



Good Karma Broadcasting, LLC
 301 W Wisconsin Ave, Ste 200
 Milwaukee, WI 53203
 (414) 209-3100

CONTRACT

<u>Contract / Revision</u> 512393 /		<u>Alt Order #</u>
<u>Advertiser</u> Wisconsin Infrastructure Investment Now, In		<u>Original Date / Revision</u> 04/12/24 / 04/12/24
<u>Contract Dates</u> 04/13/24 - 09/29/24	<u>Estimate #</u>	
<u>Product</u> 2024 Brewers		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTMJ-AM	<u>Account Executive</u> Jared Uhan	<u>Sales Office</u> Radio-Milwaukee
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u> 129440	<u>Advertiser Ref</u> 241534	<u>Product 1/2</u>

And:

Wisconsin Infrastructure Investment Now, Inc
 4230 East Towne Blvd
 #245
 Madison, WI 53704

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTMJ	04/13/24	09/29/24	Brewers In-Game Net	Various		:30			NM	298	\$126,232.80
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/08/24	04/14/24	----22				4	\$423.60			
	Week:	04/15/24	04/21/24	222-222				12	\$423.60			
	Week:	04/22/24	04/28/24	2222222				14	\$423.60			
	Week:	04/29/24	05/05/24	222-222				12	\$423.60			
	Week:	05/06/24	05/12/24	2222222				14	\$423.60			
	Week:	05/13/24	05/19/24	222-222				12	\$423.60			
	Week:	05/20/24	05/26/24	222-222				12	\$423.60			
	Week:	05/27/24	06/02/24	2222222				14	\$423.60			
	Week:	06/03/24	06/09/24	222-222				12	\$423.60			
	Week:	06/10/24	06/16/24	222-222				12	\$423.60			
	Week:	06/17/24	06/23/24	2222222				14	\$423.60			
	Week:	06/24/24	06/30/24	222-222				12	\$423.60			
	Week:	07/01/24	07/07/24	2222222				14	\$423.60			
	Week:	07/08/24	07/14/24	-222222				12	\$423.60			
	Week:	07/15/24	07/21/24	----22				4	\$423.60			
	Week:	07/22/24	07/28/24	222-222				12	\$423.60			
	Week:	07/29/24	08/04/24	222-222				12	\$423.60			
	Week:	08/05/24	08/11/24	-222222				12	\$423.60			
	Week:	08/12/24	08/18/24	2222222				14	\$423.60			
	Week:	08/19/24	08/25/24	-222222				12	\$423.60			
	Week:	08/26/24	09/01/24	-222222				12	\$423.60			
	Week:	09/02/24	09/08/24	222-222				12	\$423.60			
	Week:	09/09/24	09/15/24	-222222				12	\$423.60			
	Week:	09/16/24	09/22/24	2222222				14	\$423.60			
	Week:	09/23/24	09/29/24	-222222				12	\$423.60			
D 2	WTMJ	03/25/24	03/25/24	Brewers In-Game Net	Various		:30			NM	0	\$0.00
N 3	WTMJ	06/22/24	06/22/24	Chesney hard cost	Chesney hard cost		:00			NS	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/17/24	06/23/24	-----S-				1	\$2,750.00			
Totals											299	\$128,982.80

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.



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<u>Contract Dates</u> 04/13/24 - 09/29/24	<u>Product</u> 2024 Brewers	<u>Estimate #</u>
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Time Period	# of Spots	Gross Amount	Net Amount
04/01/24 - 04/28/24	30	\$12,708.00	\$12,708.00
04/29/24 - 05/26/24	50	\$21,180.00	\$21,180.00
05/27/24 - 06/30/24	65	\$29,860.40	\$29,860.40
07/01/24 - 07/28/24	42	\$17,791.20	\$17,791.20
07/29/24 - 08/25/24	50	\$21,180.00	\$21,180.00
08/26/24 - 09/29/24	62	\$26,263.20	\$26,263.20
Totals	299	\$128,982.80	\$128,982.80

Signature: _____ **Date:** _____

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