

Rochester's News-Talk

CONTRACT



KROC-AM
 122 4th St. SW
 Rochester, MN 55902
 wopayments4@townsquaremedia.com
 (507) 286-1010

<u>Contract / Revision</u> 4847754 / 1		<u>Alt Order #</u> 37296416
<u>Advertiser</u> Minnesota Citizens Concerned for Life-agy		<u>Original Date / Revision</u> 05/15/24 / 05/16/24
<u>Contract Dates</u> 05/16/24 - 05/22/24	<u>Estimate #</u> 5404	
<u>Product</u> MN Ballot Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KROC-AM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> R113287	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Katz Media Group
 125 West 55th Street
 3rd Floor
 New York, NY 10019

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KROCA	05/16/24	05/22/24	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/16/24	05/22/24	----3--	3			\$50.00				
2	KROCA	05/16/24	05/22/24	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/16/24	05/22/24	---1--	1			\$50.00				
Totals											4	\$200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/17/24	4	\$200.00	(\$30.00)	\$170.00
Totals	4	\$200.00	(\$30.00)	\$170.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.