



KVAL+
4575 Blanton Rd
Eugene, OR 97405
(541) 342-4961

CONTRACT

<u>Contract / Revision</u> 731213 /		<u>Alt Order #</u> 25525018
<u>Product</u> Priority OR		
<u>Contract Dates</u> 04/05/17 - 04/11/17		<u>Estimate #</u> //POR-0405
<u>Advertiser</u> Priority Oregon		<u>Original Date / Revision</u> 04/04/17 / 04/04/17
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KVAL	<u>Account Executive</u> Philadelphia Eagle/PH	<u>Sales Office</u> KATZ Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9913682	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 11388	<u>Advertiser Ref</u> 96527	

And:

Nonbox
5307 S 92nd St
Hales Corner, WI 53130

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	Multi	04/05/17	04/05/17	KVAL News @ 6a	6a-7a		:30				NM	1	\$60.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/03/17	04/09/17	--W----				1	\$60.00				
E 2	Multi	04/06/17	04/06/17	KVAL News @ 6a	6a-7a		:30				NM	1	\$60.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/03/17	04/09/17	---T---				1	\$60.00				
E 3	Multi	04/07/17	04/07/17	KVAL News @ 6a	6a-7a		:30				NM	1	\$60.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/03/17	04/09/17	----F--				1	\$60.00				
E 4	Multi	04/10/17	04/10/17	KVAL News @ 6a	6a-7a		:30				NM	1	\$60.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/10/17	04/16/17	M-----				1	\$60.00				
E 5	Multi	04/11/17	04/11/17	KVAL News @ 6a	6a-7a		:30				NM	1	\$60.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/10/17	04/16/17	-T-----				1	\$60.00				
E 6	Multi	04/05/17	04/05/17	CBS This Morning	7a-9a		:30				NM	1	\$80.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/03/17	04/09/17	--W----				1	\$80.00				
E 7	Multi	04/06/17	04/06/17	CBS This Morning	7a-9a		:30				NM	1	\$80.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/03/17	04/09/17	---T---				1	\$80.00				
E 8	Multi	04/07/17	04/07/17	CBS This Morning	7a-9a		:30				NM	1	\$80.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/03/17	04/09/17	----F--				1	\$80.00				
E 9	Multi	04/10/17	04/10/17	CBS This Morning	7a-9a		:30				NM	1	\$80.00
	Channels : KCBY,KPIC,KVAL												

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<u>Advertiser</u> Priority Oregon		<u>Original Date / Revision</u> 04/04/17 / 04/04/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/10/17	04/16/17	M-----				1	\$80.00				
E 10	Multi	04/11/17	04/11/17	CBS This Morning	7a-9a		:30				NM	1	\$80.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/10/17	04/16/17	-T-----				1	\$80.00				
E 11	Multi	04/05/17	04/05/17	KVAL News @ 5p	5p-530p		:30				NM	1	\$200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/03/17	04/09/17	--W----				1	\$200.00				
E 12	Multi	04/06/17	04/06/17	KVAL News @ 5p	5p-530p		:30				NM	1	\$200.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/03/17	04/09/17	---T---				1	\$200.00				
E 13	Multi	04/07/17	04/07/17	KVAL News @ 6p	6p-630p		:30				NM	1	\$185.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/03/17	04/09/17	----F--				1	\$185.00				
E 14	Multi	04/10/17	04/10/17	KVAL News @ 6p	6p-630p		:30				NM	1	\$185.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/10/17	04/16/17	M-----				1	\$185.00				
E 15	Multi	04/11/17	04/11/17	KVAL News @ 6p	6p-630p		:30				NM	1	\$185.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/10/17	04/16/17	-T-----				1	\$185.00				
E 16	Multi	04/05/17	04/05/17	Jeopardy	7p-730p		:30				NM	1	\$300.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/03/17	04/09/17	--W----				1	\$300.00				
E 17	Multi	04/06/17	04/06/17	Jeopardy	7p-730p		:30				NM	1	\$300.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/03/17	04/09/17	---T---				1	\$300.00				
E 18	Multi	04/10/17	04/10/17	Jeopardy	7p-730p		:30				NM	1	\$300.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/10/17	04/16/17	M-----				1	\$300.00				
E 19	Multi	04/05/17	04/05/17	KVAL News @ 11p	11p-1135p		:30				NM	1	\$150.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/03/17	04/09/17	--W----				1	\$150.00				
E 20	Multi	04/06/17	04/06/17	KVAL News @ 11p	11p-1135p		:30				NM	1	\$150.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/03/17	04/09/17	---T---				1	\$150.00				
E 21	Multi	04/07/17	04/07/17	KVAL News @ 11p	11p-1135p		:30				NM	1	\$150.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/03/17	04/09/17	----F--				1	\$150.00				
E 22	Multi	04/09/17	04/09/17	CBS Sunday Morning	7a-830a		:30				NM	1	\$175.00
		Channels : KCBY,KPIC,KVAL											

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/03/17	04/09/17	-----S				1	\$175.00				
E 23	Multi	04/09/17	04/09/17	News 6p-6:30p	6p-630p		:30				NM	1	\$175.00
Channels : KCBY,KPIC,KVAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/03/17	04/09/17	-----S				1	\$175.00				
Totals								0.00				0	\$0.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/03/17 -04/09/17	16	\$2,405.00	(\$360.75)	\$2,044.25
04/10/17 -04/16/17	7	\$950.00	(\$142.50)	\$807.50
Totals	23	\$3,355.00	(\$503.25)	\$2,851.75

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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