

## NCC Cable System Order

Order #	62592290
Syscode	1074
System Name	Spectrum/Carbondale, IL
Market	Paducah

AE	Collin Moore
Sales Coordinator	Catherine Witzel
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May18
-	

Flight Dates	10/08/18 - 10/21/18
Agency	Buying Time
Advertiser	Friends of Jerry Costello II IL HD 116

Client Code	
Product Code	ILSHD116
Est Code	10.9-10.15
Product Name	10.9-10.15
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/05/18		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	2		
Total	\$8,233.00		
Commission	\$1,234.95		
Net Total	\$6,998.05		
Total Spots	268		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/5 Dropped blocked spot and moved to other daypart
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	Cable RT	10/15/18	10/21/18	16:00	19:00	X							-	-	1	\$18.00	\$18.00	30	PRE 09/07/18-11/06/18
2	AEN	Cable RT	10/8/18	10/14/18	16:00	19:00		X	X	X	X	X	X	-	-	5	\$18.00	\$90.00	30	PRE 09/07/18-11/06/18
3	AEN	Cable RT	10/8/18	10/14/18	19:00	24:00		X	X	X	X	X	X	-	-	9	\$43.00	\$387.00	30	NPE 10/01/18-10/21/18
4	AEN	Cable RT	10/15/18	10/21/18	19:00	24:00	X							-	-	1	\$43.00	\$43.00	30	NPE 10/01/18-10/21/18
5	AMC	Cable RT	10/15/18	10/21/18	19:00	24:00	X							-	-	1	\$37.00	\$37.00	30	NPE 10/01/18-10/21/18
6	AMC	Cable RT	10/8/18	10/14/18	19:00	24:00		X	X	X	X	X	X	-	-	9	\$37.00	\$333.00	30	NPE 10/01/18-10/21/18
7	CNN	Cable RT	10/8/18	10/14/18	05:00	09:00		X	X	X	X	X	X	-	-	6	\$20.00	\$120.00	30	PRE 09/07/18-11/06/18
8	CNN	Cable RT	10/15/18	10/21/18	05:00	09:00	X							-	-	1	\$20.00	\$20.00	30	PRE 09/07/18-11/06/18
9	CNN	Cable RT	10/8/18	10/14/18	09:00	16:00		X	X	X	X	X	X	-	-	12	\$12.00	\$144.00	30	PRE 09/07/18-11/06/18
10	CNN	Cable RT	10/15/18	10/21/18	09:00	16:00	X							-	-	2	\$12.00	\$24.00	30	PRE 09/07/18-11/06/18
11	CNN	Cable RT	10/8/18	10/14/18	16:00	19:00		X	X	X	X	X	X	-	-	4	\$28.00	\$112.00	30	PRE 09/07/18-11/06/18
12	CNN	Cable RT	10/15/18	10/21/18	16:00	19:00	X							-	-	1	\$28.00	\$28.00	30	PRE 09/07/18-11/06/18
13	CNN	Cable RT	10/8/18	10/14/18	19:00	24:00		X	X	X	X	X	X	-	-	9	\$35.00	\$315.00	30	PRE 09/07/18-11/06/18
14	CNN	Cable RT	10/15/18	10/21/18	19:00	24:00	X							-	-	1	\$35.00	\$35.00	30	PRE 09/07/18-11/06/18
15	DISC	Cable RT	10/15/18	10/21/18	19:00	24:00	X							-	-	1	\$30.00	\$30.00	30	PRE 09/07/18-11/06/18
16	DISC	Cable RT	10/8/18	10/14/18	19:00	24:00		X	X	X	X	X	X	-	-	10	\$30.00	\$300.00	30	PRE 09/07/18-11/06/18
17	ESPN	Cable RT	10/8/18	10/14/18	19:00	24:00		X	X	X	X	X	X	-	-	9	\$35.00	\$315.00	30	PRE 09/07/18-11/06/18
18	FOOD	Cable RT	10/8/18	10/14/18	16:00	19:00		X	X	X	X	X	X	-	-	5	\$24.00	\$120.00	30	PRE 09/07/18-11/06/18
19	FOOD	Cable RT	10/15/18	10/21/18	16:00	19:00	X							-	-	1	\$24.00	\$24.00	30	PRE 09/07/18-11/06/18
20	FOOD	Cable RT	10/8/18	10/14/18	19:00	24:00		X	X	X	X	X	X	-	-	9	\$63.00	\$567.00	30	NPE 10/01/18-10/21/18
21	FOOD	Cable RT	10/15/18	10/21/18	19:00	24:00	X							-	-	1	\$63.00	\$63.00	30	NPE 10/01/18-10/21/18

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Product Name	10.9-10.15
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Comments :	10/5 Dropped blocked spot and moved to other daypart
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	Cable RT	10/15/18	10/21/18	05:00	09:00	X							-	-	1	\$20.00	\$20.00	30	PRE 09/07/18-11/06/18
23	FXNC	Cable RT	10/8/18	10/14/18	05:00	09:00		X	X	X	X	X	X	-	-	6	\$20.00	\$120.00	30	PRE 09/07/18-11/06/18
24	FXNC	Cable RT	10/15/18	10/21/18	09:00	16:00	X							-	-	2	\$12.00	\$24.00	30	PRE 09/07/18-11/06/18
25	FXNC	Cable RT	10/8/18	10/14/18	09:00	16:00		X	X	X	X	X	X	-	-	12	\$12.00	\$144.00	30	PRE 09/07/18-11/06/18
26	FXNC	Cable RT	10/8/18	10/14/18	16:00	19:00		X	X	X	X	X	X	-	-	6	\$28.00	\$168.00	30	PRE 09/07/18-11/06/18
27	FXNC	Cable RT	10/15/18	10/21/18	16:00	19:00	X							-	-	1	\$28.00	\$28.00	30	PRE 09/07/18-11/06/18
28	FXNC	Cable RT	10/8/18	10/14/18	19:00	24:00		X	X	X	X	X	X	-	-	10	\$35.00	\$350.00	30	PRE 09/07/18-11/06/18
29	FXNC	Cable RT	10/15/18	10/21/18	19:00	24:00	X							-	-	1	\$35.00	\$35.00	30	PRE 09/07/18-11/06/18
30	HALL	Cable RT	10/15/18	10/21/18	16:00	19:00	X							-	-	1	\$34.00	\$34.00	30	NPE 10/01/18-10/21/18
31	HALL	Cable RT	10/8/18	10/14/18	16:00	19:00		X	X	X	X	X	X	-	-	5	\$34.00	\$170.00	30	NPE 10/01/18-10/21/18
32	HGTV	Cable RT	10/8/18	10/14/18	16:00	19:00		X	X	X	X	X	X	-	-	5	\$59.00	\$295.00	30	NPE 10/01/18-10/21/18
33	HGTV	Cable RT	10/15/18	10/21/18	16:00	19:00	X							-	-	1	\$59.00	\$59.00	30	NPE 10/01/18-10/21/18
34	HGTV	Cable RT	10/15/18	10/21/18	19:00	24:00	X							-	-	1	\$74.00	\$74.00	30	NPE 10/01/18-10/21/18
35	HGTV	Cable RT	10/8/18	10/14/18	19:00	24:00		X	X	X	X	X	X	-	-	8	\$74.00	\$592.00	30	-1x
36	HIST	Cable RT	10/15/18	10/21/18	16:00	19:00	X							-	-	1	\$28.00	\$28.00	30	PRE 09/07/18-11/06/18
37	HIST	Cable RT	10/8/18	10/14/18	16:00	19:00		X	X	X	X	X	X	-	-	6	\$28.00	\$168.00	30	PRE 09/07/18-11/06/18
38	HIST	Cable RT	10/8/18	10/14/18	19:00	24:00		X	X	X	X	X	X	-	-	10	\$74.00	\$740.00	30	NPE 10/01/18-10/21/18
39	HIST	Cable RT	10/15/18	10/21/18	19:00	24:00	X							-	-	1	\$74.00	\$74.00	30	NPE 10/01/18-10/21/18
40	MNBC	Cable RT	10/15/18	10/21/18	05:00	09:00	X							-	-	1	\$15.00	\$15.00	30	PRE 09/07/18-11/06/18
41	MNBC	Cable RT	10/8/18	10/14/18	05:00	09:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	PRE 09/07/18-11/06/18
42	MNBC	Cable RT	10/8/18	10/14/18	09:00	16:00		X	X	X	X	X	X	-	-	12	\$11.00	\$132.00	30	PRE 09/07/18-11/06/18

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Agency	Buying Time
Advertiser	Friends of Jerry Costello II IL HD 116

Client Code	
Product Code	ILSHD116
Est Code	10.9-10.15
Product Name	10.9-10.15
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/05/18	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks		2	
Total		\$8,233.00	
Commission		\$1,234.95	
Net Total		\$6,998.05	
Total Spots		268	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
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Comments :	10/5 Dropped blocked spot and moved to other daypart
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	MNBC	Cable RT	10/15/18	10/21/18	09:00	16:00	X							-	-	2	\$11.00	\$22.00	30	PRE 09/07/18-11/06/18
44	MNBC	Cable RT	10/15/18	10/21/18	16:00	19:00	X							-	-	1	\$26.00	\$26.00	30	PRE 09/07/18-11/06/18
45	MNBC	Cable RT	10/8/18	10/14/18	16:00	19:00		X	X	X	X	X	X	-	-	4	\$26.00	\$104.00	30	PRE 09/07/18-11/06/18
46	MNBC	Cable RT	10/8/18	10/14/18	19:00	24:00		X	X	X	X	X	X	-	-	9	\$32.00	\$288.00	30	PRE 09/07/18-11/06/18
47	MNBC	Cable RT	10/15/18	10/21/18	19:00	24:00	X							-	-	1	\$32.00	\$32.00	30	PRE 09/07/18-11/06/18
48	TLC	Cable RT	10/15/18	10/21/18	19:00	24:00	X							-	-	1	\$7.00	\$7.00	30	NPE 10/01/18-10/21/18
49	TLC	Cable RT	10/8/18	10/14/18	19:00	24:00		X	X	X	X	X	X	-	-	9	\$7.00	\$63.00	30	NPE 10/01/18-10/21/18
50	TNT	Cable RT	10/15/18	10/21/18	16:00	19:00	X							-	-	1	\$28.00	\$28.00	30	PRE 09/07/18-11/06/18
51	TNT	Cable RT	10/8/18	10/14/18	16:00	19:00		X	X	X	X	X	X	-	-	5	\$28.00	\$140.00	30	PRE 09/07/18-11/06/18
52	TNT	Cable RT	10/8/18	10/14/18	19:00	24:00		X	X	X	X	X	X	-	-	9	\$35.00	\$315.00	30	PRE 09/07/18-11/06/18
53	TNT	Cable RT	10/15/18	10/21/18	19:00	24:00	X							-	-	1	\$35.00	\$35.00	30	PRE 09/07/18-11/06/18
54	TWC	Cable RT	10/8/18	10/14/18	05:00	09:00		X	X	X	X	X	X	-	-	4	\$3.00	\$12.00	30	PRE 09/07/18-11/06/18
55	TWC	Cable RT	10/15/18	10/21/18	05:00	09:00	X							-	-	1	\$3.00	\$3.00	30	PRE 09/07/18-11/06/18
56	TWC	Cable RT	10/15/18	10/21/18	16:00	19:00	X							-	-	1	\$3.00	\$3.00	30	PRE 09/07/18-11/06/18
57	TWC	Cable RT	10/8/18	10/14/18	16:00	19:00		X	X	X	X	X	X	-	-	5	\$3.00	\$15.00	30	PRE 09/07/18-11/06/18
58	USA	Cable RT	10/8/18	10/14/18	16:00	19:00		X	X	X	X	X	X	-	-	6	\$28.00	\$168.00	30	PRE 09/07/18-11/06/18
59	USA	Cable RT	10/15/18	10/21/18	16:00	19:00	X							-	-	1	\$28.00	\$28.00	30	PRE 09/07/18-11/06/18
60	USA	Cable RT	10/15/18	10/21/18	19:00	24:00	X							-	-	1	\$35.00	\$35.00	30	PRE 09/07/18-11/06/18
61	USA	Cable RT	10/8/18	10/14/18	19:00	24:00		X	X	X	X	X	X	-	-	10	\$35.00	\$350.00	30	PRE 09/07/18-11/06/18

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Affiliate Split		100.0	
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Comments :	10/5 Dropped blocked spot and moved to other daypart
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
62	HIST	Cable RT	10/8/18	10/14/18	19:00	24:00		X	X	X	X	X	X	-	-	1	\$74.00	\$74.00	30	+1x

	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Total
<b>SPOTS</b>	268	0	0	0	0	0	0	0	0	0	0	0	268
<b>AMT</b>	\$8,233.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,233.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/10/18

62592290 | Paducah | Spectrum/Carbondale, IL | 1074 |