## CONTRACT



And:

Townsquare Media Battle Creek-Kalama: 4154 Jennings Drive Kalamazoo, MI 49048 (269) 344-0111

| 1Z00                            | Contract / Revision<br>2044657 / |           | Alt Order #<br>34307941 |                |
|---------------------------------|----------------------------------|-----------|-------------------------|----------------|
|                                 | 2011001                          |           | 04007041                |                |
| Advertiser                      |                                  | <u>Or</u> | <u>iginal Date / R</u>  | <u>evision</u> |
| <b>Black Progressive Action</b> | Coalition                        | (         | 09/03/20 /              | 09/04/20       |
| Contract Dates                  | Estimate #                       |           |                         |                |
| 09/07/20 - 11/03/20             | 0008                             |           |                         |                |

Product

**BLACKPAC-IE-MICHIGAN** 

Katz Group Sales 3rd Floor 125 West 55th Street New York, NY 10019

Billing Cycle Billing Calendar Cash/Trade EOM/EOC Broadcast Cash Property Account Executive Sales Office Katz Chicago WKFR-FM Katz Chicago Special Handling Demographic Adults 18-54 Agy Code Advertiser Code Product 1/2 RI13287 BLP ΙE Agency Ref Advertiser Ref

|                  |             |                 |            | Start/End        |      | Spots/      |      |        |      |            |
|------------------|-------------|-----------------|------------|------------------|------|-------------|------|--------|------|------------|
| *Line Ch Start I | Date End D  | ate Description | on         | Time             | Days | Length Week | Rate | Type S | pots | Amount     |
| N 1 WKFRf09/09/  | /20 11/01/2 | 20 M-F AM Dr    | rive       | 6:00 AM-10:00 AM |      | 1:00        |      | NM     | 55   | \$7,700.00 |
| Start Date       | End Date    | <u>Weekdays</u> | Spots/Week | <u>Rate</u>      |      |             |      | 1      |      |            |
| Week: 09/07/20   | 09/13/20    | WTF             | 10         | \$140.00         |      |             |      |        |      |            |
| Week: 09/14/20   | 09/20/20    | MTWTF           | 10         | \$140.00         |      |             |      | ı      |      |            |
| Week: 09/21/20   | 09/27/20    | MTWTF           | 10         | \$140.00         |      |             |      |        |      |            |
| Week: 09/28/20   | 10/04/20    | MTWTF           | 10         | \$140.00         |      |             |      | ı      |      |            |
| Week: 10/05/20   | 10/11/20    |                 | 0          | \$0.00           |      |             |      |        |      |            |
| Week: 10/12/20   | 10/18/20    | MTWTF           | 5          | \$140.00         |      |             |      | 1      |      |            |
| Week: 10/19/20   | 10/25/20    | MTWTF           | 5          | \$140.00         |      |             |      | ı      |      |            |
| Week: 10/26/20   | 11/01/20    | MTWTF           | 5          | \$140.00         |      |             |      |        |      |            |
| N 2 WKFRf09/09/  | /20 11/01/2 | 20 M-F Midda    | у          | 10a-3p           |      | 1:00        |      | NM     | 57   | \$7,695.00 |
| Start Date       | End Date    | <u>Weekdays</u> | Spots/Week | <u>Rate</u>      |      |             |      | 1      |      |            |
| Week: 09/07/20   | 09/13/20    | WTF             | 12         | \$135.00         |      |             |      | ı      |      |            |
| Week: 09/14/20   | 09/20/20    | MTWTF           | 11         | \$135.00         |      |             |      |        |      |            |
| Week: 09/21/20   | 09/27/20    | MTWTF           | 11         | \$135.00         |      |             |      |        |      |            |
| Week: 09/28/20   | 10/04/20    | MTWTF           | 11         | \$135.00         |      |             |      | ı      |      |            |
| Week: 10/05/20   | 10/11/20    |                 | 0          | \$0.00           |      |             |      |        |      |            |
| Week: 10/12/20   | 10/18/20    | MTWTF           | 4          | \$135.00         |      |             |      | 1      |      |            |
| Week: 10/19/20   | 10/25/20    | MTWTF           | 4          | \$135.00         |      |             |      | ı      |      |            |
| Week: 10/26/20   | 11/01/20    | MTWTF           | 4          | \$135.00         |      |             |      |        |      |            |
| N 3 WKFRF09/09/  | /20 11/01/2 | 20 M-F PM Dr    | rive       | 3p-7p            |      | 1:00        |      | NM     | 63   | \$8,820.00 |
| Start Date       | End Date    | <u>Weekdays</u> | Spots/Week | <u>Rate</u>      |      |             |      | ı      |      |            |
| Week: 09/07/20   | 09/13/20    | WTF             | 12         | \$140.00         |      |             |      |        |      |            |
| Week: 09/14/20   | 09/20/20    | MTWTF           | 12         | \$140.00         |      |             |      |        |      |            |
| Week: 09/21/20   | 09/27/20    | MTWTF           | 12         | \$140.00         |      |             |      | ı      |      |            |
| Week: 09/28/20   | 10/04/20    | MTWTF           | 12         | \$140.00         |      |             |      |        |      |            |
| Week: 10/05/20   | 10/11/20    |                 | 0          | \$0.00           |      |             |      |        |      |            |
| Week: 10/12/20   | 10/18/20    | MTWTF           | 5          | \$140.00         |      |             |      |        |      |            |
| Week: 10/19/20   | 10/25/20    | MTWTF           | 5          | \$140.00         |      |             |      |        |      |            |
| Week: 10/26/20   | 11/01/20    | MTWTF           | 5          | \$140.00         |      |             |      |        |      |            |
| N 4 WKFRf09/09/  | /20 11/01/2 | 20 M-F Evenir   | ng         | 7p-12a           |      | 1:00        |      | NM     | 57   | \$3,420.00 |
| Start Date       | End Date    | <u>Weekdays</u> | Spots/Week | <u>Rate</u>      |      |             |      | I      |      |            |
| Week: 09/07/20   | 09/13/20    | WTF             | 11         | \$60.00          |      |             |      |        |      |            |
| Week: 09/14/20   | 09/20/20    | MTWTF           | 11         | \$60.00          |      |             |      |        |      |            |
|                  |             |                 |            |                  |      |             |      |        |      |            |



Contract Agreement Between:

## **Townsquare Media Battle Creek-Kalamazoo**

4154 Jennings Drive Kalamazoo, MI 49048 (269) 344-0111

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 2044657 /           | 34307941    |

Advertiser Original Date / Revision 09/03/20 / 09/04/20 **Black Progressive Action Coalition** 

**Contract Dates Product** Estimate # 09/07/20 - 11/03/20 BLACKPAC-IE-MICHIG/ 0008

|                                  |                                |                          |                         |                          |      |                       |      | •      |       |                  |
|----------------------------------|--------------------------------|--------------------------|-------------------------|--------------------------|------|-----------------------|------|--------|-------|------------------|
| *Line Ch Start                   | Data End D                     | ata Dagarintia           | an.                     | Start/End<br>Time        | Dava | Spots/<br>Length Week | Data | Type S | enoto | Amount           |
| Start Date                       | End Date                       | ate Description Weekdays | Spots/Week              | Rate                     | Days | Lengin week           | Rate | Type s | ppois | Amount           |
| Week: 09/21/20                   | 09/27/20                       | MTWTF                    | <u>3pois/Week</u><br>11 | \$60.00                  |      |                       |      |        |       |                  |
| Week: 09/28/20                   | 10/04/20                       | MTWTF                    | 11                      | \$60.00                  |      |                       |      |        |       |                  |
| Week: 10/05/20                   | 10/11/20                       |                          | 0                       | \$0.00                   |      |                       |      |        |       |                  |
| Week: 10/12/20                   | 10/18/20                       | MTWTF                    | 5                       | \$60.00                  |      |                       |      |        |       |                  |
| Week: 10/19/20                   | 10/25/20                       | MTWTF                    | 4                       | \$60.00                  |      |                       |      |        |       |                  |
| Week: 10/26/20                   | 11/01/20                       | MTWTF                    | 4                       | \$60.00                  |      |                       |      |        |       |                  |
| N 5 WKFRf09/12                   | /20 11/03/2                    | 20 Sa-Su Prim            |                         | 6:00 AM-7:00 PM          |      | 1:00                  |      | NM     | 63    | \$5,040.00       |
| Start Date                       | End Date                       | <u>Weekdays</u>          | Spots/Week              | Rate                     |      |                       |      |        |       |                  |
| Week: 09/12/20                   | 09/18/20                       | S-                       | 12                      | \$80.00                  |      |                       |      |        |       |                  |
| Week: 09/19/20                   | 09/25/20                       | S-                       | 12                      | \$80.00                  |      |                       |      |        |       |                  |
| Week: 09/26/20                   | 10/02/20                       | S-                       | 12                      | \$80.00                  |      |                       |      |        |       |                  |
| Week: 10/03/20                   | 10/09/20                       | S-                       | 12                      | \$80.00                  |      |                       |      |        |       |                  |
| Week: 10/10/20                   | 10/16/20                       |                          | 0                       | \$0.00                   |      |                       |      |        |       |                  |
| Week: 10/17/20                   | 10/23/20                       | S-                       | 5                       | \$80.00                  |      |                       |      |        |       |                  |
| Week: 10/24/20                   | 10/30/20<br>11/06/20           | S-                       | 5<br>5                  | \$80.00                  |      |                       |      |        |       |                  |
| Week: 10/31/20                   |                                | S-                       |                         | \$80.00                  |      |                       |      |        |       |                  |
| N 6 WKFRf09/13                   |                                |                          |                         | 6:00 AM-7:00 PM          |      | 1:00                  |      | NM     | 63    | \$4,095.00       |
| Start Date                       | End Date                       | <u>Weekdays</u><br>S     | Spots/Week              | Rate                     |      |                       |      |        |       |                  |
| Week: 09/13/20<br>Week: 09/20/20 | 09/19/20                       | •                        | 12                      | \$65.00                  |      |                       |      |        |       |                  |
|                                  | 09/26/20                       | S                        | 12                      | \$65.00                  |      |                       |      |        |       |                  |
| Week: 09/27/20<br>Week: 10/04/20 | 10/03/20                       | S                        | 12                      | \$65.00                  |      |                       |      |        |       |                  |
|                                  | 10/10/20                       | S                        | 12                      | \$65.00                  |      |                       |      |        |       |                  |
| Week: 10/11/20                   | 10/17/20                       |                          | 0                       | \$0.00                   |      |                       |      |        |       |                  |
| Week: 10/18/20                   | 10/24/20                       | S                        | 5                       | \$65.00                  |      |                       |      |        |       |                  |
| Week: 10/25/20                   | 10/31/20                       | S                        | 5<br>5                  | \$65.00<br>\$65.00       |      |                       |      |        |       |                  |
| Week: 11/01/20                   | 11/07/20                       | S                        |                         | ·                        |      |                       |      |        |       |                  |
| N 7 WKFRF10/12                   |                                |                          |                         | 6:00 AM-10:00 AM         |      | :30                   |      | NM     | 9     | \$1,170.00       |
| Start Date                       | End Date                       | <u>Weekdays</u>          | Spots/Week              | Rate                     |      |                       |      |        |       |                  |
| Week: 10/12/20                   | 10/18/20                       | MTWTF                    | 3                       | \$130.00<br>\$130.00     |      |                       |      |        |       |                  |
| Week: 10/19/20<br>Week: 10/26/20 | 10/25/20<br>11/01/20           | MTWTF                    | 3<br>3                  | \$130.00<br>\$130.00     |      |                       |      |        |       |                  |
|                                  |                                | MTWTF                    |                         | \$130.00                 |      |                       |      |        | 40    | <b>#4.500.00</b> |
| N 8 WKFRF10/12<br>Start Date     | /20 11/01/:<br><u>End Date</u> | 20 M-F Midda<br>Weekdays | y<br>Spots/Week         | 10:00 AM-3:00 PM<br>Rate |      | :30                   |      | NM     | 12    | \$1,500.00       |
| Week: 10/12/20                   | 10/18/20                       | MTWTF                    | 4                       | \$125.00                 |      |                       |      |        |       |                  |
| Week: 10/19/20                   | 10/25/20                       | MTWTF                    | 4                       | \$125.00                 |      |                       |      |        |       |                  |
| Week: 10/26/20                   | 11/01/20                       | MTWTF                    | 4                       | \$125.00                 |      |                       |      |        |       |                  |
| N 9 WKFRF10/12                   | /20 11/01/2                    | 20 M-F PM Dr             | ive                     | 3:00 PM-7:00 PM          |      | :30                   |      | NM     | 12    | \$1,560.00       |
| Start Date                       | End Date                       | Weekdays                 | Spots/Week              | <u>Rate</u>              |      |                       |      |        |       |                  |
| Week: 10/12/20                   | 10/18/20                       | MTWTF                    | 4                       | \$130.00                 |      |                       |      |        |       |                  |
| Week: 10/19/20                   | 10/25/20                       | MTWTF                    | 4                       | \$130.00                 |      |                       |      |        |       |                  |
| Week: 10/26/20                   | 11/01/20                       | MTWTF                    | 4                       | \$130.00                 |      |                       |      |        |       |                  |
| N 10 WKFRF10/12                  | /20 11/01/2                    | 20 M-F Evenir            | ng                      | 7p-12a                   |      | :30                   |      | NM     | 10    | \$500.00         |
| Start Date                       | End Date                       | <u>Weekdays</u>          | Spots/Week              | <u>Rate</u>              |      |                       |      |        |       |                  |
| Week: 10/12/20                   | 10/18/20                       | MTWTF                    | 3                       | \$50.00                  |      |                       |      |        |       |                  |
| Week: 10/19/20                   | 10/25/20                       | MTWTF                    | 4                       | \$50.00                  |      |                       |      |        |       |                  |
| Week: 10/26/20                   | 11/01/20                       | MTWTF                    | 3                       | \$50.00                  |      |                       |      |        |       |                  |
| N 11 WKFRF10/17                  | /20 11/03/2                    | 20 Sa-Su Prin            | ne Rotator              | 6:00 AM-7:00 PM          |      | :30                   |      | NM     | 15    | \$1,125.00       |
| Start Date                       | End Date                       | <u>Weekdays</u>          | Spots/Week              | Rate                     |      |                       |      |        |       |                  |
| Week: 10/17/20                   | 10/23/20                       | S-                       | 5                       | \$75.00                  |      |                       |      |        |       |                  |
| Week: 10/24/20                   | 10/30/20                       | S-                       | 5                       | \$75.00                  |      |                       |      |        |       |                  |
| Week: 10/31/20                   | 11/06/20                       | S-                       | 5                       | \$75.00                  |      |                       |      |        |       |                  |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



## **Townsquare Media Battle Creek-Kalamazoo** 4154 Jennings Drive Kalamazoo, MI 49048

(269) 344-0111

Advertiser

Contract / Revision Alt Order # 34307941

Original Date / Revision 09/03/20 / 09/04/20 **Black Progressive Action Coalition** 

**Contract Dates Product** Estimate # 09/07/20 - 11/03/20 BLACKPAC-IE-MICHIG/ 0008

2044657

| *Line Ch Start Date End Date Description        | Start/End<br>Time | Spots/<br>Days Length Week | Rate Type S | Spots | Amount      |
|---|-------------------|----------------------------|-------------|-------|-------------|
| Start Date End Date Weekdays Spots/Week         | <u>Rate</u>       |                            |             |       |             |
| N 12 WKFRF10/18/20 11/03/20 Sa-Su Prime Rotator | 6:00 AM-7:00 PM   | :30                        | NM          | 15    | \$825.00    |
| Start Date End Date Weekdays Spots/Week         | <u>Rate</u>       |                            |             |       |             |
| Week: 10/18/20 10/24/20S 5                      | \$55.00           |                            |             |       |             |
| Week: 10/25/20 10/31/20S 5                      | \$55.00           |                            |             |       |             |
| Week: 11/01/20 11/07/20S 5                      | \$55.00           |                            |             |       |             |
| N 13 WKFRF11/02/20 11/03/20 M-F AM Drive        | 6:00 AM-10:00 AM  | :30                        | NM          | 3     | \$390.00    |
| Start Date End Date Weekdays Spots/Week         | <u>Rate</u>       |                            |             |       |             |
| Week: 11/02/20 11/08/20 MT 3                    | \$130.00          |                            |             |       |             |
| N 14 WKFRF11/02/20 11/03/20 M-F Midday          | 10:00 AM-3:00 PM  | :30                        | NM          | 4     | \$500.00    |
| Start Date End Date Weekdays Spots/Week         | <u>Rate</u>       |                            |             |       |             |
| Week: 11/02/20 11/08/20 MT 4                    | \$125.00          |                            |             |       |             |
| N 15 WKFRF11/02/20 11/03/20 M-F PM Drive        | 3:00 PM-7:00 PM   | :30                        | NM          | 4     | \$520.00    |
| Start Date End Date Weekdays Spots/Week         | <u>Rate</u>       |                            |             |       |             |
| Week: 11/02/20 11/08/20 MT 4                    | \$130.00          |                            |             |       |             |
|   |                   | Totals                     | •           | 442   | \$44,860.00 |

| Time Period        | # of Spots | Gross Amount | Agency Comm. | Net Amount  |
|--------------------|------------|--------------|--------------|-------------|
| 08/31/20 -09/27/20 | 205        | \$21,030.00  | (\$3,154.50) | \$17,875.50 |
| 09/28/20 -10/25/20 | 174        | \$17,305.00  | (\$2,595.75) | \$14,709.25 |
| 10/26/20 -11/03/20 | 63         | \$6,525.00   | (\$978.75)   | \$5,546.25  |
| Totals             | 442        | \$44,860.00  | (\$6,729.00) | \$38,131.00 |

| Signature: | Date: |
|------------|-------|
|            |       |