

2016

WLAF

PUBLIC FILE

“QUARTERLY ISSUES/PROGRAM LIST”

WLAF PUBLIC FILE – QUARTERLY ISSUES/PROGRAMS LIST JAN-FEB-MAR 2016

<u>ISSUES:</u>	<u>Child abuse</u>
PROGRAM:	CASA’s Bluegrass Breakdown
DETAILS:	CASA raises money to fund its annual budget. CASA advocates for abused children
AIR DATE:	PSAs aired promoting the BB March 01, 2016 - March 19, 2016
AIR TIME:	Air times varied – three times a day, M-F

LENGTH: Thirty-seconds

ISSUES: **Crime**

PROGRAM: Campbell County Sheriff's Department (CCSD) Daily Report

DETAILS: WLAF provides a daily report from the Sheriff's office detailing the latest arrests and charges along with regular reports on the prevention of identity theft, suspected meth use, and other problems facing Campbell Countians.

AIR DATES: Monday through Friday of every week

AIR TIME: Evenings 5:30 p.m.

LENGTH: One to three minutes.

ISSUES: **Various community and state issues**

PROGRAM: Tennessee Matters

DETAILS: WLAF airs Tennessee Matters from the Tennessee Radio Network focusing on several timely and informative concerns around Campbell County and the state of Tennessee. Attached is a detailed report of all the TM programs airing.

AIR DATES: Sundays

AIR TIME: 10:05 a.m.

LENGTH: Fifty-five minutes

ISSUES: **The Coatless**

PROGRAM: A daily radio drive to bring clean, gently used coats to Food Life Services

DETAILS: The Food Life Services organization teamed with WLAF to solicit coats and then to announce when they would be given to those in need of a coat

AIR DATE: Tuesday, January 5, 2016 - Thursday, January 16, 2016

AIR TIME: Several times daily ROS

LENGTH: Thirty-seconds

WLAF PUBLIC FILE – QUARTERLY ISSUES/PROGRAMS LIST APR-MAY-JUN 2016

ISSUES: **Various community and state issues**

PROGRAM: Tennessee Matters

DETAILS: WLAF airs Tennessee Matters from the Tennessee Radio Network focusing on several timely and informative concerns around Campbell County and the state of Tennessee. Attached is a detailed report of all the TM programs airing.

AIR DATES: Sundays

AIR TIME: 10:05 a.m.

LENGTH: Fifty-five minutes

ISSUES: **Cancer**

PROGRAM: Radio-thon for the Campbell County Cancer Association

DETAILS: The Campbell County Cancer Association raises money to go directly to help Campbell County Cancer Patients. It is an all volunteer effort. Total dollar amount raised through the 2016 radio-thon: \$35,000.00.+

AIR DATE: Saturday, April 9, 2016

AIR TIME: 7:00 p.m. until 11:00 p.m.

LENGTH: Four-hours

ISSUES: **Hunger**

PROGRAM: Radio-thon for the Open Arms Ministry

DETAILS: Open Arms Ministry raises money to stock its food bank. Total dollar amount raised through the 2016 WLAF radio-thon: \$4,000.00.+

AIR DATE: Saturday, April 30, 2016

AIR TIME: 7:00 p.m. until Midnight

LENGTH: Five-hours

WLAF PUBLIC FILE – QUARTERLY ISSUES/PROGRAMS LIST JUL-AUG-SEP 2016

ISSUES:

Crime

PROGRAM: Campbell County Sheriff's Department (CCSD) Daily Report

DETAILS: WLAF provides a daily report from the Sheriff's office detailing the latest arrests and charges along with regular reports on the prevention of identity theft, suspected meth use, and other problems facing Campbell Countians.

AIR DATES: Monday through Friday of every week

AIR TIME: Evenings 5:30 p.m.

LENGTH: One to three minutes.

ISSUES:

The Coatless

PROGRAM: A daily radio drive to bring clean, gently used coats to Food Life Services

DETAILS: The Food Life Services & local churches teamed with WLAF to solicit coats and then to announce when they would be given to those in need of a coat

AIR DATE: Thursday, September 1, 2016 - Thursday, September 22, 2016

AIR TIME: Several times daily ROS

LENGTH: Thirty-seconds

WLAF PUBLIC FILE – QUARTERLY ISSUES/PROGRAMS LIST OCT-NOV-DEC 2016

ISSUES:

Hunger

PROGRAM: Radio-thon for the Open Arms Ministry

DETAILS: OAM raises money to stock its food bank. Total dollar amount raised through the 2016 WLAF radio-thon: \$3,500.

AIR DATE: Saturday October 29, 2016, 7:00 p.m. – 10:00 p.m.

ISSUES:

The Coatless

PROGRAM: A daily radio drive to bring clean, gently used coats to Food Life Services

DETAILS: The Food Life Services & local churches teamed with WLAF to solicit coats and then to announce when they would be given to those in need of a coat

AIR DATE: Thursday, November 3, 2016 - Thursday, November 17, 2016

AIR TIME: Several times daily ROS

LENGTH: Thirty-seconds

ISSUES: **Various community and state issues**

PROGRAM: Tennessee Matters

DETAILS: WLAF airs Tennessee Matters from the Tennessee Radio Network focusing on several timely and informative concerns around Campbell County and the state of Tennessee.

AIR DATES: Sundays

AIR TIME: 10:05 a.m.

LENGTH: Fifty-five minutes