



**KTVI-TV**  
 2250 Ball Dr  
 St Louis, MO 63146  
 (314) 213-2222

# CONTRACT

<u>Contract / Revision</u> 355382 /		<u>Alt Order #</u> 5197937
<u>Product</u> Media		
<u>Contract Dates</u> 07/12/16 - 07/18/16		<u>Estimate #</u> 159
<u>Advertiser</u> Brunner/R/MOGovernor		<u>Original Date / Revision</u> 07/08/16 / 07/08/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVI-TV	<u>Account Executive</u> Mickie Reeves	<u>Sales Office</u> Local House
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-54		
<u>IDB#</u>	<u>Advertiser Code</u> 10	<u>Product Code</u> 12
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Thompson Communications Inc  
 200 W Jefferson  
 Marshfield, MO 65706

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	2	07/12/16	07/18/16	M-F 4a-430a	4:00 AM-4:30 AM		:30				NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	22222--				10	\$50.00	0.00			
N 2	2	07/12/16	07/18/16	M-F 430a-5a	4:30 AM-5:00 AM		:30				NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	22222--				10	\$50.00	0.00			
N 3	2	07/12/16	07/18/16	FOX 2 News @ 5a	5:00 AM-5:30 AM		:30				NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	22222--				10	\$225.00	0.00			
N 4	2	07/12/16	07/18/16	FOX 2 News @ 530a	5:30 AM-6:00 AM		:30				NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	22222--				10	\$300.00	0.00			
N 5	2	07/12/16	07/18/16	FOX 2 News @ 6a	6:00 AM-6:30 AM		:30				NM	10	\$8,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	22222--				10	\$825.00	0.00			
N 6	2	07/12/16	07/18/16	FOX 2 News @ 6a	6:00 AM-6:30 AM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	-----2-				2	\$200.00	0.00			
N 7	2	07/12/16	07/18/16	FOX 2 News @ 6a	6:00 AM-6:30 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	-----2				2	\$100.00	0.00			
N 8	2	07/12/16	07/18/16	FOX 2 News @ 6a	6:30 AM-7:00 AM		:30				NM	10	\$8,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	22222--				10	\$825.00	0.00			
N 9	2	07/12/16	07/18/16	FOX 2 News @ 6a	6:30 AM-7:00 AM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	-----2-				2	\$200.00	0.00			
N 10	2	07/12/16	07/18/16	FOX 2 News @ 6a	6:30 AM-7:00 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	-----2				2	\$100.00	0.00			
N 11	2	07/12/16	07/18/16	FOX 2 News In The Mo	7:00 AM-7:30 AM		:30				NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	22222--				10	\$500.00	0.00			
N 12	2	07/12/16	07/18/16	FOX 2 In The Morning	7:00 AM-7:30 AM		:30				NM	2	\$750.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



**KTVI-TV**  
**2250 Ball Dr**  
**St Louis, MO 63146**  
**(314) 213-2222**

<u>Contract / Revision</u>	<u>Alt Order #</u>
355382 /	5197937

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/12/16 - 07/18/16	Media	159

<u>Advertiser</u>	<u>Original Date / Revision</u>
Brunner/R/MOGovernor	07/08/16 / 07/08/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	-----2-				2	\$375.00	0.00			
N 13	2	07/12/16	07/18/16	FOX 2 News In The Morning	7:00 AM-7:30 AM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	-----2				2	\$200.00	0.00			
N 14	2	07/12/16	07/18/16	FOX 2 News In The Mo	7:30 AM-8:00 AM		:30				NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	22222--				10	\$500.00	0.00			
N 15	2	07/12/16	07/18/16	FOX 2 In The Morning	7:30 AM-8:00 AM		:30				NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	-----2-				2	\$375.00	0.00			
N 16	2	07/12/16	07/18/16	FOX 2 News In The Morning	7:30 AM-8:00 AM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	-----2				2	\$200.00	0.00			
N 17	2	07/12/16	07/18/16	FOX 2 News In The Morning	8:00 AM-8:30 AM		:30				NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	-----2				2	\$375.00	0.00			
N 18	2	07/12/16	07/18/16	FOX 2 News In The Mo	8:00 AM-8:30 AM		:30				NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	22222--				10	\$500.00	0.00			
N 19	2	07/12/16	07/18/16	FOX 2 In The Morning	8:00 AM-8:30 AM		:30				NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	-----2-				2	\$375.00	0.00			
N 20	2	07/12/16	07/18/16	FOX 2 News In The Mo	8:30 AM-9:00 AM		:30				NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	22222--				10	\$500.00	0.00			
N 21	2	07/12/16	07/18/16	Sa 7a-9a	8:30 AM-9:00 AM		:30				NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	-----2-				2	\$375.00	0.00			
N 22	2	07/12/16	07/18/16	FOX 2 News In The Morning	8:30 AM-9:00 AM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	-----2				2	\$200.00	0.00			
N 23	2	07/12/16	07/18/16	FOX News Sunday	9:00 AM-10:00 AM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	-----2				2	\$250.00	0.00			
N 24	2	07/12/16	07/18/16	FOX 2 News @ 9a	9:00 AM-9:30 AM		:30				NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	22222--				10	\$225.00	0.00			
N 25	2	07/12/16	07/18/16	FOX 2 News @ 9a	9:30 AM-10:00 AM		:30				NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	22222--				10	\$225.00	0.00			
N 26	2	07/12/16	07/18/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	11111--				5	\$175.00	0.00			
N 27	2	07/12/16	07/18/16	FOX 2 News Midday	11:00 AM-11:30 AM		:30				NM	10	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	22222--				10	\$175.00	0.00			
N 28	2	07/12/16	07/18/16	FOX 2 News Midday	11:30 AM-12:00 PM		:30				NM	10	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	22222--				10	\$175.00	0.00			
N 29	2	07/12/16	07/18/16	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	5	\$875.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



**KTVI-TV**  
**2250 Ball Dr**  
**St Louis, MO 63146**  
**(314) 213-2222**

<u>Contract / Revision</u>	<u>Alt Order #</u>
355382 /	5197937

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/12/16 - 07/18/16	Media	159

<u>Advertiser</u>	<u>Original Date / Revision</u>
Brunner/R/MOGovernor	07/08/16 / 07/08/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	11111--				5	\$175.00	0.00			
N 30	2	07/12/16	07/18/16	M-F 1230p-1p	12:30 PM-1:00 PM		:30				NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	11111--				5	\$175.00	0.00			
N 31	2	07/12/16	07/18/16	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	1-111--				4	\$150.00	0.00			
N 32	2	07/12/16	07/18/16	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	11111--				5	\$150.00	0.00			
N 33	2	07/12/16	07/18/16	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	11111--				5	\$150.00	0.00			
N 34	2	07/12/16	07/18/16	M-F 4p-430p	4:00 PM-4:30 PM		:30				NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	11111--				5	\$375.00	0.00			
N 35	2	07/12/16	07/18/16	M-F 4p-5p	4:30 PM-5:00 PM		:30				NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	11111--				5	\$375.00	0.00			
N 36	2	07/12/16	07/18/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	10	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	22222--				10	\$1,200.00	0.00			
N 37	2	07/12/16	07/18/16	Su 5p-6p	5:00 PM-5:30 PM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	-----2				2	\$300.00	0.00			
N 38	2	07/12/16	07/18/16	Sa 5p-6p	5:30 PM-6:00 PM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	-----2-				2	\$150.00	0.00			
N 39	2	07/12/16	07/18/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	22222--				10	\$500.00	0.00			
N 40	2	07/12/16	07/18/16	Su 5p-6p	5:30 PM-6:00 PM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	-----2				2	\$300.00	0.00			
N 41	2	07/12/16	07/18/16	Sa 5p-6p	5:30 PM-6:00 PM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	-----2-				2	\$150.00	0.00			
N 42	2	07/12/16	07/18/16	FOX 2 News @ 9p	9:00 PM-9:30 PM		:30				NM	5	\$5,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	11111--				5	\$1,125.00	0.00			
N 43	2	07/12/16	07/18/16	FOX 2 News @ 9p	9:30 PM-10:00 PM		:30				NM	5	\$5,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	11111--				5	\$1,125.00	0.00			
N 44	2	07/12/16	07/18/16	FOX 2 News @ 10p	10:00 PM-10:30 PM		:30				NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/12/16	07/18/16	11111--				5	\$900.00	0.00			
<b>Totals</b>											0.00	248	\$100,425.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



**KTVI-TV**  
 2250 Ball Dr  
 St Louis, MO 63146  
 (314) 213-2222

<u>Contract / Revision</u>	<u>Alt Order #</u>
355382 /	5197937

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/12/16 - 07/18/16	Media	159

<u>Advertiser</u>	<u>Original Date / Revision</u>
Brunner/R/MOGovernor	07/08/16 / 07/08/16

Time Period	# of Spots	Gross Amount	Net Amount
06/27/16 -07/18/16	248	\$100,425.00	\$85,361.25
<b>Totals</b>	248	\$100,425.00	\$85,361.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

# New Order

<b>Agency:</b> Thompson Communications, Inc. <b>Office:</b> Marshfield <b>Client:</b> 10 - Missourians for John Brunner <b>Product:</b> 12 - Media <b>Pliggyback Product:</b> <b>Estimate:</b> 159 - Missourians for John Brunner TV July 12 - 18	<b>Station:</b> KTVI-TV <b>Order Type:</b> Normal <b>Cancel Date:</b> <b>Received in ePort:</b> 7/8/2016 12:29:04 PM <b>Flight Start:</b> 07/12/2016 <b>Flight End:</b> 07/18/2016 <b>Hiatus:</b>
---	---

<b>Primary Demo:</b> <b>Demo 2:</b> <b>Demo 3:</b> <b>GRP:</b> 0.00 <b>CPP:</b> \$0.00 <b>GIMP:</b> 0 <b>CPM:</b> \$0.00 <b>Comments:</b> Separation: 30	<b>Local/National:</b> Local <b>Rep Office:</b> KTVI-TV <b>AE:</b> Mickie Reeves <b>Phone:</b> <b>OrderID:</b> 5197937 <b>Status:</b> New <b>Airtime Dollars:</b> \$100,425.00 <b>Interactive Dollars:</b> \$0.00 <b>Non-Airtime Dollars:</b> \$0.00 <b>Total Dollars:</b> \$100,425.00 <b>Total Spots:</b> 248 <b>MarketShare:</b>
---	--

## Daily Airtime Lines

Line	Daypart	DPT	Code	Rate	C/T	Len	Days							Total Spots	Rtg	CPP	Imp	CPM
							7/12	7/13	7/14	7/15	7/16	7/17	7/18					
1	TuWThFM 4A-4:30A FOX 2 NEWS @ 430AM	EM		\$50.00	C	30	2	2	2	2	0	0	2	10				
LP Jun-2015LS																		
2	TuWThFM 4:30A-5A FOX 2 NEWS @ 4A	EM		\$50.00	C	30	2	2	2	2	0	0	2	10				
LP Jun-2015LS																		
3	TuWThFM 5A-5:30A FOX 2 NEWS AT 5AM	EM		\$225.00	C	30	2	2	2	2	0	0	2	10				
LP Jun-2015LS																		
4	TuWThFM 5:30A-6A FOX 2 NEWS @ 5:30AM	EM		\$300.00	C	30	2	2	2	2	0	0	2	10				
LP Jun-2015LS																		
5	TuWThFM 6A-6:30A FOX 2 NEWS @ 6AM	EN		\$825.00	C	30	2	2	2	2	0	0	2	10				
LP Jun-2015LS																		
6	Sa 6A-6:30A FOX2 NEWS SAT 6AM NEWS	EM		\$200.00	C	30	0	0	0	2	0	0	0	2				
LP Jun-2015LS																		
7	Su 6A-6:30A FOX 2 NEWS SUN 6AM NEWS	EM		\$100.00	C	30	0	0	0	0	0	2	0	2				



# New Order (Page 3)

**Agency:** Thompson Communications, Inc.      **Station:** KTVI-TV  
**Client:** 10 - Missourians for John Brunner      **Product:** 12 - Media  
**Order ID:** 5197937  
**Estimate:** 159 - Missourians for John Brunner  
 TV July 12 - 18

**Flight Start:** 07/12/2016      **Flight End:** 07/18/2016  
**Received in ePort:** 7/8/2016 12:29:04 PM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	Spots							Total Spots	Rtg	CPP	Imp	CPM
						7/12	7/13	7/14	7/15	7/16	7/17	7/18					
19	Sa 8A-8:30A FOX2 NEWS SAT 7AM NEWS	EM	\$375.00	C	30	0	0	0	0	2	0	0	2	2			
LPJun-2015LS																	
20	TuWThFM 8:30A-9A FOX 2 NEWS IN THE MORNING	EN	\$500.00	C	30	2	2	2	2	0	0	2	10				
LPJun-2015LS																	
21	Sa 8:30A-9A FOX2 NEWS SAT 7AM NEWS	EM	\$375.00	C	30	0	0	0	0	2	0	0	2				
LPJun-2015LS																	
22	Su 8:30A-9A FOX 2 NEWS SUN 7AM NEWS	EM	\$200.00	C	30	0	0	0	0	0	2	0	2				
LPJun-2015LS																	
23	Su 9A-10A FOX NEWS SUNDAY	EM	\$250.00	C	30	0	0	0	0	0	2	0	2				
LPJun-2015LS																	
24	TuWThFM 9A-9:30A FOX 2 NEWS AT 9AM	EM	\$225.00	C	30	2	2	2	2	0	0	2	10				
LPJun-2015LS																	
25	TuWThFM 9:30A-10A FOX 2 NEWS AT 9AM	EM	\$225.00	C	30	2	2	2	2	0	0	2	10				
LPJun-2015LS																	
26	TuWThFM 10A-11A RACHAEL RAY	EN	\$175.00	C	30	1	1	1	1	0	0	1	5				
LPJun-2015LS																	
27	TuWThFM 11A-11:30A FOX 2 NEWS MIDDAY	DT	\$175.00	C	30	2	2	2	2	0	0	2	10				
LPJun-2015LS																	
28	TuWThFM 11:30A-12P FOX 2 NEWS MIDDAY	DT	\$175.00	C	30	2	2	2	2	0	0	2	10				
LPJun-2015LS																	
29	TuWThFM 12P-12:30P TMZ	DT	\$175.00	C	30	1	1	1	1	0	0	1	5				
LPJun-2015LS																	
30	TuWThFM 12:30P-1P DISH NATION	DT	\$175.00	C	30	1	1	1	1	0	0	1	5				

# New Order (Page 4)

**Agency:** Thompson Communications, Inc.      **Station:** KTVL-TV  
**Client:** 10 - Missourians for John Brunner      **Product:** 12 - Media  
**Order ID:** 5197937  
**Estimate:** 159 - Missourians for John Brunner  
 TV July 12 - 18

**Flight Start:** 07/12/2016      **Flight End:** 07/18/2016  
**Received in ePort:** 7/8/2016 12:29:04 PM

Line	Daypart (Program)	DPT Code	Rate	CT	Len	Spots							Totals				
						7/12	7/13	7/14	7/15	7/16	7/17	7/18	Spots	Rtg	CPP	Imp	CPM
LP Jun-2015LS	31 TuWThFM 2P-3P CRIME WATCH	DT	\$150.00	C	30	0	1	1	1	0	0	1	4				
LP Jun-2015LS	32 TuWThFM 3P-3:30P HOT BENCH 1	EM	\$150.00	C	30	1	1	1	1	0	0	1	5				
LP Jun-2015LS	33 TuWThFM 3:30P-4P HOT BENCH 2	EM	\$150.00	C	30	1	1	1	1	0	0	1	5				
LP Jun-2015LS	34 TuWThFM 4P-4:30P JUDGE JUDY	EN	\$375.00	C	30	1	1	1	1	0	0	1	5				
LP Jun-2015LS	35 TuWThFM 4:30P-5P JUDGE JUDY	EN	\$375.00	C	30	1	1	1	1	0	0	1	5				
LP Jun-2015LS	36 TuWThFM 5P-5:30P FOX 2 NEWS 5-530PM	EN	\$1,200.00	C	30	2	2	2	2	0	0	2	10				
LP Jun-2015LS	37 Su 5P-5:30P FOX 2 NEWS WEEKEND SUN	EM	\$300.00	C	30	0	0	0	0	0	2	0	2				
LP Jun-2015LS	38 Sa 5P-5:30P FOX 2 NEWS WEEKEND SAT	EM	\$150.00	C	30	0	0	0	0	2	0	0	2				
LP Jun-2015LS	39 TuWThFM 5:30P-6P FOX 2 NEWS 530-6PM	EN	\$500.00	C	30	2	2	2	2	0	0	2	10				
LP Jun-2015LS	40 Su 5:30P-6P FOX 2 NEWS WEEKEND SUN	EM	\$300.00	C	30	0	0	0	0	0	2	0	2				
LP Jun-2015LS	41 Sa 5:30P-6P FOX 2 NEWS WEEKEND SAT	EM	\$150.00	C	30	0	0	0	0	2	0	0	2				
LP Jun-2015LS	42 TuWThFM 9P-9:30P FOX2NWS AT 9PM	PT	\$1,125.00	C	30	1	1	1	1	0	0	1	5				
LP Jun-2015LS	43 TuWThFM 9:30P-10P FOX2NWS AT 9PM	PT	\$1,125.00	C	30	1	1	1	1	0	0	1	5				

