

ORDER



Orders
Order / Rev: 134919
Alt Order #:
Product Desc: Garry Bredefeld for Fresno City Council
Estimate: May 16 - May 22, 2016
Flight Dates: 05/16/16 - 05/22/16
Original Date / Rev: 05/11/16 / 05/11/16
Order Type: GEN

KFSN-TV

Primary AE: Greg Baker
Sales Office: L-FRE
Sales Region: Local

Agency Name: Garry Bredefeld for District 6
Buying Contact:
Billing Contact:
 5100 N. Sixth Street, Suite 130
 Fresno, CA 93710

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Garry Bredefeld for District 6
Demographic: HH
Product Codes: Local/State Candidate
Priority: P-03
Revenue Codes: DIR, POL, POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/16	05/22/16	21	\$5,465.00	\$5,465.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2016	21	\$5,465.00	\$5,465.00	0.00
Totals	21	\$5,465.00	\$5,465.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Greg Baker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KFSN	05/16/16	05/22/16	M-F 6a-7a Local News Action News AM Live 6am	CM	Cc 6a-7a	MTWTF--	:30	5	\$200.00	P-03	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	05/16/16	05/22/16	MTWTF--		5		\$200.00		0.00					
N 2	KFSN	05/16/16	05/22/16	M-F 6p News Action News at 6p	CM	Cc 6p-630p	MTWTF--	:30	5	\$450.00	P-02	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	05/16/16	05/22/16	MTWTF--		5		\$450.00		0.00					
N 3	KFSN	05/16/16	05/22/16	Sa 6p News Sa 6p News	CM	Cc 6p-630p	-----S-	:30	2	\$160.00	P-03	0.00	NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	05/16/16	05/22/16	-----S-		2		\$160.00		0.00					
N 4	KFSN	05/16/16	05/22/16	Su 6p News Action News at 6p Su	CM	Cc 6p-630p	-----S	:30	2	\$160.00	P-03	0.00	NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	05/16/16	05/22/16	-----S		2		\$160.00		0.00					
N 5	KFSN	05/16/16	05/22/16	M-Su 11p News Action News M-Su 11-1135p	CM	Cc 11p-1135p	MTWTFSS	:30	7	\$225.00	P-02	0.00	NM	7	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	05/16/16	05/22/16	MTWTFSS		7		\$225.00		0.00					
Totals													21	\$5,465.00	