

ORDER



Orders
Order / Rev: 1651745
 Alt Order #:
 Product Desc:
 Estimate: 3990
 Flight Dates: 08/21/18 - 08/27/18
 Original Date / Rev: 08/17/18 / 08/17/18
 Order Type: REG

WLNS Lansing
 Primary AE: WLNS National House
 Sales Office: N-HOU
 Sales Region: Nat

Agency Name: Screen Strategies Media
 Buying Contact:
 Billing Contact: Screen Strategies Media Email
 11150 Fairfax Blvd
 Fairfax, VA 22030

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser Name: POL/Debbie Stabenow/US Senate/MI/I
 Demographic: A25-54
 Product Codes: PL11
 Priority: P1
 Revenue Code 1: AGY
 Revenue Code 2: POL
 Revenue Code 3: POL-CAND

New Business Thru:
 Order Separation: 00:15:00
 Advertiser External ID:
 Agency External ID:
 Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/26/18	37	\$18,100.00	\$15,385.00
08/27/18	08/27/18	10	\$4,350.00	\$3,697.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	37	\$18,100.00	\$15,385.00	0.00
September 2018	10	\$4,350.00	\$3,697.50	0.00
Totals	47	\$22,450.00	\$19,082.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WLNS National House	N-HOU	Nat	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLNS	08/23/18	08/23/18	6 News This Morning II 6 News This Morning II	CM	528a-558a	---1---	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	---1---		1				\$200.00		0.00			
N 2	WLNS	08/21/18	08/24/18	6 News This Morning III 6 News This Morning III	CM	558a-630a	-11-1--	:30	3	\$400.00	P1	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-11-1--		3				\$400.00		0.00			
N 3	WLNS	08/21/18	08/27/18	6 News This Morning IV 6 News This Morning IV	CM	630a-7a	1111---	:30	4	\$400.00	P1	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-111---		3				\$400.00		0.00			
		Week: 08/27/18	09/02/18	1-----		1				\$400.00		0.00			
N 4	WLNS	08/21/18	08/27/18	CBS This Morning CBS This Morning	CM	7a-9a	1-111--	:30	4	\$400.00	P1	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	--111--		3				\$400.00		0.00			
		Week: 08/27/18	09/02/18	1-----		1				\$400.00		0.00			
N 5	WLNS	08/21/18	08/21/18	M-F 9a-10a M-F 9a-10a	CM	9a-958a	-1-----	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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WLNS Lansing

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	----1--		1				\$3,000.00		0.00			
		Week: 08/27/18	09/02/18	-----		0				\$200.00		0.00			
N 19	WLNS	08/21/18	08/27/18	Sun Prime Hour 4 NCIS LOS ANGELES	CM	10p-11p	-----1	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-----1		1				\$500.00		0.00			
		Week: 08/27/18	09/02/18	-----		0				\$200.00		0.00			
N 20	WLNS	08/21/18	08/27/18	LN M-F 6 News at 11 M-F	CM	11p-1135p	11111--	:30	5	\$800.00	P1	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-1111--		4				\$800.00		0.00			
		Week: 08/27/18	09/02/18	1-----		1				\$800.00		0.00			
N 21	WLNS	08/21/18	08/27/18	LN Su 6 News at 11 Sunday	CM	11p-1135p	-----1	:30	1	\$700.00	P1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-----1		1				\$700.00		0.00			
		Week: 08/27/18	09/02/18	-----		0				\$800.00		0.00			
N 22	WLNS	08/21/18	08/27/18	The Late Show Late Show/Stephen Colbert	CM	Late Show/Stephe	111-1--	:30	4	\$200.00	P1	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-11-1--		3				\$200.00		0.00			
		Week: 08/27/18	09/02/18	1-----		1				\$200.00		0.00			
													Totals	47	\$22,450.00