

ORDER



Orders
Order / Rev: 1651745
Alt Order #:
Product Desc:
Estimate: 3990
Flight Dates: 08/21/18 - 08/27/18
Original Date / Rev: 08/17/18 / 08/17/18
Order Type: REG

WLNS Lansing

Primary AE: WLNS National House
Sales Office: N-HOU
Sales Region: Nat

Agency
Name: Screen Strategies Media
Buying Contact:
Billing Contact: Screen Strategies Media Email
 11150 Fairfax Blvd
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Debbie Stabenow/US Senate/MI/I
Demographic: A25-54
Product Codes: PL11
Priority: P1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/26/18	37	\$18,100.00	\$15,385.00
08/27/18	08/27/18	10	\$4,350.00	\$3,697.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	37	\$18,100.00	\$15,385.00	0.00
September 2018	10	\$4,350.00	\$3,697.50	0.00
Totals	47	\$22,450.00	\$19,082.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WLNS National House	N-HOU	Nat	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLNS	08/23/18	08/23/18	6 News This Morning II	CM	528a-558a	---1---	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	---1---		1				\$200.00		0.00			
N 2	WLNS	08/21/18	08/24/18	6 News This Morning III	CM	558a-630a	-11-1--	:30	3	\$400.00	P1	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-11-1--		3				\$400.00		0.00			
N 3	WLNS	08/21/18	08/27/18	6 News This Morning IV	CM	630a-7a	1111---	:30	4	\$400.00	P1	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-111---		3				\$400.00		0.00			
		Week: 08/27/18	09/02/18	1-----		1				\$400.00		0.00			
N 4	WLNS	08/21/18	08/27/18	CBS This Morning	CM	7a-9a	1-111--	:30	4	\$400.00	P1	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	--111--		3				\$400.00		0.00			
		Week: 08/27/18	09/02/18	1-----		1				\$400.00		0.00			
N 5	WLNS	08/21/18	08/21/18	M-F 9a-10a	CM	9a-958a	-1-----	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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WLNS Lansing

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 08/20/18	08/26/18	-1-----			1		\$150.00	0.00					
N 6	WLNS	08/24/18	08/24/18	Let's Make a Deal Let's Make a Deal	CM	958a-1058a	----1--	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 08/20/18	08/26/18	----1--			1		\$200.00	0.00					
N 7	WLNS	08/22/18	08/22/18	Price is Right Price is Right	CM	1058a-12p	--1----	:30	1	\$250.00	P1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 08/20/18	08/26/18	--1----			1		\$250.00	0.00					
N 8	WLNS	08/21/18	08/27/18	6 News at Noon 6 News at Noon	CM	12p-1228p	11-1--	:30	3	\$400.00	P1	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 08/20/18	08/26/18	-1-1---			2		\$400.00	0.00					
		Week: 08/27/18	09/02/18	1-----			1		\$400.00	0.00					
N 9	WLNS	08/24/18	08/24/18	Y&R Y&R	CM	1228p-130p	----1--	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 08/20/18	08/26/18	----1--			1		\$300.00	0.00					
N 10	WLNS	08/22/18	08/27/18	Bold & Beautiful Bold & Beautiful	CM	130p-2p	1-1----	:30	2	\$300.00	P1	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 08/20/18	08/26/18	--1----			1		\$300.00	0.00					
		Week: 08/27/18	09/02/18	1-----			1		\$300.00	0.00					
N 11	WLNS	08/23/18	08/23/18	The Talk The Talk	CM	2p-3p	---1---	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 08/20/18	08/26/18	---1---			1		\$150.00	0.00					
N 12	WLNS	08/21/18	08/27/18	M-F 4p-5p M-F 4p-5p	CM	358p-458p	11-11--	:30	4	\$250.00	P1	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 08/20/18	08/26/18	-1-11--			3		\$250.00	0.00					
		Week: 08/27/18	09/02/18	1-----			1		\$250.00	0.00					
N 13	WLNS	08/22/18	08/27/18	6 News at 5p 6 News at 5p	CM	458p-529p	1-1----	:30	2	\$400.00	P1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 08/20/18	08/26/18	--1----			1		\$400.00	0.00					
		Week: 08/27/18	09/02/18	1-----			1		\$400.00	0.00					
N 14	WLNS	08/21/18	08/27/18	6 News at 5:30p 6 News at 5:30p	CM	M-F 530p-6p	-1-1---	:30	2	\$400.00	P1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 08/20/18	08/26/18	-1-1---			2		\$400.00	0.00					
		Week: 08/27/18	09/02/18	-----			0		\$400.00	0.00					
N 15	WLNS	08/21/18	08/27/18	6 News at 6p 6 News at 6p	CM	558p-630p	1-1-1--	:30	3	\$1,000.00	P1	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 08/20/18	08/26/18	--1-1--			2		\$1,000.00	0.00					
		Week: 08/27/18	09/02/18	1-----			1		\$1,000.00	0.00					
N 16	WLNS	08/21/18	08/27/18	M-F 7-730p M-F 7-730p	CM	7p-730p	1-----	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 08/20/18	08/26/18	-----			0		\$1,000.00	0.00					
		Week: 08/27/18	09/02/18	1-----			1		\$200.00	0.00					
N 17	WLNS	08/21/18	08/27/18	M-F 730-8p M-F 730-8p	CM	730p-757p	---1---	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 08/20/18	08/26/18	---1---			1		\$200.00	0.00					
		Week: 08/27/18	09/02/18	-----			0		\$200.00	0.00					
N 18	WLNS	08/21/18	08/27/18	Detroit Lions NFL PRE-SEASON LIONS	CM	8-11P (8:00 PM-11:00 PM)	----1--	:30	1	\$3,000.00	P1	0.00	NM	1	\$3,000.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/18	08/26/18	----1--		1			\$3,000.00			0.00			
		Week: 08/27/18	09/02/18	-----		0			\$200.00			0.00			
N 19	WLNS	08/21/18	08/27/18	Sun Prime Hour 4 NCIS LOS ANGELES	CM	10p-11p	-----1	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/18	08/26/18	-----1		1			\$500.00			0.00			
		Week: 08/27/18	09/02/18	-----		0			\$200.00			0.00			
N 20	WLNS	08/21/18	08/27/18	LN M-F 6 News at 11 M-F	CM	11p-1135p	11111--	:30	5	\$800.00	P1	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/18	08/26/18	-1111--		4			\$800.00			0.00			
		Week: 08/27/18	09/02/18	1-----		1			\$800.00			0.00			
N 21	WLNS	08/21/18	08/27/18	LN Su 6 News at 11 Sunday	CM	11p-1135p	-----1	:30	1	\$700.00	P1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/18	08/26/18	-----1		1			\$700.00			0.00			
		Week: 08/27/18	09/02/18	-----		0			\$800.00			0.00			
N 22	WLNS	08/21/18	08/27/18	The Late Show Late Show/Stephen Colbert	CM	Late Show/Stephe	111-1--	:30	4	\$200.00	P1	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/18	08/26/18	-11-1--		3			\$200.00			0.00			
		Week: 08/27/18	09/02/18	1-----		1			\$200.00			0.00			
													Totals	47	\$22,450.00