

2018

WLAF

**La Follette,
Tennessee**

PUBLIC FILE

“QUARTERLY ISSUES/PROGRAM LIST”

WLAF PUBLIC FILE – QUARTERLY ISSUES/PROGRAMS LIST OCT-NOV-DEC 2017

ISSUES: **Hunger**

PROGRAM: Radio-thon for the Open Arms Ministry

DETAILS: OAM raises money to stock its food bank. Total dollar amount raised through the 2017 WLAF radio-thon: \$3,500.

AIR DATE: Saturday October 28, 2017, 7:00 p.m. – 10:00 p.m.

ISSUES: **The Coatless**

PROGRAM: A daily radio drive to bring clean, gently used coats to Food Life Services

DETAILS: The Food Life Services & local churches teamed with WLAF to solicit coats and then to announce when they would be given to those in need of a coat

AIR DATE: Thursday, November 2, 2017 - Friday, November 17, 2017

AIR TIME: Several times daily ROS

LENGTH: Thirty-seconds

ISSUES: **Various community and state issues**

PROGRAM: Tennessee Matters

DETAILS: WLAF airs Tennessee Matters from the Tennessee Radio Network focusing on several timely and informative concerns around Campbell County and the state of Tennessee. **Attached is a detailed report of all the TM programs airing.**

AIR DATES: Sundays

AIR TIME: 10:05 a.m.

LENGTH: Fifty-five minutes

WLAF PUBLIC FILE – QUARTERLY ISSUES/PROGRAMS LIST APR-MAY-JUN 2018

ISSUES: **Various community and state issues**

PROGRAM: Tennessee Matters

DETAILS: WLAJ airs Tennessee Matters from the Tennessee Radio Network focusing on several timely and informative concerns around Campbell County and the state of Tennessee. Attached is a detailed report of all the TM programs airing.

AIR DATES: Sundays

AIR TIME: 10:05 a.m.

LENGTH: Fifty-five minutes

ISSUES: **Cancer**

PROGRAM: Radio-thon for the Campbell County Cancer Association

DETAILS: The Campbell County Cancer Association raises money to go directly to help Campbell County Cancer Patients. It is an all volunteer effort. Total dollar amount raised through the 2018 radio-thon: \$40,000.00.+

AIR DATE: Saturday, April 14, 2018

AIR TIME: 6:00 p.m. until 10:00 p.m.

LENGTH: Four-hours

WLAJ PUBLIC FILE – QUARTERLY ISSUES/PROGRAMS LIST JAN-FEB-MAR 2018

ISSUES: **Child abuse**

PROGRAM: CASA's Bluegrass Breakdown

DETAILS: CASA raises money to fund its annual budget. CASA advocates for abused children

AIR DATE: PSAs aired promoting the BB February 10, 2018 – March 10, 2018

AIR TIME: Air times varied – three times a day, M-F

LENGTH: Thirty-seconds

ISSUES: **Crime**

PROGRAM: Campbell County Sheriff's Department (CCSD) Daily Report

DETAILS: WLAF provides a daily report from the Sheriff's office detailing the latest arrests and charges along with regular reports on the prevention of identity theft, suspected meth use, and other problems facing Campbell Countians.

AIR DATES: Monday through Friday of every week

AIR TIME: Evenings 5:30 p.m.

LENGTH: One to three minutes.

ISSUES: **Various community and state issues**

PROGRAM: Tennessee Matters

DETAILS: WLAF airs Tennessee Matters from the Tennessee Radio Network focusing on several timely and informative concerns around Campbell County and the state of Tennessee. Attached is a detailed report of all the TM programs airing.

AIR DATES: Sundays

AIR TIME: 10:05 a.m.

LENGTH: Fifty-five minutes

