

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KMID TV - Odessa - Midland

Date:

1-22-18

I, Haley Beth Davis,

being/on behalf of: Dan Patrick,

a legally qualified candidate of the Republican

political party for the office of: Lt. Governor

in the Primary

election to be held on: March 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$17,539.75 **Gross**

I represent that the payment for the above described broadcast time has been furnished by:

Texans for Dan Patrick

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Robert Wells

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1-22-18

Date

Halley Beth Davis

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Heather Anderson

Signature

Heather Anderson

Printed Name

LSM

Title



KMID
5000 Riverside Dr
Building 5 Suite 200
Irving, TX 75039
(214) 765-4135

CONTRACT

<u>Contract / Revision</u> 1381098 /		<u>Alt Order #</u> 25879259
<u>Product</u> Texans for Dan Patrick		
<u>Contract Dates</u> 02/05/18 - 02/11/18	<u>Estimate #</u> 7/10/71	
<u>Advertiser</u> POL/Texans for Dan Patrick/Lt. Gov/Rep/TX		<u>Original Date / Revision</u> 01/23/18 / 02/05/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KMID	<u>Account Executive</u> Millennium Dallas	<u>Sales Office</u> Millennium/Dalla
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agv Code</u> 9915546	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Davis Lenz Media
6060 North Central Expressway
Suite 560
Dallas, TX 75206
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KMID	02/05/18	02/11/18	M-F Local 2 GM Basin	6:00 AM-7:00 AM		:30				NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	11111--				5	\$60.00				
N 2	KMID	02/05/18	02/11/18	GMA	GMA		:30				NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	11111--				5	\$85.00				
N 3	KMID	02/05/18	02/11/18	Local 2 News at 11a	11a-1130a		:30				NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	11111--				5	\$35.00				
N 4	KMID	02/05/18	02/11/18	M-F Local 2 News at 5	5p-530p		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	11111--				5	\$75.00				
N 5	KMID	02/05/18	02/11/18	Wheel of Fortune	M-F 630p-7p		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	11111--				5	\$200.00				
N 6	KMID	02/05/18	02/11/18	M-Su Local2 Nws at 10	10p-1035p		:30				NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	11111--				5	\$140.00				
N 7	KMID	02/05/18	02/11/18	M-Su Local2 Nws at 10	10p-1035p		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	-----1				1	\$110.00				
N 8	KMID	02/05/18	02/11/18	Mon Hour 3	9p-10p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	1-----				1	\$450.00				
N 9	KMID	02/05/18	02/09/18	Jeopardy	M-F 6p-630p		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	11111--				5	\$150.00				
Totals								0.00				37	\$4,285.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KMID
5000 Riverside Dr
Building 5 Suite 200
Irving, TX 75039
(214) 765-4135

<u>Contract / Revision</u>	<u>Alt Order #</u>
1381098 /	25879259

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/05/18 - 02/11/18	Texans for Dan Patrick	7/10/71

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Texans for Dan Patri	01/23/18 / 02/05/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/29/18 - 02/11/18	37	\$4,285.00	(\$642.75)	\$3,642.25
Totals	37	\$4,285.00	(\$642.75)	\$3,642.25

Signature: Heather Anderson Date: 2-7-18

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