

CONTRACT



Townsquare Media Battle Creek-Kalamazoo
4154 Jennings Drive
Kalamazoo, MI 49048
(269) 344-0111

<u>Contract / Revision</u> 2087867 /		<u>Alt Order #</u> 34379911
<u>Advertiser</u> Black Pac		<u>Original Date / Revision</u> 09/25/20 / 09/25/20
<u>Contract Dates</u> 09/28/20 - 11/03/20	<u>Estimate #</u> 0011	
<u>Product</u> BLACK PAC-IE		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WKFR-FM	<u>Account Executive</u> House National	<u>Sales Office</u> National - Direct
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> RI13287	<u>Advertiser Code</u>	<u>Product 1/2</u> IE
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Katz Group Sales
3rd Floor 125 West 55th Street
New York, NY 10019

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WKFR	09/28/20	11/01/20	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	20	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/28/20	10/04/20	-TWTF--				4	\$140.00			
	Week:	10/05/20	10/11/20	MTWTF--				4	\$140.00			
	Week:	10/12/20	10/18/20	MTWTF--				4	\$140.00			
	Week:	10/19/20	10/25/20	MTWTF--				4	\$140.00			
	Week:	10/26/20	11/01/20	MTWTF--				4	\$140.00			
N 2	WKFR	09/28/20	11/01/20	M-F AM Drive	6:00 AM-10:00 AM		:30			NM	18	\$2,340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/28/20	10/04/20	-TWTF--				4	\$130.00			
	Week:	10/05/20	10/11/20	MTWTF--				3	\$130.00			
	Week:	10/12/20	10/18/20	MTWTF--				4	\$130.00			
	Week:	10/19/20	10/25/20	MTWTF--				3	\$130.00			
	Week:	10/26/20	11/01/20	MTWTF--				4	\$130.00			
N 3	WKFR	09/28/20	11/01/20	M-F Midday	10:00 AM-3:00 PM		1:00			NM	25	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/28/20	10/04/20	-TWTF--				5	\$135.00			
	Week:	10/05/20	10/11/20	MTWTF--				5	\$135.00			
	Week:	10/12/20	10/18/20	MTWTF--				5	\$135.00			
	Week:	10/19/20	10/25/20	MTWTF--				5	\$135.00			
	Week:	10/26/20	11/01/20	MTWTF--				5	\$135.00			
N 4	WKFR	09/28/20	11/01/20	M-F Midday	10:00 AM-3:00 PM		:30			NM	25	\$3,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/28/20	10/04/20	-TWTF--				5	\$125.00			
	Week:	10/05/20	10/11/20	MTWTF--				5	\$125.00			
	Week:	10/12/20	10/18/20	MTWTF--				5	\$125.00			
	Week:	10/19/20	10/25/20	MTWTF--				5	\$125.00			
	Week:	10/26/20	11/01/20	MTWTF--				5	\$125.00			
N 5	WKFR	09/28/20	11/01/20	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	25	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/28/20	10/04/20	-TWTF--				5	\$140.00			
	Week:	10/05/20	10/11/20	MTWTF--				5	\$140.00			
	Week:	10/12/20	10/18/20	MTWTF--				5	\$140.00			
	Week:	10/19/20	10/25/20	MTWTF--				5	\$140.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 09/28/20 - 11/03/20	<u>Product</u> BLACK PAC-IE	<u>Estimate #</u> 0011

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 6	WKFR	09/28/20	11/01/20	M-F PM Drive	3:00 PM-7:00 PM		:30			NM	15	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	MTWTF--				5	\$140.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	-TWTF--				3	\$130.00			
Week:		10/05/20	10/11/20	MTWTF--				3	\$130.00			
Week:		10/12/20	10/18/20	MTWTF--				3	\$130.00			
Week:		10/19/20	10/25/20	MTWTF--				3	\$130.00			
Week:		10/26/20	11/01/20	MTWTF--				3	\$130.00			
N 7	WKFR	09/28/20	11/01/20	M-F Evening	7p-12a		1:00			NM	20	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	-TWTF--				4	\$60.00			
Week:		10/05/20	10/11/20	MTWTF--				4	\$60.00			
Week:		10/12/20	10/18/20	MTWTF--				4	\$60.00			
Week:		10/19/20	10/25/20	MTWTF--				4	\$60.00			
Week:		10/26/20	11/01/20	MTWTF--				4	\$60.00			
N 8	WKFR	09/28/20	11/01/20	M-F Evening	7p-12a		:30			NM	20	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/20	10/04/20	-TWTF--				4	\$50.00			
Week:		10/05/20	10/11/20	MTWTF--				4	\$50.00			
Week:		10/12/20	10/18/20	MTWTF--				4	\$50.00			
Week:		10/19/20	10/25/20	MTWTF--				4	\$50.00			
Week:		10/26/20	11/01/20	MTWTF--				4	\$50.00			
N 9	WKFR	11/02/20	11/03/20	M-F AM Drive	6:00 AM-10:00 AM		:30			NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/20	11/08/20	MT-----				3	\$130.00			
N 10	WKFR	11/02/20	11/03/20	M-F Midday	10:00 AM-3:00 PM		1:00			NM	4	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/20	11/08/20	MT-----				4	\$135.00			
N 11	WKFR	11/02/20	11/03/20	M-F Midday	10:00 AM-3:00 PM		:30			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/20	11/08/20	MT-----				4	\$125.00			
N 12	WKFR	11/02/20	11/03/20	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/20	11/08/20	MT-----				4	\$140.00			
N 13	WKFR	11/02/20	11/03/20	M-F PM Drive	3:00 PM-7:00 PM		:30			NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/20	11/08/20	MT-----				3	\$130.00			
N 14	WKFR	10/03/20	11/03/20	Sa-Su Prime Rotator	6:00 AM-7:00 PM		1:00			NM	25	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/20	10/09/20	-----S-				5	\$80.00			
Week:		10/10/20	10/16/20	-----S-				5	\$80.00			
Week:		10/17/20	10/23/20	-----S-				5	\$80.00			
Week:		10/24/20	10/30/20	-----S-				5	\$80.00			
Week:		10/31/20	11/06/20	-----S-				5	\$80.00			
N 15	WKFR	10/03/20	11/03/20	Sa-Su Prime Rotator	6:00 AM-7:00 PM		:30			NM	15	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/20	10/09/20	-----S-				3	\$75.00			
Week:		10/10/20	10/16/20	-----S-				3	\$75.00			
Week:		10/17/20	10/23/20	-----S-				3	\$75.00			
Week:		10/24/20	10/30/20	-----S-				3	\$75.00			
Week:		10/31/20	11/06/20	-----S-				3	\$75.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 16	WKFR	10/04/20	11/03/20	Sa-Su Prime Rotator	6:00 AM-7:00 PM		1:00			NM	25	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/04/20	10/10/20	-----S				5	\$65.00			
	Week:	10/11/20	10/17/20	-----S				5	\$65.00			
	Week:	10/18/20	10/24/20	-----S				5	\$65.00			
	Week:	10/25/20	10/31/20	-----S				5	\$65.00			
	Week:	11/01/20	11/07/20	-----S				5	\$65.00			
N 17	WKFR	10/04/20	11/03/20	Sa-Su Prime Rotator	6:00 AM-7:00 PM		:30			NM	14	\$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/04/20	10/10/20	-----S				3	\$55.00			
	Week:	10/11/20	10/17/20	-----S				3	\$55.00			
	Week:	10/18/20	10/24/20	-----S				3	\$55.00			
	Week:	10/25/20	10/31/20	-----S				3	\$55.00			
	Week:	11/01/20	11/07/20	-----S				2	\$55.00			
Totals											265	\$27,190.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 - 10/25/20	198	\$19,840.00	(\$2,976.00)	\$16,864.00
10/26/20 - 11/03/20	67	\$7,350.00	(\$1,102.50)	\$6,247.50
Totals	265	\$27,190.00	(\$4,078.50)	\$23,111.50

Signature: _____ **Date:** _____

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