

# CONTRACT



**Townsquare Media Battle Creek-Kalamazoo**  
**4154 Jennings Drive**  
**Kalamazoo, MI 49048**  
**(269) 344-0111**

<u>Contract / Revision</u> 2044666 /		<u>Alt Order #</u> 34308851
<u>Advertiser</u> <b>Black Pac</b>		<u>Original Date / Revision</u> 09/16/20 / 09/16/20
<u>Contract Dates</u> <b>08/31/20 - 10/04/20</b>	<u>Estimate #</u> <b>0009</b>	
<u>Product</u> <b>BLACKPAC-IE-MICHIGAN</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WKFR-FM</b>	<u>Account Executive</u> House National	<u>Sales Office</u> National - Direct
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> RI13287	<u>Advertiser Code</u>	<u>Product 1/2</u> IE
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Katz Group Sales**  
**3rd Floor 125 West 55th Street**  
**New York, NY 10019**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	WKFR	09/09/20	09/20/20	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	0	\$0.00
D 2	WKFR	09/09/20	09/20/20	M-F Midday	10a-3p		1:00			NM	0	\$0.00
D 3	WKFR	09/09/20	09/20/20	M-F PM Drive	3p-7p		1:00			NM	0	\$0.00
D 4	WKFR	09/09/20	09/20/20	M-F Evening	7p-12a		1:00			NM	0	\$0.00
D 5	WKFR	09/12/20	09/20/20	Sa-Su Prime Rotator	6a-7p		1:00			NM	0	\$0.00
D 6	WKFR	09/13/20	09/20/20	Sa-Su Prime Rotator	6a-7p		1:00			NM	0	\$0.00
N 7	WKFR	09/14/20	10/04/20	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	11	\$1,540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/20	09/20/20	---TF--				3	\$140.00			
	Week:	09/21/20	09/27/20	MTWTF--				5	\$140.00			
	Week:	09/28/20	10/04/20	MTWTF--				3	\$140.00			
N 8	WKFR	09/14/20	10/04/20	M-F Midday	10:00 AM-3:00 PM		1:00			NM	16	\$2,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/20	09/20/20	---TF--				3	\$135.00			
	Week:	09/21/20	09/27/20	MTWTF--				7	\$135.00			
	Week:	09/28/20	10/04/20	MTWTF--				6	\$135.00			
N 9	WKFR	09/14/20	10/04/20	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	15	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/20	09/20/20	---TF--				4	\$140.00			
	Week:	09/21/20	09/27/20	MTWTF--				6	\$140.00			
	Week:	09/28/20	10/04/20	MTWTF--				5	\$140.00			
N 10	WKFR	09/14/20	10/04/20	M-F Evening	7p-12a		1:00			NM	15	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/20	09/20/20	---TF--				4	\$60.00			
	Week:	09/21/20	09/27/20	MTWTF--				6	\$60.00			
	Week:	09/28/20	10/04/20	MTWTF--				5	\$60.00			
N 11	WKFR	09/26/20	10/04/20	Sa-Su Prime Rotator	6a-7p		1:00			NM	20	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/26/20	10/02/20	-----S-				10	\$80.00			
	Week:	10/03/20	10/09/20	-----S-				10	\$80.00			
N 12	WKFR	09/27/20	10/04/20	Sa-Su Prime Rotator	6a-7p		1:00			NM	16	\$1,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/27/20	10/03/20	-----S				8	\$65.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/04/20	10/10/20	-----S				8	\$65.00			
<b>Totals</b>											93	\$9,340.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/31/20 - 09/27/20	56	\$5,790.00	(\$868.50)	\$4,921.50
09/28/20 - 10/04/20	37	\$3,550.00	(\$532.50)	\$3,017.50
<b>Totals</b>	93	\$9,340.00	(\$1,401.00)	\$7,939.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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