

Ascertainment Report

KCWU-FM

January 2014 – March 2014

Quarter 1

General Manager: Travis Box

A handwritten signature in blue ink, appearing to read "Travis Box", written over a horizontal line.

Signature

3-31-14

Date

KCWU-FM Ascertainment Report

January 1, 2013 - March 31, 2013

Issue/Topic	Nature of Program	Description	Guest	Date Aired	Time	Duration
Addiction	News Central Segment	Interview with David Douglas. This interview focused on the upcoming local showing of the film The Anonymous People. He discussed why it was important to bring this film to the local community. He also touched on his own personal story of addiction and recovery.	Recovering Addict David Douglas	2/16/2014	12:15 PM	5:00
Addiction	News Central Segment	Trailer of The Anonymous People. This segment featured the actual sound from The Anonymous People trailer. Various celebrities spoke out about their struggles with addiction. After that, we included the history of the film and when/where it would be shown in the community.		2/16/2014	12:25 p.m.	3:00
Addiction	News Central Segment	Philip Seymour Hoffman's Death. This segment features the breaking story of actor Philip Seymour Hoffman's death. We included two sound clips from stories about his death from ABC News and Reuters. These news clips focused on his death and the overall issue of addiction. We then tied it back in with The Anonymous People.		2/16/2014	12:30 PM	3:45

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Addiction	News Central Segment	Russell Brand Interview. This segment featured a sound clip from Russell Brand's interview with the British Home Affairs Committee, which aired on C-Span. He spoke out about his personal experience with addiction, specifically heroin, and how the view of recovery should change. We tied this in with the local showing of The Anonymous People as well.		2/16/2014	12:40 PM	5:00
Addiction	News Central Segment	New Nasal Spray. This news story focused on a new nasal spray that can counter the effects of heroin or prescription pain pill overdoses - potentially becoming available at Washington State University next fall. The college pharmacy hopes to recruit 150 students to train to recognize drug overdoses so they may spray the drug prior to emergency service arrival.		3/14/2014	12:20 PM	0:45
Local Ecology	News Central Segment	Interview with Mark Auslander. This segment features an interview with Director of the Museum of Culture and Environment Mark Auslander and Dr. Amazon. They gave an update on the wolf exhibit and a "Speaking with Wolves" presentation. Dr. Amazon again stressed the importance of wolves in the local ecosystem.		3/13/2014	12:10 PM	2:30

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Local Ecology	News Central Segment	Update on Field to Fork. This segment focuses on an update on the conference at the Kittitas County Event Center called Field to Fork. The conference promotes Northwest farming regions and connecting people who want a stronger local food system.		1/21/2014	12:05 PM	0:45
Local Ecology	News Central Segment	Interview with Mark Auslander. This segment features an interview with Director of the Museum of Culture and Environment Mark Auslander and Dr. Amason. They spoke about the new wolf exhibit and the importance of wolves in the local ecosystem.	Director of the Museum of Culture and Environment Mark Auslander and Dr. Amason	1/30/2014	12:15 PM	10:00
Local Ecology	News Central Segment	Air Quality. This segment features a story about the Department of Ecology hosting an informational meeting to discuss the local air quality. The air quality in Kittitas has been worsening the last few years. The public can learn what affects the air quality and what they can do to keep it cleaner.		3/10/2014	12:415:00 PM	0:50

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Local Ecology	News Central Segment	Wanapum Dam. This segment features a news release from the Department of Ecology stressing the importance of monitoring water near the Wanapum Dam. The Wanapum Dam is at a drawdown after a crack was found on a spillway pier. This can have an effect on fish in that area and even wells.		3/13/2014	12:15 PM	1:30
Financial Aid	News Central Segment	CWU High School Equivalency Program. This segment features a news story about on the Central Washington University High School Equivalency Program winning a \$20,000 grant from the Yakima Valley Community Foundation for career and college readiness for program participants and their dependents. The program helps migrant and seasonal farmworkers and their immediate family members earn a GED.		1/22/2014	12:10 PM	1:00
Financial Aid	News Central Segment	LEAP1% Scholarship Awards Dinner. This segment features a news story about five students of Latino heritage who were presented with \$5,000 merit scholarships to attend CWU. They are a program partner with Central Washington University. We also spoke about each recipient.		1/30/2014	12:15 PM	0:50

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Financial Aid	News Central Segment	Interview with CWU President James Gaudino. This segment features an interview with Central Washington University President James Gaudino about the school's vision for the future of assisting graduate students with funding. This question for him came after a recent cutting in assistance for graduate studies.	CWU President James Gaudino	2/11/2014	12:20 PM	3:30
Financial Aid	News Central Segment	Veterans paying in-state tuition. This segment focuses on a news story about a possible bill allowing veteran students to pay in-state tuition without having to wait the normal two-year period.		2/13/2014	12:10 PM	0:45
Financial Aid	News Central Segment	Paying for school. This segment focuses on a news story about a possible bill where students would pay for school in the form of a small, fixed percentage of future income for up to 25 years - called "Pay it Forward."		2/18/2014	12:20 PM	0:40

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Smoking Rights	News Central Segment	Smoking in a car with minors. This segment focuses on a story about the measure proposed in state legislature that would make it a traffic infraction to smoke while in a car with minors. The first violation would be a \$125 penalty.		1/14/2014	12:20 PM	0:45
Smoking Rights	News Central Segment	Interview with BOD President Bryan Elliott. This segment features an interview with Associated Students of Central Washington University Board of Directors President Bryan Elliott. He brought up the Fresh Air Forum and the debate on allowing students to smoke on campus.	BOD President Bryan Elliott	1/15/2014	12:25 PM	3:15
Smoking Rights	News Central Segment	Fresh Air Forum. This segment features a news segment about how the students were gathering data for the idea of designated smoking areas. The discussion first started with the Kittitas County Public Health Department and the National College Health Assessment survey.		2/3/2014	12:30 PM	1:30

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Smoking Rights	News Central Segment	ASCWU-BOD interview. This segment features an interview with representatives from the Associated Students of Central Washington University Board of Directors about the Fresh Air Forum and possible new changes to the smoking policy on campus.	Representatives from the ASCWU BOD	2/20/2014	12:30 PM	5:00
Smoking Rights	News Central Segment	Interview with CWU President James Gaudino. This segment features an interview with Central Washington University President James Gaudino about the smoking policy on campus once the recreational marijuana market reaches Ellensburg. It overviews potential changes and the rules that will be implemented.	CWU President James Gaudino	3/11/2014	12:25 PM	5:00
Civil Equality	News Central Segment	Elementary Students and MLK Jr. Day. This segment features a news story about Central Washington University hosting a workshop for local elementary students to learn about Martin Luther King Jr. The students made signs, wrote about leadership and role-played various civil rights situations.		1/14/2014	12:15	0:45

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Civil Equality	News Central Segment	CWU Movie Series. This segment features a story about Central Washington University hosting a three-part film and discussion series, titled "Created Equal: America's Civil Rights Struggle" for Black History Month. All films took place in Black Hall and featured introductions and discussions.		2/4/2014	12:15	1:00
Civil Equality	News Central Segment	Interview with Mark Auslander. This segment features an interview with the Director of the Museum of Culture and Environment Mark Auslander and Dean Keith Champagne about some of the events going on during Black History Month. The interview took an in-depth look at civil equality in today's society.	Director of the Museum of Culture and Environment Mark Auslander and Dean Keith Champagne	2/6/2014	12:05	10:00
Civil Equality	News Central Segment	Interview with Mark Auslander. This segment features an interview with the Director of the Museum of Culture and Environment Mark Auslander and President of the Anthropology Student Association Club James Brown. We discussed the humanitarian emergency in the South Sudan that the ASA students are working on, as well as the movie "Slavery by Another Name."	Director of the Museum of Culture and Environment Mark Auslander and President of the Anthropology Student Association Club James Brown	2/20/2014	12:05	10:00

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<p>Civil Equality</p>	<p>News Central Segment</p>	<p>Puget Sound Community College's "Diversity." This segment features a news story about Puget Sound Community College's inviting only people of color to their diversity happy hour event. The goal was to include all in the event, but the university apologized the next day and cancelled the event, saying, "Race can be a difficult conversation for a lot of people."</p>		<p>3/14/2014</p>	<p>12:15</p>	<p>1:15</p>