

## Quarterly Issues Programs List for Station KAZG – AM, Scottsdale, AZ

October 1, 2022 – December 31, 2022

### Section I: Issues – The station has identifies the following issues as affecting the community this quarter.

- A. Veterans and military support services
- B. Youth Advocacy
- C. Animal shelter, vaccinations, support and education
- D. Health care related resources
- E. Homelessness, housing and hunger
- F. Education, career and job resources and advocacy
- G. Environmental concerns, resources and preservation
- H. Community Awareness

### Section II: Responsive Programs –

- A. Veterans and military support services

**Valley Focus** – Broadcast on October 2, 2022 at 6:12:30 a.m. and December 4, 2022 at 6:00:00 a.m. Duration 19 minutes and 15 seconds. A segment with Bob Beard, Veterans Imagination Project Founder, Erik Villegas and Scott Bersheers, students and participants in the Veterans Imagination Project. Bob founded the Veterans Imagination Project that is aiming to develop and implement training for veterans and military family members to use the tools of futures thinking, anticipation and speculative fiction to create personal visions of post-service success and explore future careers. Two hundred thousand service members leave the Armed Forces each year and 48 percent of veterans report their transition was harder than expected. Veterans Imagination is here with free workshops for veterans across the Valley.

**Valley Focus** – Broadcast on October 9, 2022 at 6:44:20 a.m. and November 20, 2022 at 6:46:00 a.m. Duration 15 minutes and 5 seconds. A segment with Mik Milem, Executive Director of Soldier's Best Friend. Soldier's Best Friend provides US military veterans living with combat-related Post Traumatic Stress Disorder or Traumatic Brain Injury with a Service or Therapeutic Companion dog. Soldier's Best Friend is dedicated to pairing an email with a veteran at no-cost to the veteran to help get the veteran out in public, help with nightmares and a myriad of other issues that many veterans suffer from when returning to civilian life. The process is a six to nine month training period to get the dog and veteran in sync.

**Valley Focus** – Broadcast on October 23, 2022 at 6:31:35 a.m. Duration 10 minutes. A segment with James Kamb, Barnes and Noble Store Manager and Reyness Price, Founder of The Military Support Foundation. The Military Support Foundation founded in 2016, with a vision to help all who have served. The organization has sent over 10,000 care packages to service members overseas and at home. Upcoming, The Military Support Foundation is putting forth a book and toy drive aiming to collect new books and new toys from the community. Barnes and Noble is

serving as the collection site as The Military Support Foundation has 500 families they are hoping to serve, ranging from toddlers to high school students.

## **B. Youth Advocacy**

**Valley Focus** – Broadcast on October 9, 2022 at 6:12:50 a.m. Duration 17 minutes and 45 seconds. A segment with Madison Blanton, CEO One Step Beyond. One Step Beyond’s mission is to provide dynamic programs and services to individuals who have intellectual disabilities and their families so they may achieve their goals and become fully participating members of our communities. Recently, the United States celebrated its 32<sup>nd</sup> anniversary of the signing of the Americans with Disabilities Act. But Madison sees there is still a long way to go to providing opportunities in the working sector for people with disabilities. One Step Beyond wants to make sure people with disabilities are given the opportunity to thrive with the Employment Program that works with business leaders in the community to offer jobs and internships. One Step Beyond has a Life Skills program to ensure people understand what clothes to wear, how to dress in public, proper hygiene so they are in a position to succeed. Life Skills offers help for young people to learn the skills they need for the future.

**Valley Focus** – Broadcast on October 2, 2022 at 6:46:20 a.m. and November 13, 2022 at 6:47:55 a.m. Duration 13 minutes and 10 seconds. A segment with Kevin Coles, Founder of Raising Tactical Daughters. Raising Tactical Daughters is a non-profit organization that focuses on training and educating girls on the basics of Situational Awareness, Conflict De-escalation, and Non-lethal Self Defense. Raising Tactical Daughters offers classes and an area of focus to make sure young girls and young women have the tools to be safe in any environment.

**Valley Focus** – Broadcast on October 30, 2022 at 6:00:00 a.m. and November 27, 2022 at 6:35:05 a.m. Duration 16 minutes and 40 seconds. A segment with Troy Meeker, Artistic Director with Phoenix Children’s Chorus. Phoenix Children’s Chorus has been around since 1984 and became a nonprofit in 2010, transforming children’s lives through music by facilitating artistic, musical and cultural development, and offering excellent choral education. Phoenix Children’s Chorus offers a Downtown program, which is the flagship program and the Voices program, which is a more neighborhood-centric program. The children learn dedication, commitment and other life-lessons through the musical literacy and other fundamentals of the program. Music goes beyond just the songs we hear and the instruments played. And the Phoenix Children’s Chorus is dedicated to providing those opportunities, skills and growth opportunities for a child.

## **C. Animal shelter, vaccinations, support and education**

**Valley Focus** – Broadcast on October 2, 2022 at 6:00:00 a.m. Duration 11 minutes. A segment with Alessandra Navidad, Arizona Animal Welfare League, President and CEO. The AAWL partners with Rural Rescue Partners and transport pets in need of forever homes Often times the pets being transported are in need of major life saving surgeries and the AAWL leaps into action to provide those services. AAWL always provides vaccinations and works with the animals on behavioral needs of animals before putting the animal up for adoption.

**Valley Focus** – Broadcast on November 27, 2022 at 6:10:40 a.m. Duration 9 minutes and 15 seconds. A segment with Kimberly Vermillion, Director of Marketing and Communications with the Arizona Animal Welfare League. The AAWL expects to see an uptick in adoptions around the holidays and there are important things to know ahead of adopting. The AAWL will provide the dog or cat with up-to-date vaccinations and microchipping. But to be prepared at home, you need to make sure you are ready for a 10 or more year commitment with the animal, temper expectations as the animal gets acclimated to a new environment and be sure to have all the necessary toys, bowls and beds ahead of the pet’s arrival.

**Valley Focus** – Broadcast on November 27, 2022 at 6:52:00 a.m., December 4, 2022 at 6:50:50 a.m. and December 11, 2022 at 6:00:00 a.m. Duration 9 minutes. A segment with Jay Parry, President and CEO of the Arizona Super Bowl Host Committee. The Arizona Super Bowl Host Committee is excited to put on the 5K-9 Fun Run presented by PetSmart in which portions of the registration, fees go toward PetSmart charities to service the Arizona community shelters and organizations. The event will offer commemorative t-shirts, dog training and agility after the fun run. The Arizona Super Bowl Host Committee is dedicated to serving the community and nonprofits across the Valley, raising awareness, providing grants and donations and serving the community ahead of the Super Bowl.

#### **D. Health care related resources**

**Valley Focus** - Broadcast on October 16, 2022 at 6:45:25 a.m. and October 30, 2022 at 6:45:30 a.m. Duration 14 minutes. A segment with Justin Ellis, District Leader with PharmD and CVS Health. Flu season is just about here and CVS Health is offering flu shots to people via walk-up, appointments and appointments for up to four family members. CVS Health is trying to make the process as simple as possible all the while providing health-expert information with pharmacists on staff to answer any questions. The flu season is expected to be a challenging on this year based on preliminary data and it is wise to get protected from the dangers of the flu.

**Valley Focus** – Broadcast on October 23, 2022 at 6:00:00 a.m. Duration 17 minutes and 15 seconds. A segment with Jay Connor, Law Tigers Arizona Marketing Manager, Rebecca Luedemann, Arizona Bleeding Disorders Marketing and Fundraising Events Manager and Patricia Barney, Phoenix Children’s Hospital Account Manager Corporate Partnerships. Arizona Bleeding Disorders is Arizona’s largest nonprofit that works to improve the quality of life of individuals and families affected by bleeding disorders through education, support advocacy and community. The Phoenix Children’s Hospital in 2021 conducted 190 research studies with 328 patients enrolled covering Hemophilia, Blood Disorders and other various cancers that all fall into this category. The Phoenix Children’s Hospital saw over 1,660 new patients in 2021 as it is the only federally funded Hemophilia and Thrombosis Program in Phoenix. Medical costs for someone suffering with Hemophilia can average \$300,000 per year for clotting factor therapies. Law Tigers is stepping in to host a fundraiser hoping to garner some awareness and funds to help further research and help families with the costs. The dangers of someone with a bleeding disorder are very high and typical situations that wouldn’t be dangerous to someone else are potentially life-threatening.

**Valley Focus** – Broadcast on October 30, 2022 at 6:18:40 a.m. and November 27, 2022 at 6:00:00 a.m. Duration 10 minutes and 25 seconds. A segment with Kellie Bynum, Program Director with Southwest Autism Center of Excellence. Southwest Autism Center of Excellence is a collaborative effort of Southwest Behavioral Health Services and Southwest Human Development with funding provided by the AHCCCS and Mercy Maricopa Integrated Care. Southwest Autism Center of Excellence works with people six to adults with services like day programs, residential programs, living skills and therapy. There is no one size fits all approach and the different therapists, psychiatrists on staff help to devise plans for the family and the individual. Furthermore, if an assessment is needed, Southwest Autism Center of Excellence provides that and all of its services at no charge. There needs to be a level of tolerance and acceptance for people on the spectrum and realizing they are capable of providing light in our society. Southwest Autism Center of Excellence tries to provide that through a variety of programs and health related resources.

**Valley Focus** – Broadcast on November 6, 2022 at 6:43:10 a.m. Duration 16 minutes and 25 seconds. A segment with Barb Kozuh, Director of Community Benefits with Delta Dental of Arizona. Delta Dental of Arizona Foundation says everyone deserves a healthy smile with the mission to improve lives by promoting optimal oral health. Recent studies showed the important of Medical Dental Integration. Some examples of this include hospital stays – providing a toothbrush and advocating brushing teeth while in the hospital, dental cleaning – test for diabetes, regular check-up with a doctor – to look in the mouth for any abnormalities. The integration and cross-checking is vital to long-term health and especially helps to improve the quality of life for the underserved.

**Valley Focus** – Broadcast on November 13, 2022 at 6:00:00 a.m. Duration 23 minutes and 30 seconds. A segment with Wayne Goshkarian, founder of Dylan Consulting and Consultant for Association for Entrepreneurship of USA. Wayne has over 25 years of experience in the health insurance field and helped guide listeners to understanding the open market, when the open market is closed, and what the different plans are. Wayne addressed how to navigate what to offer employees as a small business owner and touched on how to obtain insurance as a gig worker. He addressed common misconceptions surrounding the ACA and the best ways to get signed up for health insurance.

**Valley Focus** – Broadcast on November 20, 2022 at 6:27:30 a.m., December 4, 2022 at 6:32:20 a.m. and December 11, 2022 at 6:41:20 a.m. Duration 18 minutes and 15 seconds. A segment with Eric Stroup, Blue Cross Blue Shield of Arizona, Staff VP Medicare Growth. Health insurance is a complicated issue and navigating the waters when you are about to turn 65 and when you come become Medicare eligible can be challenging. In addition to that, knowing if it is best for you to select a Medicare Advantage plan, HMO, PPO or what makes sense for you to make sure you have coverage on the rest of what Medicare doesn't cover, dental, vision and prescription drugs. A lot of different options are available to people and it can be overwhelming so it is important to ask questions.

**Valley Focus** – Broadcast on November 27, 2022 at 6:20:10 a.m. Duration 14 minutes and 40 seconds. A segment with Tom Grote, CEO of Banner Aetna. Banner Aetna offers programs through the exchange of the Affordable Care Act. Tom discussed how the ACA works and the process needed to sign up for health insurance by certain deadlines. Banner Aetna is working to lower premiums for people in Arizona when other health insurers are raising premiums. Everything within Banner Aetna is through their assortment of network options. It is a tough choice for people to make with their health insurance to decide how much to pay per month, cost of a deductible, co-pays, etc. and there are ways that Banner Aetna can help sort through those tough decisions to help someone decide the plan that is best for them.

**Valley Focus** – Broadcast on December 11, 2022 at 6:21:50 a.m. and December 18, 2022 at 6:00:00 a.m. Duration 9 minutes and 15 seconds. A segment with Nicole Henry, District Leader with CVS Health. The holiday season brings about more flu, colds and the unfortunate reality of COVID. CVS Health is advocating it isn't too late to get your flu shots if you haven't already done so, in addition to washing your hands for general hygiene practices. When it comes to COVID, if you test positive, pharmacists can now prescribe Paxlovid, for those who qualify. Paxlovid is an antiviral drug that helps reduce the viral load of COVID in hopes to get someone on the mend from the virus.

#### **E. Homelessness, housing and hunger**

**Valley Focus** – Broadcast on October 2, 2022 at 6:33:15 a.m., November 13, 2022 at 6:23:45 a.m., December 4, 2022 at 6:20:15 a.m. and December 25, 2022 at 6:47:50 a.m. Duration 11 minutes and 35 seconds. A segment with Jussane Goodman, Community Engagement Director with Phoenix Rescue Mission. Phoenix Rescue Mission is once again embarking on their "Hungry For Change" holiday giveaway campaign that supports thousands of families through the Hope for Hunger Food Bank, Mobile Pantries and other outreach services. These facilities and events are designed to end the cycle of poverty and hunger and allow warm meals to be on people's tables and food insecurity concerns to be on the backburner during the holiday season. Anyone is welcome to take the food they need from the Phoenix Rescue Mission's Hope for Hunger Food bank.

**Valley Focus** – Broadcast on October 16, 2022 at 6:32:20 a.m. Duration 12 minutes and 5 seconds. A segment with Jody Farley, Executive Director and Founder of The Singletons and Robby Nethercut, Chief Operating Officer of Z'Tejas. The Singletons is celebrating 17 years of supporting single-parent families navigating the difficulties of a cancer diagnosis within the family. Z'Tejas is partnering up with The Singletons to bring awareness and financial support to The Singletons. The Singletons is known for providing that emotional support and community atmosphere, but the organization has branched out into making meals for the 72 families The Singletons is serving now. These meals help families avoid hunger, get proper nutrition and help save on grocery bills.

**Valley Focus** – Broadcast on November 6, 2022 at 6:24:05 a.m. Duration 17 minutes and 50 seconds. A segment with Debbie Accomazzo, Community Relations Director with Equality Health Foundation. Equality Health Foundation was established in 2019 with a vision of a world of vibrant

and inclusive communities where all individuals have the opportunity to live healthy lives. Part of health is with proper nourishment and food intake. There is an upcoming Equality Health Foundation Fall Festival that will be giving away fresh fruit and produce and frozen turkeys to help the upcoming holiday season.

**Valley Focus** – Broadcast on November 20, 2022 at 6:13:35 a.m. Duration 13 minutes and 40 seconds. A segment with Lisa Masters, Board President, Founder and CEO of Autism Life and Living. There is abundant need for independent affordable housing for those on the autism spectrum and living with developmental and intellectual disabilities. Across the United States, 87 percent of adults with autism live with their parents and there aren't enough conversations about what happens to adult children with autism once their parents begin to age or get a crippling health related issue. The cost of living is too high or else the alternative is a group home, in which unreported abuse rates can be as high as 95 percent. Autism Life and Living aims to raise awareness to his issue that will begin to impact and burden all our communities and hopes to be able to build affordable housing communities so there is some place for people to go. Autism Life and Living currently offers many programs to serve the autism community for life skills and independence.

**Valley Focus** – Broadcast on December 25, 2022 at 6:12:50 a.m. Duration 10 minutes and 40 seconds. A segment with Megan Word, Chief of Community Engagement of Foundation for Senior Living. Foundation for Senior Living has been serving the Arizona community since 1974 in which is offers affordable housing to senior citizens. There is a qualification process required and a wait list, but FSL currently has 25 communities and building more for people to live in affordable housing throughout the community. In addition to that, nutrition is an important issue for senior citizens and FSL has three food pantries across the Valley that will deliver meals to seniors Monday through Friday.

**Valley Focus** – Broadcast on December 18, 2022 at 6:50:35 a.m. Duration 13 minutes and 10 seconds. A segment with Amy Schwabenlender, Human Services Campus Executive Director. The Human Services Campus was founded back in 2005 with a collaborative force of partner organizations united on one campus to end homelessness. Right now, the Human Services Campus is seeing about 900 people per day in need of shelter. There aren't enough beds on the campus site, but the Human Services Campus always tries to provide accommodations and care. With the winter months here, blankets and warms clothes are in high demand.

#### **F. Education, career and job resources and advocacy**

**Valley Focus** – Broadcast on October 9, 2022 at 6:00:00 a.m. and November 13, 2022 at 6:35:35 a.m. Duration 12 minutes and 5 seconds. A segment with JC Thompson, Chief Operating Officer with The Be Kind People Project. The Be Kind People Project is based in Arizona that provides youth development services in grades K through 8 with a mission to deliver relevant learning and youth development opportunities that inspire humanity, academic achievement, healthy living and initiate a positive change in the learning environment for students. Former and current educators design the assembly curriculum. The Be Kind Pledge teaches ten skills that positively

impact the educational environment. The Be Kind People Project is now branching out to the Be Kind Business in hopes to expand the educational opportunities to business leaders around the state to change interactions and invoke positivity.

**Valley Focus** – Broadcast on October 9, 2022 at 6:31:05 a.m. Duration 12 minutes and 15 seconds. A segment with Blake Quinlan, Express Employment Professionals. The US unemployment rate for August increased by 315,000 and rose to 3.7 percent according to the US Bureau of Labor Statistics. The Arizona unemployment rate has held steady at 3.5 percent. The current trends suggest there are 1.7 jobs available per people in need of a job in the state of Arizona. The holidays are approaching and there are temporary holiday jobs that need to filling. Express Employment Professionals tries to help the employee get a leg up in the market and get a position they want.

**Valley Focus** – Broadcast on October 23, 2022 at 6:17:45 a.m. Duration 13 minutes and 35 seconds. A segment with April Reed, Vice President of Advocacy at Ability 360. Ability 360 continues a 40-year tradition of offering and promoting programs to empower people with all disabilities to take personal responsibility so that they may achieve or continue independent lifestyles within the community. Ability 360 offers classes and workshops to help people get jobs and obtain that level of independence. Ability 360 works with people to understand their Social Security Benefits and how they can work and still receive those benefits. There is a noticeable change and commitment to inclusion from business leaders across our community to include people with disabilities in the workforce and to not see their disability as a distraction or deterrent, but rather an opportunity for growth and momentum.

**Valley Focus** – Broadcast on October 30, 2022 at 6:31:05 a.m. Duration 12 minutes and 55 seconds. A segment with Dan Puente, Build Your Future Arizona Steering Committee Chair and Founder and CEO of DP Electric. Bild Your Future Arizona’s mission is to create a sustainable and skilled craft workforce by creating awareness about high paying construction careers, training opportunities and mapping career paths to employment in these high demand occupations. In Arizona, statistics show a need for 265,145 craft professionals by December of 2024. Often times Build Your Future Arizona can assist with the different industries of interest and help get a foot in the door.

**Valley Focus** – Broadcast on November 6, 2022 at 6:00:00 a.m. Duration 11 minutes. A segment with David Morse, CEO of Keller Williams Realty of AZ and Kionna Comer, Realty and Chair of Diversity, Equity and Inclusion Committee with Keller Williams Realty of AZ. Keller Williams is helping provide scholarships to students enrolled in the Scottsdale Community College Realty program. The diverse nature of who the scholarships are awarded to help to take care of necessary classes en route to certification. The diversity in the realty industry is important and to make it a career that is exciting to be part of the expansive community. The goal of the upcoming fair is to make it be known that the realty community is open for new faces and the longevity of the exciting career that is offered.

**Valley Focus** – Broadcast on December 11, 2022 at 6:32:35 a.m. Duration 7 minutes and 15 seconds. A segment with Edmund Vogel, Area Culinary Manager with Cooper’s Hawk Winery and

Restaurant. Cooper's Hawk Winery and Restaurant has two Valley locations with a third one opening in the first part of 2023. Cooper's Hawk Winery and Restaurant is having a hiring fair looking for line cooks, servers, wine tasters, host positions and so much more. Cooper's Hawk is looking for part-time and full-time positions with benefits provided to the full-time staff. Job opportunities coming to the East Valley with Cooper's Hawk Winery and Restaurant.

#### **G. Environmental concerns, resources and preservation**

**Valley Focus** – Broadcast on October 16, 2022 at 6:08:00 a.m. and December 25, 2022 at 6:24:30 a.m. Duration 22 minutes and 50 seconds. A segment with Mike Boyko, COO and Principal at Dynamic Water Technologies. Water resources in Arizona are getting scarcer. The Arizona water supply comes from groundwater, the Colorado River, in-state rivers, lakes and reclaimed water. Mike discussed the issues if we don't come up with technology solutions to activate reclaimed water and to incentivize businesses, agriculture and industrial enterprises to activate smarter practices with our water resources. Mike discussed the solutions that we have available to us right now and the path we should start taking to achieve more water resources so we don't run out of water.

**Valley Focus** – Broadcast on November 20, 2022 at 6:00:00 a.m. Duration 13 minutes and 20 seconds. A segment with Tom Waldeck, President and CEO of Keep Phoenix Beautiful. Keep Phoenix Beautiful is celebrating 40 years of providing tools to empower the Phoenix community to improve overall quality of life and to achieve a vision that aims to inspire individuals and organizations through leadership, active partnerships and meaningful volunteer experiences. Among the programs Keep Phoenix Beautiful offers is through community gardens that inspires people to take action on their own. The many volunteer opportunities include removing litter from our communities, neighborhoods and parks. Recycling is a major part of Keep Phoenix Beautiful with the encouragement to recycle and major recycling events for bigger items such as electronics.

**Valley Focus** – Broadcast on December 11, 2022 at 6:09:30 a.m. and December 25, 2022 at 6:00:00 a.m. Duration 11 minutes and 50 seconds. A segment with Dionne Washington, Co-Founder and Executive Director of Project Roots. Project Roots started in 2019 with the idea to focus on ways to educate the community about growing their own food through various educational programs, support the homeless and those with food insecurities by feeding them from the local community gardens. Project Roots is always working on ways to be more sustainable in the food growing process. Furthermore, Project Roots is hoping to be part of the Justice Reinvestment Fund that will help the community to provide resources and continued opportunities.

#### **H. Community Awareness**

**Valley Focus** – Broadcast on October 16, 2022 at 6:00:00 a.m. Duration 6 minutes and 30 seconds. A segment with Rachael Goodwin, Community Services Director and Deputy Town Manager with Fountain Hills. The Fall Fountain Festival of Fine Arts and Crafts is upcoming with over 400 vendors

with one-of-a-kind paintings, sculptures, handcrafted works available for viewing. It is one of the biggest fine arts opportunities in the state of Arizona, and the festival displays the variety of art and cultural attributes of our community.

**Valley Focus** – Broadcast on October 23, 2022 at 6:41:50 a.m. Duration 17 minutes and 55 seconds. A segment with Linda Scott, Jewish Family and Children’s Services Vice President of Child and Family Solutions. October is Domestic Violence Awareness Month and the sobering statistic in our country shows that 20 people per minute are physically abused by an intimate partner. The Jewish Family and Children’s Services has a program called Shelter Without Walls. Shelter Without Walls helps someone devise a plan to leave, helps with shelter and temporary housing, helps with employment opportunities, helps make arrangements for dogs and other family members caught up in the violent situation. There is peer support groups and therapy support within Shelter Without Walls.

**Valley Focus** – Broadcast on November 6, 2022 at 6:12:00 a.m. Duration 11 minutes and 5 seconds. A segment with Jennifer Purcell, Chief Impact Officer of Alliance of Arizona Nonprofits. Alliance of Arizona Nonprofits is a trusted statewide resource and advocate for the state’s nonprofit and philanthropy communities. The Alliance of Arizona Nonprofits is accepting applications for nonprofits in the Valley to get registered for the Arizona Gives Day giveathon. The registration process also gives access to a tool kit for nonprofits to help get their organization known and establish support.

**Valley Focus** – Broadcast on December 18, 2022 at 6:26:25 a.m. Duration 23 minutes and 55 seconds. A segment with Greg Eckerman, Co-Founder of EricsHouse. Greg and his wife, Marianne, started EricsHouse in 2017 after the loss of Marianne’s son to suicide after a long battle with addiction. EricsHouse takes the way people grieve, the differences between males and females in the process and has group sessions. The groups are run by peer support. There is clinical oversight if needed, but the main functionality is through peer support. EricsHouse wants to make sure people know they aren’t alone and there is help to overcome the hole in someone’s heart.

**Valley Focus** – Broadcast on December 18, 2022 at 6:09:30 a.m. Duration 16 minutes and 40 seconds. A segment with Sue Thew, Communications Manager with Vitalant. Vitalant is the nation’s largest independent, nonprofit blood services provider in which they service 90 percent of the hospitals in the state of Arizona. It takes about 600 people giving blood daily to provide enough blood to our Valley hospitals. Blood is in major demand around the holidays with people not donating blood at similar levels and an increase in family travel. The Super Bowl Host Committee Legacy Grant awarded Vitalant with a \$75,000 new blood mobile. The blood mobile has three health questionnaire sections, five blood donation tables, and a recovery area. Plus all the necessary supplies and needs to make sure the blood remains viable in transport.

**Included in Valley Focus were the following Public Service Announcements:**

**October 2, 2022 –**

6:11:00 a.m. Duration 30 seconds. [NHTSA.gov/therightseat](https://www.nhtsa.gov/therightseat). Brought to you by National Highway Traffic Administration and the Ad Council

6:11:30 a.m. Duration 60 seconds. Before I Was Adopted. With help from the Dave Thomas Foundation for Adoption children in foster care for awhile can find a forever home. [DaveThomasFoundation.org](https://www.davethomasfoundation.org)

6:31:45 a.m. Duration 30 seconds. Visit [stoptextsstopwrecks.org](https://stoptextsstopwrecks.org). A message by The National Highway Traffic Safety Administration, Project Yellow Light and the Ad Council

6:32:15 a.m. Duration 60 seconds. No babbling at all could be signs of autism. Learn more at [autismspeaks.org](https://autismspeaks.org). Brought to you by Autism Speaks and the Ad Council

6:44:50 a.m. Duration 30 seconds. Websites and social media sites selling fake medicines. [Safe.pharmacy](https://safe.pharmacy) and see if an online pharmacy is safe

6:45:20 a.m. Duration 30 seconds. Teachers shape the future. [Teach.org](https://teach.org)

6:45:50 a.m. Duration 30 seconds. Keep road safe with wide turns for buses. [Sharetheroadsafely.gov](https://sharetheroadsafely.gov)

#### **October 9, 2022 –**

6:12:05 a.m. Duration 30 seconds. No babbling at all could be signs of autism. Learn more at [autismspeaks.org](https://autismspeaks.org). Brought to you by Autism Speaks and the Ad Council

6:12:35 a.m. Duration 15 seconds. 65 Americans die a day by gun suicide. Help stop suicide. Learn more at [endfamilyfire.org](https://endfamilyfire.org). Brought to you by Brady and the Ad Council

6:30:35 a.m. Duration 30 seconds. Sexual harassment in housing is against Federal law. [HUD.gov/fairhousing](https://hud.gov/fairhousing). A message from HUD and the National Fair Housing Alliance.

6:43:20 a.m. Duration 30 seconds. Keep road safe. Avoid blind spots. [Sharetheroadsafely.gov](https://sharetheroadsafely.gov)

6:43:50 a.m. Duration 30 seconds. Websites and social media sites selling fake medicines. [Safe.pharmacy](https://safe.pharmacy) and see if an online pharmacy is safe

#### **October 16, 2022 –**

6:06:30 a.m. Duration 60 seconds. 65 Americans die a day by gun suicide. Help stop suicide. Learn more at [endfamilyfire.org](https://endfamilyfire.org). Brought to you by Brady and the Ad Council

6:07:30 a.m. Duration 30 seconds. [NHTSA.gov/therightseat](https://www.nhtsa.gov/therightseat). Brought to you by National Highway Traffic Administration and the Ad Council

6:30:50 a.m. Duration 60 seconds. No babbling at all could be signs of autism. Learn more at [autismspeaks.org](https://autismspeaks.org). Brought to you by Autism Speaks and the Ad Council

6:31:50 a.m. Duration 30 seconds. Sexual harassment in housing is against Federal law. [HUD.gov/fairhousing](https://hud.gov/fairhousing). A message from HUD and the National Fair Housing Alliance.

6:44:25 a.m. Duration 60 seconds. Frog in a boiling pot. Metaphor for veterans. Reaching out isn't easy. Find resources at [va.gov/reach](https://va.gov/reach). Brought to you by the US Department of Veterans Affairs and the Ad Council

**October 23, 2022 –**

6:17:15 a.m. Duration 30 seconds. If you love them enough to pretend their music is your music, then you'll surely check to make sure they are in the right seat. [NHTSA.gov/therightseat](https://www.nhtsa.gov/therightseat). Brought to you by the National Highway Traffic Safety Administration and the Ad Council

6:31:20 a.m. Duration 15 seconds. No babbling at all could be signs of autism. Learn more at [autismspeaks.org](https://autismspeaks.org). Brought to you by Autism Speaks and the Ad Council

6:41:35 a.m. Duration 15 seconds. Keep our roads safe. Avoid blind spots. [Sharetheroadsafely.gov](https://sharetheroadsafely.gov)

**October 30, 2022 –**

6:16:40 a.m. Duration 60 seconds. [NHTSA.gov/therightseat](https://www.nhtsa.gov/therightseat). Brought to you by National Highway Traffic Administration and the Ad Council

6:17:40 a.m. Duration 60 seconds. 65 Americans die a day by gun suicide. Help stop suicide. Learn more at [endfamilyfire.org](https://endfamilyfire.org). Brought to you by Brady and the Ad Council

6:29:05 a.m. Duration 60 seconds. Before I Was Adopted. With help from the Dave Thomas Foundation for Adoption children in foster care for awhile can find a forever home. [DaveThomasFoundation.org](https://DaveThomasFoundation.org)

6:30:05 a.m. Duration 60 seconds. Frog in a boiling pot. Metaphor for veterans. Reaching out isn't easy. Find resources at [va.gov/reach](https://va.gov/reach). Brought to you by the US Department of Veterans Affairs and the Ad Council

6:44:00 a.m. Duration 30 seconds. Keep road safe with wide turns for buses. [Sharetheroadsafely.gov](https://sharetheroadsafely.gov)

6:44:30 a.m. Duration 60 seconds. No babbling at all could be signs of autism. Learn more at [autismspeaks.org](https://autismspeaks.org). Brought to you by Autism Speaks and the Ad Council

**November 6, 2022 –**

6:11:00 a.m. Duration 60 seconds. Animal sounds and fun with your kid, then you'll surely check to make sure they are in the right seat. [NHTSA.gov/therightseat](https://www.nhtsa.gov/therightseat). Brought to you by the National Highway Traffic Safety Administration and the Ad Council

6:23:05 a.m. Duration 60 seconds. Frog in a boiling pot. Metaphor for veterans. Reaching out isn't easy. Find resources at [va.gov/reach](https://va.gov/reach). Brought to you by the US Department of Veterans Affairs and the Ad Council

6:41:55 a.m. Duration 30 seconds. Keep road safe with giving room for big trucks to stop. [Sharetheroadsafely.gov](https://sharetheroadsafely.gov)

6:42:25 a.m. Duration 30 seconds. No babbling at all could be signs of autism. Learn more at [autismspeaks.org](https://autismspeaks.org). Brought to you by Autism Speaks and the Ad Council

6:42:55 a.m. Duration 15 seconds. Frog in a boiling pot. Metaphor for veterans. Reaching out isn't easy. Find resources at [va.gov/reach](https://va.gov/reach). Brought to you by the US Department of Veterans Affairs and the Ad Council

**November 13, 2022 –**

6:23:30 a.m. Duration 15 seconds. No babbling at all could be signs of autism. Learn more at [autismspeaks.org](https://autismspeaks.org). Brought to you by Autism Speaks and the Ad Council

6:35:20 a.m. Duration 15 seconds. Frog in a boiling pot. Metaphor for veterans. Reaching out isn't easy. Find resources at [va.gov/reach](https://va.gov/reach). Brought to you by the US Department of Veterans Affairs and the Ad Council

6:47:40 a.m. Duration 15 seconds. Keep our roads safe and keep a safe distance. [Sharetheroadsafely.gov](https://sharetheroadsafely.gov)

#### **November 20, 2022 –**

6:13:20 a.m. Duration 15 seconds. Frog in a boiling pot. Metaphor for veterans. Reaching out isn't easy. Find resources at [va.gov/reach](https://va.gov/reach). Brought to you by the US Department of Veterans Affairs and the Ad Council

6:27:15 a.m. Duration 15 seconds. No babbling at all could be signs of autism. Learn more at [autismspeaks.org](https://autismspeaks.org). Brought to you by Autism Speaks and the Ad Council

6:45:45 a.m. Duration 15 seconds. Keep road safe with wide turns for buses. [Sharetheroadsafely.gov](https://sharetheroadsafely.gov)

#### **November 27, 2022 –**

6:10:25 a.m. Duration 15 seconds. No babbling at all could be signs of autism. Learn more at [autismspeaks.org](https://autismspeaks.org). Brought to you by Autism Speaks and the Ad Council

6:19:55 a.m. Duration 15 seconds. 65 Americans die a day by gun suicide. Help stop suicide. Learn more at [endfamilyfire.org](https://endfamilyfire.org). Brought to you by Brady and the Ad Council

6:34:50 a.m. Duration 15 seconds. Keep road safe with wide turns for buses. [Sharetheroadsafely.gov](https://sharetheroadsafely.gov)

6:51:45 a.m. Duration 15 seconds. Keep our roads safe. Avoid blind spots. [Sharetheroadsafely.gov](https://sharetheroadsafely.gov)

#### **December 4, 2022 –**

6:19:15 a.m. Duration 60 seconds. No babbling at all could be signs of autism. Learn more at [autismspeaks.org](https://autismspeaks.org). Brought to you by Autism Speaks and the Ad Council

6:31:50 a.m. Duration 30 seconds. 65 Americans die a day by gun suicide. Help stop suicide. Learn more at [endfamilyfire.org](https://endfamilyfire.org). Brought to you by Brady and the Ad Council

6:50:35 a.m. Duration 15 seconds. Keep our roads safe. Avoid blind spots. [Sharetheroadsafely.gov](https://sharetheroadsafely.gov)

#### **December 11, 2022 –**

6:09:00 a.m. Duration 30 seconds. Small cell lung cancer can impact anyone, not just smokers. Ask about screening options. [Standuptocancer.org/lung](https://standuptocancer.org/lung) to learn more

6:21:20 a.m. Duration 30 seconds. No babbling at all could be signs of autism. Learn more at [autismspeaks.org](https://autismspeaks.org). Brought to you by Autism Speaks and the Ad Council

6:31:05 a.m. Duration 30 seconds. Keep road safe with wide turns for buses. [Sharetheroadsafely.gov](https://sharetheroadsafely.gov)

6:31:35 a.m. Duration 60 seconds. Frog in a boiling pot. Metaphor for veterans. Reaching out isn't easy. Find resources at [va.gov/reach](http://va.gov/reach). Brought to you by the US Department of Veterans Affairs and the Ad Council

6:39:50 a.m. Duration 60 seconds. Before I Was Adopted. With help from the Dave Thomas Foundation for Adoption children in foster care for awhile can find a forever home. [DaveThomasFoundation.org](http://DaveThomasFoundation.org)

6:40:50 a.m. Duration 30 seconds. Building partnerships and police should be reaching out to community and community reaching out to police. [NCP.org/preventviolentcrime](http://NCP.org/preventviolentcrime). A message from National Crime Prevention Council and the Bureau of Justice Assistance

**December 18, 2022 –**

6:09:15 a.m. Duration 15 seconds. Join Stand Up To Cancer and Jazz Pharmaceuticals to accelerate the pace of research for lung cancer and screening options. [StandUpToCancer.org/lung](http://StandUpToCancer.org/lung)

6:26:10 a.m. Duration 15 seconds. No babbling at all could be signs of autism. Learn more at [autismspeaks.org](http://autismspeaks.org). Brought to you by Autism Speaks and the Ad Council

6:50:20 a.m. Duration 15 seconds. Keep our roads safe. Avoid blind spots. [Sharetheroadsafely.gov](http://Sharetheroadsafely.gov)

**December 25, 2022 –**

6:11:50 a.m. Duration 30 seconds. How was your drive to school? I never drive distracted. [StopTextStopWrecks.org](http://StopTextStopWrecks.org). A message brought to you by National Highway Safety Traffic Administration, Project Yellow Light, the Ad Council

6:12:20 a.m. Duration 30 seconds. Websites and social media sites selling fake medicines. [Safe.pharmacy](http://Safe.pharmacy) and see if an online pharmacy is safe

6:23:30 a.m. Duration 60 seconds. Animal sounds and fun with your kid, then you'll surely check to make sure they are in the right seat. [NHTSA.gov/therightseat](http://NHTSA.gov/therightseat). Brought to you by the National Highway Traffic Safety Administration and the Ad Council

6:47:20 a.m. Duration 30 seconds. Frog in a boiling pot. Metaphor for veterans. Reaching out isn't easy. Find resources at [va.gov/reach](http://va.gov/reach). Brought to you by the US Department of Veterans Affairs and the Ad Council