



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Media Partnership Corporation
40 Richards Ave
Norwalk, CT 06854

Contract # 1655/5/8
Schedule Dates 10/01/13-12/08/13
Advertiser Medicare (86360)
Agency Media Partnership Corporation (1348)
Product POLITICAL ISSUE (ns) (1187)
Brand 3413/AFFORDABLEHEALTH (566331)
Salesperson TeleRep/NY, New York (2985)
Sales Office TeleRep New York
Buyer Name CHIK,ALEX
Phone/Fax /
CPE CMMS/ACAR/3413
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments 3413/AFFORDABLEHEALT

Date Entered 09/13/13
Last Modified 09/13/13
Entered By Katie Freckleton
CO-OP No
Headline # 06796331
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,700.00
Net Total \$66,300.00
Sales Tax

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Oct. 2013	34	\$13,350.00
Nov. 2013	166	\$42,000.00
Dec. 2013	91	\$22,650.00
Grand Total:	291	\$78,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/21/13-11/01/13	1	:30	5A- 9A (MST)	8	X	X	X	X	X			16	\$175.00	\$2,800.00	Salt Lake City (KUTV)		9/13/13
2.0	Normal Line / SPOT (2)	11/04/13-12/06/13	1	:30	5A- 9A (MST)	15	X	X	X	X	X			75	\$175.00	\$13,125.00	Salt Lake City (KUTV)		9/13/13
3.0	Normal Line / SPOT (2)	10/01/13-10/04/13	1	:30	9A- 2P (MST)	3	X	X	X	X	X			3	\$150.00	\$450.00	Salt Lake City (KUTV)		9/13/13
4.0	Normal Line / SPOT (3)	10/07/13-10/18/13	1	:30	9A- 2P (MST)	3	X	X	X	X	X			6	\$150.00	\$900.00	Salt Lake City (KUTV)		9/13/13
5.0	Normal Line / SPOT (3)	10/21/13-10/25/13	1	:30	9A- 2P (MST)	5	X	X	X	X	X			5	\$150.00	\$750.00	Salt Lake City (KUTV)		9/13/13
6.0	Normal Line / SPOT (3)	10/28/13-11/01/13	1	:30	9A- 2P (MST)	12	X	X	X	X	X			12	\$150.00	\$1,800.00	Salt Lake City (KUTV)		9/13/13
7.0	Normal Line / SPOT (3)	11/04/13-12/06/13	1	:30	9A- 2P (MST)	14	X	X	X	X	X			70	\$150.00	\$10,500.00	Salt Lake City (KUTV)		9/13/13
8.0	Normal Line / News (4)	10/01/13-10/04/13	1	:30	10P- 10:35P (MST)	1	X	X	X	X	X			1	\$900.00	\$900.00	Salt Lake City (KUTV)	CANNOT RUN ON MON 9/30 9/13/13	
9.0	Normal Line / News (5)	11/04/13-11/08/13	1	:30	10P- 10:35P (MST)	2	X	X	X	X	X			2	\$900.00	\$1,800.00	Salt Lake City (KUTV)	CANNOT RUN ON MON 9/30 9/13/13	
10.0	Normal Line / SPOT (6)	11/04/13-12/06/13	1	:30	10:35P- 2A (MST)	13	X	X	X	X	X			65	\$125.00	\$8,125.00	Salt Lake City (KUTV)	CANNOT RUN ON MON 9/30 9/13/13	
11.0	Normal Line / Prime (7)	10/28/13-11/11/13	1	:30	7P- 8P (MST)	1	X							3	\$1,300.00	\$3,900.00	Salt Lake City (KUTV)	CANNOT RUN ON MON 9/30 9/13/13	
12.0	Normal Line / Prime (8)	10/30/13-10/30/13	1	:30	9P- CBS-CSI Crime Scene Investigation (Wednesday)									1	\$1,600.00	\$1,600.00	Salt Lake City (KUTV)	CANNOT RUN ON MON 9/30 9/13/13	
13.0	Normal Line / Prime (8)	11/20/13-11/20/13	1	:30	9P- CBS-CSI Crime Scene Investigation (Wednesday)									1	\$1,600.00	\$1,600.00	Salt Lake City (KUTV)	CANNOT RUN ON MON 9/30 9/13/13	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Katie Freckleton

9/17/13



KUTV
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Contract # 1637578

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14.0	Normal Line / Football (9)	11/28/13-11/28/13	1	:30	2P- Sports-CBS The NFL Today					1				1	\$2,200.00	\$2,200.00	Salt Lake City (KUTV)	CANNOT RUN ON MON 9/30 9/13/13	
15.0	Normal Line / Football (10)	11/28/13-11/28/13	1	:30	2:30P- Sports-CBS NFL				1					1	\$3,750.00	\$3,750.00	Salt Lake City (KUTV)	CANNOT RUN ON MON 9/30 9/13/13	
16.0	Normal Line / Basketball (11)	11/30/13-12/08/13	1	:30	11A- Sports-CBS NCAA Basketball	1					X	X		2	\$200.00	\$400.00	Salt Lake City (KUTV)	CANNOT RUN ON MON 9/30 9/13/13	
17.0	Normal Line / Football (12)	10/12/13-11/02/13	1	:30	1P- Sports-CBS College Football Today						1			4	\$150.00	\$600.00	Salt Lake City (KUTV)	CANNOT RUN ON MON 9/30 9/13/13	
18.0	Normal Line / Football (12)	11/16/13-11/23/13	1	:30	1P- Sports-CBS College Football Today						1			2	\$150.00	\$300.00	Salt Lake City (KUTV)	CANNOT RUN ON MON 9/30 9/13/13	
19.0	Normal Line / Football (13)	10/05/13-10/05/13	1	:30	1:30P- Sports-CBS SEC College Football						1			1	\$300.00	\$300.00	Salt Lake City (KUTV)	CANNOT RUN ON MON 9/30 9/13/13	
20.0	Normal Line / Football (13)	10/19/13-11/23/13	1	:30	1:30P- Sports-CBS SEC College Football						1			6	\$300.00	\$1,800.00	Salt Lake City (KUTV)	CANNOT RUN ON MON 9/30 9/13/13	
21.0	Normal Line / Football (14)	11/30/13-11/30/13	1	:30	1:30P- Sports-CBS SEC College Football						1			1	\$500.00	\$500.00	Salt Lake City (KUTV)	CANNOT RUN ON MON 9/30 9/13/13	
22.0	Normal Line / Football (15)	12/07/13-12/07/13	1	:30	2P- Sports-CBS SEC Championship Game						1			1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)	CANNOT RUN ON MON 9/30 9/13/13	
23.0	Normal Line / Football (16)	10/06/13-10/06/13	1	:30	11A- Sports-CBS NFL							1		1	\$1,400.00	\$1,400.00	Salt Lake City (KUTV)	CANNOT RUN ON MON 9/30 9/13/13	

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24.0	Normal Line / Football (16)	10/20/13-10/20/13	1	:30	11A- Sports-CBS NFL								1	1	\$1,400.00	\$1,400.00	Salt Lake City (KUTV)	CANNOT RUN ON MON 9/30/9/13/13	
25.0	Normal Line / Football (16)	11/03/13-11/10/13	1	:30	11A- Sports-CBS NFL								1	2	\$1,400.00	\$2,800.00	Salt Lake City (KUTV)	CANNOT RUN ON MON 9/30/9/13/13	
26.0	Normal Line / Football (17)	10/13/13-11/24/13	1	:30	2:25P- Sports-CBS NFL 2								1	7	\$1,600.00	\$11,200.00	Salt Lake City (KUTV)	CANNOT RUN ON MON 9/30/9/13/13	
27.0	Normal Line / Football (17)	12/08/13-12/08/13	1	:30	2:25P- Sports-CBS NFL								1	1	\$1,600.00	\$1,600.00	Salt Lake City (KUTV)	CANNOT RUN ON MON 9/30/9/13/13	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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REP HEADLINE# 6796331
*** ORIGINAL REV#0 ***

REP: TEL# 212 759-8787 FAX# 212 444 3289
CREDIT ADVISORY: ADVERTISER CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP13/13 10.35
*** KUTV-TV ***

ADV # _____ ADV. NAME MEDICARE Political Issue Agency REP. # _____ OFF. # _____ SALESMAN # 91
AGY # _____ AGY. NAME MEDIA PARTNERSHIP CORPORATION BUYER NAME ALEX CHIK

4300 SIX FORKS ROAD SUITE 350

SALES PRSN NY- JOHN SHEA

RALEIGH, NC 27609

ORDER # 1637578 CONTRACT # 6796331 CLASS: NATL. LOCAL REGIONAL

PRDCT 3413/AFFORDABLEHEALT EST#3413 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP30/13 DEC8/13 WK-10

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP13/13 10.35

REP: NEW ORDER
TTL\$78,000 291X
PLS CFM
DARWIN FOR JOHN
9/13

CON CM

Section-1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = CMMS
AGENCY PRODUCT CODE = ACAR
AGENCY EST# = 3413

1			500A-900A	30		\$175.00	10/21	11/1	8		M-F	16
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1			500A-900A	30		\$175.00	11/4	12/6	15		M-F	75
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PROGRAM : EM ROS

2			900A-200P	30		\$150.00	10/1	10/4	3		TU-F	3
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PROGRAM : DAT ROS

SEP13/13 10.35
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			900A-200P	30		\$150.00	10/7	10/18	3		M-F	6
3			900A-200P	30		\$150.00	10/21	10/25	5		M-F	5
3			900A-200P	30		\$150.00	10/28	11/1	12		M-F	12
3			900A-200P	30		\$150.00	11/4	12/6	14		M-F	70
PROGRAM : DAT ROS												
4			1000P-1035P	30		\$900.00	10/1	10/4	1		TU-F	1
PROGRAM : LN ROS CON COM1: CANNOT RUN ON MON 9/30												
5			1000P-1035P	30		\$900.00	11/4	11/8	2		M-F	2
PROGRAM : LN ROS												
6			1035P-200A	30		\$125.00	11/4	12/6	13		M-F	65
PROGRAM : LF ROS												
7			700P-800P	30		\$1,300.00	10/28	11/11	1		MON	3
PROGRAM : HOW MOM/WE ARE MENEFT												
8			900P-1000P	30		\$1,600.00	10/30	10/30	1		WED	1
8			900P-1000P	30		\$1,600.00	11/20	11/20	1		WED	1
PROGRAM : CSI SEASON PRE												
9			200P-230P	30		\$2,200.00	11/28	11/28	1		THU	1
PROGRAM : NFL TODAY THANKS GIVING												
10			230P-600P	30		\$3,750.00	11/28	11/28	1		THU	1
PROGRAM : NFL ON CBS THANKSGIVING												
11			1100A-500P	30		\$200.00	11/30	12/8	1		SA-SU	2
PROGRAM : NCAA BSKTBALL 2013												

REP HEADLINE# 6796331
 *** ORIGINAL REV#0 ***

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 CREDIT ADVISORY: ADVERTISER CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP13/13 10.35
 *** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
12			100P-130P	30		\$150.00	10/12	11/2	1		SAT	4
12			100P-130P	30		\$150.00	11/16	11/23	1		SAT	2
PROGRAM : COLLEGE FTBALL TODAY												
13			130P-500P	30		\$300.00	10/5	10/5	1		SAT	1
13			130P-500P	30		\$300.00	10/19	11/23	1		SAT	6
PROGRAM : COLLEGE FOOTBALL												
14			130P-500P	30		\$500.00	11/30	11/30	1		SAT	1
PROGRAM : IRON BOWL												
15			200P-530P	30		\$1,500.00	12/7	12/7	1		SAT	1
PROGRAM : SEC CHAMPIONSHIP												
16			1100A-200P	30		\$1,400.00	10/6	10/6	1		SUN	1
16			1100A-200P	30		\$1,400.00	10/20	10/20	1		SUN	1
16			1100A-200P	30		\$1,400.00	11/3	11/10	1		SUN	2
PROGRAM : NFL EARLY												
17			225P-530P	30		\$1,600.00	10/13	11/24	1		SUN	7
17			225P-530P	30		\$1,600.00	12/8	12/8	1		SUN	1
PROGRAM : NFL LATE												
OCT/13			13350.00	NOV/13		42000.00	DEC/13		22650.00			
CONTRACT TOTAL												78000.00
TOTAL SPOTS												291

MARKET TOTALS \$390,000 KUTV 20% KTVX 15% KSL 20% KSTU 35% KUCW 8% KJZZ 2% KCSG 0%
 KMYU 0%
 NO SPOTS CAN RUN BEFORE 10/1 PLEASE BOOK THIS STARTING TUES 10/1
 SVC- NSI BOOKS- NOV/12 MAY/13 NOV/ES EST/ES
 DEMOS- RA18-34*