandemic created stressors and he fell back to substance abuse. He has since gotten clean once again and started Art of Our Soul as a way to provide hope to other people in the same position as him and an avenue to release feelings and truly deal with the problems head-on. Mercy Care conducted a study of Brandon's staff and art therapy techniques and the study indicates the methodology is having a tremendous impact on people's emotional and physical wellbeing as they continue to persevere through substance abuse and other traumatic events.

Valley Focus – Broadcast on September 11, 2022 at 6:24:20 a.m. Duration 11 minutes. A segment with Kara Henning, President of Heroes and Horses. Heroes and Horses is sponsoring an event at Hunkapi Farms for veterans that utilizes equine therapy to help transition back to a civilian life. The US Department of Veteran Affairs showed an increase of 90 percent from 2006 to 2019 of veterans seeking mental health care and startling statistics show that veterans are 1.5 times more likely to die by suicide than other Americans. Equine therapy is an alternative to traditional therapy with heavy doses of depression medication, it can

also be used a supplement. Veterans suffer from PTSD and so much more that equine therapy can be a way to show them once again their value, love and support to find better days ahead.

E. Homelessness, housing and hunger

Valley Focus – Broadcast on July 3, 2022 at 6:27:40 a.m. and July 31, 2022 at 6:11:55 a.m. Duration 9 minutes and 35 seconds. A segment with Jeff Yorzyk, Director of Sustainability with HelloFresh. HelloFresh has partnered with St. Mary's Food Bank and Total Quality Logistics to make HelloFresh's Meals with Meaning program a reality in the Arizona community. HelloFresh is giving 8,000 meals a week to St. Mary's Food Bank to help serve families and seniors facing food insecurity. TQL is set to help with the delivery of the meals. HelloFresh is committed to making sure all the meals are quality to meet a standard of health and wellness.

Valley Focus – Broadcast on July 31, 2022 at 6:39:15 a.m. and August 21, 2022 at 6:35:00 a.m. Duration 8 minutes and 35 seconds. A segment with Jussane Goodman, Director of Community Engagement with Phoenix Rescue Mission. Phoenix Rescue Mission has launched Code: Red Summer Health Relief Campaign that is aiming to help unhoused and at-risk individuals across the Valley survive Arizona's triple digit temperatures. Phoenix Rescue Mission partners with many organizations to make sure Valley people can get access to water and items during the hot months.

Valley Focus – Broadcast on August 7, 2022 at 6:19:05 a.m. Duration 20 minutes and 50 seconds. A segment with Tomas Leon, President of Equality Health Foundation. Equality Health Foundation has a Blue Zones Initiative to provide health equity and end health disparities in great South Phoenix. Blue Zones is focused on transforming our communities to live longer and better. Part of the Blue Zones is something called Power 9 which focuses on four areas, move, right outlook, eat wisely and connect. Equality Health Foundation is focusing on South Phoenix to provide the understanding and implementation of a healthier diet, better living conditions and tangible changes to increase life expectancy. There is already a 14-year life expectancy disparity between those living in South Phoenix versus other areas of Maricopa County. With Blue Zones, teaching, providing a community and help will ultimately lead to a better home with proper nourishment as a step toward to achieving a longer life.

Valley Focus – Broadcast on September 4, 2022 at 6:29:35 a.m. Duration 20 minutes and 30 seconds. A segment with Kayla Kolar, President and CEO of House of Refuge. House of Refuge began its operation in 1995 when the House of Refuge acquired 88 homes, a chapel and an office building on the former Williams Air Force Base in southeast Mesa to provide transitional housing and wrap-around support programs to families experiencing homelessness. House of Refuge requires the residents to have monthly income, actively working or searching for a job and paying \$350 in rent along with \$50 a month in utilities. House of Refuge allows residents to stay for one-year and can apply for a second year as long as they continue to meet all of the requirements. Each family is assigned a case manager to help them understand how they ended up in a homeless situation and ways to set goals to achieve a better life.

Valley Focus – Broadcast on September 25, 2022 at 6:00:00 a.m. Duration 10 minutes and 25 seconds. A segment with Justin Chase, CEO and President with Solari Crisis and Human Services. Solari has been serving the Arizona community for 15 years and has branched into a Crisis Response Network as well as a Crisis Support Network. Solari operates the 2-1-1 Arizona hotline that helps individuals and families get connected to the resources they need, including food and shelter. Solari is experiencing 37,000 calls per month.

Valley Focus - Broadcast on July 10, 2022 at 6:09:45 a.m., July 17, 2022 at 6:40:45 a.m. and August 14, 2022 at 6:52:15 a.m. Duration 8 minutes and 20 seconds. A segment with Rachel Stacke, A Community Engagement Supervisor with Phoenix Rescue Mission. Phoenix Rescue Mission is a place of hope, healing and new beginnings. Part of that is the operation, Hope For Hunger Food Bank. Typically the Phoenix Rescue Mission serves around 160 Valley families every day but that need as increased over the last few months with the economic changes. Donations are greatly needed in order to continuing operating the packaged non-perishable and perishable food options to families who come to the bank location

F. Animal shelter, vaccinations, support and education

Valley Focus – Broadcast on July 24, 2022 at 6:35:05 a.m. Duration 13 minutes and 25 seconds. A segment with Alessandra Navidad, President and CEO of Arizona Animal Welfare League. The AAWL’s mission is to provide excellent care, protection and love compassion for the life of the animals entrusted to you and to take a leadership role in promoting humane values for the benefit of all animals and people. Currently under AAWL’s care, whether it be on site or in foster homes, the organization is responsible for over 400 dogs and cats right now. AAWL is participating in the Empty the Shelters initiative which is waiving all adoption fees for new pet owners. AAWL has great resources and classes to help new pet owners get acclimated to their dog as well.

Valley Focus – Broadcast on August 14, 2022 at 6:00:00 am. Duration 13 minutes and 45 seconds. A segment with Tami Butcher, Event Co-Chair of A Night of Pawsibilities with Gabriel’s Angels. Gabriel’s Angels uses Pet Therapy Teams to help at-risk children through pet therapy as these teams travel to nurseries, domestic violence and homeless shelters and Title One schools. Not one is it helping serve the at-risk youth in our community, these dogs now have a sense of purpose and work they are accomplishing by providing a comforting paw. Metrics show children’s attention increases, reading and comprehension skills improve and poor behavior subsides with the work of these dogs. The dogs are trained to have the perfect temperament for the children with patience, understanding and guidance. It’s a winning relationship for the children, dogs and dog leaders.

Valley Focus – Broadcast on August 28, 2022 at 6:11:45 a.m. Duration 13 minutes and 45 seconds. A segment with Nicki Bosch, Marketing and Communications Manager with Lost Our Home Pet Rescue. Lost Our Home Pet Rescue offers a Temporary Care Program, Pet Food Bank Program, Pet Rescue Program and a partnership with the Sojourner Center in Phoenix. Currently, the big push is to get three elder dogs adopted into forever homes. The one dog has been with Lost Our Home for over 600 days. Lost Our Home always needs volunteers and foster families to house and care for dogs in the Valley.

Valley Focus – Broadcast on September 4, 2022 at 6:18:05 a.m. and September 11, 2022 at 6:00:00 a.m. Duration 11 minutes. A segment with Alessandra Navidad, Arizona Animal Welfare League, President and CEO. The AAWL partners with Rural Rescue Partners and transport pets in need of forever homes Often times the pets being transported are in need of major life saving surgeries and the AAWL leaps into action to provide those services. AAWL always provides vaccinations and works with the animals on behavioral needs of animals before putting the animal up for adoption.

G. Youth Advocacy

Valley Focus – Broadcast on July 24, 2022 at 6:18:05 a.m. and July 31, 2022 at 6:22:00 a.m. Duration 16 minutes and 45 seconds. A segment with Daphne Young, Chief Communications Officer with Childhelp.

Childhelp exists to meet the physical, emotional, educational and spiritual needs of abused, neglected and at-risk children. Childhelp has many different avenues to help abused children with the 24-hour helpline and more. There are many different stigmas around abuse and specifically when it comes to boys and men feeling open enough to discuss their traumas. Often times those traumas aren't explored and a perpetual cycle of abuse takes place. Childhelp is here to help advocates, the abused and more with opening up the conversations and providing resources to get the help they need.

Valley Focus – Broadcast on July 24, 2022 at 6:48:45 a.m. Duration 12 minutes and 25 seconds. A segment with Sarah Grado with notMYkid. notMYkid has been serving the Valley for over 20 years with providing youth, families, schools and community partners with high impact prevention education and early intervention programs. Summer is coming to a close and there are many anxieties that kids have about returning to school. notMYkid offers helpful suggestions for parents, peer to peer group and many other programs to help guide kids through their mental challenges. The conversations are important to have with kids about peer pressure and how to navigate uncomfortable situations.

Valley Focus – Broadcast on August 7, 2022 at 6:41:55 a.m. Duration 15 minutes and 30 seconds. A segment with Lisa McCormick, Kinship Care Services Manager with Duet: Partners in Health and Aging and Nena Holt, grandmother raising grandchildren utilizing Duet services. Duet provides a myriad of services, free-of-charge to families, caregivers and homebound adults. The conversation centered on grandparents raising grandchildren and all of the support that Duet offers to grandfamilies. The legal fees, documentation, and advice can get overwhelming when needing to advocate for the child to be in the care of grandparents versus parents. Duet provides that support. Duet also has funds that allow kids to participate in music or sports activities that might otherwise be missed with the cost of living. Nena expressed the sense of community and support that Duet offered and how it took the burden away to allow her more quality time with her family. At the end of the day, navigating those issues was stressful and took away from the love and nurturing her and her husband needed to provide to her two grandsons; and Duet is there to help give them that time back.

Valley Focus – Broadcast on August 28, 2022 at 6:41:15 a.m. Duration 18 minutes and 5 seconds. A segment with Valerie Pieraccini, Director of Therapy and Early Learning Center with United Cerebral Palsy of Central Arizona. UCP has been helping families since 1952 and reached over 700 people a year with disabilities. UCP is excited to have new technology to help children as young as 18 months old or weighing as much as 20 pounds to learn to crawl, walk, stand and sit. The ZeroG Gait and Balance Training System is 75 yards of track with a harness that provides that stability within the development ages of the brain to help children with disabilities and cerebral palsy learn to walk. It has expanded the reach as to what therapists can do to help kids and is an exciting bit of technology that no one else in the Southwest region of the country has.

Valley Focus – Broadcast on September 11, 2022 at 6:50:20 a.m. and September 25, 2022 at 6:51:35 a.m. Duration 9 minutes. A segment with Jay Spector, Board Chairman with Arizona Helping Hands. Arizona Helping Hands provides essential services to children in foster care through programs promoting safety, permanency and health. September is Baby Safety Month and part of that promotion is providing the necessary items to allow for impending foster families to become licensed and help provide stability for a young child or adolescent. Arizona Helping Hands wants to make sure children in the foster care system always feel loved and never forgotten. One of their big commitments to children is making sure they receive a gift on their birthday. Support from the community is always needed to continue those programs and make sure the youth get the support they need.

Included in Valley Focus were the following Public Service Announcements:

July 3, 2022 –

6:06:35 a.m. Duration 30 seconds. StopTextsStopWrecks.org. A message from the National Highway Traffic Safety Administration, Project Yellow Light and the Ad Council

6:07:05 a.m. Duration 60 seconds. Before I Was Adopted. With help from the Dave Thomas Foundation for Adoption children in foster care for a while can find a forever home. DaveThomasFoundation.org

6:08:05 a.m. Duration 15 seconds. Share the road safely and avoid blind spots. Sharetheroadsafely.gov

6:26:10 a.m. Duration 60 seconds. No babbling at all could be signs of autism. Learn more at autismspeaks.org. Brought to you by Autism Speaks and the Ad Council

6:27:10 a.m. Duration 30 seconds. Victory Over Cancer. V Foundation. V.org

6:37:15 a.m. Duration 60 seconds. Make sure your kids are buckled in properly for the right size and age. Get it right. NHTSA.gov/therightseat. Brought to you by the National Highway Traffic Safety Administration and the Ad Council

6:38:15 a.m. Duration 60 seconds. AARP.org/caregiving for a free military veterans guide to navigate your caregiving journey and better care for your loved one yourself. Brought to you by AARP and the Ad Council

6:39:15 a.m. Duration 30 seconds. No babbling at all could be signs of autism. Learn more at autismspeaks.org. Brought to you by Autism Speaks and the Ad Council

July 10, 2022 –

6:07:45 a.m. Duration 60 seconds. NHTSA.gov/therightseat. Brought to you by the National Highway Traffic Safety Administration and the Ad Council

6:08:45 a.m. Duration 60 seconds. No babbling at all could be signs of autism. Learn more at autismspeaks.org. Brought to you by Autism Speaks and the Ad Council

6:18:05 a.m. Duration 30 seconds. Landlord letting himself in. Sexual harassment in housing a federal crime. A message from HUD. In partnership with the National Fair Housing Alliance

6:30:20 a.m. Duration 30 seconds. Stoptextsstopwrecks.org. A message from National Highway Traffic Safety Administration, Project Yellow Light and the Ad Council

6:30:50 a.m. Duration 15 seconds. Share the road safely and avoid blind spots. Sharetheroadsafely.gov

6:44:50 a.m. Duration 15 seconds. No babbling at all could be signs of autism. Learn more at autismspeaks.org. Brought to you by Autism Speaks and the Ad Council

July 17, 2022 –

6:14:45 a.m. Duration 15 seconds. No babbling at all could be signs of autism. Learn more at autismspeaks.org. Brought to you by Autism Speaks and the Ad Council

6:28:15 a.m. Duration 30 seconds. NHTSA.gov/therightseat. Brought to you by National Highway Traffic Administration and the Ad Council

6:40:30 a.m. Duration 15 seconds. Keep road safe with wide turns for buses. Sharetheroadsafely.gov

6:49:05 a.m. Duration 15 seconds. For help with food, health care and other resources. Call 211. A message from United Way and the Ad Council

July 24, 2022 –

6:17:50 a.m. Duration 15 seconds. No babbling at all could be signs of autism. Learn more at autismspeaks.org. Brought to you by Autism Speaks and the Ad Council

6:34:50 a.m. Duration 15 seconds. Share the road safely and avoid blind spots. [Sharetheroadsafely.gov](https://sharetheroadsafely.gov)

6:48:30 a.m. Duration 15 seconds. For help with food, health care and other resources. Call 211. A message from United Way and the Ad Council

July 31, 2022 –

6:11:25 a.m. Duration 30 seconds. NHTSA.gov/therightseat. Brought to you by the National Highway Traffic Safety Administration and the Ad Council

6:21:30 a.m. Duration 30 seconds. 65 Americans a day die due to gun suicide. Safe gun storage saves lives. Learn more at endfamilyfire.org. Brought to you by Brady and the Ad Council

6:38:45 a.m. Duration 30 seconds. Landlord letting himself in. Sexual harassment in housing a federal crime. A message from HUD. In partnership with the National Fair Housing Alliance

6:47:50 a.m. Duration 15 seconds. No babbling at all could be signs of autism. Learn more at autismspeaks.org. Brought to you by Autism Speaks and the Ad Council

6:48:05 a.m. Duration 15 seconds. Share the road safely. Follow at a safe distance. [Sharetheroadsafely.gov](https://sharetheroadsafely.gov)

August 7, 2022 –

6:17:05 a.m. Duration 60 seconds. Make sure your kids are buckled in properly for the right size and age. Get it right. NHTSA.gov/therightseat. Brought to you by the National Highway Traffic Safety Administration and the Ad Council

6:18:05 a.m. Duration 60 seconds. 65 Americans a day die by gun suicide. Help stop suicides. [Endfamilyfire.org](https://endfamilyfire.org). Brought to you by Brady and the Ad Council

6:39:55 a.m. Duration 30 seconds. PTSD can happen to anyone. Treatment can turn your life around. Call your local VA center. ptsd.va.gov

6:40:25 a.m. Duration 60 seconds. No babbling at all could be signs of autism. Learn more at autismspeaks.org. Brought to you by Autism Speaks and the Ad Council

6:41:25 a.m. Duration 30 seconds. Safe.pharmacy and learn about fake online pharmacies

6:57:25 a.m. Duration 60 seconds. No babbling at all could be signs of autism. Learn more at autismspeaks.org. Brought to you by Autism Speaks and the Ad Council

6:58:25 a.m. Duration 60 seconds. Before I Was Adopted. With help from the Dave Thomas Foundation for Adoption children in foster care for a while can find a forever home. DaveThomasFoundation.org

August 14, 2022 –

6:13:45 a.m. Duration 15 seconds. No babbling at all could be signs of autism. Learn more at autismspeaks.org. Brought to you by Autism Speaks and the Ad Council

6:33:55 a.m. Duration 15 seconds. No babbling at all could be signs of autism. Learn more at autismspeaks.org. Brought to you by Autism Speaks and the Ad Council

6:52:00 a.m. Duration 15 seconds. 65 Americans a day die by gun suicide. Help stop suicides. Endfamilyfire.org. Brought to you by Brady and the Ad Council

August 21, 2022 –

6:14:25 a.m. Duration 30 seconds. 65 Americans a day die by gun suicide. Help stop suicides. Endfamilyfire.org. Brought to you by Brady and the Ad Council

6:34:30 a.m. Duration 30 seconds. Share the road safely and avoid blind spots. Sharetheroadsafely.gov

6:43:35 a.m. Duration 15 seconds. No babbling at all could be signs of autism. Learn more at autismspeaks.org. Brought to you by Autism Speaks and the Ad Council

6:43:50 a.m. Duration 15 seconds. For help with food, health care and other resources. Call 211. A message from United Way and the Ad Council

6:44:05 a.m. Duration 60 seconds. NHTSA.gov/therightseat. Brought to you by National Highway Traffic Administration and the Ad Council

August 28, 2022 –

6:10:45 a.m. Duration 60 seconds. Blob over vision. Retinal disease can steal your eyesight. Seeforalifetime.org

6:25:30 a.m. Duration 30 seconds. Parents make a lot of promises to their kids. Vaccines.gov. A message from the US Department of Health and Human Services

6:26:00 a.m. Duration 15 seconds. Share the road safely and avoid blind spots. Sharetheroadsafely.gov

6:40:15 a.m. Duration 60 seconds. NHTSA.gov/therightseat. Brought to you by National Highway Traffic Administration and the Ad Council

September 4, 2022 –

6:17:50 a.m. Duration 15 seconds. No babbling at all could be signs of autism. Learn more at autismspeaks.org. Brought to you by Autism Speaks and the Ad Council

6:29:05 a.m. Duration 30 seconds. Communities in Schools. Assure students have everything they need to reengage in learning. Communitiesinschools.org

6:50:05 a.m. Duration 15 seconds. 65 Americans die a day by gun suicide. Help stop suicide. Learn more at endfamilyfire.org. Brought to you by Brady and the Ad Council

September 11, 2022 –

6:11:00 a.m. Duration 15 seconds. 65 Americans die a day by gun suicide. Help stop suicide. Learn more at endfamilyfire.org. Brought to you by Brady and the Ad Council

6:24:05 a.m. Duration 15 seconds. Share the road safely and avoid blind spots. Sharetheroadsafely.gov

6:35:20 a.m. Duration 15 seconds. Keep road safe with wide turns for buses. Sharetheroadsafely.gov

6:49:35 a.m. Duration 15 seconds. No babbling at all could be signs of autism. Learn more at autismspeaks.org. Brought to you by Autism Speaks and the Ad Council

6:49:50 a.m. Duration 30 seconds. NHTSA.gov/therightseat. Brought to you by National Highway Traffic Administration and the Ad Council

September 18, 2022 –

6:13:50 a.m. Duration 15 seconds. 65 Americans a day die by gun suicide. Help stop suicides. Endfamilyfire.org.
Brought to you by Brady and the Ad Council

6:31:50 a.m. Duration 30 seconds. Building partnerships with police. Help Stop Crime.
NCPC.org/preventviolentcrime

6:46:45 a.m. Duration 15 seconds. Share the road safely and avoid blind spots. Sharetheroadsafely.gov

September 25, 2022 –

6:10:25 a.m. Duration 15 seconds. No babbling at all could be signs of autism. Learn more at autismspeaks.org.
Brought to you by Autism Speaks and the Ad Council

6:40:10 a.m. Duration 15 seconds. Share the road safely and avoid blind spots. Sharetheroadsafely.gov

6:51:20 a.m. Duration 15 seconds. Keep road safe with wide turns for buses. Sharetheroadsafely.gov