

ORDER



WSHM-CBS3

Orders
Order / Rev: 742986
Alt Order #: 08329189
Product Desc: PUB CHART SCHOOL MAS
Estimate: 1063
Flight Dates: 09/13/16 - 09/19/16
Original Date / Rev: 07/20/16 / 07/27/16
Order Type: GENERAL

Primary AE: Ryan Eddins
Sales Office: H-WDC
Sales Region: National

Agency Name: SRCP Media Inc
Buying Contact: Besty Vonderheid
Billing Contact:
 201 North Union Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Great Schools Massachusetts
Demographic: A35+
Product Codes: Political-Issues
Priority: IMP
Revenue Codes: POL, PLI, FLT

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/19/16	13	\$1,575.00	\$1,338.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	13	\$1,575.00	\$1,338.75	0.00
Totals	13	\$1,575.00	\$1,338.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ryan Eddins			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WSHM	09/13/16	09/16/16	08 M-F 11am-12pm Price is Right	CM	11am-12pm	- TWTF - -	:30	4	\$75.00	IMP	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/12/16	09/18/16	- TWTF - -		4		\$75.00		0.00					
E 2	WSHM	09/13/16	09/16/16	M-F 9am-10am Live With Kelly	CM	9am-10am	- TWTF - -	:30	4	\$40.00	IMP	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/12/16	09/18/16	- TWTF - -		4		\$40.00		0.00					
E 3	WSHM	09/18/16	09/18/16	45 SU 7pm-8pm 60 Minutes	CM	7pm-8pm	- - - - - 1	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/12/16	09/18/16	- - - - - 1		1		\$500.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WSHM	09/12/16-09/18/16	45 SU 7pm-8pm		7pm-8pm	- - - - - Su	:30		(\$500.00)		0.00	NM		
				See MG 3.2											
				[PROG- PROGRAM CHANGE-delayed 60 min 7:30p-8:30p]											
	2	WSHM	09/18/16-09/18/16	Delayed 60 Minutes		730-830p	- - - - - Su	:30		\$500.00		0.00	NM		
				MG for 3.1 09/18											
E 4	WSHM	09/18/16	09/18/16	05 SU 9am-10:30am CBS Sunday Morning	CM	9am-10:30am	- - - - - 1	:30	1	\$100.00	IMP	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/12/16	09/18/16	- - - - - 1		1		\$100.00		0.00					
E 5	WSHM	09/13/16	09/13/16	30 T 8pm-9pm NCIS	CM	8pm-9pm	- 1 - - - -	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00

Order / Rev: 742986
 Alt Order #: 08329189
 Flight Dates: 09/13/16 - 09/19/16

Advertiser: Great Schools Massachusetts
 Product Desc: PUB CHART SCHOOL MAS
 Estimate: 1063

WSHM-CBS3

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WSHM	09/13/16	09/13/16	30 T 8pm-9pm NCIS	CM	8pm-9pm	- 1-----	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	- 1-----		1				\$400.00		0.00			
E 6	WSHM	09/19/16	09/19/16	08 M-F 11am-12pm Price is Right	CM	11am-12pm	1-----	:30	1	\$75.00	IMP	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	1-----		1				\$75.00		0.00			
E 7	WSHM	09/19/16	09/19/16	M-F 9am-10am Live With Kelly	CM	9am-10am	1-----	:30	1	\$40.00	IMP	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	1-----		1				\$40.00		0.00			
													Totals	13	\$1,575.00