

# ORDER



**Orders**  
**Order / Rev:** 135815  
**Alt Order #:**  
**Product Desc:** Garry Bredefeld for Fresno City Council  
**Estimate:** June 6th - June 7th  
**Flight Dates:** 06/06/16 - 06/07/16  
**Original Date / Rev:** 05/24/16 / 05/24/16  
**Order Type:** GEN

**KFSN-TV**

**Primary AE:** Greg Baker  
**Sales Office:** L-FRE  
**Sales Region:** Local

**Agency Name:** Garry Bredefeld for District 6  
**Buying Contact:**  
**Billing Contact:**  
 5100 N. Sixth Street, Suite 130  
 Fresno, CA 93710

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Garry Bredefeld for District 6  
**Demographic:** HH  
**Product Codes:** Local/State Candidate  
**Priority:** P-03  
**Revenue Codes:** DIR, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/16	06/07/16	5	\$1,525.00	\$1,296.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2016	5	\$1,525.00	\$1,296.25	0.00
<b>Totals</b>	<b>5</b>	<b>\$1,525.00</b>	<b>\$1,296.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Greg Baker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KFSN	06/06/16	06/07/16	M-F 6a-7a Local News Action News AM Live 6am	CM	Cc 6a-7a	MT-----	:30	2	\$200.00	P-03	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	06/06/16	06/12/16	MT-----		2		\$200.00		0.00					
2	KFSN	06/06/16	06/07/16	M-F 6p News Action News at 6p	CM	Cc 6p-630p	MT-----	:30	2	\$450.00	P-02	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	06/06/16	06/12/16	MT-----		2		\$450.00		0.00					
3	KFSN	06/06/16	06/06/16	M-Su 11p News Action News M-Su 11-1135p	CM	Cc 11p-1135p	M-----	:30	1	\$225.00	P-02	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	06/06/16	06/12/16	M-----		1		\$225.00		0.00					
													<b>Totals</b>	<b>5</b>	<b>\$1,525.00</b>