


Ascertainment Report


KCWU-FM

April 2014- June 2014

Quarter 2

General Manager: Travis Box


Signature


Date

KCWU-FM
Ascertainment Report
July 1, 2013 - September 30, 2013

Issue/Topic	Nature of Program	Description	Date Aired	Time	Duration
		<p>Interview with Governor Jay Inslee. This interview focused on the issue of raising the state minimum wage and the minimum wage in Seattle. Inslee spoke out about his belief in the importance of raising minimum wage so that more people can live the "American Dream."</p>	4/8/2014	12:15 PM	5:00
		<p>May Day Marches. This segment featured a news story from Kiro 7 News and the Associated Press. The story covers how this year's May Day marches were focused on raising the minimum wage in Washington State.</p>	5/1/2014	12:25 p.m.	3:00

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	5/15/2014	12:30 PM	1:30
Minimum Wage			
News Central Segment			
	6/2/2014	12:25 PM	0:45
	Phase-in Minimum Wage Increase. This segment covers the Seattle City Council's plan to approve the phase-in for a minimum wage increase. The approval comes after many weeks of tension between city leaders and activists.		

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<p>Pesticides in fruit. This segment focuses on The Environmental Working Update's Shoppers Guide to Pesticides in Produce along with it's "Dirty Dozen" list, which outlines the fruits and vegetables that contain the most pesticides.</p>	4/29/2014	12:35 PM	3:00
	<p>Birth Defects Community Forum. This segment features the events of a community forum whom asked state health officials for possible causes of an unusual cluster of defect cases in Eastern Washington.</p>	5/14/2014	12:35 PM
<p>Nap Nanny product safety commission. This segment features a story about the childcare product Nap Nanny, and how it is being recalled due to a direct link to the death of some children.</p>		6/3/2014	12:45 PM

**Rural Environmental
Impact on Health**

News Central Segment

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<p>Cle-Elum/Roslyn High School. This segment features a news story about the high school's "Dead for a Day" project. The project reaches out to students and shows them what it would be like if an accident caused by distracted driving really happened within the school community.</p>	<p>4/28/2014</p>	<p>12:15 PM</p>	<p>2:00</p>
<p>Distracted Driving Awareness. This segment covers another short story about how the Washington State Patrol is especially focusing on distracted driving in the upcoming week. There will be extra patrols on the lookout for the signs of distracted driving.</p>	<p>5/3/2014</p>	<p>12:20 PM</p>	<p>0:45</p>

Distracted Driving

News Central Segment

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		<p>Driving Simulator at CWU. This segment features an interview with a representative from the Arrive Alive Tour about a driving simulator experience at CWU. The simulator allows students to experience what can really happen while texting and driving or even driving under the influence.</p> <p>Interview with Lee Jordan. This segment features an interview with Lee Jordan, the author of "One Creepy Street: Anika's Broom." After experiencing his daughter texting and driving on her first trip in the car, Jordan decided to write a children's book that can help teach even the young generation that distracted driving isn't good.</p>	5/12/2014	12:10 PM	7:00
			5/28/2014	12:20 PM	8:00

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<p>State Funding of Higher Education</p>	<p>News Central Segment</p>	<p>Interview with Governor Jay Inslee. This segment features an interview with Washington State Governor Jay Inslee about the state funding of higher education. We spoke about the state budget and how our state in particular doesn't invest much in our colleges and universities.</p>	<p>4/8/2014</p>	<p>12:10 PM</p>	<p>5:00</p>
		<p>Interview with BOD President Bryan Elliott. This segment features an interview with Associated Students of Central Washington University Board of Directors President Bryan Elliott. He brought up CWU's budget and the adjustments that might need to be made in order to keep costs down.</p>	<p>4/9/2014</p>	<p>12:25 PM</p>	<p>4:00</p>
<p>State Funding of Higher Education</p>	<p>News Central Segment</p>	<p>Interview with CWU President Gaudio. This segment features an interview with CWU President James Gaudio. Two of our main topics were the new budget for CWU's next school year and the possibility of programs getting cut in the near future.</p>	<p>4/15/2014</p>	<p>12:20 PM</p>	<p>5:00</p>

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<p>Interview with CWU President Gaudino. This segment features an interview with CWU President James Gaudino. We asked for updates the new budget for CWU's next school year and the possibility of programs getting cut in the near future, as well as other alternatives for lowering costs</p>	5/20/2014	12:15 PM	5:00
<p>Interview with WSA. This segment features an interview with Alexander Mathison about the WSA's efforts to speak with members of the legislature about lowering the cost of college. Students who work full-time cannot actually afford school. The WSA and other universities in Washington state want to change that.</p>	6/5/2014	12:05 PM	2:00
<p>Brush fire on Vantage Highway. This segment features a news story about a contained fire on Vantage Highway that was just over a square mile in size and thankfully only damaged brush and some areas of fencing.</p>	6/4/2014	12:20	1:00

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<p>Wildfire Awareness Month. This segment features a press release about wildfire awareness month during the month of May for several western states. This article explains how residents of areas prone to wildfires can take extra precautions to prevent disaster as the season gets warmer.</p>	<p>4/29/2014</p>	<p>12:15</p>	<p>3:00</p>
<p>Interview with Debbie Robinson. This segment features an interview with a representative from the Department of Natural Resources about wildfire prevention and what we as college students can do to prevent disaster in our community</p>	<p>5/28/2014</p>	<p>12:20</p>	<p>10:00</p>

Wildfire Safety and Prevention

News Central Segment

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<p>Ellensburg bush fire. This segment features an update on the fire potentially threatening several homes near umptanum road outside Ellensburg, including the size and duration of the fire, and the unusually aggressive nature for this time of year.</p>	<p>5/28/2014</p>	<p>12:30</p>	<p>2:00</p>
<p>Fire in Central Washington. This segment features a news story about a fast moving fire through central Washington that caused almost 40 homes to be evacuated and power to go down in several areas.</p>	<p>5/29/2014</p>	<p>12:35</p>	<p>3:00</p>