

CHILDREN'S TV PROGRAMMING COMMERCIAL CERTIFICATION

KWTX certifies that all 12-and-under children's TV programs carried during this quarter on its analog and digital channels were formatted so that, as a matter of standard policy and practice, the programs would not exceed the "commercial matter" time limits of §73.670(a) of the FCC's rules: Weekdays: 12 minutes in any clock-hour children's programming (6 minutes in a stand-alone half-hour program); Weekends: 10.5 minutes in any clock-hour children's programming (5.25 minutes in a stand-alone .5 hour program). Effective 01/02/07, upcoming programming promos, with certain exceptions, count as commercial matter.

Program Titles:

Busytown Mysteries
Noonbory & The Super 7
Doodlebops Rockin' Road Show
Strawberry Shortcake
Sabrina, The Animated Series - I
Sabrina, The Animated Series - II

Winx Club
Magical DoReMi
Skunk Fu
Chaotic: Secrets of the Lost City
Yu-Gi-Oh! 5D's
Yu-Gi-Oh!
Dinosaur King
Sonic X
Teenage Mutant Ninja Turtles-Fast Forward
Teenage Mutant Ninja Turtles Movie
Wild America
Jack Hanna's Animal Adventures

1. Station certifies that there were not any time periods during the quarter in which the "commercial matter" time limits stated above were exceeded during 12-and-under children's programming.

 X
Yes No

If no, provide details of each such instance in Annex A.

2. Station certifies that, during the quarter, it has complied with the commercial requirements of §73.670(b), (c) & (d) of the FCC's rules regarding the display of Internet website addresses during 12-and-under children's programming, which requirements became effective January 2, 2007.

 X
Yes No

If no, provide details in Annex B.

I hereby state, under penalty or perjury, that the foregoing is true, correct and complete to the best of my knowledge, information and belief.

Valerie Parker Date: 07/06/10
Signature/Title of Authorized Station Employee

Programming & Community Service Director

CERTIFICATION OF COMPLIANCE
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS
April 1, 2010 - June 30, 2010

During the above period, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

BUSYTOWN MYSTERIES
NOONBORY & THE SUPER 7
DOODLEBOPS ROCKIN' ROAD SHOW
STRAWBERRY SHORTCAKE
SABRINA, THE ANIMATED SERIES - I
SABRINA, THE ANIMATED SERIES - II

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period April 1, 2010 through June 30, 2010, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d). Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.



Matthew Margo
Senior Vice President
CBS Program Practices, New York
CBS Television Network

Date: July 1, 2010

Valerie Parker

From: info@cwtvlink.com
Sent: Wednesday, July 07, 2010 1:00 PM
To: valerie.parker@kwtx.com
Subject: **REVISED** CW4KIDS: 2nd Quarter 10 Children's Programming Commercial Information



****REVISED** CW4KIDS: 2nd Quarter 10 Children's
Programming Commercial Information**

****REVISED****

MEMORANDUM

To: General Managers, Program Directors, Promotion Managers
From: Shawna Beckham
Tumulty **cc:** Elizabeth
Date: July 7, 2010
Subject: **REVISED** 2nd Quarter 2010:
CW Television Network Children's Programming -Commercial Information

****REVISED TO ADD THE 90 MINUTE MOVIE****

The CW Television Network Children's Programming

Attached is a list of 2nd Quarter 2010 CW Children's Programming for your public files.

Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children twelve years old

and younger that were scheduled for broadcast during the first quarter of 2010. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends. The actual number of network commercial minutes were included in the network traffic reports for the second quarter of 2010, which each affiliated station has received heretofore.

CHILDREN'S PROGRAMS

1. **Program:** **Winx Club**
 Rating: TV-Y7 E/I
 Length: 30 minutes
2. **Program:** **Magical DoReMi**
 Rating: TV-Y E/I
 Length: 30 minutes
3. **Program:** **Skunk Fu**
 Rating: TV-Y7
 Length: 30 minutes

4. **Program:** **Chaotic: Secrets of the Lost City**
 Rating: TV-Y7 FV
 Length: 30 minutes
5. Program: Yu-Gi-Oh! 5D's
 Rating: TV-Y7 FV
 Length: 30 minutes
6. **Program:** **Yu-Gi-Oh!**
 Rating: TV-Y7 FV
 Length: 30 minutes
7. Program: Dinosaur King
 Rating: TV-Y7 FV
 Length: 30 minutes
8. Program: Sonic X
 Rating: TV-Y7 FV
 Length: 30 minutes
9. **Program:** **Teenage Mutant Ninja Turtles – Fast Forward**
 Rating: TV-Y7 FV
 Length: 30 minutes
10. Program: Teenage Mutant Ninja Turtles – Movie
 Rating: TV-Y7 FV
 Length: 90 minutes

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