

ORDER



Orders
Order / Rev: 274527
Alt Order #: _____
Product Desc: April 2024
Estimate: 9095
Flight Dates: 04/03/24 - 04/20/24
Original Date / Rev: 04/03/24 / 04/03/24
Order Type: GENERAL

Primary AE: Denise Hombel
Sales Office: Radio
Sales Region: LOC

Agency Name: Neighborhood Research and Media
Buying Contact: Rick Shaftan
Billing Contact: Accounts Payable
PO Box 297
Rodanthe, NC 27968

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Idaho Freedom Action
Demographic: A25-54
Product Codes: PL Issue
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-3

New Business End: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/20/24	28	\$1,155.00	\$981.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	28	\$1,155.00	\$981.75	0.00
Totals	28	\$1,155.00	\$981.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Denise Hombel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXLYF	04/03/24	04/20/24	M-F AM Drive 6a-10a M-F 6a-10a	CM	M-F 6a-10a	11111--	1:00	5	\$60.00	P-3	0.00	NM	13	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/24	04/07/24	--111--					3	\$60.00		0.00			
		Week: 04/08/24	04/14/24	11111--					5	\$60.00		0.00			
		Week: 04/15/24	04/21/24	11111--					5	\$60.00		0.00			
N 2	KXLYF	04/03/24	04/20/24	SA-SU 6a-7p SA-SU 6a-7p	CM	6a-7p	-----33	1:00	6	\$25.00	P-3	0.00	NM	15	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/24	04/07/24	-----33					6	\$25.00		0.00			
		Week: 04/08/24	04/14/24	-----33					6	\$25.00		0.00			
		Week: 04/15/24	04/21/24	-----3-					3	\$25.00		0.00			
													Totals	28	\$1,155.00