

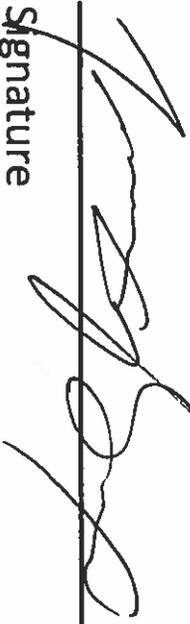
Ascertainment Report

KCWU-FM

July 2014-September 2014

Quarter 3

General Manager: Travis Box

A handwritten signature in black ink, appearing to read 'Travis Box', is written over a horizontal line.

Signature

A handwritten date '9/15/14' is written in black ink over a horizontal line.

Date

**KCWU-FM  
Ascertainment Report  
July 1, 2013 - September 30, 2013**

Issue/Topic	Nature of Program	Description	Date Aired	Time	Duration
		<p>How much students drink. This documentary focused on local research that shows college drinking at CWU isn't as much of a norm as one might think. I spoke with Doug Fulp from the CWU Wellness Center and CWU Police Captain Eric Twaites about college drinking at Central.</p>	8/18/2014	6:06 a.m. and 1:05 p.m.	3:14
		<p>Risks Involved. This documentary focused on the risks of college drinking. I spoke with Doug Fulp from the CWU Wellness Center about some of the risks involved with drinking. I also spoke with CWU Police Captain Eric Twaites about some of the things he's witnessed relating to college drinking.</p>	8/19/2014	6:09 a.m. and 1:05 p.m.	3:16

**KCWU-FM**

**Ascertainment Report**

**July 1, 2013 - September 30, 2013**

<p>Overconsumption. This documentary covers the issue of overconsumption amongst college students. I spoke with Doug Fulp from the CWU Wellness Center and CWU Police Captain Eric Twaites about the issue of overconsumption at Central.</p>	<p>8/20/2014</p>	<p>6:08 a.m. and 1:05 p.m.</p>	<p>3:00</p>
<p>The Social Norms Campaign. This documentary focuses on the CWU Wellness Center's Social Norms Campaign that speaks out to students about the facts about drinking at CWU. I spoke with Doug Fulp from the Wellness Center about the campaign.</p>	<p>8/21/2014</p>	<p>6:08 a.m. and 1:05 p.m.</p>	<p>2:45</p>

**College Drinking**

**News Central Spotlight**

**KCWU-FM**

**Ascertainment Report**

**July 1, 2013 - September 30, 2013**

		<p>Underage Drinking. This documentary focuses on the issue of underage drinking at CWU. I spoke with Doug Fulp from the CWU Wellness Center and CWU Police Captain Eric Twaites about the issue of underage drinking. The story also covers some of the statistics about underage drinking.</p>	8/22/2014	6:05 a.m. and 1:07 p.m.	3:03
		<p>Summer Skincare Myths. This documentary features a number of myths and facts about summer skincare contributed by the CWU Wellness Center.</p>	8/12/2014	1:40 p.m.	2:33

KCWU-FM

Ascertainment Report

July 1, 2013 - September 30, 2013

<p>Skin Cancer. This story focuses on the risk for skin cancer in Washington State and especially in Eastern Washington. I spoke with Dr. David Wood from Kittitas Valley Healthcare about the risk.</p>	<p>8/12/2014</p>	<p>1:20 p.m.</p>	<p>3:03</p>
<p>Recognizing Skin Cancer. This spotlight focuses on some of the precautions that can be taken in order to lower your risk for skin cancer. I spoke with Dr. David Wood from Kittitas Valley Healthcare about some of the resources the hospital offers when it comes to skincare and preventing skin cancer.</p>	<p>8/13/2014</p>	<p>6:07 a.m. and 1:05 p.m.</p>	<p>2:52</p>
<p>Sunscreen Basics. This story covers some of the basic tips and guidelines for using sunscreen, especially while living in Eastern Washington. I spoke with Dr. David Wood from Kittitas Valley Healthcare about some of his tips for summer skincare.</p>	<p>8/14/2014</p>	<p>6:05 a.m. and 1:07 p.m.</p>	<p>2:43</p>

Summer Skincare

News Central Spotlight

**KCWU-FM**

**Ascertainment Report**

**July 1, 2013 - September 30, 2013**

	<p>Tanning. This documentary focuses on the dangerous effects of tanning. Tanning beds can put you at a higher risk for developing skin cancer. I spoke with Dr. David Wood from Kittitas Valley Healthcare about the effects of tanning.</p>	8/15/2014	6:07 a.m. and 1:07 p.m.	2:54
	<p><b>Graduated Student Spotlight.</b> This piece focuses on an interview with a recent CWU graduate who found employment quickly after graduation. I spoke with her about her current position and how Central helped her feel ready for employment.</p>	8/25/2014	6:05 a.m. and 1:05 p.m.	3:38

# KCWU-FM

## Ascertainment Report

July 1, 2013 - September 30, 2013

<p>The Alumni Association. This story covers how the Alumni Association can help a graduate find employment. I spoke with Karen Shaw, the Associate Vice President for University Advancement about a program specifically created to connect students with alumni.</p>	<p>8/26/2014</p>	<p>6:07 a.m. and 1:06 p.m.</p>	<p>3:01</p>
<p>Central Success Stories. This story covers some of the success stories of Central Alumni who have excelled in their fields and demonstrated excellence. I spoke with Associate Vice President for University Advancement Karen Shaw about two of these stories specifically.</p>	<p>8/27/2014</p>	<p>6:07 a.m. and 1:08 p.m.</p>	<p>2:15</p>

Entry-Level  
Employment

News Central Spotlight

# KCWU-FM

## Ascertainment Report

July 1, 2013 - September 30, 2013

	<p>Job Tips. This spotlight focuses on an interview with Director of Career Services Vicki Sannuto about some of the resources that are available to CWU students and alumni, as well as some of her tips for getting a job soon after graduation.</p>	8/28/2014	6:05 a.m. and 1:08 p.m.	3:28
	<p>Career Fast Facts. This documentary focuses on some Fast Facts about getting a job after graduation. I spoke with Director of Career Services Vicki Sannuto and Karen Shaw from the Alumni Association about some of the resources CWU has to offer.</p>	8/29/2014	6:06 a.m. and 1:07 p.m.	4:28

Issue/Topic	Nature of Program	Description	Date Aired	Time	Duration
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# KCWU-FM

## Ascertainment Report

<p>The University's Impact on the Local Economy</p>	<p>News Central Spotlight</p>	<p>July 1, 2013 - September 30, 2014                  The Ellensburg Downtown Association.                  Many downtown businesses rely on students as customers, but getting students to shop downtown can be a struggle. Carolyn Honeycutt, the Director of the Ellensburg Downtown Association, spoke about what role the organization has in boosting the local economy and drawing more customers downtown.</p>	<p>9/1/2014</p>	<p>6:06 a.m. and 1:06 p.m.</p>	<p>2:32</p>
		<p>Bridging the Town Gown. This piece covers the town gown issue in Ellensburg. It features an interview with Carolyn Honeycutt, the Director of the Ellensburg Downtown Association, about the current relationship between CWU and Ellensburg.</p>	<p>9/2/2014</p>	<p>6:05 a.m. and 1:05 p.m.</p>	<p>2:50</p>
		<p>Central Communication Agency. In order to help bridge the gap between CWU and the downtown area of Ellensburg, the Ellensburg Downtown Association is working with the student-led Central Communication Agency to research and implement strategies to draw students into the downtown area.</p>	<p>9/3/2014</p>	<p>6:10 a.m. and 1:07 p.m.</p>	<p>3:13</p>

# KCWU-FM

## Ascertainment Report

July 1, 2013 - September 30, 2013

<p>Building a Connection. This spotlight features an interview with Carolyn Honeycutt, the Director of the Ellensburg Downtown Association about some of their efforts to work with CWU to help create more of a connection between local businesses and students.</p>	<p>9/4/2014</p>	<p>6:05 a.m. and 1:07 p.m.</p>	<p>3:08</p>
<p>A Glimpse Inside McDonald's. This segment features an interview with Richard, the manager of the Ellensburg McDonald's, about how the restaurant is effected by student business throughout the year.</p>	<p>9/5/2014</p>	<p>6:07 a.m. and 1:06 p.m.</p>	<p>2:04</p>
<p>Community Safety. This spotlight features a clip of Kittitas County Commissioner Obie O'Brien speaking at the 1-502 Community Safety Forum on August 7th at Ellensburg City Hall. He spoke out about the initiative an dhow the legalazation process is affecting Kittitas County.</p>	<p>9/8/2014</p>	<p>6:05 a.m. and 1:07 p.m.</p>	<p>3:58</p>



**KCWU-FM**

**Ascertainment Report**

**July 1, 2013 - September 30, 2013**

<p>Youth Risk. This spotlight features a clip of Project Director of the Mercer Island Communities that Care Coalition Derek Franklin speaking at the I-502 Community Safety Forum. It also features an interview with Nora Ludlow, a mother and one of the community members attending the forum.</p>	<p>9/9/2014</p>	<p>6:06 a.m. and 1:06 p.m.</p>	<p>1:57</p>
<p>Youth Risk and Prevention Efforts. This segment features various clips from the I-502 Community Safety Forum about the possibility of an increased risk for youth with the legalization of recreational marijuana and some of the possible prevention efforts in Kittitas County.</p>	<p>9/10/2014</p>	<p>6:08 a.m.</p>	<p>4:14</p>

**News Central Spotlight**

**Initiative 502 and Community Safety**

**KCWU-FM**

**Ascertainment Report**

**July 1, 2013 - September 30, 2013**

<p>Potential Impact. This segment features a clip of Principal of Lincoln Elementary School John Graf speaking about some of the possible impacts of I-502 on youth within the community.</p>	<p>9/11/2014</p>	<p>1:07 p.m.</p>	<p>3:20</p>
<p>Looking to the Future. This documentary features an interview with Kittitas County Commissioner Obie O'Brien about his opinion on the future of Initiative 502 and his prediction of some of the outcomes from legalizing recreational marijuana.</p>	<p>9/12/2014</p>	<p>6:07 a.m. and 1:08 p.m.</p>	<p>3:38</p>