Ascertainment Report

KCWU-FM

April 2014- June 2014

Quarter 2

Date

Signature

General Manager: Travis Box

KCWU-FM Ascertainment Report July 1, 2013 - September 30, 2013

32			issue/Topic
3			Nature of Program
	May Day Marches. This segment featured a news story from Kiro 7 News and the Associated Press. The story covers how this year's May Day marches were focused on raising the minimum wage in Washington State.	Interview with Governor Jay Inslee. This interview focused on the issue of raising the state minimum wage and the minimum wage in Seattle. Inslee spoke out about his belief in the importance of raising minimum wage so that more people can live the "American Dream."	Description
	5/1/2014	N. T.	Date Aired
	12:25 p.m.	12:15 PM	Time
	<u>မ</u>	5:00	Duration

	Ainf	July 1, 2013 - September 30, 2013	5/15/2014	12:30 PM	1:30
Minimum Wage	News Central Segment	\$15 Minimum Wage Hike. This segment covers the debate between activists and the Seattle mayor about raising the minimum wage in Seattle. Activists are rallying to raise the wage as soon as possible, while city leaders want more time to work out how the raise process will work.			
			6/2/2014	12:25 PM	0:45
		Phase-in Minimum Wage Increase. This segment covers the Seattle City Council's plan to approve the phase-in for a minimum wage increase. The approval comes after many weeks of tension between city leaders and activists.			Đ

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	south-central Washington, including four times the national rate of Anencephaly in children.	Birth Defects in Yakima. This segment features an article on the unusualy high number of rare birth defects occuring in		new wage, and there are other considerations as well.	for raising the minimum wage. Certain businesses have longer to implement the	Seattle Mayor's Plan. This news story focused on Seattle Mayor Murray's plan	July 1, 2013 - September 30, 2013	Ascertainment Keport
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			12:40 PM	l e			12:20 PM	
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	Rural Environmental Impact on Health		8	
	News Central Segment			July
Nap Nanny product safety commission. This segment features a story about the childcare product Nap Nanny, and how it is being recalled due to a direct link to the death of some children.	Birth Defects Community Forum. This segment features the events of a community forum whom asked state health officials for possible causes of an unusual cluster of defect cases in Eastern Washington.		Pesticides in fruit. This segment focuses on The Environmental Working Update's Shoppers Guide to Pesticides in Produce along with it's "Dirty Dozen" list, which outlines the fruits and vegitables that contain the most pesticides.	July 1, 2013 - September 30, 2013
6/3/2014		5/14/2014	**************************************	4/29/2014
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1:00		2:00		3:00

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U Drive. U Text. U Pay. This segment features a news story about Washington's Traffic Safety Commission cracking down on distracted driving with the U Drive. U Text. U Pay. Campaign. This focuses on not only texting and driving, but also even other distracting actions like eating.		July 1, 2013 - September 30, 2013 Pesticide Drift Illnesses.This segment features a news release from the state Health Department detailing a sudden rise in illnesses caused by pesticide drift in eastern Washington orchards.
	4/8/2014	5/13/2014
	12:10 PM	12:30 PM
iji	1:00	0:45

Distracted Driving			
News Central Segment			Vinc
Distracted Driving Awareness. This segment covers another short story about how the Washington State Patrol is especially focusing on distracted driving in the upcoming week. There will be extra patrols on the lookout for the signs of distracted driving.		Cle-Elum/Roslyn High School. This segment features a news story about the high school's "Dead for a Day" project. The project reaches out to students and shows them what it would be like if an accident caused by distracted driving really happened within the school community.	July 1, 2013 - September 30, 2013
	5/3/2014		4/28/2014
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good.	generation that distracted driving isn't	book that can help teach even the young	car, Jordan decided to write a children's	texting and driving on her first trip in the	Broom." After experiencing his daughter	author of "One Creepy Street: Anika's	features an interview with Lee Jordan, the	Interview with Lee Jordan. This segment		driving or even driving under the influence.	what can really happen while texting and	simulator allows students to experience	simulator experience at CWU. The	from the Arrive Alive Tour about a driving	features an interview with a representative	Driving Simulator at CWU. This segment	July 11, 2013 - September 30, 2013
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Issue/Topic

Nature of Program

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State Funding of Higher Education	(A)			
News Central Segment		16	3# 15°	Vinf
Interview with CWU President Gaudino. This segment features an interview with CWU President James Gaudino. Two of our main topics were the new budget for CWU's next school year and the possibility of programs getting cut in the near future.	Interview with BOD President Bryan Elliott. This segment features an interview with Associated Students of Central Washington University Board of Directors President Bryan Elliott. He brought up CWU's budget and the adjustements that might need to be made in order to keep costs down.		Interview with Governor Jay Inslee. This segment features an interview with Washington State Governor Jay Inslee about the state funding of higher education. We spoke about the state budget and how our state in particular doesn't invest much in our colleges and universities.	July 1, 2013 - September 30, 2013
4/15/2014	9.	4/9/2014		4/8/2014
12:20 PM		12:25 PM		12:10 PM
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Brush fire on Vantage Highway. This segment features a news story about a contained fire on Vantage Highway that was just over a square mile in size and thankfully only damaged brush and some areas of fencing.	Interview with CWU President Gaudino. This segment features an interview with CWU President James Gaudino. We asked for updates the new budget for CWU's next school year and the possibility of programs getting cut in the near future, as well as other alternatives for lowering costs Interview with WSA. This segment features an interview with Alexander Mathison about the WSA's efforts to speak with members of the legislature about lowering the cost of college. Students who work full-time cannot actually afford school. The WSA and other universities in Washington state want to change that.
6/4/2014	6/5/2014
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News Central Segment			July
segment features an interview with a representative from the Department of Natural Resources about wildfire prevention and what we as college students can do to prevent disaster in our community	Interview with Debbie Robinson. This	features a press release about wildfire awareness month during the month of May for several western states. This article explains how residents of areas prone to wildfires can take extra percautions to prevent disaster as the season gets warmer.	July 1, 2013 - September 30, 2013 Wildfire Awareness Month. This segment
	5/28/2014		4/29/2014
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	10:00		3:00

Wildfire Safety and Prevention

	93		July
Fire in Central Washington. This segment features a news story about a fast moving fire through central Washington that caused almost 40 homes to be evacuated and power to go down in several areas.		Ellensburg bush fire. This segment features an update on the fire potentially threatening several homes near umptanum road outside Ellensburg, including the size and duration of the fire, and the unusually aggressive nature for this time of year.	July 1, 2013 - September 30, 2013
	5/29/2014		5/28/2014
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