CONTRACT



Townsquare Media Battle Creek-Kalama 4154 Jennings Drive Kalamazoo, MI 49048 (269) 344-0111

3Z00	Contract / Ne	7151011	Ait Oldel #				
	2087867	1		3437991	1		
<u>Advertiser</u>	Original Date / Revision				Revision		
Black Pac			(09/25/20	/	09/25/20	
Contract Dates	Estimate #		•				
09/28/20 - 11/03/20	0011						
<u>Product</u>	•			-			
BLACK PAC-IE							

And:

Katz Group Sales 3rd Floor 125 West 55th Street New York, NY 10019

Billing Cycle	Billing Cale	endar endar	Cash/Trade
EOM/EOC	Broadcast		Cash
<u>Property</u>	Account Ex	xecutive _	Sales Office
WKFR-FM	House Nat	ional	National - Direct
Special Handl	ing		
Demographic			
Households			
Agy Code	Advertiser	<u>Code</u>	Product 1/2
RI13287			IE
Agency Ref		Advertiser	Ref
		1	

Start/End Spots/ Time Length Week Type Spots *Line Ch Start Date End Date Description Rate Days Amount WKFRf09/28/20 11/01/20 M-F AM Drive 6:00 AM-10:00 AM 1:00 NM \$2,800.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 09/28/20 10/04/20 \$140.00 -TWTF--4 Week: 10/05/20 10/11/20 MTWTF--4 \$140.00 Week: 10/12/20 10/18/20 MTWTF--4 \$140.00 Week: 10/19/20 10/25/20 MTWTF--4 \$140.00 Week: 10/26/20 11/01/20 MTWTF--4 \$140.00 Ν WKFRf09/28/20 11/01/20 M-F AM Drive 6:00 AM-10:00 AM :30 NM 18 \$2,340.00 Spots/Week Start Date **End Date** Weekdays Rate Week: 09/28/20 10/04/20 \$130.00 4 -TWTF--Week: 10/05/20 10/11/20 3 MTWTF--\$130.00 Week: 10/12/20 10/18/20 4 MTWTF--\$130.00 Week: 10/19/20 10/25/20 MTWTF--3 \$130.00 Week: 10/26/20 11/01/20 MTWTF--4 \$130.00 WKFRf09/28/20 11/01/20 M-F Midday 10:00 AM-3:00 PM 1:00 NM \$3,375.00 25 Spots/Week Start Date **End Date** Weekdays Rate Week: 09/28/20 \$135.00 10/04/20 -TWTF--5 5 Week: 10/05/20 10/11/20 MTWTF--\$135.00 5 Week: 10/12/20 10/18/20 MTWTF--\$135.00 5 Week: 10/19/20 10/25/20 MTWTF--\$135.00 5 Week: 10/26/20 11/01/20 MTWTF--\$135.00 WKFRf09/28/20 11/01/20 M-F Midday 10:00 AM-3:00 PM :30 NM 25 \$3,125.00 Spots/Week Start Date **End Date** Weekdays Rate Week: 09/28/20 10/04/20 -TWTF--5 \$125.00 Week: 10/05/20 10/11/20 MTWTF--5 \$125.00 5 Week: 10/12/20 10/18/20 MTWTF--\$125.00 MTWTF--5 Week: 10/19/20 10/25/20 \$125.00 11/01/20 5 Week: 10/26/20 MTWTF--\$125.00 3:00 PM-7:00 PM 5 WKFRf09/28/20 11/01/20 M-F PM Drive 1:00 NM 25 \$3,500.00 Spots/Week Start Date **End Date** Weekdays Rate Week: 09/28/20 10/04/20 -TWTF--5 \$140.00 5 Week: 10/05/20 10/11/20 MTWTF--\$140.00 5 Week: 10/12/20 10/18/20 MTWTF--\$140.00 5 Week: 10/19/20 10/25/20 MTWTF--\$140.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



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Contract / Revision	Alt Order #
2087867 /	34379911

 Advertiser
 Original Date / Revision

 Black Pac
 09/25/20 / 09/25/20

 Contract Dates
 Product
 Estimate #

 09/28/20 - 11/03/20
 BLACK PAC-IE
 0011

*Line Ch Start	Date End D	ate Descriptio	n	Start/End Time	Days	Spots/ Length Week	Rate	Type S	Spots	Amount
Start Date Week: 10/26/20	End Date 11/01/20	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$140.00						
N 6 WKFRF09/28/	/20 11/01/2	20 M-F PM Dri	ve	3:00 PM-7:00 PM		:30		NM	15	\$1,950.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate				I		
Week: 09/28/20	10/04/20	-TWTF	3	\$130.00						
Week: 10/05/20	10/11/20	MTWTF	3	\$130.00						
Week: 10/12/20	10/18/20	MTWTF	3	\$130.00						
Week: 10/19/20	10/25/20	MTWTF	3	\$130.00						
Week: 10/26/20	11/01/20	MTWTF	3	\$130.00						
N 7 WKFRf09/28/			0	7p-12a		1:00		NM	20	\$1,200.00
Start Date Week: 09/28/20	End Date 10/04/20	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$60.00						
Week: 10/05/20	10/04/20	MTWTF	4	\$60.00						
Week: 10/03/20	10/11/20	MTWTF	4	\$60.00						
Week: 10/19/20	10/25/20	MTWTF	4	\$60.00						
Week: 10/26/20	11/01/20	MTWTF	4	\$60.00						
N 8 WKFRf09/28/			<u> </u>	7p-12a		:30		NM	20	\$1,000.00
Start Date	End Date	Weekdays	9 Spots/Week	Rate		.50		INIVI	20	ψ1,000.00
Week: 09/28/20	10/04/20	-TWTF	4	\$50.00						
Week: 10/05/20	10/11/20	MTWTF	4	\$50.00						
Week: 10/12/20	10/18/20	MTWTF	4	\$50.00				i		
Week: 10/19/20	10/25/20	MTWTF	4	\$50.00				ı		
Week: 10/26/20	11/01/20	MTWTF	4	\$50.00						
N 9 WKFRF11/02/	/20 11/03/2	20 M-F AM Dri	ve	6:00 AM-10:00 AM		:30		NM	3	\$390.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate				1		
Week: 11/02/20	11/08/20	MT	3	\$130.00						
N 10 WKFRF11/02		,		10:00 AM-3:00 PM		1:00		NM	4	\$540.00
Start Date	End Date	Weekdays	Spots/Week	Rate				ı		
Week: 11/02/20	11/08/20	MT	4	\$135.00						
N 11 WKFRF11/02/		,		10:00 AM-3:00 PM		:30		NM	4	\$500.00
Start Date Week: 11/02/20	End Date 11/08/20	<u>Weekdays</u> MT	Spots/Week 4	<u>Rate</u> \$125.00						
						4.00		212.4		# 500.00
N 12 WKFRF11/02/				3:00 PM-7:00 PM		1:00		NM	4	\$560.00
Start Date Week: 11/02/20	End Date 11/08/20	<u>Weekdays</u> MT	Spots/Week 4	<u>Rate</u> \$140.00						
N 13 WKFRF11/02/				3:00 PM-7:00 PM		:30		NIM	3	\$390.00
Start Date	End Date	Weekdays	Spots/Week	Rate		.30		NM	3	φ390.00
Week: 11/02/20	11/08/20	MT	3	\$130.00						
N 14 WKFRF10/03/	/20 11/03/2	20 Sa-Su Prim	e Rotator	6:00 AM-7:00 PM		1:00		NM	25	\$2,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate		1.00			20	ΨΣ,000.00
Week: 10/03/20	10/09/20	S-	5	\$80.00						
Week: 10/10/20	10/16/20	S-	5	\$80.00				ı		
Week: 10/17/20	10/23/20	S-	5	\$80.00				I		
Week: 10/24/20	10/30/20	S-	5	\$80.00						
Week: 10/31/20	11/06/20	S-	5	\$80.00						
N 15 WKFRF10/03/			e Rotator	6:00 AM-7:00 PM		:30		NM	15	\$1,125.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/03/20	10/09/20	S-	3	\$75.00						
Week: 10/10/20	10/16/20	S-	3	\$75.00						
Week: 10/17/20 Week: 10/24/20	10/23/20 10/30/20	S- S-	3	\$75.00 \$75.00						
Week: 10/31/20	10/30/20	S-	3 3	\$75.00 \$75.00						
W CCN. 10/31/20	11/00/20	3-	J	ψ1 3.00				ı		

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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Contract Dates	<u>Product</u>	Estimate #
09/28/20 - 11/03/20	BLACK PAC-IE	0011

*Line Ch Star	t Date End D	ate Descripti	on	Start/End Time	Days	Spots/ Length Week	Rate	Type S	Spots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
N 16 WKFRF10/0	4/20 11/03/2	20 Sa-Su Pri	me Rotator	6:00 AM-7:00 PM		1:00		NM	25	\$1,625.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>				ı		
Week: 10/04/20	10/10/20	S	5	\$65.00						
Week: 10/11/20	10/17/20	S	5	\$65.00				1		
Week: 10/18/20	10/24/20	S	5	\$65.00				ı		
Week: 10/25/20	10/31/20	S	5	\$65.00				ı		
Week: 11/01/20	11/07/20	S	5	\$65.00				1		
N 17 WKFRF10/0	4/20 11/03/2	20 Sa-Su Pri	me Rotator	6:00 AM-7:00 PM		:30		NM	14	\$770.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 10/04/20	10/10/20	S	3	\$55.00						
Week: 10/11/20	10/17/20	S	3	\$55.00				l l		
Week: 10/18/20	10/24/20	S	3	\$55.00						
Week: 10/25/20	10/31/20	S	3	\$55.00				i		
Week: 11/01/20	11/07/20	S	2	\$55.00						
					Totals		•		265	\$27,190.00

				lotals	205	\$27,190.00
Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount		

09/28/20 -10/25/20	198	\$19,840.00	(\$2,976.00)	\$16,864.00
10/26/20 -11/03/20	67	\$7,350.00	(\$1,102.50)	\$6,247.50
Totals	265	\$27,190.00	(\$4,078.50)	\$23,111.50

Signature:	Date:	