

# CONTRACT



**WFLA**  
 200 S. Parker Street  
 Tampa, FL 33606  
 (813) 225-2720

<u>Contract / Revision</u> 1700106 /		<u>Alt Order #</u> 26146206
<u>Product</u> DCCC TAMPA TV		
<u>Contract Dates</u> 10/30/18 - 11/06/18		<u>Estimate #</u> 386
<u>Advertiser</u> POL/Democratic Congressional Campaign C		<u>Original Date / Revision</u> 09/25/18 / 09/25/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Chicago	<u>Sales Office</u> Katz/Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

**Amplify Media**  
 222 Ontrario Street  
 Suite 600  
 Chicago, IL 60654

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WFLA	10/30/18	11/02/18	Local News @ 5a	5-530a		:30			P2		NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	-TWTF--				4	\$450.00					
N 2	WFLA	11/05/18	11/06/18	Local News @ 5a	5-530a		:30			P2		NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/05/18	11/11/18	MT-----				2	\$450.00					
N 3	WFLA	10/30/18	11/02/18	Today Show	657-9a		:30			P2		NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	-TWTF--				2	\$3,000.00					
N 4	WFLA	11/05/18	11/06/18	Today Show	657-9a		:30			P2		NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/05/18	11/11/18	MT-----				2	\$3,000.00					
N 5	WFLA	11/03/18	11/03/18	Local Sa 7a News	7-8a		:30			P3		NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	-----S-				2	\$550.00					
N 6	WFLA	11/04/18	11/04/18	WFLA 7a News Su	Su 7-8a		:30			P3		NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	-----S				2	\$450.00					
N 7	WFLA	10/30/18	11/02/18	M-F 3-4p	3-4p		:30			P3		NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	-TWTF--				4	\$1,000.00					
N 8	WFLA	11/05/18	11/06/18	M-F 3-4p	3-4p		:30			P3		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/05/18	11/11/18	MT-----				1	\$1,000.00					
N 9	WFLA	10/30/18	11/02/18	M-F 4-5p	4-5p		:30			P3		NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	-TWTF--				4	\$1,200.00					
N 10	WFLA	11/05/18	11/06/18	M-F 4-5p	4-5p		:30			P3		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/05/18	11/11/18	MT-----				1	\$1,200.00					
N 11	WFLA	11/03/18	11/03/18	Sa 6p News	6-630p		:30			P3		NM	1	\$1,500.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WFLA**  
**200 S. Parker Street**  
**Tampa, FL 33606**  
**(813) 225-2720**

<u>Contract / Revision</u> 1700106 /		<u>Alt Order #</u> 26146206
<u>Contract Dates</u> 10/30/18 - 11/06/18	<u>Product</u> DCCC TAMPA TV	<u>Estimate #</u> 386
<u>Advertiser</u> POL/Democratic Congres		<u>Original Date / Revision</u> 09/25/18 / 09/25/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	-----S-	1			\$1,500.00						
N 12	WFLA	11/04/18	11/04/18	Su 6p News	6-630p		:30			P2		NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	-----S	1			\$2,250.00						
N 13	WFLA	10/30/18	11/02/18	Late News M-Su	11-1135p		:30			P2		NM	4	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	-TWTF--	4			\$4,000.00						
N 14	WFLA	11/05/18	11/06/18	Late News M-Su	M-Su		:30			P2		NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/05/18	11/11/18	MT-----	1			\$4,000.00						
N 15	WFLA	11/04/18	11/04/18	Bucs Bonus	Various		:30			P2		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	-----S	1			\$1,200.00						
N 16	WFLA	11/03/18	11/03/18	SNL	Sa 1130p-1a		:30			P2		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	-----S-	1			\$3,000.00						
N 17	WFLA	11/05/18	11/05/18	Mon 8-10p The Voice	8-10p		:30			P4		NM	1	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/05/18	11/11/18	M-----	1			\$10,500.00						
N 18	WFLA	10/30/18	10/30/18	Tue 9p This is Us	9-10p		:30			P3		NM	1	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	-T-----	1			\$18,000.00						
N 19	WFLA	10/30/18	10/30/18	Tue 10p New Amsterd	10-1059		:30			P4		NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	-T-----	1			\$7,500.00						
N 20	WFLA	11/02/18	11/02/18	Fri 10p Dateline	10-11p		:30			P2		NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	----F--	1			\$6,000.00						
N 21	WFLA	11/04/18	11/04/18	NFL Sunday Reg	Seas:NFL Sunday Reg		:30			P2		NM	1	\$27,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	-----S	1			\$27,000.00						
<b>Totals</b>									<b>0.00</b>				<b>38</b>	<b>\$124,650.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	38	\$124,650.00	(\$18,697.50)	\$105,952.50
<b>Totals</b>	<b>38</b>	<b>\$124,650.00</b>	<b>(\$18,697.50)</b>	<b>\$105,952.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.