INVOICE

KSDK
1000 Market Street
St. Louis, MO 63101
Main: (314)421-5055
Billing:

www.ksdk.com

Billing Address:

Mentzer Media Services/ POL
Attention: Accounts Payable
210 W Pennysylvania Ave St 250
Townson, MD 21214

Send Payment To:
 KSDK
 KSDK
 PO BOX: 637378
 Cincinnati, OH 45263-7378

Invoice #	Invoice Date	Invoice Month	Invoice Period
1279661-1	**07/31/16**	**July 2016**	**06/27/16 - 07/31/16**

Property	Account Executive	Sales Office	Sales Region
KSDK	Kristen Waskie	Telerep Philadel	National

Advertiser	Product	Estimate Number
State Conservative Reform	**ST CNSRV RFM ACT PAC**	**3429**

Flight Dates	Order #	Alt Order #
07/27/16 - 08/02/16	1279661	08333000

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
1021	291	336

Agency Ref	Advertiser Ref
3924AG	106807

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	07/29/16	07/29/16	LN (M-F)	10-1035p	- - - - F - -	:30	1	$2,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/25/16	07/31/16	- - - - F - -	1	$2,000.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	F	07/29/16	10:29 PM	LN (M-F)	10-1035p	:30	4SPMSCRAT02H	$2,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	07/29/16	07/29/16	Late Night	1135p-1235x	- - - - F - -	:30	1	$225.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/25/16	07/31/16	- - - - F - -	1	$225.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	F	07/29/16	12:05 AM	Late Night	1135p-1235x	:30	4SPMSCRAT02H	$225.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	07/29/16	07/29/16	Jeopardy	430-5p	- - - - F - -	:30	1	$750.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/25/16	07/31/16	- - - - F - -	1	$750.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	F	07/29/16	4:55 PM	Jeopardy	430-5p	:30	4SPMSCRAT02H	$750.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	07/29/16	07/29/16	News Channel 5 at 5P	5-530P	- - - - F - -	:30	1	$1,500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/25/16	07/31/16	- - - - F - -	1	$1,500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	F	07/29/16	5:29 PM	News Channel 5 at 5P	5-530P	:30	4SPMSCRAT02H	$1,500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	07/29/16	07/29/16	5-6a	5-6A	- - - - F - -	:30	1	$350.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/25/16	07/31/16	- - - - F - -	1	$350.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	F	07/29/16	5:54 AM	5-6a	5-6A	:30	4SPMSCRAT02H	$350.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	07/29/16	07/29/16	News Channel 5 at 6P	6-630P	- - - - F - -	:30	1	$1,650.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/25/16	07/31/16	- - - - F - -	1	$1,650.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KSDK	F	07/29/16	6:26 PM	News Channel 5 at 6P	6-630P	:30	4SPMSCRAT02H	$1,650.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
7	07/29/16	07/29/16	Wheel of Fortune	630-7P	- - - - F - -	:30	1	$1,800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/25/16	07/31/16	- - - - F - -	1	$1,800.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KSDK	F	07/29/16	6:47 PM	Wheel of Fortune	630-7P	:30	4SPMSCRAT02H	$1,800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	07/29/16	07/29/16	Today Show	7-9a	- - - - F - -	:30	1	$800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/25/16	07/31/16	- - - - F - -	1	$800.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KSDK	F	07/29/16	7:57 AM	Today Show	7-9a	:30	4SPMSCRAT02H	$800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
9	07/29/16	07/29/16	AM GOT TALENT	7-9P AM GOT TALE	- - - - F - -	:30	2	$1,600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/25/16	07/31/16	- - - - F - -	2	$1,600.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	KSDK	F	07/29/16	8:15 PM	AM GOT TALENT	7-9P AM GOT TALE	:30	4SPMSCRAT02H	$1,600.00	NM
	1	KSDK	F	07/29/16	8:38 PM	AM GOT TALENT	7-9P AM GOT TALE	:30	4SPMSCRAT02H	$1,600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	07/29/16	07/29/16	Today Show 2	9-10a	- - - - F - -	:30	1	$350.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/25/16	07/31/16	- - - - F - -	1	$350.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KSDK	F	07/29/16	9:27 AM	Today Show 2	9-10a	:30	4SPMSCRAT02H	$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
11	07/29/16	07/29/16	DATELINE	9-10P DATELINE	- - - - F - -	:30	1	$2,250.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/25/16	07/31/16	- - - - F - -	1	$2,250.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KSDK	F	07/29/16	9:11 PM	DATELINE	9-10P DATELINE	:30	4SPMSCRAT02H	$2,250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
23	07/31/16	07/31/16	Local News @ 10p Su	Local News @ 10p	- - - - - - S	:30	1	$2,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/25/16	07/31/16	- - - - - - S	1	$2,000.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KSDK	Su	07/31/16	10:29 PM	Local News @ 10p Su	Local News @ 10p	:30	4SPMSCRAT02H	$2,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
24	07/31/16	07/31/16	DATELINE	6-7P DATELINE	- - - - - - S	:30	1	$2,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/25/16	07/31/16	- - - - - - S	1	$2,000.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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State Conservative Reform	**ST CNSRV RFM ACT PAC**	**3429**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
24	07/31/16	07/31/16	DATELINE	6-7P DATELINE	- - - - - - S	:30	1	$2,000.00	NM

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KSDK	Su	07/31/16	6:40 PM	DATELINE	6-7P DATELINE	:30	4SPMSCRAT02H	$2,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
25	07/31/16	07/31/16	AM NINJA	8-10p AM NINJA	- - - - - - S	:30	2	$2,700.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/25/16	07/31/16	- - - - - - S	2	$2,700.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	KSDK	Su	07/31/16	8:22 PM	AM NINJA	8-10p AM NINJA	:30	4SPMSCRAT02H	$2,700.00	NM
	1	KSDK	Su	07/31/16	9:31 PM	AM NINJA	8-10p AM NINJA	:30	4SPMSCRAT02H	$2,700.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
26	07/28/16	07/28/16	LN (M-F)	10-1035p	- - - T - - -	:30	1	$2,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/25/16	07/31/16	- - - T - - -	1	$2,000.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KSDK	Th	07/28/16	11:10 PM	LN (M-F)	10-1035p	:30	4SPMSCRAT02H	$2,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
27	07/28/16	07/28/16	Late Night	1135p-1235x	- - - T - - -	:30	1	$225.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/25/16	07/31/16	- - - T - - -	1	$225.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KSDK	Th	07/28/16	12:56 AM	Late Night	1135p-1235x	:30	4SPMSCRAT02H	$225.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
28	07/28/16	07/28/16	Jeopardy	430-5p	- - - T - - -	:30	1	$750.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/25/16	07/31/16	- - - T - - -	1	$750.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KSDK	Th	07/28/16	4:36 PM	Jeopardy	430-5p	:30	4SPMSCRAT02H	$750.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
29	07/28/16	07/28/16	News Channel 5 at 5P	5-530P	- - - T - - -	:30	1	$1,500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/25/16	07/31/16	- - - T - - -	1	$1,500.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KSDK	Th	07/28/16	5:27 PM	News Channel 5 at 5P	5-530P	:30	4SPMSCRAT02H	$1,500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
30	07/28/16	07/28/16	5-6a	5-6A	- - - T - - -	:30	1	$350.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/25/16	07/31/16	- - - T - - -	1	$350.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KSDK	Th	07/28/16	5:45 AM	5-6a	5-6A	:30	4SPMSCRAT02H	$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
31	07/28/16	07/28/16	Wheel of Fortune	630-7P	- - - T - - -	:30	1	$1,800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/25/16	07/31/16	- - - T - - -	1	$1,800.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KSDK	Th	07/28/16	6:47 PM	Wheel of Fortune	630-7P	:30	4SPMSCRAT02H	$1,800.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
32	07/28/16	07/28/16	RUNNING WILD	7-8P RUNNING WI	- - - T - - -	:30	1	$2,025.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		07/25/16	07/31/16	- - - T - - -	1	$2,025.00			

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KSDK	Th	07/28/16	7:22 PM	RUNNING WILD	7-8P RUNNING WI	:30	4SPMSCRAT02H	$2,025.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
33	07/28/16	07/28/16	Today Show	7-9a	- - - T - - -	:30	2	$800.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		07/25/16	07/31/16	- - - T - - -	2	$800.00			

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KSDK	Th	07/28/16	7:59 AM	Today Show	7-9a	:30	4SPMSCRAT02H	$800.00	NM
	2	KSDK	Th	07/28/16	8:27 AM	Today Show	7-9a	:30	4SPMSCRAT02H	$800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
34	07/28/16	07/28/16	HOLLYWOOD GAME NIG	8-9P HOLLYWOOD	- - - T - - -	:30	1	$2,025.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		07/25/16	07/31/16	- - - T - - -	1	$2,025.00			

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KSDK	Th	07/28/16	8:20 PM	HOLLYWOOD GAME NIGHT	8-9P HOLLYWOOD	:30	4SPMSCRAT02H	$2,025.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
35	07/28/16	07/28/16	Today Show 2	9-10a	- - - T - - -	:30	1	$350.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		07/25/16	07/31/16	- - - T - - -	1	$350.00			

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KSDK	Th	07/28/16	9:29 AM	Today Show 2	9-10a	:30	4SPMSCRAT02H	$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
36	07/27/16	07/27/16	LN (M-F)	10-1035p	- - W - - - -	:30	1	$2,000.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		07/25/16	07/31/16	- - W - - - -	1	$2,000.00			

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KSDK	W	07/27/16	11:16 PM	LN (M-F)	10-1035p	:30	4SPMSCRAT02H	$2,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
37	07/27/16	07/27/16	Late Night	1135p-1235x	- - W - - - -	:30	1	$225.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		07/25/16	07/31/16	- - W - - - -	1	$225.00			

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KSDK	W	07/27/16	1:03 AM	Late Night	1135p-1235x	:30	4SPMSCRAT02H	$225.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
38	07/27/16	07/27/16	News Channel 5 at 5P	5-530P	- - W - - - -	:30	1	$1,500.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		07/25/16	07/31/16	- - W - - - -	1	$1,500.00			

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KSDK	W	07/27/16	5:27 PM	News Channel 5 at 5P	5-530P	:30	4SPMSCRAT02H	$1,500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
39	07/27/16	07/27/16	5-6a	5-6A	- - W - - - -	:30	1	$350.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		07/25/16	07/31/16	- - W - - - -	1	$350.00			

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
39	07/27/16	07/27/16	5-6a	5-6A	- - W- - - -	:30	1	$350.00	NM

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KSDK	W	07/27/16	4:58 AM	5-6a	5-6A	:30	4SPMSCRAT02H	$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
40	07/27/16	07/27/16	News Channel 5 at 6P	6-630P	- - W- - - -	:30	1	$1,650.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/25/16	07/31/16	- - W- - - -	1	$1,650.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KSDK	W	07/27/16	6:26 PM	News Channel 5 at 6P	6-630P	:30	4SPMSCRAT02H	$1,650.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
41	07/27/16	07/27/16	Wheel of Fortune	630-7P	- - W- - - -	:30	1	$1,800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/25/16	07/31/16	- - W- - - -	1	$1,800.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KSDK	W	07/27/16	6:47 PM	Wheel of Fortune	630-7P	:30	4SPMSCRAT02H	$1,800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
42	07/27/16	07/27/16	AM GOT TALENT	7-8P AM GOT TALE	- - W- - - -	:30	1	$2,700.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/25/16	07/31/16	- - W- - - -	1	$2,700.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KSDK	W	07/27/16	7:23 PM	AM GOT TALENT	7-8P AM GOT TALE	:30	4SPMSCRAT02H	$2,700.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
43	07/27/16	07/27/16	Today Show	7-9a	- - W- - - -	:30	1	$800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/25/16	07/31/16	- - W- - - -	1	$800.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KSDK	W	07/27/16	8:57 AM	Today Show	7-9a	:30	4SPMSCRAT02H	$800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
44	07/27/16	07/27/16	NIGHT SHIFT	8-9P NIGHT SHIFT	- - W- - - -	:30	1	$3,375.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/25/16	07/31/16	- - W- - - -	1	$3,375.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KSDK	*W*	*07/27/16*		*NIGHT SHIFT*	*8-9P NIGHT SHIFT*	*:00*		*$3,375.00*	*NM*
				See MG 44.2,44.3,44.4,44.5,44.6							
	2	KSDK	Su	07/31/16	5:22 PM	News Channel 5 at 5P Sun	5-530P	:30	4SPMSCRAT02H	$900.00	NM
				MG for 44.1 07/27							
	3	KSDK	Su	07/31/16	10:37 PM	LN2 (Su) Non-Football	LN2 (Su) Non-Footl	:30	4SPMSCRAT02H	$1,125.00	NM
				MG for 44.1 07/27							

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
45	07/27/16	07/27/16	Today Show 2	9-10a	- - W- - - -	:30	1	$350.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/25/16	07/31/16	- - W- - - -	1	$350.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	KSDK	W	07/27/16	9:57 AM	Today Show 2	9-10a	:30	4SPMSCRAT02H	$350.00	NM

Total Spots **38**

INVOICE

Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

Invoice #	Invoice Date	Invoice Month	Invoice Period
1279661-1	**07/31/16**	**July 2016**	**06/27/16 - 07/31/16**

Advertiser	Product	Estimate Number
State Conservative Reform	**ST CNSRV RFM ACT PAC**	**3429**

Include Invoice # on Check - Payment Terms 30 Days

Gross Total	**$50,300.00**
Agency Commission	**$7,545.00**
Net Amount Due	**$42,755.00**