

EEO Public File Report Form

[Station Call Signs]

EEO Public File Report

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s): KNSO, Merced, CA and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning June 29, 2009 to and including October 1, 2009 (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1, 2 and 3 which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time job positions listed on Appendix 1.

For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person and/or over the telephone.

Appendix 1 to

EEO Public File Report Form

Covering the Period from June 29, 2009 to and including October 1, 2009

Station(s) Comprising Station Employment Unit: KNSO

Section 1: Vacancy Information

	Full-time Positions Filled By Job Title	Recruitment Source of Hiree
1	Account Manager	None
2	Account Manager	Employee Referral
3	Account Manager	Craigslist
4	Master Control Operator	Craigslist
5	Marketing Manager	Employee Referral

Total Number of Persons Interviewed During Applicable Period: 18

Appendix 2 to

EEO Public File Report Form

Covering the Period from June 26, 2009 to and including October 1, 2009

Station(s) Comprising Station Employment Unit: KNSO

Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
A	Craigslist.org	14	2
B	Employee Referral	6	2
C			
D			
E			
F			
G			
H			

* Indicates sources that have requested notification of job openings.

Appendix 3 to

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Covering the Period from June 29, 2009 to and including October 1, 2009

Station(s) Comprising Station Employment Unit: KNSO

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by KNSO

1. 2009 Central California Hispanic Chamber of Commerce, attended by Jorge Luis Perez and Sandra Rodriguez Lucero on Friday, August 7, 2009
2. 2009 Fall Job Fair & Career Expo attended by Jorge Luis Perez on Wednesday, Sept, 30, 2009.
3. National Association of Broadcasters Career Fair in Philadelphia on October 1, attended by Jackie Carrillo.