

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Tom Anderson / Optima Public Relations, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

- FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Candidate name:**

Kevin McKinley

**Authorized committee:**

Candidate Committee: Alaskans for Kevin McKinley, P.O. Box 60288 Fairbanks, AK 99706

**Agency requesting time (and contact information):**

N/A Optima Public Relations / Tom@OptimaPublicRelations.com / Office # 907-202-5516

**Candidate's political party:**

Republican

**Office sought (no acronyms or abbreviations):**

Alaska State House of Representatives / House District 5

**Date of election:**

Tuesday November 3, 2020

General  Primary

**Treasurer of candidate's authorized committee:**

Kevin McKinley

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or  
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Tom Anderson / Optima Public Relations	Name: Ashley Hoban
Date of Request to Purchase Ad Time: 9/21/20	Date of Station Agreement to Sell Time: 9/21/20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 9.21.20

spot title: McKinley - Ben - NOV 2020

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: KIAK 132833242  
KFBX 132833242

Station Call Letters:  
KIAK, KFBX

Date Received/Requested:  
9.21.20

Est. #:  
KMcKinley For StHouse District 5 Sept20

Station Location:  
546 9th Ave Fairbanks AK 99701

Run Start and End Dates:  
9.22.20 - 11.3.20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.