

CONTRACT



KXLY-FM
 500 W Boone Avenue
 Spokane, WA 99201
 (509) 324-4000

www.coyotecountry99.com

And:

Neighborhood Research and Media
 Attention: Rick Shaftan
 PO Box 297
 Rodanthe, NC 27968

<u>Contract / Revision</u> 274527 /		<u>Alt Order #</u>
<u>Advertiser</u> Idaho Freedom Action		<u>Original Date / Revision</u> 04/02/24 / 04/02/24
<u>Contract Dates</u> 04/03/24 - 04/20/24	<u>Estimate #</u> 9095	
<u>Product</u> April 2024		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KXLY-FM	<u>Account Executive</u> Denise Hombel	<u>Sales Office</u> Local Radio & D
<u>Special Handling</u> Email and Mail		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KXLYF	04/03/24	04/20/24	M-F 6a-10a	M-F 6a-10a		1:00			NM	13	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/01/24	04/07/24	--111--				3	\$60.00			
	Week:	04/08/24	04/14/24	11111--				5	\$60.00			
	Week:	04/15/24	04/21/24	11111--				5	\$60.00			
N 2	KXLYF	04/03/24	04/20/24	SA-SU 6a-7p	6a-7p		:30			NM	15	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/01/24	04/07/24	-----33				6	\$25.00			
	Week:	04/08/24	04/14/24	-----33				6	\$25.00			
	Week:	04/15/24	04/21/24	-----3-				3	\$25.00			
Totals											28	\$1,155.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 -04/20/24	28	\$1,155.00	(\$173.25)	\$981.75
Totals	28	\$1,155.00	(\$173.25)	\$981.75

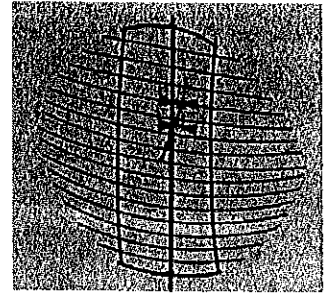
Signature: _____ **Date:** _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin, ancestry or gender. Advertiser hereby certifies that it is not buying broadcasting airtime or digital products for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, ancestry or gender. We reserve the right not to accept all copy.

(* Line Transactions: N = New, E = Edited, D = Deleted)
 Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required for Television and Radio, 30 days for all Digital and 60 days for Search unless otherwise specified. Client represents to the best of its knowledge that all commercials provided hereunder are cleared for use in all digital streams. This means all creative, including but not limited to copyright, music (performance and synchronization rights) and talent fees, are cleared.

Neighborhood Research and Media

PO BOX 297
Rodanthe, NC 27968 US
252-987-0210
shaftan@earthlink.net



Purchase Order

VENDOR

Denise Hombel
KXLY Radio Group/Phase 3
Digital
426 W. Boone Ave.
Spokane, WA 99201

SHIP TO

Neighborhood Research and
Media
PO BOX 297
Rodanthe, NC 27968 US

P.O. NO. 9095

DATE 04/02/2024

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
60 Radio	KXLY-FM 6a-10a (prefer 6a-9a) 4/3-5, 8-12, 15-19	13	60.00	780.00
60 Radio	KXLY-FM 6a-7p (prefer 6a-3p) 4/6-7, 13-14, 20	15	25.00	375.00
Radio and Television Airtime: Agency Commission	Agency Commission	1,155	-0.15	-173.25

TOTAL

\$981.75

Approved By

Date

4/2/24