

**REVISED**

**Oct 14, 20**  
**34307941** Mod# 1 Ver# 3 (Last = Orig CF )  
**Katz Group Sales**  
**WKFR-FM (Kalamazoo-Portage, MI)**  
**KRISTINA PRESERN (SPOT)**  
**CHICAGO**  
**Katz Group Sales**  
**125 West 55th Street 3rd Floor**  
**New York, NY 10019**

**DDS CONT# 0**  
**C/P/E: BLP / IE / 0008**  
  
**SALESPERSON FAX#**  
  
**PH # 312-297-9600**

**BYR Helen Hanratty**  
**ADV BLACKPAC**  
**PDT BLACKPAC-IE-MICHIGAN**  
**FLT Sep 07, 20 - Nov 03, 20**

**\* REP ORDER COMMENT \***

**\*\* 10/14/2020 12:00:00 PM: CONVERTING ALL 30S TO RUN 6A-MIDNIGHT AND KEEP ORIGINAL DAYPART RATES AS IS. WEEKENDS HAVE BEEN OPENED TO SA-SU IN LIEU OF SPECIFIC SA AND SU DAYPARTS.**  
**\*\* 10/14/2020 12:00:00 PM: REVISION \*\*\*DO NOT DOUBLE BOOK\*\*\* PLEASE CONFIRM IN THE KATZ ORDER SYSTEM WITHIN 2 BUSINESS DAYS. CONTACT JOHN GAREE AT JOHN.GAREE@KATZ-MEDIA.COM IF YOU HAVE ANY QUESTIONS. PLEASE DO NOT DOUBLE BOOK. THANK YOU!**  
**\*\* 10/14/2020 12:00:00 PM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ GROUP SALES/125 W 55TH ST./NY,NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT**

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b><u>FLIGHT 1</u></b>							
-	1.1	MTWTF..	6A - 10A	60	9/7/2020 - 9/11/2020	1W	10	\$140.00	10
-	1.2	MTWTF..	10A - 3P	60	9/7/2020 - 9/11/2020	1W	12	\$135.00	12
-	1.3	MTWTF..	3P - 7P	60	9/7/2020 - 9/11/2020	1W	12	\$140.00	12
-	1.4	MTWTF..	7P - 12A	60	9/7/2020 - 9/11/2020	1W	11	\$60.00	11
-	1.5	.....S.	6A - 7P	60	9/12/2020 - 9/12/2020	1W	12	\$80.00	12
-	1.6	.....S	6A - 7P	60	9/13/2020 - 9/13/2020	1W	12	\$65.00	12
					** WEEKLY FLIGHT TOTALS **		69	\$7,100.00	
		<b><u>FLIGHT 2</u></b>							
-	2.1	MTWTF..	6A - 10A	60	9/14/2020 - 10/2/2020	3W	10	\$140.00	30

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-	2.2	MTWTF..	10A - 3P	60	9/14/2020 - 10/2/2020	3W	11	\$135.00	33
-	2.3	MTWTF..	3P - 7P	60	9/14/2020 - 10/2/2020	3W	12	\$140.00	36
-	2.4	MTWTF..	7P - 12A	60	9/14/2020 - 10/2/2020	3W	11	\$60.00	33
-	2.5	.....S.	6A - 7P	60	9/19/2020 - 10/3/2020	3W	12	\$80.00	36
-	2.6	.....S	6A - 7P	60	9/20/2020 - 10/4/2020	3W	12	\$65.00	36
-					** WEEKLY FLIGHT TOTALS **		68	\$20,895.00	
		<b>FLIGHT 3</b>							
-	3.1	MTWTF..	6A - 10A	60	10/12/2020 - 10/16/2020	1W	5	\$140.00	5
-	3.2	MTWTF..	10A - 3P	60	10/12/2020 - 10/16/2020	1W	4	\$135.00	4
-	3.3	MTWTF..	3P - 7P	60	10/12/2020 - 10/16/2020	1W	5	\$140.00	5
-	3.4	MTWTF..	7P - 12A	60	10/12/2020 - 10/16/2020	1W	5	\$60.00	5
-	3.5	.....S.	6A - 7P	60	10/17/2020 - 10/17/2020	1W	5	\$80.00	5
-	3.6	.....S	6A - 7P	60	10/18/2020 - 10/18/2020	1W	5	\$65.00	5
CHG	3.7	MTWTF..	6A - 12A	30	10/12/2020 - 10/16/2020	1W	3	\$130.00	3
CHG	3.8	MTWTF..	6A - 12A	30	10/12/2020 - 10/16/2020	1W	4	\$125.00	4
CHG	3.9	MTWTF..	6A - 12A	30	10/12/2020 - 10/16/2020	1W	4	\$130.00	4
CHG	3.10	MTWTF..	6A - 12A	30	10/12/2020 - 10/16/2020	1W	3	\$50.00	3

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CHG	3.11	.....SS	6A - 12A	30	10/17/2020 - 10/18/2020	1W	5	\$75.00	5
-									
CHG	3.12	.....SS	6A - 12A	30	10/17/2020 - 10/18/2020	1W	5	\$55.00	5
-									
					** WEEKLY FLIGHT TOTALS **		53	\$5,175.00	
		<b>FLIGHT 4</b>							
	4.1	MTWTF..	6A - 10A	60	10/19/2020 - 10/23/2020	1W	5	\$140.00	5
-									
	4.2	MTWTF..	10A - 3P	60	10/19/2020 - 10/23/2020	1W	4	\$135.00	4
-									
	4.3	MTWTF..	3P - 7P	60	10/19/2020 - 10/23/2020	1W	5	\$140.00	5
-									
	4.4	MTWTF..	7P - 12A	60	10/19/2020 - 10/23/2020	1W	4	\$60.00	4
-									
	4.5	.....S.	6A - 7P	60	10/24/2020 - 10/24/2020	1W	5	\$80.00	5
-									
	4.6	.....S	6A - 7P	60	10/25/2020 - 10/25/2020	1W	5	\$65.00	5
-									
CHG	4.7	MTWTF..	6A - 12A	30	10/19/2020 - 10/23/2020	1W	3	\$130.00	3
-									
CHG	4.8	MTWTF..	6A - 12A	30	10/19/2020 - 10/23/2020	1W	4	\$125.00	4
-									
CHG	4.9	MTWTF..	6A - 12A	30	10/19/2020 - 10/23/2020	1W	4	\$130.00	4
-									
CHG	4.10	MTWTF..	6A - 12A	30	10/19/2020 - 10/23/2020	1W	4	\$50.00	4
-									
CHG	4.11	.....SS	6A - 12A	30	10/24/2020 - 10/25/2020	1W	5	\$75.00	5
-									
CHG	4.12	.....SS	6A - 12A	30	10/24/2020 - 10/25/2020	1W	5	\$55.00	5
-									
					** WEEKLY FLIGHT TOTALS **		53	\$5,165.00	

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		<b>FLIGHT 5</b>							
-	5.1	MTWTF..	6A - 10A	60	10/26/2020 - 10/30/2020	1W	5	\$140.00	5
-	5.2	MTWTF..	10A - 3P	60	10/26/2020 - 10/30/2020	1W	4	\$135.00	4
-	5.3	MTWTF..	3P - 7P	60	10/26/2020 - 10/30/2020	1W	5	\$140.00	5
-	5.4	MTWTF..	7P - 12A	60	10/26/2020 - 10/30/2020	1W	4	\$60.00	4
-	5.5	.....S.	6A - 7P	60	10/31/2020 - 10/31/2020	1W	5	\$80.00	5
-	5.6	.....S	6A - 7P	60	11/1/2020 - 11/1/2020	1W	5	\$65.00	5
CHG	5.7	MTWTF..	6A - 12A	30	10/26/2020 - 10/30/2020	1W	3	\$130.00	3
CHG	5.8	MTWTF..	6A - 12A	30	10/26/2020 - 10/30/2020	1W	4	\$125.00	4
CHG	5.9	MTWTF..	6A - 12A	30	10/26/2020 - 10/30/2020	1W	4	\$130.00	4
CHG	5.10	MTWTF..	6A - 12A	30	10/26/2020 - 10/30/2020	1W	3	\$50.00	3
CHG	5.11	.....SS	6A - 12A	30	10/31/2020 - 11/1/2020	1W	5	\$75.00	5
CHG	5.12	.....SS	6A - 12A	30	10/31/2020 - 11/1/2020	1W	5	\$55.00	5
				** WEEKLY FLIGHT TOTALS **			52	\$5,115.00	
CHG	6.1	<b>FLIGHT 6</b> MT.....	6A - 12A	30	11/2/2020 - 11/3/2020	1W	3	\$130.00	3
CHG	6.2	MT.....	6A - 12A	30	11/2/2020 - 11/3/2020	1W	4	\$125.00	4
CHG	6.3	MT.....	6A - 12A	30	11/2/2020 - 11/3/2020	1W	4	\$130.00	4

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				<b>** WEEKLY FLIGHT TOTALS **</b>		11	\$1,410.00	
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	Sep 20	Oct 20	Nov 20				
SPOTS	205	174	63				
CASH	21030.00	17305.00	6525.00				
TRADE	0.00	0.00	0.00				
NSL	0.00	0.00	0.00				
TOTAL	21030.00	17305.00	6525.00				

							<b>TOTAL</b>
SPOTS							442
CASH							44,860.00
TRADE							0.00
NSL							0.00
TOTAL							44,860.00

**\*\* Competitive Comments \*\***

BLACKPAC 0008

SVC:

Demo Adults 18-54

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.