

CONTRACT



Townsquare Media Battle Creek-Kalamazoo
4154 Jennings Drive
Kalamazoo, MI 49048
(269) 344-0111

<u>Contract / Revision</u> 2044657 /		<u>Alt Order #</u> 34307941
<u>Advertiser</u> Black Progressive Action Coalition		<u>Original Date / Revision</u> 10/14/20 / 10/14/20
<u>Contract Dates</u> 09/07/20 - 11/03/20	<u>Estimate #</u> 0008	
<u>Product</u> BLACKPAC-IE-MICHIGAN		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WKFR-FM	<u>Account Executive</u> Katz Chicago	<u>Sales Office</u> Katz Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 18-54		
<u>Agency Code</u> RI13287	<u>Advertiser Code</u> BLP	<u>Product 1/2</u> IE
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Katz Group Sales
3rd Floor 125 West 55th Street
New York, NY 10019

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WKFR	09/09/20	11/01/20	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	55	\$7,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/07/20	09/13/20	--WTF--				10	\$140.00			
	Week:	09/14/20	09/20/20	MTWTF--				10	\$140.00			
	Week:	09/21/20	09/27/20	MTWTF--				10	\$140.00			
	Week:	09/28/20	10/04/20	MTWTF--				10	\$140.00			
	Week:	10/05/20	10/11/20	-----				0	\$0.00			
	Week:	10/12/20	10/18/20	-TWTF--				5	\$140.00			
	Week:	10/19/20	10/25/20	MTWTF--				5	\$140.00			
	Week:	10/26/20	11/01/20	MTWTF--				5	\$140.00			
2	WKFR	09/09/20	11/01/20	M-F Midday	10a-3p		1:00			NM	57	\$7,695.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/07/20	09/13/20	--WTF--				12	\$135.00			
	Week:	09/14/20	09/20/20	MTWTF--				11	\$135.00			
	Week:	09/21/20	09/27/20	MTWTF--				11	\$135.00			
	Week:	09/28/20	10/04/20	MTWTF--				11	\$135.00			
	Week:	10/05/20	10/11/20	-----				0	\$0.00			
	Week:	10/12/20	10/18/20	-TWTF--				4	\$135.00			
	Week:	10/19/20	10/25/20	MTWTF--				4	\$135.00			
	Week:	10/26/20	11/01/20	MTWTF--				4	\$135.00			
3	WKFR	09/09/20	11/01/20	M-F PM Drive	3p-7p		1:00			NM	63	\$8,820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/07/20	09/13/20	--WTF--				12	\$140.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	64	WKFR	09/15/20-09/18/20	M-F PM Drive	3p-7p	---WThF----	1:00		\$140.00	NM		
	Ⓜ MG for 3.9 09/11											
	Week:	09/14/20	09/20/20	MTWTF--				12	\$140.00			
	Week:	09/21/20	09/27/20	MTWTF--				12	\$140.00			
	Week:	09/28/20	10/04/20	MTWTF--				12	\$140.00			
	Week:	10/05/20	10/11/20	-----				0	\$0.00			
	Week:	10/12/20	10/18/20	-TWTF--				5	\$140.00			
	Week:	10/19/20	10/25/20	MTWTF--				5	\$140.00			
	Week:	10/26/20	11/01/20	MTWTF--				5	\$140.00			
4	WKFR	09/09/20	11/01/20	M-F Evening	7p-12a		1:00			NM	57	\$3,420.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
5	WKFR	09/12/20	11/03/20	Sa-Su Prime Rotator	6:00 AM-7:00 PM		1:00			NM	63	\$5,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/07/20	09/13/20	--WTF--				11	\$60.00			
Week:		09/14/20	09/20/20	MTWTF--				11	\$60.00			
Week:		09/21/20	09/27/20	MTWTF--				11	\$60.00			
Week:		09/28/20	10/04/20	MTWTF--				11	\$60.00			
Week:		10/05/20	10/11/20	-----				0	\$0.00			
Week:		10/12/20	10/18/20	-TWTF--				5	\$60.00			
Week:		10/19/20	10/25/20	MTWTF--				4	\$60.00			
Week:		10/26/20	11/01/20	MTWTF--				4	\$60.00			
6	WKFR	09/13/20	11/03/20	Sa-Su Prime Rotator	6:00 AM-7:00 PM		1:00			NM	63	\$4,095.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/12/20	09/18/20	-----S-				12	\$80.00			
Week:		09/19/20	09/25/20	-----S-				12	\$80.00			
Week:		09/26/20	10/02/20	-----S-				12	\$80.00			
Week:		10/03/20	10/09/20	-----S-				12	\$80.00			
Week:		10/10/20	10/16/20	-----				0	\$0.00			
Week:		10/17/20	10/23/20	-----S-				5	\$80.00			
Week:		10/24/20	10/30/20	-----S-				5	\$80.00			
Week:		10/31/20	11/06/20	-----S-				5	\$80.00			
N 7	WKFR	10/12/20	11/01/20	M-Su Broad Rotator	6:00 AM-12:00 XM		:30			NM	9	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	----F--				3	\$130.00			
Week:		10/19/20	10/25/20	MTWTF--				3	\$130.00			
Week:		10/26/20	11/01/20	MTWTF--				3	\$130.00			
N 8	WKFR	10/12/20	11/01/20	M-Su Broad Rotator	6:00 AM-12:00 XM		:30			NM	12	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	----F--				4	\$125.00			
Week:		10/19/20	10/25/20	MTWTF--				4	\$125.00			
Week:		10/26/20	11/01/20	MTWTF--				4	\$125.00			
N 9	WKFR	10/12/20	11/01/20	M-Su Broad Rotator	6:00 AM-12:00 XM		:30			NM	12	\$1,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	----F--				4	\$130.00			
Week:		10/19/20	10/25/20	MTWTF--				4	\$130.00			
Week:		10/26/20	11/01/20	MTWTF--				4	\$130.00			
N 10	WKFR	10/12/20	11/01/20	M-Su Broad Rotator	6:00 AM-12:00 XM		:30			NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	----F--				3	\$50.00			
Week:		10/19/20	10/25/20	MTWTF--				4	\$50.00			
Week:		10/26/20	11/01/20	MTWTF--				3	\$50.00			
N 11	WKFR	10/17/20	11/03/20	Sa-Su Broad Rotator	6:00 AM-12:00 XM		:30			NM	15	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/20	10/23/20	-----SS				5	\$75.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/20	10/30/20	-----SS				5	\$75.00			
Week:		10/31/20	11/06/20	-----SS				5	\$75.00			
N 12	WKFR	10/17/20	11/03/20	Sa-Su Broad Rotator	6:00 AM-12:00 XM		:30			NM	15	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/20	10/23/20	-----SS				5	\$55.00			
Week:		10/24/20	10/30/20	-----SS				5	\$55.00			
Week:		10/31/20	11/06/20	-----SS				5	\$55.00			
N 13	WKFR	11/02/20	11/03/20	M-Su Broad Rotator	6:00 AM-12:00 XM		:30			NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/20	11/08/20	MT-----				3	\$130.00			
N 14	WKFR	11/02/20	11/03/20	M-Su Broad Rotator	6:00 AM-12:00 XM		:30			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/20	11/08/20	MT-----				4	\$125.00			
N 15	WKFR	11/02/20	11/03/20	M-Su Broad Rotator	6:00 AM-12:00 XM		:30			NM	4	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/20	11/08/20	MT-----				4	\$130.00			
Totals											442	\$44,860.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/31/20 - 09/27/20	205	\$21,030.00	(\$3,154.50)	\$17,875.50
09/28/20 - 10/25/20	174	\$17,305.00	(\$2,595.75)	\$14,709.25
10/26/20 - 11/03/20	63	\$6,525.00	(\$978.75)	\$5,546.25
Totals	442	\$44,860.00	(\$6,729.00)	\$38,131.00

Signature: _____ **Date:** _____

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