

ISSUES/PROGRAMS 3rd Quarter 2021

July/August/September

Monday-Friday

5am-6am: News 12 Now This Morning

Simulcast of local CBS affiliate's local morning news program
Local news, weather, sports, and information

6am-9am: KWN Morning News

A continuous round-up for local and regional news headlines and events
Weather, local traffic every 10 minutes, and sports

9am-10am: Radio/K-Win Today program

Involving local callers on events of the day. Callers also have the chance to sell, buy, trade items, plus talk about events and news stories from the local area. Local event announcements

Daily NewsMakers Segment included visits from County Executive Ted Rumley, County Commissioner Robert Goff, County Clerk Don Townsend, City Mayor Alex Case, and Public Information Officer Carrie Anderson Faucette concerning what's going on in county government.

DailyNewsMakers Segment includes visits from Sheriff Ray Cross, Barry Irwin, Cyndi Thurman, Hailey Smith, concerning law enforcement issues in Dade County.

- Aired series of 60sec commercials called "Know the Sign" of someone using a controlled substance. i.e. Meth and Marijuana

WKWN streams the Dade County Commission, Dade County School Board and the City of Trenton's, monthly, via our Facebook page, KWN News Now.

7:30-8:00AM Saturday-Public Affairs program

Georgia Focus-Produced by the Georgia News Network. Quarterly issues report is attached via PDF

9:30-10:00am Saturday-Public Affairs program

InfoTraks-Quarterly issues report is attached via PDF

6AM-6PM KWN Airing numerous COVID-19 PSAs about safety and precautions, stressing the CDC guidelines.

Approx. 6 to 10 ads daily between 6AM to 6PM, plus overnight coverage as well.