



**KTVI-TV**  
**2250 Ball Dr**  
**St Louis, MO 63146**  
**(314) 213-2222**

# CONTRACT

<u>Contract / Revision</u> 355382 /		<u>Alt Order #</u> 5197937
<u>Product</u> Media		
<u>Contract Dates</u> 07/12/16 - 07/18/16		<u>Estimate #</u> 159
<u>Advertiser</u> Brunner/R/MOGovernor		<u>Original Date / Revision</u> 07/08/16 / 07/08/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVI-TV	<u>Account Executive</u> Mickie Reeves	<u>Sales Office</u> Local House
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-54		
<u>IDB#</u>	<u>Advertiser Code</u> 10	<u>Product Code</u> 12
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Thompson Communications Inc**  
**200 W Jefferson**  
**Marshfield, MO 65706**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	2	07/12/16	07/18/16	M-F 4a-430a	4:00 AM-4:30 AM		:30				NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	22222--				10	\$50.00	0.00			
N 2	2	07/12/16	07/18/16	M-F 430a-5a	4:30 AM-5:00 AM		:30				NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	22222--				10	\$50.00	0.00			
N 3	2	07/12/16	07/18/16	FOX 2 News @ 5a	5:00 AM-5:30 AM		:30				NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	22222--				10	\$225.00	0.00			
N 4	2	07/12/16	07/18/16	FOX 2 News @ 530a	5:30 AM-6:00 AM		:30				NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	22222--				10	\$300.00	0.00			
N 5	2	07/12/16	07/18/16	FOX 2 News @ 6a	6:00 AM-6:30 AM		:30				NM	10	\$8,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	22222--				10	\$825.00	0.00			
N 6	2	07/12/16	07/18/16	FOX 2 News @ 6a	6:00 AM-6:30 AM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	-----2-				2	\$200.00	0.00			
N 7	2	07/12/16	07/18/16	FOX 2 News @ 6a	6:00 AM-6:30 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	-----2				2	\$100.00	0.00			
N 8	2	07/12/16	07/18/16	FOX 2 News @ 6a	6:30 AM-7:00 AM		:30				NM	10	\$8,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	22222--				10	\$825.00	0.00			
N 9	2	07/12/16	07/18/16	FOX 2 News @ 6a	6:30 AM-7:00 AM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	-----2-				2	\$200.00	0.00			
N 10	2	07/12/16	07/18/16	FOX 2 News @ 6a	6:30 AM-7:00 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	-----2				2	\$100.00	0.00			
N 11	2	07/12/16	07/18/16	FOX 2 News In The Mo	7:00 AM-7:30 AM		:30				NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	22222--				10	\$500.00	0.00			
N 12	2	07/12/16	07/18/16	FOX 2 In The Morning	7:00 AM-7:30 AM		:30				NM	2	\$750.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
355382 /	5197937

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/12/16 - 07/18/16	Media	159

<u>Advertiser</u>	<u>Original Date / Revision</u>
Brunner/R/MOGovernor	07/08/16 / 07/08/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	-----2-				2	\$375.00	0.00			
N 13	2	07/12/16	07/18/16	FOX 2 News In The Morning	7:00 AM-7:30 AM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	-----2				2	\$200.00	0.00			
N 14	2	07/12/16	07/18/16	FOX 2 News In The Mo	7:30 AM-8:00 AM		:30				NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	22222--				10	\$500.00	0.00			
N 15	2	07/12/16	07/18/16	FOX 2 In The Morning	7:30 AM-8:00 AM		:30				NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	-----2-				2	\$375.00	0.00			
N 16	2	07/12/16	07/18/16	FOX 2 News In The Morning	7:30 AM-8:00 AM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	-----2				2	\$200.00	0.00			
N 17	2	07/12/16	07/18/16	FOX 2 News In The Morning	8:00 AM-8:30 AM		:30				NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	-----2				2	\$375.00	0.00			
N 18	2	07/12/16	07/18/16	FOX 2 News In The Mo	8:00 AM-8:30 AM		:30				NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	22222--				10	\$500.00	0.00			
N 19	2	07/12/16	07/18/16	FOX 2 In The Morning	8:00 AM-8:30 AM		:30				NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	-----2-				2	\$375.00	0.00			
N 20	2	07/12/16	07/18/16	FOX 2 News In The Mo	8:30 AM-9:00 AM		:30				NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	22222--				10	\$500.00	0.00			
N 21	2	07/12/16	07/18/16	Sa 7a-9a	8:30 AM-9:00 AM		:30				NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	-----2-				2	\$375.00	0.00			
N 22	2	07/12/16	07/18/16	FOX 2 News In The Morning	8:30 AM-9:00 AM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	-----2				2	\$200.00	0.00			
N 23	2	07/12/16	07/18/16	FOX News Sunday	9:00 AM-10:00 AM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	-----2				2	\$250.00	0.00			
N 24	2	07/12/16	07/18/16	FOX 2 News @ 9a	9:00 AM-9:30 AM		:30				NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	22222--				10	\$225.00	0.00			
N 25	2	07/12/16	07/18/16	FOX 2 News @ 9a	9:30 AM-10:00 AM		:30				NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	22222--				10	\$225.00	0.00			
N 26	2	07/12/16	07/18/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	11111--				5	\$175.00	0.00			
N 27	2	07/12/16	07/18/16	FOX 2 News Midday	11:00 AM-11:30 AM		:30				NM	10	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	22222--				10	\$175.00	0.00			
N 28	2	07/12/16	07/18/16	FOX 2 News Midday	11:30 AM-12:00 PM		:30				NM	10	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	22222--				10	\$175.00	0.00			
N 29	2	07/12/16	07/18/16	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	5	\$875.00

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07/12/16 - 07/18/16	Media	159

<u>Advertiser</u>	<u>Original Date / Revision</u>
Brunner/R/MOGovernor	07/08/16 / 07/08/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	11111--				5	\$175.00	0.00			
N 30	2	07/12/16	07/18/16	M-F 1230p-1p	12:30 PM-1:00 PM		:30				NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	11111--				5	\$175.00	0.00			
N 31	2	07/12/16	07/18/16	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	1-111--				4	\$150.00	0.00			
N 32	2	07/12/16	07/18/16	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	11111--				5	\$150.00	0.00			
N 33	2	07/12/16	07/18/16	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	11111--				5	\$150.00	0.00			
N 34	2	07/12/16	07/18/16	M-F 4p-430p	4:00 PM-4:30 PM		:30				NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	11111--				5	\$375.00	0.00			
N 35	2	07/12/16	07/18/16	M-F 4p-5p	4:30 PM-5:00 PM		:30				NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	11111--				5	\$375.00	0.00			
N 36	2	07/12/16	07/18/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	10	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	22222--				10	\$1,200.00	0.00			
N 37	2	07/12/16	07/18/16	Su 5p-6p	5:00 PM-5:30 PM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	-----2				2	\$300.00	0.00			
N 38	2	07/12/16	07/18/16	Sa 5p-6p	5:30 PM-6:00 PM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	-----2-				2	\$150.00	0.00			
N 39	2	07/12/16	07/18/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	22222--				10	\$500.00	0.00			
N 40	2	07/12/16	07/18/16	Su 5p-6p	5:30 PM-6:00 PM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	-----2				2	\$300.00	0.00			
N 41	2	07/12/16	07/18/16	Sa 5p-6p	5:30 PM-6:00 PM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	-----2-				2	\$150.00	0.00			
N 42	2	07/12/16	07/18/16	FOX 2 News @ 9p	9:00 PM-9:30 PM		:30				NM	5	\$5,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	11111--				5	\$1,125.00	0.00			
N 43	2	07/12/16	07/18/16	FOX 2 News @ 9p	9:30 PM-10:00 PM		:30				NM	5	\$5,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	11111--				5	\$1,125.00	0.00			
N 44	2	07/12/16	07/18/16	FOX 2 News @ 10p	10:00 PM-10:30 PM		:30				NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	11111--				5	\$900.00	0.00			
<b>Totals</b>										0.00		248	\$100,425.00

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07/12/16 - 07/18/16	Media	159

<u>Advertiser</u>	<u>Original Date / Revision</u>
Brunner/R/MOGovernor	07/08/16 / 07/08/16

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Net Amount</u>
06/27/16 - 07/18/16	248	\$100,425.00	\$85,361.25
<b>Totals</b>	<b>248</b>	<b>\$100,425.00</b>	<b>\$85,361.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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# New Order

**Agency:** Thompson Communications, Inc.  
**Office:** Marshfield  
**Client:** 10 - Missourians for John Brunner  
**Product:** 12 - Media  
**Piggyback Product:**  
**Estimate:** 159 - Missourians for John Brunner  
 TV July 12 - 18

**Station:** KTVI-TV  
**Order Type:** Normal  
**Cancel Date:**

**Flight Start:** 07/12/2016  
**Flight End:** 07/18/2016  
**Hiatus:**

**Received in ePort:** 7/8/2016 12:29:04 PM

**Primary Demo:**  
**Demo 2:**  
**Demo 3:**  
**GRP:** 0.00  
**CPP:** \$0.00  
**GIMP:** 0  
**CPM:** \$0.00  
**Comments:** Separation: 30

**Local/National:** Local  
**Rep Office:** KTVI-TV  
**AE:** Mickie Reeves  
**Phone:**  
**OrderID:** 5197937  
**Status:** New

**Airtime Dollars:** \$100,425.00  
**Interactive Dollars:** \$0.00  
**Non-Airtime Dollars:** \$0.00  
**Total Dollars:** \$100,425.00  
**Total Spots:** 248

**MarketShare:**

## Daily Airtime Lines

Line	Daypart	DPT	Code	Rate	C/T	Len	7/12	7/13	7/14	7/15	7/16	7/17	7/18	Total Spots	Rtg	CPP	Imp	CPM
1	TuWThFM 4A-4:30A FOX 2 NEWS @ 430AM	EM		\$50.00	C	30	2	2	2	2	0	0	2	10				
LP Jun-2015LS																		
2	TuWThFM 4:30A-5A FOX 2 NEWS @ 4A	EM		\$50.00	C	30	2	2	2	2	0	0	2	10				
LP Jun-2015LS																		
3	TuWThFM 5A-5:30A FOX 2 NEWS AT 5AM	EM		\$225.00	C	30	2	2	2	2	0	0	2	10				
LP Jun-2015LS																		
4	TuWThFM 5:30A-6A FOX 2 NEWS @ 5:30AM	EM		\$300.00	C	30	2	2	2	2	0	0	2	10				
LP Jun-2015LS																		
5	TuWThFM 6A-6:30A FOX 2 NEWS @ 6AM	EN		\$825.00	C	30	2	2	2	2	0	0	2	10				
LP Jun-2015LS																		
6	Sa 6A-6:30A FOX2 NEWS SAT 6AM NEWS	EM		\$200.00	C	30	0	0	0	0	2	0	0	2				
LP Jun-2015LS																		
7	Su 6A-6:30A FOX 2 NEWS SUN 6AM NEWS	EM		\$100.00	C	30	0	0	0	0	0	2	0	2				

**Agency:** Thompson Communications, Inc.  
**Client:** 10 - Missourians for John Brunner

Station: KTVI-TV  
Product: 12 - Media

**Order ID:** 5197937  
**Estimate:** 159 - Missourians for John Brunner

Flight Start:	07/12/2016	Flight End:	07/18/2016
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Received in ePort: 7/8/2016 12:29:04 PM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len												Total			
						7/12	7/13	7/14	7/15	7/16	7/17	7/18								
LPJun-2015LS																				
8	TuWThFM 6:30A-7A FOX 2 NEWS @ 6AM	EN	\$825.00	C	30	2	2	2	2	0	0	2	10	Spots	Rtg	CPP	Imp	CPM		
LPJun-2015LS																				
9	Sa 6:30A-7A FOX2 NEWS SAT 6AM NEWS	EM	\$200.00	C	30	0	0	0	0	2	0	0	2							
LPJun-2015LS																				
10	Su 6:30A-7A FOX 2 NEWS SUN 6AM NEWS	EM	\$100.00	C	30	0	0	0	0	0	2	0	2							
LPJun-2015LS																				
11	TuWThFM 7A-7:30A FOX 2 NEWS IN THE MORNING	EN	\$500.00	C	30	2	2	2	2	0	0	2	10							
LPJun-2015LS																				
12	Sa 7A-7:30A FOX2 NEWS SAT 7AM NEWS	EM	\$375.00	C	30	0	0	0	0	2	0	0	2							
LPJun-2015LS																				
13	Su 7A-7:30A FOX 2 NEWS SUN 7AM NEWS	EM	\$200.00	C	30	0	0	0	0	0	2	0	2							
LPJun-2015LS																				
14	TuWThFM 7:30A-8A FOX 2 NEWS IN THE MORNING	EN	\$500.00	C	30	2	2	2	2	0	0	2	10							
LPJun-2015LS																				
15	Sa 7:30A-8A FOX2 NEWS SAT 7AM NEWS	EM	\$375.00	C	30	0	0	0	0	2	0	0	2							
LPJun-2015LS																				
16	Su 7:30A-8A FOX 2 NEWS SUN 7AM NEWS	EM	\$200.00	C	30	0	0	0	0	0	2	0	2							
LPJun-2015LS																				
17	Su 8A-8:30A FOX 2 NEWS SUN 7AM NEWS	EM	\$375.00	C	30	0	0	0	0	0	2	0	2							
LPJun-2015LS																				
18	TuWThFM 8A-8:30A FOX 2 NEWS IN THE MORNING	EN	\$500.00	C	30	2	2	2	2	0	0	2	10							
LPJun-2015LS																				

# New Order (Page 3)

Agency: Thompson Communications, Inc.  
Client: 10 - Missourians for John Brunner

Station: KTVI-TV  
Product: 12 - Media

Order ID: 5197937  
Estimate: 159 - Missourians for John Brunner  
TV July 12 - 18

Flight Start: 07/12/2016

Flight End: 07/18/2016

Received in ePort: 7/8/2016 12:29:04 PM

Line	Daypart	DPT	Code	Rate	C/T	Len	7/12	7/13	7/14	7/15	7/16	7/17	7/18	Total	Spots	Rtg	CPP	Imp	CPM
19	Sa 8A-8:30A FOX2 NEWS SAT 7AM NEWS	EM	EM	\$375.00	C	30	0	0	0	0	2	0	0	2	2				
LPJun-2015LS																			
20	TuWThFM 8:30A-9A FOX 2 NEWS IN THE MORNING	EN	EN	\$500.00	C	30	2	2	2	2	0	0	2	10					
LPJun-2015LS																			
21	Sa 8:30A-9A FOX2 NEWS SAT 7AM NEWS	EM	EM	\$375.00	C	30	0	0	0	0	2	0	0	2					
LPJun-2015LS																			
22	Su 8:30A-9A FOX 2 NEWS SUN 7AM NEWS	EM	EM	\$200.00	C	30	0	0	0	0	0	2	0	2					
LPJun-2015LS																			
23	Su 9A-10A FOX NEWS SUNDAY	EM	EM	\$250.00	C	30	0	0	0	0	0	2	0	2					
LPJun-2015LS																			
24	TuWThFM 9A-9:30A FOX 2 NEWS AT 9AM	EM	EM	\$225.00	C	30	2	2	2	2	0	0	2	10					
LPJun-2015LS																			
25	TuWThFM 9:30A-10A FOX 2 NEWS AT 9AM	EM	EM	\$225.00	C	30	2	2	2	2	0	0	2	10					
LPJun-2015LS																			
26	TuWThFM 10A-11A RACHAEL RAY	EN	EN	\$175.00	C	30	1	1	1	1	0	0	1	5					
LPJun-2015LS																			
27	TuWThFM 11A-11:30A FOX 2 NEWS MIDDAY	DT	DT	\$175.00	C	30	2	2	2	2	0	0	2	10					
LPJun-2015LS																			
28	TuWThFM 11:30A-12P FOX 2 NEWS MIDDAY	DT	DT	\$175.00	C	30	2	2	2	2	0	0	2	10					
LPJun-2015LS																			
29	TuWThFM 12P-12:30P TMZ	DT	DT	\$175.00	C	30	1	1	1	1	0	0	1	5					
LPJun-2015LS																			
30	TuWThFM 12:30P-1P DISH NATION	DT	DT	\$175.00	C	30	1	1	1	1	0	0	1	5					

# New Order (Page 4)

Agency: Thompson Communications, Inc.  
Client: 10 - Missourians for John Brunner

Station: KTVL-TV  
Product: 12 - Media

Order ID: 5197937  
Estimate: 159 - Missourians for John Brunner  
TV July 12 - 18

Flight Start: 07/12/2016

Flight End: 07/18/2016

Received in ePort: 7/8/2016 12:29:04 PM

Line	Daypart	DPT	Code	Rate	CT	Len	7/12	7/13	7/14	7/15	7/16	7/17	7/18	Total Spots	Rtg	CPP	Imp	CPM
LP Jun-2015LS																		
31	TuWThFM 2P-3P CRIME WATCH	DT		\$150.00	C	30	0	1	1	1	0	0	1	4				
LP Jun-2015LS																		
32	TuWThFM 3P-3:30P HOT BENCH 1	EM		\$150.00	C	30	1	1	1	1	0	0	1	5				
LP Jun-2015LS																		
33	TuWThFM 3:30P-4P HOT BENCH 2	EM		\$150.00	C	30	1	1	1	1	0	0	1	5				
LP Jun-2015LS																		
34	TuWThFM 4P-4:30P JUDGE JUDY	EN		\$375.00	C	30	1	1	1	1	0	0	1	5				
LP Jun-2015LS																		
35	TuWThFM 4:30P-5P JUDGE JUDY	EN		\$375.00	C	30	1	1	1	1	0	0	1	5				
LP Jun-2015LS																		
36	TuWThFM 5P-5:30P FOX 2 NEWS 5-530PM	EN		\$1,200.00	C	30	2	2	2	2	0	0	2	10				
LP Jun-2015LS																		
37	Su 5P-5:30P FOX 2 NEWS WEEKEND SUN	EM		\$300.00	C	30	0	0	0	0	0	2	0	2				
LP Jun-2015LS																		
38	Sa 5P-5:30P FOX 2 NEWS WEEKEND SAT	EM		\$150.00	C	30	0	0	0	0	2	0	0	2				
LP Jun-2015LS																		
39	TuWThFM 5:30P-6P FOX 2 NEWS 530-6PM	EN		\$500.00	C	30	2	2	2	2	0	0	2	10				
LP Jun-2015LS																		
40	Su 5:30P-6P FOX 2 NEWS WEEKEND SUN	EM		\$300.00	C	30	0	0	0	0	0	2	0	2				
LP Jun-2015LS																		
41	Sa 5:30P-6P FOX 2 NEWS WEEKEND SAT	EM		\$150.00	C	30	0	0	0	0	2	0	0	2				
LP Jun-2015LS																		
42	TuWThFM 9P-9:30P FOX2NWS AT 9PM	PT		\$1,125.00	C	30	1	1	1	1	0	0	1	5				
43	TuWThFM 9:30P-10P FOX2NWS AT 9PM	PT		\$1,125.00	C	30	1	1	1	1	0	0	1	5				



## 5197937

159 - Missourians for John Brunner  
TV July 12 - 18

7/8/2016 12:29:04 PM

Line	Daypart (Program)	DPT Code	Rate	C/T	Len	7/12	7/13	7/14	7/15	7/16	7/17	7/18	Total Spots	Rtg	CPM	Imp	CPM				
No		LN	\$900.00	C	30	1	1	1	1	0	0	1	5								
44	TUWThFM 10P- 10:30P FOX2 NWS-10PM																				
Total Spots:						42	43	43	43	16	18	43									
CASH\$ - Spots: \$100,425.00 - 248						TRADE\$ - Spots: \$0.00 - 0						Total Cost: \$100,425.00						Total GRP - CPM: 0.0 - \$0.00		Total GIMP(000) - CPM: 0 - \$0.00	