

ORDER



Orders
Order / Rev: 135815
Alt Order #:
Product Desc: Garry Bredefeld for Fresno City Council 2
Estimate: June 6th - June 7th
Flight Dates: 06/06/16 - 06/07/16
Original Date / Rev: 05/24/16 / 05/24/16
Order Type: GEN

KFSN-TV

Primary AE: Greg Baker
Sales Office: L-FRE
Sales Region: Local

Agency
Name: Garry Bredefeld for District 6
Buying Contact:
Billing Contact:
 5100 N. Sixth Street, Suite 130
 Fresno, CA 93710

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Garry Bredefeld for District 6
Demographic: HH
Product Codes: Local/State Candidate
Priority: P-03
Revenue Codes: DIR, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/16	06/07/16	5	\$1,525.00	\$1,296.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2016	5	\$1,525.00	\$1,296.25	0.00
Totals	5	\$1,525.00	\$1,296.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Greg Baker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KFSN	06/06/16	06/07/16	M-F 6a-7a Local News Action News AM Live 6am	CM	Cc 6a-7a	MT-----	:30	2	\$200.00	P-03	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	06/06/16	06/12/16	MT-----		2			\$200.00			0.00			
2	KFSN	06/06/16	06/07/16	M-F 6p News Action News at 6p	CM	Cc 6p-630p	MT-----	:30	2	\$450.00	P-02	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	06/06/16	06/12/16	MT-----		2			\$450.00			0.00			
3	KFSN	06/06/16	06/06/16	M-Su 11p News Action News M-Su 11-1135p	CM	Cc 11p-1135p	M-----	:30	1	\$225.00	P-02	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	06/06/16	06/12/16	M-----		1			\$225.00			0.00			
Totals														5	\$1,525.00