

## EEO Public File Report Form

### KNSO

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s Equal Employment Rules. This Annual EEO Report summarizes the relevant hiring and EEO outreach conducted by **KNSO**. **KNSO** is owned **NBC** and operated by **Serestar**.

The information contained in this Annual EEO Report covers the time period from **8/1/16 – 7/3/17** (the “Applicable Period”). Consistent with the FCC’s Rules, this Annual EEO Report Contains the following information:

1. A list of all full-time vacancies filled by the Station(s) during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy, including any such sources that have asked to receive information from the station about any new job openings, which are separately identified;
3. The recruitment source that referred the hires for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the community outreach activities, not directly related to the opening of job positions, undertaken by the station during the Applicable Period.

The following sections provide the required information, and summarize the station EEO efforts during the Applicable Period

### SECTION 1: Full-Time Job Openings Filled During This Period

Time Period Covered: **8/1/16 - 7/31/17**

Stations in Employment Unit – **KNSO**

	<b>Full-time Positions Filled By Job Title and Date Filled</b>	<b>Recruitment Source that Referred the Person Hired</b>	<b>Number of Persons Interviewed</b>
1.	Promotions Director 10/10/16	Referral	6
2.	Account Executive 4/17/17	Indeed.com	8

3.	National Sales Hub Coordinator 11/21/16	Indeed.com	4
4.	Social Media Specialist PT to FT 6/1/17	Internal – position hours changed from part to full time.	

Total Number of Persons Interviewed for All Job Positions:

**SECTION 2: Recruitment Sources**

Time Period Covered: **8/1/16 – 7/31/17**

Stations in Employment Unit **KNSO**

Recruitment Source (Name, Address, Telephone Number, Contact Person)		Total Number of Interviewees This Source Has Provided During This Period	Full-time Positions for Which This Source Was Utilized
1.	Indeed.com	11	Account Executive, Promotions Director, National Sales Hub Coordinator
2.	Referral	7	Account Executive, Promotions Director, National Sales Hub Coordinator
3.	Serestar Website	0	Account Executive, Promotions Director, National Sales Hub Coordinator
4.	Fresno State Website	0	Account Executive, Promotions Director, National Sales Hub Coordinator
5.			

\* Indicates sources that have requested notification of job openings.

**SECTION 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken**

Time Period Covered: **08/1/16 - 7/31/17**

Station in Employment Unit: **KNSO**

1. **On-Going Internship Program for Area College Students.**
2. **Job Fairs: 10/19/16 a Job Fair was held at United way from 10am – 2pm. 03/23/17 a Career Fair was held at Fresno High School from 8:30am- 1pm.**