

KEZJ
Quarterly Ascertainment Report
Oct - Dec 2013

ISSUES

KEZJ-FM provides its listeners with programming and public service announcements that address issue of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter are contained on the following pages.

Programs
Section 1

Section 1 lists regularly scheduled and special programs that represent the station's issue-responsive programming, providing the most significant treatment of the issue listed above for the calendar quarter.

ON AIR DISCUSSION AND DEBATE: Between 6-10am M-F, Live/Local Morning Talent brings up area issues and allows listeners the opportunity to call in and discuss the impact on the community. Local officials are also recruited to take part in these discussions.

NEWS COVERAGE – Local Morning News produced by Townsquare Media Twin Falls' News Department, including reporting of Current Events and late breaking news. Airtimes M-F at 6:00a, 6:30a, 7:00a, 7:30a, 8:00a. Duration: :90.

AREA ROAD CONDITIONS. The Magic Valley is vast and the commute from city to city is often impeded by road construction and weather related road closures. KEZJ continues to monitor those conditions with hourly road updates M-F mornings at 6:06am and 7:06am. Duration :60... and breaking conditions throughout the remainder of the day.

LIVE PUBLIC SERVICE ANNOUNCEMENT/COMMUNITY EVENTS. Hourly, Air Talent informs the public of events and issues affecting the community in the form of live public service announcements.

MAGIC VALLEY INSIGHTS. Sundays 11:00pm – 11:30pm
Thirty-minute public affairs program, written and produced by Townsquare Media, Twin Falls' News Department. The program is part of our commitment to quality public affairs programming. The topics addressed on "Magic Valley Insights" are drawn from issues within the city of Twin Falls, surrounding communities, and the state of Idaho. Issues include community growth, education and schools, taxes, economy, wildlife, the environment, crime, health and others that impact the community.

| Issue | Program/Title | Description | Date | Duration |
|-----------------------|-----------------------|---|------------|----------|
| Health | Magic Valley Insights | The Affordable Healthcare Act Insurance Exchanges have just gone into effect. David Wilcox and Ryan Heider of Magic Valley Insurance give an expose on how the Affordable Healthcare Act will affect you...whether you are single, working for an employer with over 50 employees, self- employed or on Medicare. Some groups it will affect more than others. | 10/6/2013 | 30:00:00 |
| Health/Economy | Magic Valley Insights | Due to interest in the Affordable Healthcare Act and what effect it will have on many of us this was a rebroadcast of the previous week with David Wilcox and Ryan Heider which helps explain what our listeners can expect with the implementation of the AHCA. | 10/13/2013 | 30:00:00 |
| Economy Environment | Magic Valley Insights | A new large company, Clif Bar, has just announced they will be expanding their operations to Twin Falls with a large factory/bakery for their power bar and other health items. This will result in employment of about 450 people as well as a large influx of tax dollars and perhaps people into the area. Twin Falls City Manager Travis Rothweiler and City Councilman Don Hall talk about the deal and answer listener questions on locating the company to Twin Falls. | 10/20/2013 | 30:00:00 |
| Public Transportation | Magic Valley Insights | Twin Falls City Manager Travis Rothweiler and City Councilperson Rebecca Mills Sojka talk about the prospects of public transportation in the city. When the population reaches 50,000 that will mean more requirements for the city including public transportation. The two discussed how the city will approach the issue. | 10/27/2013 | 30:00:00 |

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| <p>Senior Citizen Care Snake River Rim Trail System</p> | <p>Magic Valley Insights</p> | <p>Jeanette Roe with the Twin Falls Senior Citizens Center talks about how the center is helping to care of the aging in the city and the constant efforts to raise money for that care. Twin Falls City Councilman Shawn Barrigar updates us on proposed changes in the public Canyon Rim trail system and what those changes would mean to the public that enjoys walking and riding bicycles.</p> | <p>11/3/2013</p> | <p>30:00:00</p> |
| <p>City Government access</p> | <p>Magic Valley Insights</p> | <p>Twin Falls Mayor Greg Lanting addresses some recent criticism of city officials of not being totally open in city meetings by not inviting the public. He says the city is following the letter of the law but if changes need to be made they will make those changes.</p> | <p>11/10/2013</p> | <p>30:00:00</p> |
| <p>Environment Recreation City Government access</p> | <p>Magic Valley Insights</p> | <p>Twin Falls City Councilperson Suzanne Hawkins and City PIO Josh Palmer explain the recent decision by the council to keep certain sub-committee meeting's access restricted from the public. This is been a big controversy and there is a lot of missinformation about this issue. Also, Kelton Hatch with Idaho Fish and Game talked about rules and regulations regarding local fish and game laws as ammended by Fish and Game Commission members meeting in Jerome.</p> | <p>11/17/2013</p> | <p>30:00:00</p> |

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| Education | Magic Valley Insights | Voters in Twin Falls School District are facing a nearly \$74M bond levy election next spring. Twin Falls Scholl Superintendent Dr. Wiley Dobbs explains why that much money is need and explains what the money will be used for. | 11/24/2013 | 30:00:00 |
| City Government Recreation | Magic Valley Insights | Twin Falls City Councilman Chris Talkington explained the ongoing issue with city involvement in granting permits for several people to jump the Snake River Canyon. This issue has generated some controversy and Talkington explained the city's position. | 12/1/2013 | 30:00:00 |
| Government Transparency Government Spending | Magic Valley Insights | Government transparency in the city government has been quite controversial lately as the city considered a new "open meetings" resolution and a complaint of violation of open meetings filed with the prosecutor. City Councilman Don Hall explains the new resolution and explains how the city can come up with money for such things as a large raise for the city attorney and code compliance software. | 12/8/2013 | 30:00:00 |

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| Environment Recreating | Magic Valley Insights | From Idaho Fish and Game, Regional Educator Kelton Hatch talked about the extra fees associated with the payments to ranchers who lose livestock due to the Gray Wolf. He also updated us on the situation with the Sage Grouse and how the listing of it on the Endangered List could have a profound affect on the Twin Falls area. | 12/15/2013 | 30:00:00 |
| Transportation | Magic Valley Insights | Many local roads are in need of repair and there is concern about no money to pay for these repairs/rebuilds. Nathan Jerke with the Idaho Transportation Dept. Talks about the conditions of the roads and what is being done to keep them in good repair. | 12/22/2013 | 30:00:00 |
| Education | Magic Valley Insights | REBROADCAST - Voters in Twin Falls School District are facing a nearly \$74M bond levy election next spring. Twin Falls Scholl Superintendent Dr. Wiley Dobbs explains why that much money is need and explains what the money will be used for. | 12/29/13 | 30:00:00 |