



## 1st Quarter Report 2014 January / February / March

### CARS FOR THE CURE / AMERICAN LUNG ASSOCIATION

Saturday, February 8th at Colonial Townpark in Lake Mary, benefiting the American Lung Association.

- 29x :30 dedicated PSA promos
- Event info/links posted at wjrr.com

### 3<sup>RD</sup> ANNUAL SHAMROCK AND RUN/HOPE HELPS

Saturday, March 15th at UCF benefiting Hope Helps, Inc.

- 57 :30 dedicated PSA promos
- Live jock chatter on WJRR/91.1 radio 5x live liners
- Event info/links posted at wjrr.com

### COPS FOR KIDS HOUSE

Saturday March 15th at Central Winds Park in Winter Springs, benefiting Kids House of Seminole, Inc.

- Event info/links posted at wjrr.com

### MUSTARD SEED OF CENTRAL FLORIDA

WJRR donated two Earthday Birthday Concert Festival tickets to the Mustard Seed for their Chairs 4 Charity Event.

### MEL'S BAD GIRLS CLUB CHARITABLE ORGANIZATION

Hosted by WJRR personality Mel Taylor.

Events:

- Mel's Bad Girls Club Happy Hour: Randy-Palooza on January 25<sup>th</sup> at Lake Mary Pub, benefiting medical expenses for club sponsor Randy Brown and his family.
- Mel's Bad Girls Club Happy Hour: Harbor House, February 26<sup>th</sup> at Don Jefe's Tequila Parlor, benefiting Harbor House of Central Florida and the Walk A Mile In Her Shoes event.