

REVISED

Jul 16, 20
 CONT# **34124930** Mod# Ver# 3 (Last =)
 REP **Katz Group Sales**
 TO **WKFR-FM (Kalamazoo-Portage, MI)**
 FM **KRISTINA PRESERN (SPOT)**
 OFF **CHICAGO**
 AGY **Katz Group Sales**
 ADDR **125 West 55th Street 3rd Floor**
New York, NY 10019

DDS CONT# **0**
 C/P/E: **BLP / IE / 0005**

SALESPERSON FAX#

PH # 312-297-9600

BYR **Helen Hanratty**
 ADV **BLACKPAC**
 PDT **BLACK PAC-IE**
 FLT **Jul 20, 20 - Aug 23, 20**

*** REP ORDER COMMENT ***

** 7/15/2020 5:10:00 PM: PER E-MAIL, THIS REVISION IS ONLY UPDATING THE DEMO TO SHOW AA18-54; NO OTHER CHANGES HAVE BEEN MADE.

** 7/15/2020 5:10:00 PM: REVISION ***DO NOT DOUBLE BOOK*** PLEASE CONFIRM IN THE KATZ ORDER SYSTEM WITHIN 2 BUSINESS DAYS. CONTACT JOHN GAREE AT JOHN.GAREE@KATZ-MEDIA.COM IF YOU HAVE ANY QUESTIONS. PLEASE DO NOT DOUBLE BOOK. THANK YOU!

** 7/15/2020 5:10:00 PM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ GROUP SALES/125 W 55TH ST./NY,NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS	
		<u>FLIGHT 1</u>								
	1.1	.TWTF..	6A - 10A	60	7/21/2020 - 7/24/2020	1W	8	\$140.00	8	
	1.2	.TWTF..	10A - 3P	60	7/21/2020 - 7/24/2020	1W	8	\$135.00	8	
	1.3	.TWTF..	3P - 7P	60	7/21/2020 - 7/24/2020	1W	8	\$140.00	8	
	1.4	.TWTF..	7P - 12A	60	7/21/2020 - 7/24/2020	1W	9	\$60.00	9	
	1.5S.	6A - 7P	60	7/25/2020 - 7/25/2020	1W	10	\$90.00	10	
	1.6S	6A - 7P	60	7/26/2020 - 7/26/2020	1W	9	\$70.00	9	
		** WEEKLY FLIGHT TOTALS **						52	\$5,390.00	
		<u>FLIGHT 2</u>								
	2.1	MTWTF..	6A - 10A	60	7/27/2020 - 7/31/2020	1W	8	\$140.00	8	
	2.2	MTWTF..	10A - 3P	60	7/27/2020 - 7/31/2020	1W	8	\$135.00	8	
	2.3	MTWTF..	3P - 7P	60	7/27/2020 - 7/31/2020	1W	8	\$140.00	8	
	2.4	MTWTF..	7P - 12A	60	7/27/2020 - 7/31/2020	1W	9	\$60.00	9	
	2.5S.	6A - 7P	60	8/1/2020 - 8/1/2020	1W	10	\$90.00	10	
	2.6S	6A - 7P	60	8/2/2020 - 8/2/2020	1W	9	\$70.00	9	
		** WEEKLY FLIGHT TOTALS **						52	\$5,390.00	
		<u>FLIGHT 3</u>								
	3.1	MTWTF..	6A - 10A	60	8/3/2020 - 8/14/2020	2W	8	\$140.00	16	
	3.2	MTWTF..	10A - 3P	60	8/3/2020 - 8/14/2020	2W	8	\$135.00	16	

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3.3	MTWTF..	3P - 7P	60	8/3/2020 - 8/14/2020	2W	8	\$140.00	16
3.4	MTWTF..	7P - 12A	60	8/3/2020 - 8/14/2020	2W	9	\$60.00	18
3.5S.	6A - 7P	60	8/8/2020 - 8/15/2020	2W	11	\$90.00	22
3.6S	6A - 7P	60	8/9/2020 - 8/16/2020	2W	11	\$70.00	22
** WEEKLY FLIGHT TOTALS **						55	\$11,240.00	
FLIGHT 4								
4.1	M.....	6A - 10A	60	8/17/2020 - 8/17/2020	1W	4	\$140.00	4
4.2	M.....	10A - 3P	60	8/17/2020 - 8/17/2020	1W	4	\$135.00	4
4.3	M.....	3P - 7P	60	8/17/2020 - 8/17/2020	1W	4	\$140.00	4
4.4	M.....	7P - 12A	60	8/17/2020 - 8/17/2020	1W	4	\$60.00	4
** WEEKLY FLIGHT TOTALS **						16	\$1,900.00	

	Jul 20	Aug 20				
SPOTS	52	178				
CASH	5390.00	18530.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	5390.00	18530.00				

						TOTAL
SPOTS						230
CASH						23,920.00
TRADE						0.00
NSL						0.00
TOTAL						23,920.00

**** Competitive Comments ****

BLACKPAC 0005
 SVC: FA19 MSA ARB
 Demo Adults 18-54

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.