

CONTRACT



Townsquare Media Battle Creek-Kalamazoo
4154 Jennings Drive
Kalamazoo, MI 49048
(269) 344-0111

<u>Contract / Revision</u> 1933206 /		<u>Alt Order #</u> 34124930
<u>Advertiser</u> Black Pac		<u>Original Date / Revision</u> 07/15/20 / 07/17/20
<u>Contract Dates</u> 07/20/20 - 08/23/20	<u>Estimate #</u> 0005	
<u>Product</u> BLACK PAC-IE		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WKFR-FM	<u>Account Executive</u> House National	<u>Sales Office</u> National - Direct
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> RI13287	<u>Advertiser Code</u>	<u>Product 1/2</u> IE
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Katz Group Sales
3rd Floor 125 West 55th Street
New York, NY 10019

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WKFR	07/27/20	08/16/20	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	24	\$3,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/27/20	08/02/20	MTWTF--				8	\$140.00			
	Week:	08/03/20	08/09/20	MTWTF--				8	\$140.00			
	Week:	08/10/20	08/16/20	MTWTF--				8	\$140.00			
N 2	WKFR	07/27/20	08/16/20	M-F Midday	10:00 AM-3:00 PM		1:00			NM	24	\$3,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/27/20	08/02/20	MTWTF--				8	\$135.00			
	Week:	08/03/20	08/09/20	MTWTF--				8	\$135.00			
	Week:	08/10/20	08/16/20	MTWTF--				8	\$135.00			
N 3	WKFR	07/27/20	08/16/20	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	24	\$3,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/27/20	08/02/20	MTWTF--				8	\$140.00			
	Week:	08/03/20	08/09/20	MTWTF--				8	\$140.00			
	Week:	08/10/20	08/16/20	MTWTF--				8	\$140.00			
N 4	WKFR	07/27/20	08/16/20	M-F AM Drive	7:00 PM-12:00 XM		1:00			NM	27	\$1,620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/27/20	08/02/20	MTWTF--				9	\$60.00			
	Week:	08/03/20	08/09/20	MTWTF--				9	\$60.00			
	Week:	08/10/20	08/16/20	MTWTF--				9	\$60.00			
N 5	WKFR	08/17/20	08/23/20	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/17/20	08/23/20	M-----				4	\$140.00			
N 6	WKFR	08/17/20	08/23/20	M-F Midday	10:00 AM-3:00 PM		1:00			NM	4	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/17/20	08/23/20	M-----				4	\$135.00			
N 7	WKFR	08/17/20	08/23/20	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/17/20	08/23/20	M-----				4	\$140.00			
N 8	WKFR	08/17/20	08/23/20	M-F Evening	7:00 PM-12:00 XM		1:00			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/17/20	08/23/20	M-----				4	\$60.00			
N 9	WKFR	07/21/20	07/27/20	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	8	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/21/20	07/27/20	-TWTF--				8	\$140.00			
N 10	WKFR	07/21/20	07/27/20	M-F Midday	10:00 AM-3:00 PM		1:00			NM	8	\$1,080.00
Week:		07/21/20	07/27/20	-TWTF--				8	\$135.00			
N 11	WKFR	07/21/20	07/27/20	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	8	\$1,120.00
Week:		07/21/20	07/27/20	-TWTF--				8	\$140.00			
N 12	WKFR	07/21/20	07/27/20	M-F Evening	7:00 PM-12:00 XM		1:00			NM	9	\$540.00
Week:		07/21/20	07/27/20	-TWTF--				9	\$60.00			
N 13	WKFR	07/25/20	08/21/20	Sa-Su Prime Rotator	6:00 AM-7:00 PM		1:00			NM	42	\$3,780.00
Week:		07/25/20	07/31/20	-----S-				10	\$90.00			
Week:		08/01/20	08/07/20	-----S-				10	\$90.00			
Week:		08/08/20	08/14/20	-----S-				11	\$90.00			
Week:		08/15/20	08/21/20	-----S-				11	\$90.00			
N 14	WKFR	07/26/20	08/22/20	Sa-Su Prime Rotator	6:00 AM-7:00 PM		1:00			NM	40	\$2,800.00
Week:		07/26/20	08/01/20	-----S				9	\$70.00			
Week:		08/02/20	08/08/20	-----S				9	\$70.00			
Week:		08/09/20	08/15/20	-----S				11	\$70.00			
Week:		08/16/20	08/22/20	-----S				11	\$70.00			
Totals											230	\$23,920.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/29/20 - 07/26/20	52	\$5,390.00	(\$808.50)	\$4,581.50
07/27/20 - 08/17/20	178	\$18,530.00	(\$2,779.50)	\$15,750.50
Totals	230	\$23,920.00	(\$3,588.00)	\$20,332.00

Signature: _____ **Date:** _____

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